

GRAY TELEVISION INC

Form DEF 14A

April 17, 2009

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 14A  
INFORMATION REQUIRED IN PROXY STATEMENT  
SCHEDULE 14A INFORMATION  
Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934 (Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**Gray Television, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

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(4) Proposed maximum aggregate value of transaction:

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- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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**GRAY TELEVISION, INC.  
4370 Peachtree Road, N.E.  
Atlanta, Georgia 30319**

**NOTICE OF ANNUAL MEETING OF SHAREHOLDERS  
Meeting to be held on June 10, 2009**

NOTICE IS HEREBY GIVEN that the Annual Meeting of Shareholders of Gray Television, Inc. will be held at 9:30 a.m., local time, on Wednesday, June 10, 2009, at The Peachtree Insurance Center, The Executive Board Room, 5<sup>th</sup> Floor, 4370 Peachtree Road, N.E., Atlanta, Georgia 30319, for the purpose of considering and acting upon:

The election of eleven members of our Board of Directors;

A proposal to approve an amendment to the Gray Television, Inc. Employee Stock Purchase Plan to increase the number of shares reserved for issuance thereunder by 600,000; and

Such other business and matters or proposals as may properly come before the meeting.

Only holders of record of our common stock, no par value per share and our Class A common stock, no par value per share, at the close of business on April 9, 2009 are entitled to notice of, and to vote at, the annual meeting. Attendance and voting at the annual meeting is limited to such shareholders of record at the close of business on April 9, 2009 and to any invitees of the Company.

**Your vote is very important. If you are unable to attend the meeting, we encourage you to vote as soon as possible by one of three convenient methods: by calling the toll-free number listed on the proxy card, by accessing the Internet site listed on the proxy card or by signing, dating and returning the proxy card in the enclosed postage-paid envelope.**

By Order of the Board of Directors,  
Hilton H. Howell, Jr.  
*Chief Executive Officer*  
Atlanta, Georgia  
April 24, 2009

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**GRAY TELEVISION, INC.**  
**4370 Peachtree Road, N.E.**  
**Atlanta, Georgia 30319**  
**PROXY STATEMENT**  
**For Annual Meeting of Shareholders**  
**to be Held on June 10, 2009**

This proxy statement is being furnished by the Board of Directors of Gray Television, Inc., a Georgia corporation (which we refer to as Gray, we, us or our), to the holders of our common stock, no par value per share, and our Class A common stock, no par value per share, in connection with the solicitation of proxies by the Board of Directors for use at the 2009 Annual Meeting of Shareholders (the 2009 Annual Meeting) to be held at The Peachtree Insurance Center, The Executive Board Room, 5<sup>th</sup> Floor, 4370 Peachtree Road, N.E., Atlanta, Georgia 30319, on Wednesday, June 10, 2009, at 9:30 a.m, local time, and at any adjournments or postponements thereof. Distribution of this proxy statement and a proxy card to shareholders is scheduled to begin on or about April 24, 2009.

A proxy delivered pursuant to this solicitation is revocable at the option of the person giving the same at any time before it is exercised. A proxy may be revoked, prior to its exercise, by signing and delivering a later dated proxy card, by submitting a later dated vote by Internet or by telephone, by delivering written notice of the revocation of the proxy to our Secretary prior to the 2009 Annual Meeting, or by attending and voting at the 2009 Annual Meeting. Attendance at the 2009 Annual Meeting, in and of itself, will not constitute revocation of a proxy. Unless previously revoked, the shares represented by the enclosed proxy will be voted in accordance with the shareholder's directions if the proxy is duly submitted prior to the 2009 Annual Meeting.

If no directions are specified, the shares will be voted **FOR** the election of the director nominees recommended by the Board of Directors, **FOR** the approval of the amendment to our Employee Stock Purchase Plan (the ESPP) and in accordance with the discretion of the named proxies on other matters properly brought before the 2009 Annual Meeting.

The expenses associated with this proxy statement and soliciting the proxies sought hereby will be borne by us. In addition to the use of the mail, proxies may be solicited by our officers, directors and regular employees, who will not receive additional compensation therefore, in person or by telephone or other means of communication. We also will request brokerage firms, banks, nominees, custodians and fiduciaries to forward proxy materials to the beneficial owners of shares of the common stock and the Class A common stock as of the record date for the 2009 Annual Meeting and will provide reimbursement for the cost of forwarding the proxy materials in accordance with customary practice. Your cooperation in promptly submitting your vote will help to avoid additional expense.

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**VOTING REQUIREMENTS**

**Record Date and Voting Rights**

Our Board of Directors has fixed the close of business on April 9, 2009 as the record date for determining holders of the common stock and the Class A common stock entitled to notice of, and to vote at, the 2009 Annual Meeting. Only holders of record of the common stock and/or the Class A common stock on that date will be entitled to notice of, and to vote at, the 2009 Annual Meeting. Shareholders of record may vote by either:

attending the 2009 Annual Meeting;

the Internet at <http://www.proxyvote.com>;

the telephone at 1-800-690-6903 as directed on the enclosed proxy card; or

completing and mailing the enclosed proxy card.

Instructions for voting are included on the enclosed proxy card.

The following information can be found at <http://www.proxyvote.com>:

Notice of Annual Meeting;

Proxy Statement;

2008 Annual Report on Form 10-K; and

Form of Proxy.

As of the record date, April 9, 2009, 42,850,019 shares of the common stock and 5,753,020 shares of the Class A common stock were outstanding. Each share of the common stock is entitled to one vote and each share of the Class A common stock is entitled to ten votes. The total number of possible votes is 100,380,219. A number of votes equal to or greater than a majority of possible votes, or 50,190,111 votes (including abstentions and broker non-votes), will constitute a quorum. No business may be transacted at the 2009 Annual Meeting without a quorum. Abstentions and broker non-votes (where a broker submits a proxy but does not have discretionary authority to vote a customer's shares on such proposal when specific instructions are not received) will be counted as present for purposes of determining a quorum.

**Required Vote**

With respect to the election of the director nominees, a majority of the votes is not required; instead, the director nominees will be elected by a plurality of the votes cast, which means that the eleven nominees receiving the most votes will be elected. Votes withheld from any nominee, if a quorum is present, will have no effect on the outcome of voting for directors. Abstentions and broker non-votes will not be counted as votes cast and, therefore will have no effect on the outcome of the election of directors.

With respect to the proposal to approve the amendment to the ESPP, the approval of a majority of the votes cast by the holders of the common stock and the Class A common stock, voting together as a single class, is required; provided however, that the total votes cast on this proposal must represent over 50% of the total number of votes entitled to be cast by the holders of all of the outstanding shares of the common stock and the Class A common stock, voting together as a single class. Abstentions and broker non-votes will not be counted as votes cast and, therefore will have no effect on the outcome of the

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approval of the amendment to the ESPP, assuming at least 50% of the total shares entitled to vote are cast.

The holders of the common stock and the Class A common stock are not entitled to appraisal rights under Georgia law with respect to the proposals set forth in this proxy statement.

**PROPOSAL NUMBER 1  
ELECTION OF DIRECTORS**

**Nominees**

At the 2009 Annual Meeting, eleven directors are to be elected to hold office until our next annual meeting of shareholders and until their successors have been elected and qualified. Each nominee is currently serving as a director. In case any nominee listed in the table below should be unavailable for any reason, which our management has no reason to anticipate, your proxy will be voted for any substitute nominee or nominees who may be selected by the Management Personnel Committee prior to or at the 2009 Annual Meeting, or, if no substitute is selected by the Management Personnel Committee prior to or at the 2009 Annual Meeting, a motion to reduce the membership of the Board of Directors to the number of nominees available will be presented.

**Our Board of Directors unanimously recommends that you vote FOR the election of those directors specified in this proxy statement.**

Set forth below is information concerning each of the nominees as of April 24, 2009.

Name	Director Since	Age	Position
Hilton H. Howell, Jr.	1993	47	Director, Vice Chairman and Chief Executive Officer
William E. Mayher, III	1990	70	Chairman of the Board of Directors
J. Mack Robinson	1993	85	Director and Chairman Emeritus
Robert S. Prather, Jr.	1993	64	Director, President and Chief Operating Officer
Richard L. Boger	1991	62	Director
Ray M. Deaver	2002	68	Director
T. L. Elder	2003	70	Director
Zell B. Miller	2005	77	Director
Howell W. Newton	1991	62	Director
Hugh E. Norton	1987	76	Director
Harriett J. Robinson	1997	78	Director

**Hilton H. Howell, Jr.** has been Gray's Vice Chairman since September 2002 and its Chief Executive Officer since August 2008. Prior to that, he was Gray's Executive Vice President from September 2000 until August 2008. He is a member of Gray's Executive Committee. He has served as President and Chief Executive Officer of Atlantic American Corporation, an insurance holding company, since 1995. He has been Executive Vice President and General Counsel of Delta Life Insurance Company and Delta Fire and Casualty Insurance Company since 1991 and Vice Chairman of Bankers Fidelity Life Insurance Company since 1992. He has been Chairman of the Board of Directors of Triple



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Crown Media, Inc. ( TCM ) since 2005. Mr. Howell also serves as a director of the following companies: Atlantic American Corporation, Bankers Fidelity Life Insurance Company, Delta Life Insurance Company, Delta Fire and Casualty Insurance Company, American Southern Insurance Company and American Safety Insurance Company. He is the son-in-law of Mr. J. Mack Robinson and Mrs. Harriett J. Robinson, both members of Gray s Board of Directors.

**William E. Mayher, III** is a member of the Executive Committee, the Audit Committee, the Management Personnel Committee and the 2002 Long Term Incentive Plan Committee of Gray s Board of Directors and has served as Chairman of Gray s Board of Directors since August 1993. Dr. Mayher was a neurosurgeon in Albany, Georgia from 1970 to 1998. Dr. Mayher is the Chairman of the Medical College of Georgia Foundation and a past member of the Board of Directors of the American Association of Neurological Surgeons. He also serves as a director of Palmyra Medical Centers and Chairman of the Albany Dougherty County Airport Commission.

