

KEYCORP /NEW/  
Form 8-K  
July 18, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 18, 2003

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(Exact name of registrant as specified in charter)

Ohio

0-850

34-6542451

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(State or other jurisdiction of  
incorporation)

Commission File Number

(I.R.S. Employer Identification No.)

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127 Public Square, Cleveland, Ohio

44114-1306

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(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (216) 689-6300

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**Item 7. Financial Statements and Exhibits**

(c) Exhibits

- 99.1 The Registrant's July 18, 2003, press release announcing its earnings results for the three- and six-month periods ended June 30, 2003.

**Item 9. Regulation FD Disclosure and Information Furnished under Item 12 (Disclosure of Results of Operations and Financial Condition)**

On July 18, 2003, the Registrant conducted a conference call/webcast to discuss its quarterly earnings and currently anticipated earnings trends. The slide presentation reviewed by the Registrant in the conference call/webcast follows as Annex A to this Item 9.

On July 18, 2003, the Registrant issued a press release announcing its earnings results for the three- and six-month periods ended June 30, 2003. This press release, dated July 18, 2003, is attached as Exhibit 99.1 to this report and is being filed pursuant to Item 12 of Form 8-K as directed by the Securities and Exchange Commission in Release No. 34-47583 and shall be incorporated by reference into the Registrant's filings under the Securities Act of 1933 and the Securities Exchange Act of 1934, as appropriate.

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ANNEX A

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

KEYCORP

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(Registrant)

Date: July 18, 2003

/s/ Lee Irving

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By: Lee Irving  
Executive Vice President  
and Chief Accounting Officer