**J. Mack Robinson** was Gray s Chairman and Chief Executive Officer from September 2002 until August 2008. Prior to that, he was Gray s President and Chief Executive Officer from 1996 through September 2002. He is Chairman Emeritus of Gray s Board of Directors. Mr. Robinson has served as Chairman Emeritus of TCM since December 2005, Chairman of the Board and President of Delta Life Insurance Company and Delta Fire and Casualty Insurance Company since 1958 and Chairman of the Board of Atlantic American Corporation, an insurance holding company, since 1974. Mr. Robinson also serves as a director of the following companies: Bankers Fidelity Life Insurance Company, American Southern Insurance Company and American Safety Insurance Company. Mr. Robinson is the husband of Mrs. Harriett J. Robinson and the father-in-law of Mr. Hilton H. Howell, Jr., both members of Gray s Board of Directors.

**Robert S. Prather, Jr.** has served as Gray s President and Chief Operating Officer since September 2002. Prior to that, he served as Gray s Executive Vice President-Acquisitions from 1996 through September 2002. He is a member of the Executive Committee of Gray s Board of Directors. He has served as President and Chief Executive Officer of TCM since 2005. He serves as an advisory director of Swiss Army Brands, Inc. and serves on the Board of Trustees of the Georgia World Congress Center Authority and also serves as a member of the Board of Directors for Gabelli Asset Management and Victory Ventures, Inc.

**Richard L. Boger** is a member of the Audit Committee of Gray s Board of Directors. Mr. Boger has been President and Chief Executive Officer of Lex-Tek International, Inc., an insurance software company, since February 2002. Since July 2003, he has also served as business manager for Owen Holdings, LLLP, a Georgia Limited Liability Limited Partnership; since July 2004, has served as General Partner of Shawnee Meadow Holdings, LLLP, a Georgia Limited Liability Limited Partnership; and since March 2006 has served as business manager for Heathland Holdings, LLLP, a Georgia Limited Liability Limited Partnership. He also serves as a member of the Board of Trustees of Corner Cap Group of Funds, a series mutual fund.

**Ray M. Deaver** is Chairman of the Management Personnel Committee and a member of the 2002 Long Term Incentive Plan Committee of Gray s Board of Directors. Prior to his appointment to Gray s Board of Directors, Mr. Deaver served as Gray s Regional Vice President-Texas from October 1999 until his retirement in 2001. He was the President and General Manager of KWTX Broadcasting Company and President of Brazos Broadcasting Company from November 1997 until their acquisition by Gray in October 1999.

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**T.L. (Gene) Elder** is a member the Audit Committee of Gray's Board of Directors. Until May 2003, Mr. Elder was a partner of Tatum, LLC, a national firm of career chief financial officers, and since 2004 has been a Senior Partner of that firm.

**Zell B. Miller** is a member of the Management Personnel Committee and the 2002 Long Term Incentive Plan Committee of Gray's Board of Directors. He was U.S. Senator from Georgia from July 2000 until his retirement in 2004. Prior to that time he was Governor of the State of Georgia from 1991 until 1999 and Lieutenant Governor from 1975 until 1991. He is an honorary member of the Board of Directors of United Community Banks in Blairsville, Georgia.

**Howell W. Newton** is Chairman of the Audit Committee of Gray's Board of Directors. Since 1978, Mr. Newton has been President and Treasurer of Trio Manufacturing Co., a real estate and investment company.

**Hugh E. Norton** is Chairman of the 2002 Long Term Incentive Plan Committee and is a member of the Management Personnel Committee of Gray's Board of Directors. Mr. Norton has been President of Norco, Inc., an insurance agency, since 1973 and also is a real estate developer in Destin, Florida.

**Harriett J. Robinson** has been a director of Atlantic American Corporation since 1989. Mrs. Robinson has also been a director of Delta Life Insurance Company and Delta Fire and Casualty Insurance Company since 1967. Mrs. Robinson is the wife of Mr. J. Mack Robinson and the mother-in-law of Mr. Hilton H. Howell, Jr., both members of Gray's Board of Directors.

## **CORPORATE GOVERNANCE**

We are in compliance with the New York Stock Exchange (the "NYSE") corporate governance rules, which were adopted in connection with the Sarbanes-Oxley Act of 2002. We have adopted a Code of Ethics that applies to all of our directors, executive officers and employees. If any waiver of this Code is granted, the waiver will be disclosed in a Securities and Exchange Commission (the "SEC") filing on Form 8-K. Our Code of Ethics and the written charters of our Audit Committee and our Management Personnel Committee, which acts as our Nominating and Corporate Governance Committee and Compensation Committee under separate charters, as well as our Corporate Governance Principles, are available under the heading "Governance Documents" in the "Corporate Governance" section of our website at [www.gray.tv](http://www.gray.tv). All such information is also available in print to any shareholder upon request by telephone at (404) 266-8333.

After considering all applicable regulatory requirements and assessing the materiality of each director's relationship with us, our Board of Directors has affirmatively determined that all of our directors are independent in accordance with Sections 303A.02(a) and (b) of the NYSE listing standards and the standards set forth in the Internal Revenue Code ("IRC") and the Securities Exchange Act of 1934, as amended (the "Exchange Act"), except for: Mr. Robinson, due to his family relationships with Mrs. Robinson and Mr. Howell; Mr. Prather, due to his status as an executive officer; Mr. Howell, due to his status as an executive officer; and Mrs. Robinson, due to her family relationships with Mr. Robinson and Mr. Howell. Consequently, our Board of Directors has determined that seven of our eleven directors are independent in accordance with the listing standards of the NYSE and the standards set forth in the IRC and the Exchange Act.

Gray encourages interested party communication with its Board of Directors. Any interested party who wishes to communicate with the Board of Directors or with any particular director, including

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any independent director, may send a letter to our Secretary, Robert A. Beizer, Secretary, 1750 K Street, NW, Suite 1200, Washington, D.C., 20006 which communications will be forwarded to the Board of Directors by the Secretary. Any communication should indicate that you are an interested party and clearly specify that such communication is intended to be made to the entire Board of Directors or to one or more particular directors.

The Board of Directors has adopted a policy that all directors on the Board of Directors are expected to attend annual meetings of the shareholders. All the members of our Board of Directors attended the 2008 Annual Meeting of Shareholders except Zell B. Miller.

The Board of Directors held five meetings during 2008. During 2008, each of the directors attended all of the meetings of the board and meetings of all committees of the board on which such directors served.

In accordance with Section 303A.03 of the NYSE listing standards, the independent non-management directors met in executive session five times during 2008 (after every scheduled meeting). As Dr. Mayher is the Chairman of the full Board, he also serves as Chairman of the executive sessions. With respect to potential transactions with related parties required to be disclosed pursuant to Item 404 (a) of Regulation S-K of the Securities and Exchange Commission ( SEC ), the Audit Committee must review and approve such transactions in advance after full disclosure of the nature and extent of the related party's interest in any such transaction.

**BOARD COMMITTEES AND MEMBERSHIP**

Our Board of Directors has an Executive Committee. The Executive Committee has and may exercise all of the lawful authority of the full Board of Directors in the management and direction of our affairs, except as otherwise provided by law or as otherwise directed by the Board of Directors. All actions by the Executive Committee are subject to revision and alteration by the Board of Directors, provided that no rights of third parties shall be affected by any such revision or alteration. The Executive Committee did not meet during 2008. The members of the Executive Committee are Messrs. Howell, Mayher (as Chairman) and Prather.

Our Board of Directors has an Audit Committee, the purpose of which is to review and evaluate the results and scope of the audit and other services provided by our independent registered public accounting firm, as well as our accounting policies and system of internal accounting controls, and to review and approve any transactions between us and our directors, officers or significant shareholders. The Audit Committee is governed by a written Audit Committee Charter, which was approved and adopted in its current form by the Board of Directors in February 2004 and can be found on our corporate website at [www.gray.tv](http://www.gray.tv). The Audit Committee held four meetings during 2008. The members of the Audit Committee are Messrs. Boger, Elder, Mayher and Newton (as Chairman). The Board of Directors has affirmatively determined that T.L. (Gene) Elder is an audit committee financial expert as that term is defined under applicable SEC rules. The Board of Directors has determined that all members of the Audit Committee are independent in accordance with NYSE and the SEC rules governing audit committee member independence. The report of the Audit Committee is set forth in this Proxy Statement under the heading Report of Audit Committee.

Our Board of Directors has a Management Personnel Committee that functions as both the Compensation Committee and the Nomination and Corporate Governance Committee. The Management Personnel Committee has adopted separate written charters to govern its activities as the Compensation

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Committee and the Nominating and Corporate Governance Committee, respectively, current copies of which are available on our corporate website at [www.gray.tv](http://www.gray.tv). As the Compensation Committee, the Management Personnel Committee makes recommendations with respect to executive salaries, bonuses and compensation. The Management Personnel Committee held three meetings in 2008, during which meetings it performed the functions of both the Compensation Committee and Nominating and Corporate Governance Committees. Its members are Messrs. Deaver (as Chairman), Mayher, Miller and Norton. The Board of Directors has affirmatively determined that all members of the Management Personnel Committee are independent in accordance with NYSE, SEC and IRC rules governing independence. The report of the Management Personnel Committee is set forth in this Proxy Statement under the heading Report of Management Personnel Committee.

In making its determinations with respect to executive compensation, the Management Personnel Committee has not historically engaged the services of a compensation consultant. However, the Management Personnel Committee has the authority to retain any outside advisors who it deems necessary in order to assist the committee in carrying out its responsibilities.

In addition to acting as our Compensation Committee, the Management Personnel Committee also acts as our Nominating and Corporate Governance Committee. In this function, the committee assists the Board of Directors in fulfilling its responsibilities to shareholders by identifying and screening individuals qualified to become our directors, recommending candidates to the Board of Directors for all directorships, evaluating the set of corporate governance principles and guidelines applicable to us that the Board of Directors has adopted, and overseeing the evaluation of the Board of Directors and management. In recommending candidates to the Board of Directors for nomination as directors, the Management Personnel Committee considers such factors as it deems appropriate, consistent with its charter, including but not limited to judgment, skills, diversity, integrity and experience. The committee does not assign a particular weight to these individual factors. Rather, the committee looks for a unit of factors that, when considered along with the experience and credentials of the other candidates and existing directors, will provide shareholders with a diverse and experienced Board of Directors. Historically, we have not used a recruiting firm to assist with this process.

The Management Personnel Committee will consider recommendations for director nominees submitted by shareholders. The Management Personnel Committee's evaluation of candidates recommended by our shareholders does not differ materially from its evaluation of candidates recommended from other sources. Shareholders wishing to recommend director candidates for consideration by the Management Personnel Committee may do so by writing to our Secretary, giving the candidate's name, biographical data, qualifications and all other information that is required to be disclosed under the applicable rules and regulations of the SEC. The foregoing information should be forwarded to the Nominating and Corporate Governance Committee, c/o Robert A. Beizer, Secretary, 1750 K Street, NW, Suite 1200, Washington, D.C., 20006.

Our Board of Directors has a 2007 Long Term Incentive Plan Committee, the purpose of which is to make recommendations concerning grants of stock options, awards and grants under the 2007 Long Term Incentive Plan, the Gray Television, Inc. Directors' Restricted Stock Plan (the Directors' Restricted Stock Plan) and the ESPP and is the committee designated to administer the ESPP. The 2007 Long Term Incentive Plan Committee held two meetings in 2008, and its members are Messrs. Deaver, Mayher, Miller and Norton (as Chairman) all of which are non-employee directors under applicable SEC rules.

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*Summary of Committee Memberships.*

**Audit Committee**

Howell W. Newton as Chairman  
Richard L. Boger  
T. L. Elder  
William E. Mayher, III

**Management Personnel Committee**

Ray M. Deaver as Chairman  
William E. Mayher, III  
Zell B. Miller  
Hugh E. Norton

**2007 Long Term Incentive Plan Committee**

Hugh E. Norton as Chairman  
Ray M. Deaver  
William E. Mayher, III  
Zell B. Miller

**Executive Committee**

William E. Mayher, III as Chairman  
Hilton H. Howell, Jr.  
Robert S. Prather, Jr.

**BENEFICIAL SHARE OWNERSHIP**

The following table sets forth certain information regarding the beneficial ownership of the Class A common stock and the common stock as of April 6, 2009 by (i) any person who is known to us to be the beneficial owner of more than five percent of the Class A common stock or the common stock, (ii) all directors, (iii) all executive officers named in the Summary Compensation Table herein and (iv) all directors and executive officers as a group. For purposes of this table, a person is deemed to be a beneficial owner of a security if he or she has or shares the power to vote or to direct the voting of such security, or the power to dispose or to direct the disposition of such security. Accordingly, more than one person may be deemed to be a beneficial owner of the same securities. A person is also deemed to be a beneficial owner of any securities that such person has the right to acquire beneficial ownership of within 60 days. Except as otherwise indicated, the persons named in the table below have sole voting and investment power with respect to all shares shown as beneficially owned by them. The information as to beneficial ownership has been furnished by the respective persons listed in the following table. The percentages of each class are based on 5,753,020 shares of Class A common stock and 42,850,019 shares of common stock outstanding as of April 6, 2009. Shares underlying outstanding stock options exercisable within 60 days of such date are deemed to be outstanding for purposes of calculating the percentage owned by such holder.

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Name	Class A Common Stock		Common Stock		Combined Voting Percent of Common and Class A Common Stock
	Beneficially Owned (GTN.A)		Beneficially Owned (GTN)		
	Shares	Percent	Shares	Percent	
Robert A. Beizer		*	16,181	*	*
Richard L. Boger	3,736	*	44,941	*	*
Ray M. Deaver		*	327,696	*	*
T. L. Elder	2,000	*	21,000	*	*
Hilton H. Howell, Jr. (1) (2)	681,550	11.8%	461,283	1.1%	7.2%
William E. Mayher, III	13,500	*	139,750	*	*
Zell B. Miller		*	20,500	*	*
Howell W. Newton	2,625	*	25,225	*	*
Hugh E. Norton	13,500	*	39,750	*	*
Robert S. Prather, Jr. (3)	76,873	1.3%	405,920	*	1.2%
Harriett J. Robinson (2) (4) (5)	3,656,617	63.6%	1,712,693	4.0%	38.1%
J. Mack Robinson (2) (5) (6)	3,656,617	63.6%	1,712,693	4.0%	38.1%
James C. Ryan (3)		*	48,354	*	*
George H. Nader (7)	359,998	6.3%		*	3.6%
Mario J. Gabelli (8)	238,275	4.1%	3,409,749	8.0%	5.8%
Dimensional Fund Advisors LP (9)		*	3,203,916	7.5%	3.2%
FMR LLC (10)		*	3,478,397	8.1%	3.5%
Amalgamated Gadget, L.P. (11)		*	2,860,956	6.7%	2.9%
Highland Capital Management L.P. (12)		*	5,859,486	13.7%	5.8%
All directors and executive officers as a group (13) (13 persons)	3,894,796	67.6%	3,009,423	7.0%	41.6%

\* Less than 1%.

(1) Includes 59,075 shares of the Class A common stock owned by Mr. Howell's wife directly and as trustee for her children, as to which shares he disclaims beneficial ownership. Also includes options to purchase 102,870 shares of

common stock.

- (2) Includes as to Messrs. Robinson and Howell and Mrs. Robinson, an aggregate of 555,605 shares of the Class A common stock and 151,000 shares of the common stock owned by certain companies of which Mr. Howell is an officer and a director, Mr. Robinson is an officer, director and a principal or sole shareholder and Mrs. Robinson is a director.
- (3) Includes options to purchase shares of the common stock, as follows:  
Mr. Ryan 35,719 shares; and  
Mr. Prather 142,875 shares.
- (4) Includes: (a) an aggregate of 976,676 shares of the Class A common stock and 848,350 shares of the common stock, options to purchase 142,875 shares of the common stock owned by Mrs. Robinson's husband and  
(b) 1,189,180

shares of the  
Class A common  
stock, 109,750  
shares of the  
common stock  
owned by  
Mrs. Robinson, as  
trustee for her  
daughters.  
Mrs. Robinson  
disclaims  
beneficial  
ownership of all  
such securities.

- (5) Includes as to  
Mr. Robinson and  
Mrs. Robinson, an  
aggregate of  
130,300 shares of  
the Class A  
common stock  
and 100,000  
shares of the  
common stock  
owned by Gulf  
Capital Services,  
Ltd.



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- (6) Includes:
- (a) options to purchase 142,875 shares of the common stock and
  - (b) 1,994,036 shares of the Class A common stock and 464,950 shares of the common stock owned by Mr. Robinson's wife directly and as trustee for their daughters. Mr. Robinson disclaims beneficial ownership of all such securities.
- (7) Mr. Nader's address is P.O. Box 271, West Point, Georgia 31833.
- (8) This information is based solely on Gray's review of a Schedule 13D/A filed with the SEC by Gabelli Funds, Inc. and also by Mario J. Gabelli and various entities which he directly or indirectly controls or for which he acts as chief investment officer. The address of Mr. Gabelli and Gabelli Funds,

Inc. is One  
Corporate  
Center, Rye,  
New York  
10580.

- (9) This information is based solely on Gray's review of a Schedule 13G/A filed with the SEC by Dimensional Fund Advisors LP. The address of Dimensional Fund Advisors L.P. is Palisades West, Building One, 6300 Bee Cove Road, Austin, Texas 78746.
- (10) This information is based solely on Gray's review of a Schedule 13G filed with the SEC by FMR LLC and also by Edward C. Johnson 3rd and various entities which he directly or indirectly controls. The address of FMR LLC is 82 Devonshire Street, Boston, Massachusetts 02109.
- (11) This information is based solely on Gray's review of a Schedule 13G/A

filed with the  
SEC by  
Amalgamated  
Gadget, L.P. The  
shares were  
purchased by  
Amalgamated  
Gadget, L.P. for  
and on behalf of  
R<sup>2</sup> Investments,  
LDC. The  
address of  
Amalgamated  
Gadget, L.P. is  
301 Commerce  
Street,  
Suite 3200, Fort  
Worth, Texas  
76102.

- (12) This information  
is based solely  
on Gray's review  
of a  
Schedule 13G/A  
filed with the  
SEC by  
Highland Capital  
Management,  
L.P. and also by  
Mr. James D.  
Dondero and  
various entities  
which he directly  
or indirectly  
controls. The  
address of  
Highland Capital  
Management,  
L.P. is Two  
Galleria Tower,  
13455 Noel  
Road, Suite 800,  
Dallas, Texas  
75240.

- (13) The addresses  
for each of the  
directors and  
named executive  
officers is 4370

Peachtree Road  
NE, Atlanta,  
Georgia 30319.

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**EXECUTIVE COMPENSATION**

**Compensation Discussion and Analysis**

*Management Personnel Committee.*

The Management Personnel Committee of the Board of Directors serves as our Compensation Committee and administers our executive compensation program and has the overall responsibility for approving and evaluating director and officer compensation plans, policies and programs. The Management Personnel Committee, in its capacity as the Compensation Committee, approves the compensation of each of our executive officers and all television station General Managers and establishes the compensation of our Board of Directors. The Management Personnel Committee consists of four members of our Board of Directors, Messrs. Deaver, Mayher, Miller and Norton. The Board of Directors has affirmatively determined that all members of the Management Personnel Committee are independent in accordance with NYSE, SEC and IRC rules governing independence.

*Compensation Philosophy and Policy.*

Generally, we strive to establish compensation practices and provide compensation opportunities that attract, retain and reward our executives and strengthen the mutuality of interests between our executives and our shareholders in order to motivate them to maximize shareholder value. We believe that the most effective executive compensation program is one that is conservative, yet competitive, and which aligns long-term compensation to the creation of shareholder value.

The goals of our executive compensation program for 2008 were to retain, motivate and reward our executive officers. To achieve such goals, we relied primarily on salaries and other compensation for each of our executive officers. The Management Personnel Committee's policy for determining an executive's salary, bonus and stock option grants was based on the position and responsibility of such executive, his impact on the operations and profitability of Gray and the knowledge and experience of such executive.

Under current policy, our Chief Executive Officer, with input from our President and Chief Operating Officer, recommends the annual compensation level, including bonuses, for all officers (including himself) of Gray and its subsidiaries to the Management Personnel Committee for its review and approval. Once the Management Personnel Committee has completed its review, has made any adjustments to the recommended compensation it deems appropriate and has approved the annual compensation levels for our officers, it reports to the Board of Directors.

*Elements of the Company's Compensation Program.*

Our compensation program for our named executive officers is designed to provide our executive officers with a combination of cash (guaranteed and incentive-based) and equity-based compensation to align the officers' interests with the shareholders. The executive compensation program primarily consists of the following elements:

base salary;

cash bonuses; and

long-term incentive compensation including incentive stock options and other equity-based awards.

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The Management Personnel Committee has not established a policy for allocating between the different forms of compensation. Instead, the Management Personnel Committee strives to achieve an appropriate mix between the different forms of compensation in order to (i) motivate the named executive officers to deliver superior performance in the short-term by providing competitive base salaries and annual incentive cash bonuses, (ii) align the interests of the named executive officers with the long-term interests of the shareholders through the grant of equity-based compensation and (iii) provide an overall compensation package that promotes executive retention.

*Process for Establishing Executive Compensation.*

We do not have employment agreements with any of the named executive officers to form the primary basis for these officers' compensation.

Our Chief Executive Officer, with input from our President and Chief Operating Officer, annually reviews the performance of each of the other named executive officers and makes recommendations to the Management Personnel Committee regarding compensation for the other named executive officers. Based upon the recommendations made by the Chief Executive Officer, the Management Personnel Committee then determines the amount of compensation for all named executive officers.

Although we believe that the compensation structure is similar to that of other comparable companies, we did not specifically compare such structure with that of other companies with respect to 2008 compensation. Rather, the Management Personnel Committee compared salaries and bonuses of our executive officers for the last five years, compared stock price performance, compared history of accomplishments in 2008, compared net operating profit and operating profit margins and arrived at what it considered adequate and competitive compensation.

In determining whether to grant annual cash bonuses, incentive stock options, or other awards, the Management Personnel Committee considers each named executive officer's performance and contribution to our profits and business plan objectives. When measuring an executive officer's individual contribution and performance, the Management Personnel Committee examines these factors, as well as qualitative factors that necessarily involve a subjective judgment by the Management Personnel Committee. In making such subjective determination, the Management Personnel Committee does not base its determination on any single performance factor nor does it assign relative weights to factors, but considers a mix of factors, including evaluations of superiors, and evaluates an individual's performance against such mix in absolute terms in relation to other executive officers at Gray.

Compensation for our Chief Executive Officer and our President and Chief Operating Officer is established in the same manner as our other executive officers. The Management Personnel Committee considers suggestions as to such compensation made by those individuals along with the Management Personnel Committee's goals of providing a compensation program that is equitable in a competitive marketplace, encourages achievement of strategic objectives and creation of shareholder value, and recognizes and rewards individual achievements. These factors are considered as a group, without particular weight given any single factor, and are necessarily subjective in nature.

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The following discussion of executive compensation includes information about our named executive officers who are listed in the following table:

<b>Name</b>	<b>Exec. Officer Since</b>	<b>Age</b>	<b>Position</b>
Hilton H. Howell, Jr.	2000	47	Vice Chairman and Chief Executive Officer
J. Mack Robinson	1996	85	Chairman Emeritus
Robert S. Prather, Jr.	1996	64	President and Chief Operating Officer
James C. Ryan	1998	48	Senior Vice President and Chief Financial Officer
Robert A. Beizer	1996	69	Vice President for Law and Development and Secretary

*Base Salary.*

The annual base salary component of our executive compensation program provides each named executive officer with a fixed minimum amount of annual cash compensation. Salaries for the named executive officers are generally subject to annual review and adjustment by the Management Personnel Committee. Adjustments are considered and made by taking into account adjustments suggested by our Chief Executive Officer and our President and Chief Operating Officer and by weighing those suggestions against past base salaries and other subjective criteria, such as an individual's past and expected performance and contributions to our business and other factors discussed above.

The following table sets forth the 2008 base salaries paid by us to each of our named executive officers:

<b>Name</b>	<b>Salary</b>
Hilton H. Howell, Jr. (1)	\$250,000
J. Mack Robinson	\$400,000
Robert S. Prather, Jr.	\$950,000
James C. Ryan	\$350,000
Robert A. Beizer	\$320,000

(1) Mr. Howell's annual base salary was \$125,000 from January 1, 2008 until August 2008 when he became Gray's Chief Executive Officer and his annual base salary was increased to \$250,000.

*Cash Bonus.*

Historically, we have provided cash bonus awards to certain of our senior employees, including all of the named executive officers. The cash bonuses serve as an annual short-term incentive program designed to recognize and reward employees who make significant contributions towards achieving the annual business plan.

Cash bonuses are contingent upon operating results and the achievement of certain financial performance objectives. An executive's annual bonus is based on a percentage of his annual base salary. These considerations are subjective in nature and the Management Personnel Committee does not assign





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relative weights thereto. Whether or not a bonus is in fact earned by an executive is linked to the attainment, by us as a whole or for the business unit in which such executive has operating responsibility, of predetermined operating profit targets based on budgeted operating revenues (which is an objective analysis) and the individual's contribution to us or the business unit (which is a subjective analysis).

Except for the named executive officers, substantially all current employees are eligible for annual cash bonuses if certain performance targets, set by management, are met. The Management Personnel Committee meets during the first quarter of each year once adequate financial and other performance data from the prior fiscal year becomes available for review and determines the amount of bonuses for the named executive officers. We pay the bonuses in the first quarter. The employee has to be employed by us on the date of payment in order to receive payment of the bonus.

For 2008, we did not pay bonuses to our named executive officers due to the general economic downturn which resulted in lower than expected revenues.

*Long-Term Incentive Compensation.*

In order to align the interests of our executives and other key management personnel responsible for our growth with the interests of our shareholders, we have established the 2007 Long Term Incentive Plan, which provides for equity-based awards. It is our practice to grant options with an exercise price equal to the closing price of our Class A common stock and/or our common stock on the date of grant. The decision to issue options and other awards begins with our Chief Executive Officer and our President and Chief Operating Officer suggesting that an award is appropriate, and the Management Personnel Committee then considers the suggestion. In 2008, we did issue stock options to the named executive officers under the 2007 Long Term Incentive Plan. The stock options are listed in the Grants of Plan-Based Awards in 2008 table.

In deciding whether or not to grant an option to an individual and in determining the number of shares subject to an option so granted, as well as the terms of other incentive awards, the Management Personnel Committee takes into account subjective considerations, including the level of such executive's position and the individual's contribution to our objectives.

Type, vesting and other characteristics of awards within the Management Personnel Committee's discretion are determined on a case by case basis taking into consideration the suggestion of our Chief Executive Officer and our President and Chief Operating Officer, as well as the subjective criteria discussed above.

*Capital Accumulation (401(k)) Plan.*

We currently sponsor the Gray Television, Inc. Capital Accumulation Plan (the Capital Accumulation Plan) to encourage eligible employees to defer a part of their current income to provide for their retirement, death or disability under the provisions of Section 401(k) of the IRC. The plan covers all of our employees. Under the Capital Accumulation Plan, participants may elect to make pre-tax savings deferrals from their compensation each year, subject to annual limits on such deferrals imposed by the IRC. We may also, at our discretion, on an annual basis, make a matching contribution with respect to a participant's elective deferrals and/or may make additional voluntary contributions. For the year ended December 31, 2008, we matched 50% of each employee's contribution up to 6% of such employee's gross pay. Participants are immediately vested in their voluntary contributions plus the actual earnings thereon. Employer contributions and earnings thereon become 100% vested after the participant completes three years of service. The only form of benefit payment under the Capital

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Accumulation Plan is a single lump-sum payment equal to the vested balance in the participant's account. The vested portion of a participant's accrued benefit is payable upon such employee's termination of employment, attainment of age 59 1/2, retirement, total and permanent disability or death. Participants may also make in-service withdrawals from their pre-tax contributions under the plan for certain specified instances of hardship.

*Income Deduction Limitations.*

Section 162(m) of the IRC generally sets a limit of \$1 million on the amount of compensation that we may deduct for federal income tax purposes in any given year with respect to the compensation of each of the named executive officers. However, certain performance-based compensation that complies with the requirements of Section 162(m) is not included in the calculation of the \$1 million cap. The Management Personnel Committee has historically had a general policy of structuring performance-based compensation arrangements for its executive officers whose compensation might exceed the \$1 million cap in a way that will satisfy Section 162(m)'s conditions for deductibility, to the extent feasible and after taking into account all relevant considerations. However, we also need flexibility to pursue our incentive and retention objectives, even if this means that a portion of executive compensation may not be deductible by us. Accordingly, the Management Personnel Committee may, from time to time, approve elements of compensation for certain officers that are not fully deductible, under appropriate circumstances.

*Employee Stock Purchase Plan ( ESPP ).*

We offer an ESPP to eligible employees (including the named executive officers) to provide eligible employees (including the named executive officers) with an opportunity to purchase our common stock through payroll deductions as a means of purchasing our common stock as a long-term investment.

*Gray Pension Plan*

The Pension Benefits in 2008 table describes the general terms of the Gray Television, Inc. Retirement Plan ( Pension Plan ) in which the named executive officers participate, the years of credited service, and the present value of each executive's accumulated pension benefit, assuming payment begins at age 65, or has already begun for Mr. Robinson (currently age 85). In the event of death before retirement, 50% of the accrued benefit will become payable to the surviving spouse at the time the deceased participant would have reached age 65. If the deceased participant had completed ten or more years of service, the survivor benefit may commence as early as the time the deceased participant would have reached age 55. If the deceased participant would have been eligible for early retirement at the time of death, survivor benefits may commence as soon as practicable. Any benefits that commence before the deceased participant would have reached age 65 will be reduced the same as early retirement benefits would have been reduced. In the event a disability occurs before retirement, the accrued benefit will become payable at age 65. No break in service will occur, and benefits will continue to accrue during disability. In the event of voluntary termination, the vested accrued benefit will become payable at age 65. If the participant had completed ten or more years of service, the benefit may commence as early as age 55. If the participant had completed less than five years of credited service, the accrued benefit is not vested, and no future benefits would be payable from the Pension Plan.

**Table of Contents****Summary Compensation Table**

The following table sets forth a summary of the compensation of our Chief Executive Officer, Chief Financial Officer, and the three other most highly compensated executive officers for the years ended December 31, 2008, 2007 and 2006.

Name and Principal Position	Year	Salary \$(2)	Bonus \$(3)	Stock Awards \$(4)	Option Awards \$(5)	Change in Pension Value and Nonqualified Deferred Compensation		All Other Compensation \$(7)	Total (\$)
						Earnings \$(6)			
Hilton H. Howell, Jr. Vice Chairman, Chief Executive Officer and Director (1)	2008	170,765		20,239	15,830	16,321		65,174	288,329
	2007	125,000	100,000	25,730	87,528	8,364		59,405	406,027
	2006	125,000	100,000	18,400	121,477	3,555		54,385	422,817
J. Mack Robinson Chairman Emeritus and Director	2008	400,000		20,239	237,455	25,698		81,779	765,171
	2007	400,000	300,000	25,730		23,488		77,014	826,232
	2006	400,000	300,000	18,400		20,095		75,601	814,096
Robert S. Prather, Jr. President, Chief Operating Officer and Director	2008	950,000		135,439	395,758	47,056		114,294	1,642,547
	2007	900,000	900,000	797,463		34,063		106,923	2,738,449
	2006	850,000	850,000	612,800		24,812		85,496	2,423,108
James C. Ryan Senior Vice President and Chief Financial Officer	2008	350,000			59,364	21,842		20,010	451,216
	2007	325,000	265,000			12,897		13,470	616,367
	2006	300,000	250,000			7,037		10,806	567,843
Robert A. Beizer Vice President-Law and Development and Secretary	2008	320,000				32,706		28,078	380,784
	2007	315,000	30,000			22,944		24,749	392,693
	2006	305,000	25,000			13,605		24,022	367,627

(1) For 2008,  
Mr. Howell's  
annual base  
salary was  
\$125,000 from  
January 1, 2008

until August 2008 when he became Gray's Chief Executive Officer and his annual base salary was increased to \$250,000.

- (2) Each of the named executive officers contributed a portion of his salary to our Capital Accumulation Plan. The disclosed salary amounts are before the named executive officer's contributions.
- (3) No annual cash bonuses were paid for performance in 2008. The annual cash bonus amounts for performance in 2007 were paid in the first quarter of 2008. The annual cash bonus amounts for performance in 2006 were paid in the first quarter of 2007. We accrued these amounts for financial reporting purposes in

2007 and 2006,  
respectively.

- (4) Represents expense recognized by us in 2008, 2007 and 2006, respectively, for the fair value of restricted stock granted in 2008 as well as prior fiscal years, in accordance with Statement of Financial Accounting Standards No. 123(R), Share Based Payment ( SFAS 123(R) ). These amounts reflect our accounting expense for these awards and do not correspond to the actual

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value that will be recognized by the named executives. For additional information on the valuation assumptions with respect to the 2007 and 2006 grants, refer to Note H Stock Based Compensation to the consolidated audited financial statements in our Annual Report on Form 10-K for the year ended December 31, 2008.

- (5) Represents expense recognized by us in 2008, 2007 and 2006, respectively, in accordance with SFAS 123(R), for stock options granted in 2008 as well as prior fiscal years. This amount reflects our accounting expense for the stock options, and does not correspond to the actual value that will be recognized by the executive, which depends

solely on the market value of our common stock at the time the options are exercised. Pursuant to SEC rules, the amounts shown exclude the impact of estimated forfeitures related to service based vesting conditions. For additional information on the valuation assumptions with respect to the grants, refer to Note H Stock Based Compensation to the consolidated audited financial statements in our Annual Report on Form 10-K for the year ended December 31, 2008.

- (6) Represents for 2008, the change in pension value, calculated as the difference between the present value of accumulated benefits at December 31, 2008, and the present value of accumulated

benefits at  
December 31,  
2007, adjusted  
for benefit  
payments made  
during the year.  
Represents for  
2007, the  
change in  
pension value,  
calculated as the  
difference  
between the  
present value of  
accumulated  
benefits at  
December 31,  
2007, and the  
present value of  
accumulated  
benefits at  
December 31,  
2006, adjusted  
for benefit  
payments made  
during the year.  
Represents for  
2006, the  
change in  
pension value,  
calculated as the  
difference  
between the  
present value of  
accumulated  
benefits at  
December 31,  
2006, and the  
present value of  
accumulated  
benefits at  
December 31,  
2005, adjusted  
for benefit  
payments made  
during the year.  
The present  
values of  
accumulated  
benefits at  
December 31,



2008, 2007 and 2006 were calculated using the assumptions that were used for the December 31, 2008, 2007 and 2006 financial statement disclosures, which were the 1983 group annuity mortality tables, separately for males and females, and a 5.79%, 6.10% and 6.00% interest discount, respectively. See the Pension Benefits in 2008 table for additional information, including the present value assumptions used in this calculation.

- (7) See the All Other Compensation Table below for additional information.

**Table of Contents****All Other Compensation Table**

The following table describes each component of the All Other Compensation column in the Summary Compensation Table.

Name	Year	Company Contributions					Directors Fees	Pension Plan Payments	Total
		Dividends Paid on Stock Awards	Discounted Securities Purchases	Defined Contribution Plans	Paid Insurance Premiums				
		(\$)(1)	(\$)(2)	(\$)(3)	(\$)(4)	(\$)(5)	(\$)(6)	(\$)	
Hilton H. Howell, Jr.	2008	1,890	3,825	6,623	2,836	50,000		65,174	
	2007	1,920	3,825	5,625	1,035	47,000		59,405	
	2006	1,320	2,250	3,125	690	47,000		54,385	
J. Mack Robinson	2008	1,890		7,750	9,439	50,000	12,700	81,779	
	2007	1,920		7,750	8,034	47,000	12,310	77,014	
	2006	1,320		7,500	8,034	47,000	11,747	75,601	
Robert S. Prather, Jr.	2008	25,290	3,825	3,840	31,339	50,000		114,294	
	2007	33,120	3,825	3,557	19,421	47,000		106,923	
	2006	18,120		2,827	17,549	47,000		85,496	
James C. Ryan	2008			7,750	12,260			20,010	
	2007			7,750	5,720			13,470	
	2006			7,500	3,306			10,806	
Robert A. Beizer	2008			5,247	22,831			28,078	
	2007			6,736	18,013			24,749	
	2006			6,559	17,463			24,022	

(1) Represents dividends paid to each named executive officer in 2008, 2007 and 2006, respectively, on all awards of restricted common stock. Messrs. Robinson, Prather and Howell have received grants of restricted common

stock in their capacities as directors.

Dividends are paid on all shares of restricted stock despite any vesting schedule and in a manner consistent with all other outstanding common shares.

- (2) Represents the amount of expense recognized by us, in accordance with SFAS123(R), associated with the ESPP for each named officer in 2008, 2007 and 2006, respectively. The ESPP is intended to qualify as an employee stock purchase plan under Section 423 of the IRC and to provide our eligible employees with an opportunity to purchase our common stock through payroll deductions. The price per share at which shares of common stock may be purchased under the ESPP during 2008, 2007 and 2006 was 85% of the fair market value of the common stock on the last day of the purchase period.

(3)

Represents the amount of expense recognized by us during 2008, 2007 and 2006, respectively, in accordance with SFAS 123(R) for the Capital Accumulation Plan for each named executive officer. The Capital Accumulation Plan provides additional retirement benefits for substantially all employees. The Capital Accumulation Plan is intended to meet the requirements of Section 401(k) of the IRC. The Capital Accumulation Plan allows an investment option in our common stock and Class A common stock. It also allows for a percentage match to be made by a

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contribution of our common stock. Employee contributions to the Capital Accumulation Plan, up to 6% of the employees' gross pay, are matched by our contributions. Our percentage match amount is declared by our Board of Directors before the beginning of each plan year and is made by a contribution of our common stock. Our percentage match was 50% during the years ended December 31, 2008, 2007 and 2006. Our matching contributions vest, based upon each employee's number of years of service, over a period not to exceed five years. In addition to our matching contributions, we authorized voluntary contributions for 2007 and 2006 for active participants in the Capital

Accumulation Plan. These voluntary contributions were equal to 1% of each active participant's earnings for 2007 and 2006. Contributions and vesting for the named executive officers are the same as for all other eligible employees.

- (4) Represents insurance premiums paid to each named executive officer.
- Mr. Howell was compensated \$2,836, \$1,035 and \$690 in 2008, 2007 and 2006, respectively.
- Mr. Robinson was compensated \$9,439, \$8,034 and \$8,034 in 2008, 2007 and 2006, respectively.
- Mr. Prather was compensated \$31,339, \$19,421, and \$17,549 in 2008, 2007 and 2006, respectively.
- Mr. Ryan was compensated \$12,260, 5,720

and \$3,306,  
respectively.  
Mr. Beizer was  
compensated  
\$22,831,  
\$18,013 and  
\$17,463 in  
2008, 2007 and  
2006,  
respectively.

- (5) Represents directors fees paid to each named executive officer in 2008, 2007 and 2006 who is also a director. See the Director Compensation in 2008 table for additional information.
- (6) Represents pension benefits paid to the named executive officer in 2008, 2007 and 2006. See the Pension Benefits in 2008 table for additional information.

**Table of Contents****Grants of Plan-Based Awards in 2008**

The following table provides information about grants of plan-based awards granted to the named executive officers in 2008. Our plan-based awards include grants of stock options and restricted stock. During 2008, no incentive or performance-based awards were granted to the named executive officers. The stock options granted on February 1, 2008 and restricted stock granted on March 12, 2008 were granted in shares of our common stock. There were no grants of Class A common stock options or restricted Class A common stock during 2008. The table below presents the following information with respect to the stock options granted in 2008: (1) the grant date; (2) the number of stock options granted, which consist of stock options granted to Mr. Howell, Mr. Robinson, Mr. Prather and Mr. Ryan; (3) the per share exercise price of the stock options, which reflects the closing price of our common stock on the date of grant; and (4) the grant date fair value of each stock option award computed under SFAS 123(R). The table below presents the following information with respect to the restricted common stock awards granted in 2008: (1) the grant date; (2) the number of shares of restricted stock granted, which consist of shares granted to Mr. Robinson, Mr. Prather and Mr. Howell; (3) the base price of the restricted stock awards, which reflects the closing price of our common stock on the date of grant; and (4) the grant date fair value of each equity award computed under SFAS 123(R).

Name	Grant Date	All Other Stock	All Other Option Awards:	Exercise or Base Price of Share Awards (\$/Sh)	Grant Date Fair Value of Stock and Option Awards (\$)
		Awards: Number of Shares of Stock (#)	Number of Securites Underlying Options (#)		
Hilton H. Howell, Jr.	2/1/08		20,000	7.64	36,000
	3/12/08	5,000		4.94	24,700
J. Mack Robinson	2/1/08		300,000	7.64	540,000
	3/12/08	5,000		4.94	24,700
Robert S. Prather, Jr.	2/1/08		500,000	7.64	900,000
	3/12/08	5,000		4.94	24,700
James C. Ryan	2/1/08		75,000	7.64	135,000

Robert A. Beizer

The stock options granted on February 1, 2008 vest on February 1, 2010 and expire on February 1, 2013. The restricted stock granted on March 12, 2008 vested 20% on December 31, 2008 and an additional 20% will vest on December 31 of 2009, 2010, 2011 and 2012. Dividends are paid on all shares of restricted stock despite the vesting schedule in a manner consistent with all other outstanding common shares.



**Table of Contents****Outstanding Equity Awards at December 31, 2008**

The following table provides information on the stock option awards held by the named executive officers at December 31, 2008. This table includes unexercised and unvested stock option awards. Each stock option award is shown separately for each of the named executive officers. The stock option award exercise prices shown below are rounded to two decimal points.

Name	Class of Stock	Option Grant Date	Option Awards		Option Exercise Price (\$)	Option Expiration Date
			Number of Securities Underlying Unexercised Options Exercisable (#)	Number of Securities Underlying Unexercised Options Unexercisable (#)		
Hilton H. Howell, Jr.	Common	09/20/05	102,870		9.71	09/20/10
	Common	02/01/08		20,000	7.64	02/01/13
J. Mack Robinson	Common	06/08/05	142,875		9.71	06/07/10
	Common	02/01/08		300,000	7.64	02/01/13
Robert S. Prather, Jr.	Common	06/08/05	142,875		9.71	06/07/10
	Common	02/01/08		500,000	7.64	02/01/13
James C. Ryan	Common	06/08/05	35,719		9.71	06/07/10
	Common	02/01/08		75,000	7.64	02/01/13

Robert A. Beizer

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The following table provides information on restricted stock awards held by the named executive officers at December 31, 2008. Each restricted stock award is shown separately for each of the named executive officers. The vesting schedule for each restricted stock award is shown following the stock awards table. The market value of the stock awards is based on our common stock closing market price of \$0.40 per share as of December 31, 2008, which was the last trading day of the year.

Name	Class of Stock	Stock Awards		
		Stock Award Grant Date	Number of Shares or Units of Stock That Have Not Vested	Market Value of Shares or Units of Stock That Have Not Vested
Hilton H. Howell, Jr.	Common	01/01/06	2,000	800
	Common	01/01/07	3,000	1,200
	Common	03/12/08	4,000	1,600
J. Mack Robinson	Common	01/01/06	2,000	800
	Common	01/01/07	3,000	1,200
	Common	03/12/08	4,000	1,600
Robert S. Prather, Jr.	Common	01/01/06	2,000	800
	Common	01/01/07	3,000	1,200
	Common	03/12/08	4,000	1,600
James C. Ryan				
Robert A. Beizer				

**Grant Date****Vesting Schedule for Stock Awards**

01/01/06	20% vests in 2006; 20% vests in 2007; 20% vests in 2008; 20% vests in 2009; 20% vests in 2010
01/01/07	20% vests in 2007; 20% vests in 2008; 20% vests in 2009; 20% vests in 2010; 20% vests in 2011
03/12/08	20% vests in 2008; 20% vests in 2009; 20% vests in 2010; 20% vests in 2011; 20% vests in 2012

For additional information about the stock option awards and restricted stock awards, see the description of equity incentive compensation in the Compensation Discussion and Analysis.

**Table of Contents****Option Exercises and Stock Vested in 2008**

The following table provides information, for the named executive officers, on the number of shares of stock awards vested in 2008 and the value realized by each before payment of any applicable withholding tax.

Name	Class of Stock	Option Awards		Stock Awards	
		Number of Shares Acquired on Exercise (#)	Value Realized on Exercise (\$)	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$)
Hilton H. Howell, Jr.(1)	Common			3,000	1,200
J. Mack Robinson(2)	Common			3,000	1,200
Robert S. Prather, Jr.(3)	Common			51,000	65,520

James C. Ryan

Robert A. Beizer

(1) Mr. Howell acquired 3,000 shares of common stock having a market value of \$0.40 per share on December 31, 2008 when the restrictions on those shares lapsed.

(2) Mr. Robinson acquired 3,000 shares of common stock having a market value of \$0.40 per share on December 31, 2008 when the restrictions on those shares lapsed.

- (3) Mr. Prather acquired 3,000 shares of common stock having a market value of \$0.40 per share on December 31, 2008 when the restrictions on those shares lapsed and 48,000 shares of common stock having a market value of \$1.34 per share on October 6, 2008.

**Table of Contents****Pension Benefits in 2008**

The following table sets forth information on the pension benefits for the named executive officers under the Pension Plan, which is a plan, intended to be tax qualified, for certain of its employees and the employees of all of its subsidiaries that have been designated as participating companies under the plan. A participating employee who retires on or after attaining age 65 and who has completed five years of service upon retirement may be eligible to receive during his lifetime, in the form of monthly payments, an annual pension equal to (i) 22% of the employee's average earnings for the highest five consecutive years during the employee's final ten years of employment multiplied by a factor, the numerator of which is the employee's years of service credited under the plan before 1994 and the denominator of which is the greater of 25 or the years of service credited under the plan, plus (ii) 0.9% of the employee's monthly average earnings for the highest five consecutive years in the employee's final ten years of employment added to 0.6% of monthly average earnings in excess of Social Security covered compensation, multiplied by the employee's years of service credited under the plan after 1993, with a maximum of 25 years minus years of service credited under (i) above. For participants as of December 31, 1993, there is a minimum benefit equal to the projected benefit under (i) at that time. The following table shows the years of credited service, present value of accumulated benefits and benefit payments received (if any) during 2008, for the named executive officers:

<b>Name</b>	<b>Number of Years Credited Service (#)(1)</b>	<b>Present Value of Accumulated Benefit \$(2)</b>	<b>Payments During Last Fiscal Year \$(3)</b>
Hilton H. Howell, Jr.	6	40,134	
J. Mack Robinson	10	139,067	12,700
Robert S. Prather, Jr.	7	191,600	
James C. Ryan	10	93,094	
Robert A. Beizer	13	346,545	

(1) Computed as of the same Pension Plan measurement date as used for 2008 financial statement reporting purposes.

(2) The Present Value of Accumulated Benefit was calculated using the assumptions that were used

for 2008  
financial  
statement  
reporting  
purposes, which  
were the 1983  
Group Annuity  
Mortality Table,  
separately for  
males and  
females, and a  
5.79% interest  
discount rate.

- (3) Represents  
payments made  
during 2008.  
Mr. Robinson is  
the only named  
executive  
officer presently  
required to  
receive benefit  
payments under  
the terms of  
Gray's Pension  
Plan.

**Table of Contents****Potential Payments Upon Termination or Change in Control**

As described in Compensation Discussion and Analysis, the named executive officers do not have employment agreements nor agreements with us which provide severance in the event of a change in control except to the extent that the 2007 Long Term Incentive Plan, the Director's Restricted Stock Plan, the Pension Plan and the Capital Accumulation Plan contain such provisions that are applicable to all participants. The information below describes and quantifies certain compensation that would become payable under existing plans and arrangements if the named executive's employment had terminated (by virtue of death, disability or otherwise), or there had been a change in control, on December 31, 2008, given the named executive officer's compensation and service levels as of such date and, if applicable, based on our closing stock price on that date. These benefits are in addition to benefits available generally to salaried employees, such as distributions under the Pension Plan, Capital Accumulation Plan, disability benefits, life insurance and accrued vacation pay. Finally, following his retirement in August 2008, we entered into a consulting agreement with Mr. Robinson, under which he will receive annual compensation of \$400,000 beginning as of January 1, 2009; however, Gray will review this arrangement with Mr. Robinson at the end of one year to determine whether to extend, alter or terminate the arrangement.

For the purposes of this discussion, disability generally means total disability, resulting in the grantee being unable to perform his job, and change of control means any of the following: (1) any person becomes the beneficial owner of 45% or more of the combined voting power of our then outstanding shares; (2) during any period of two consecutive years, individuals who at the beginning of such period constitute the Board of Directors cease for any reason to constitute at least a majority thereof, unless the election of such new directors was approved by a vote of at least two-thirds of the directors then still in office who were directors at the beginning of the period; (3) there is consummated any consolidation or acquisition in which we are not the continuing or surviving corporation or pursuant to which shares of our common stock are converted into cash, securities or other property; (4) there is consummated any consolidation or acquisition of us, in which we are the continuing corporation, in which the holders of our common stock immediately prior to the acquisition do not own 51% percent or more of the stock of the surviving corporation immediately after the acquisition; (5) there is consummated any sale, lease, exchange or other transfer of substantially all our assets; or (6) our shareholders approve any plan or proposal for our liquidation or dissolution.

Due to the number of factors that affect the nature and amount of any benefits provided upon the events discussed below, any actual amounts paid or distributed may be different. Factors that could affect these amounts include the timing during the year of any such event or our stock price. Mr. Robinson is the only named executive officer who was eligible to receive immediate benefits under the Gray Pension Plan as of December 31, 2008, which benefits are described previously in the Pension Benefits in 2008 table.

If one of the named executive officers were to die or become disabled, or if there were to be a change in control, any unexercisable stock options granted before the date of that event would become exercisable and remain exercisable until the later of one year from the date of death or the expiration date of the grant.

The Director's Restricted Stock Plan provides that any remaining restrictions on awards of restricted stock generally lapse upon the death or disability of the named executive officer, and in the event of a change of control, all shares of restricted stock will become immediately and fully transferable, and all periods of restriction will expire and the 2007 Long Term Incentive Plan Committee, which administers the Restricted Stock Plan, will be deemed to waive any forfeiture provisions provided

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with respect to any award. As of December 31, 2008, the named executive officers did not hold any option awards with intrinsic value (that is, their options had an exercise price in excess of our common stock price) that were exercisable or would have become exercisable or vested if the named executive officer had died or become disabled, or if there had been a change of control, based upon the closing price of our common stock on such date.

**Director Compensation**

The current compensation and benefit program for directors is designed to fairly pay directors for time and effort required to be an effective director of a company of our size and scope; to align directors' interests with the long-term interests of shareowners; and to be simple, transparent and easy for shareholders to understand. Our directors' compensation for 2008 included the following compensation elements:

<b>Description</b>	<b>Amount (\$)</b>
Chairman of the Board's annual retainer fee	40,000
Director's annual retainer fee	35,000
Chairman of the Board fee per board meeting	4,000
Director's fee per board meeting	3,000
Audit Committee chairman fee per committee meeting	4,000
Audit Committee member fee per committee meeting	3,500
Other Committee chairman fee per committee meeting	3,000
Other Committee member fee per committee meeting	3,000

Directors are paid the above fee arrangement for participation in person or by telephone in any meeting of the Board of Directors or any committee thereof.

In addition, we adopted the Directors' Restricted Stock Plan in 2003. Pursuant to that plan, we may grant our directors restricted shares of our common stock that vest over five years in equal annual increments. Under the Directors' Restricted Stock Plan, a maximum of 10,000 restricted shares of common stock may be granted to each director in any calendar year.



**Table of Contents****Director Compensation in 2008**

The table below presents the directors' compensation for 2008:

<b>Name</b>	<b>Fees Earned or Paid in Cash \$(1)</b>	<b>Stock Awards \$(2)</b>	<b>Change in Pension Value and Nonqualified Deferred Compensation Earnings \$(3)</b>	<b>All Other Compensation \$(4)</b>	<b>Total (\$)</b>
William E. Mayher, III <i>Chairman of the Board of Directors</i>	86,000	20,239		1,890	108,129
Richard L. Boger	64,000	20,239		1,890	86,129
Ray M. Deaver	62,000	20,239		1,890	84,129
T. L. Elder	64,000	35,359		1,890	101,249
Hilton H. Howell, Jr.	50,000	20,239	16,321	15,174	101,734
Zell B. Miller	62,000	34,699		1,800	98,499
Howell W. Newton	66,000	20,239		1,890	88,129
Hugh E. Norton	62,000	20,239		1,890	84,129
Robert S. Prather, Jr.	50,000	135,439	47,056	64,294	296,789
Harriett J. Robinson	50,000	20,239		1,890	72,129
J. Mack Robinson	50,000	20,239	25,698	31,779	127,716

(1) Represents the amount of cash compensation earned in 2008 for Board of Directors and committee service.

(2) Represents the dollar amount recognized for financial statement

reporting purposes with respect to the 2008 fiscal year for the fair value of restricted stock granted in 2008 as well as prior fiscal years, in accordance with SFAS 123(R). Fair value is calculated using the closing price of our common stock on the date of grant. The differences in the amounts shown among members of the Board of Directors largely reflect length of service. Mr. Prather's stock awards compensation also includes current year expense, in accordance with SFAS 123(R), recognized by us related to grants of 160,000 shares of restricted stock granted in 2006, which were granted to him as a senior executive. As of December 31, 2008, only employee directors held stock options and those

options are described in the Outstanding Equity Awards at December 31, 2008 table and the Summary Compensation Table.

- (3) Represents the change in pension value, calculated as the difference between the present value of accumulated benefits at December 31, 2008 and the present value of accumulated benefits at

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December 31, 2007, adjusted for benefit payments made during the year. The present value of accumulated benefits at December 31, 2008 was calculated using the assumptions that were used for the December 31, 2008 financial statement disclosures, which were the 1983 Group Annuity Mortality Table, separately for males and females, and a 5.79% interest discount. The present value of accumulated benefits at December 31, 2007 was calculated using the assumptions that were used for the December 31, 2007 financial statement disclosures, which were the 1983 Group Annuity Mortality Table, separately for males and females, and a 6.10% interest

discount. See the Pension Benefits in 2008 table for additional information, including the present value assumptions used in this calculation.

- (4) Represents all other compensation earned by the named director. For Mr. Robinson, Mr. Howell and Mr. Prather refer to the All Other Compensation Table, with the exception of directors fees, which are reported separately in this Director Compensation in 2008 table. For the remaining directors, the amount reported represents dividends earned in 2008 by each director on the number of shares of restricted stock originally granted to them by us.

The members of our Board of Directors are reimbursed for reasonable travel expenses incurred by them during the execution of their duties as members of our Board of Directors and any committees. These expenses include but are not limited to mileage, hotel rooms, meals and air transportation.

**REPORT OF MANAGEMENT PERSONNEL COMMITTEE**

*The following Report of the Management Personnel Committee does not constitute soliciting material and should not be deemed filed or incorporated by reference into any other filing by Gray under the Securities Act of 1933, as amended, or the Exchange Act, except to the extent Gray specifically incorporates this Report by reference therein.*

The Management Personnel Committee, acting in its capacity as the Compensation Committee, has reviewed and discussed the Compensation Discussion and Analysis contained in this Proxy Statement with management and, based on such review and discussion, the Management Personnel Committee has recommended to the Board of Directors that the Compensation Discussion and Analysis be included herein and in Gray's Annual Report on Form 10-K for the year ended December 31, 2008.

Submitted by the Management Personnel Committee of the Board of Directors.

Ray M. Deaver, Chairman

William E. Mayher, III

Zell B. Miller

Hugh E. Norton

#### **COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION**

Messrs. Deaver, Mayher, Miller and Norton are the members of the Management Personnel Committee, which serves as our Compensation Committee. No member of the Management Personnel Committee was an employee or officer of Gray or any of its subsidiaries during 2008 or was formerly an officer of Gray or any of its subsidiaries, except that Mr. Deaver served as Gray's Regional Vice President-Texas from October 1999 until his retirement in December 2001. He was the President and General Manager of KWTX Broadcasting Company and President of Brazos Broadcasting Company from November 1997 until their acquisition by Gray in October 1999. No compensation committee

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interlocks existed during 2008.

**CERTAIN RELATIONSHIPS AND RELATED PARTY TRANSACTIONS**

We obtain certain liability, umbrella and workers compensation insurance coverages through Insurance Associates of Georgia, an insurance agency that is owned by a son-in-law of Hugh E. Norton, one of our directors. During 2008, in connection with these coverages, Insurance Associates of Georgia retained commissions of \$156,861 paid to it by the various insurance companies providing insurance to us and paid \$98,906 of such commissions to Norco Holdings, Inc., an insurance agency, of which Mr. Norton is President and which is owned by Mr. Norton's wife and daughter. The board has reviewed these arrangements and has determined that, notwithstanding these payments, Mr. Norton is independent in accordance with Section 303A.02(b) of the NYSE listing standards and the standards set forth in the IRC and the Exchange Act as further explained under the heading Corporate Governance.

For the year ended December 31, 2008, we made payments to Georgia Casualty and Surety Co. in the amount of \$183,000 for insurance services provided. Hilton H. Howell, Jr., our Vice Chairman and Chief Executive Officer, and his affiliates have an ownership interest in Atlantic American Corporation, a publicly traded company, which was the parent company of Georgia Casualty and Surety Co. During 2008, Georgia Casualty and Surety Co. was sold to a party that is not related to Gray.

In December 2008, Gray entered into a consulting contract with Mr. Robinson in which he agrees to consult and advise Gray with respect to its television stations and all related matters in connection with various proposed or existing television stations. In return for his services, Mr. Robinson will receive annual compensation of \$400,000 beginning as of January 1, 2009; however, Gray will review this arrangement with Mr. Robinson at the end of one year to determine whether to extend, alter or terminate the arrangement. Mr. Robinson served as Gray's Chief Executive Officer until his resignation in August 2008 and he continues to serve as a member of Gray's Board of Directors and as Chairman Emeritus. This consulting contract is filed as Exhibit 10.9 to our Annual Report as filed on Form 10-K.

**SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE**

Section 16(a) of the Exchange Act requires the directors, executive officers and persons who own more than ten percent of a registered class of a company's equity securities to file with the SEC initial reports of ownership (Form 3) and reports of changes in ownership (Forms 4 and 5) of such class of equity securities. Such officers, directors and greater than ten percent shareholders of a company are required by SEC regulations to furnish the company with copies of all such Section 16(a) reports that they file.

To our knowledge, based solely on our review of the copies of such reports filed with the SEC during the year ended December 31, 2008, all Section 16(a) filing requirements applicable to our officers, directors and ten percent beneficial owners were met, except that ten percent shareholder Highland Capital Management, LP failed to timely file four Form 4 reports for a total of eight transactions; director Robert S. Prather, Jr. failed to timely report one transaction on Form 4; director J. Mack Robinson failed to timely report one transaction on Form 4; and director Harriet J. Robinson failed to timely report one transaction on Form 4.

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**REPORT OF AUDIT COMMITTEE**

*The following Report of the Audit Committee, together with references in this Proxy Statement to the independence of the Audit Committee members and the Audit Committee Charter, does not constitute soliciting material and should not be deemed filed or incorporated by reference into any other filing by Gray under the Securities Act of 1933, as amended, or the Exchange Act, except to the extent Gray specifically incorporates this Report by reference therein.*

The Audit Committee of our Board of Directors is comprised of four directors who are independent and financially literate in accordance with the NYSE listing standards and the SEC rules regarding audit committees. In addition, the Board of Directors has determined that T. L. Elder is an audit committee financial expert as defined by applicable SEC rules. In accordance with its written charter, which was approved and adopted in its current form by our Board of Directors in February 2004, the Audit Committee assists our Board of Directors in the oversight of the quality and integrity of the accounting, auditing and financial reporting practices of Gray. In addition, the Audit Committee has the authority to select our independent registered public accounting firm. Gray's Audit Committee Charter prohibits a member of the Audit Committee from serving on more than three public company audit committees.

Management has primary responsibility for Gray's financial statements and the overall reporting process, including Gray's system of internal controls. McGladrey & Pullen, LLP, our independent registered public accounting firm, audits the annual consolidated financial statements prepared by management and expresses an opinion on whether those statements fairly present, in all material respects, our financial position, results of operations, and cash flows in conformity with accounting principles generally accepted in the United States of America. The Audit Committee has reviewed our audited consolidated financial statements for the year ended December 31, 2008 and discussed them with both management and McGladrey & Pullen, LLP.

Management is responsible for establishing, assessing and reporting on Gray's system of internal control over financial reporting. McGladrey & Pullen, LLP is responsible for performing an independent audit of Gray's internal control over financial reporting and to issue a report thereon. The Audit Committee is responsible for the monitoring and oversight of this process. In connection with these responsibilities, the Audit Committee met with management and McGladrey & Pullen, LLP to review and discuss the effectiveness of Gray's internal controls over financial reporting.

The Audit Committee has also discussed with McGladrey & Pullen, LLP the matters required to be discussed by generally accepted auditing standards, including those described in Statement on Auditing Standards No. 61, Communication with Audit Committees, as amended, issued by the Auditing Standards Board of the American Institute of Certified Public Accountants.

The Audit Committee has received and reviewed the written disclosures and the letter from McGladrey & Pullen, LLP required by Independence Standards Board Standard No. 1, Independence Discussions with Audit Committees, issued by the Independence Standards Board, and has discussed and confirmed with McGladrey & Pullen, LLP its independence with respect to Gray. In addition, the Audit Committee has considered whether the provision of the non-audit services provided by McGladrey & Pullen, LLP is compatible with maintaining that independence.

Based upon this review, the Audit Committee recommended to the full Board of Directors that our audited consolidated financial statements be included in Gray's Annual Report on Form 10-K for the year ended December 31, 2008 and filed with the SEC.



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Submitted by the Audit Committee of the Board of Directors.

Howell W. Newton, Chairman

Richard L. Boger

T. L. Elder

William E. Mayher, III

**INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

McGladrey & Pullen, LLP have been our principal independent accountants since May 26, 2006. McGladrey & Pullen, LLP audited our annual financial statements for the years ended December 31, 2008, 2007 and 2006. Pending the approval of our Audit Committee, we have selected McGladrey & Pullen, LLP as our independent public accounting firm to audit our financial statements and our internal control over financial reporting for the year ending December 31, 2009. A representative of McGladrey & Pullen, LLP is expected to be present at the 2009 Annual Meeting, will have the opportunity to make a statement, if he or she desires to do so, and will be available to respond to appropriate questions. We have decided not to ask our shareholders to ratify the appointment of McGladrey & Pullen, LLP, as our independent registered public accounting firm for the year ending December 31, 2009.

During the year ended December 31, 2005 and through May 26, 2006, neither we nor anyone on our behalf consulted with McGladrey & Pullen, LLP regarding either: (i) the application of accounting principles to a specified transaction, either completed or proposed; or the type of audit opinion that might be rendered on our financial statements, and neither a written report nor oral advice was provided to us by McGladrey & Pullen, LLP that was an important factor considered by us in reaching a decision as to any accounting, auditing or financial reporting issue; or (ii) any matter that was either the subject of a disagreement (as defined in Item 304(a)(1)(iv) of Regulation S-K and the related instructions) or a reportable event (as described in Item 304(a)(1)(v) of Regulation S-K).

**Fees**

The fees billed by McGladrey & Pullen, LLP for 2008 and 2007 were as follows:

	<b>2008</b>	<b>2007</b>
Audit fees (1)	\$ 952,321	\$ 869,935
Audit related fees (2)	89,096	135,217
Tax fees		
All other fees		
Total	\$ 1,041,417	\$ 1,005,152

- (1) Audit fees include fees for the current year audit, fees for quarterly reviews of our reports on Form 10-Q and consultation concerning accounting issues discussed with the SEC when applicable.

- (2) These fees were for audits of our employee benefit plans.

All audit related services, tax services and other non-audit services must be, and all of the expenses for such services in 2008 and 2007 were, pre-approved by the Audit Committee, which also

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concluded that the provision of such services was compatible with the maintenance of McGladrey & Pullen, LLP's independence in the conduct of its auditing functions.

In accordance with its written charter, the Audit Committee reviews and discusses with McGladrey & Pullen, LLP, on a periodic basis, any disclosed relationships or services that may impact the objectivity and independence of the independent registered public accounting firm and pre-approves all audit and permitted non-audit services (including the fees and terms thereof) to be performed for us by our independent registered public accounting firm.

**PROPOSAL NUMBER 2  
AMENDMENT OF GRAY'S ESPP**

Our Board of Directors has approved and recommends that the shareholders approve an amendment to increase by 600,000 the number of shares of our common stock reserved for issuance under Gray's ESPP, resulting in a total of 1,100,000 shares available for issue under the plan. Under the plan approved by our shareholders in May 2003, a total of 500,000 shares of our common stock were reserved for issuance. As of April 9, 2009, this increase represents approximately 1.4% of our outstanding common stock. In the event the shareholders fail to approve the amendment to the ESPP, the plan will continue in operation pursuant to its terms with no change to the number of shares authorized for issuance thereunder.

The Board of Directors has determined that it is advisable to increase the maximum number of shares of our common stock available for issuance under the ESPP in response to the current price per share of our common stock and to facilitate our ability to continue to utilize the plan. We believe that the ESPP assists us in attracting and retaining skilled personnel by providing employees of Gray with an opportunity to purchase our common stock through payroll deductions.

A summary of the ESPP appears below.

**Our Board of Directors unanimously recommends that you vote FOR approval of the amendment to the ESPP to increase the number of shares available for issuance under the plan.**

**Summary of the Employee Stock Purchase Plan**

*Administration.* The ESPP will be administered by the 2007 Long Term Incentive Plan Committee of Gray's Board of Directors (the LTIP Committee), which will have the authority to administer the plan and to resolve all questions relating to the administration of the plan.

*Shares Available for Issuance.* As originally approved by our shareholders in May 2003, a total of 500,000 shares of our common stock were reserved for issuance under the plan. As amended, the ESPP would provide for the issuance of an additional 600,000 shares of our common stock, for an aggregate of 1,100,000 shares reserved for issuance under the plan and available for purchase, subject to adjustment in the event of a stock split, stock dividend or other similar change in the common stock or the capital structure of Gray.

*Eligibility.* All full-time employees of Gray and its subsidiaries with at least one year of service are eligible to participate in the ESPP. Non-employee directors and certain five percent shareholders of Gray are not eligible to participate. As of April 9, 2009, the majority of Gray's full-time employees would be eligible to participate in the ESPP.

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*Offering Period.* The ESPP designates purchase periods, accrual periods and exercise dates. Purchase periods are monthly successive periods that begin on the first day of each month and end on the last day of each month.

*Purchase Price.* On the first day of each purchase period, a participating employee is granted a purchase right which is a form of option to be automatically exercised on the last day of the purchase period (the exercise date). During a purchase period, deductions are to be made from the pay of participants in accordance with their authorizations and credited to their accounts under the ESPP. When the purchase right is exercised, the participant's withheld salary is used to purchase shares of common stock under the plan. The price per share at which shares of the common stock may be purchased under the ESPP during any purchase period (the option price) is 85% of the fair market value of the common stock on the exercise date (i.e., the last day of the purchase period). The LTIP Committee has the discretion to establish a different option price for a purchase period, provided that such option price will not be less than 85% of the fair market value of the common stock on the exercise date.

*Payment of Purchase Price; Payroll Deductions.* Payroll deductions shall be in whole percentage increments of a participant's regular base pay, plus commissions paid, overtime, bonuses or shift-premiums, exclusive of income from stock options or stock purchases thereunder or imputed fringe benefit income. Purchases by a participant in any calendar year are limited to common stock with a fair market value (determined as of the date of purchase) of \$25,000. Additional limitations on the amount of the common stock that may be purchased under the ESPP during any calendar year are imposed by the IRC.

Under the terms of the ESPP, a participant may not sell or dispose of any common stock purchased through the plan unless the participant has held such stock for a period of no less than three months. However, in order to obtain more favorable tax treatment, participants will be required to hold such stock for a longer period of time. See *United States Federal Income Tax Consequences* below for further discussion.

*Adjustments and Amendments of the Plan.* Adjustments in the ESPP will be made to reflect stock dividends, recapitalizations and similar events. Subject to any applicable shareholder approval requirements, including any shareholder approval requirements under Section 423 of the IRC, the LTIP Committee may amend the ESPP at any time. The ESPP will not be subject to any of the requirements of the Employee Retirement Income Security Act of 1974, as amended. The ESPP is not, nor is it intended to be, qualified under Section 401(a) of the IRC.

**United States Federal Income Tax Consequences**

The following is a brief summary of the United States federal income tax consequences to U.S. participants and Gray with respect to the shares purchased under the ESPP. The summary does not purport to be complete and does not discuss any FICA, FUTA or estate and gift tax consequences nor does it discuss any tax consequences arising under the laws of any state or local jurisdiction or non-U.S. jurisdiction.

The ESPP is intended to qualify as an employee stock purchase plan within the meaning of Section 423 of the IRC. Under a plan which so qualifies, a participant recognizes no taxable income upon either the grant or the exercise of purchase rights. The participant will not recognize taxable income until there is a disposition of the shares acquired under the ESPP. For purposes of this summary,

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a disposition includes any transfer of the shares other than certain transfers at death, certain tax-free exchanges, or a mere pledge or hypothecation.

The tax treatment of a disposition of shares acquired under the ESPP will depend on whether the tax holding period requirements are satisfied. Generally, these requirements are satisfied if a participant does not dispose of shares acquired in a given purchase period within two years after the granting of the option to purchase such shares and within one year after the purchase of such shares.

If a participant disposes of shares before the tax holding period requirements are satisfied with respect to such shares, then the participant will recognize ordinary income at the time of such disposition equal to the fair market value of such shares on the date of purchase minus the purchase price. Any additional gain or loss in excess of this amount will be treated as capital gain or loss.

If a participant disposes of shares after the tax holding period requirements are satisfied with respect to such shares, or if the participant dies while owning such shares, then the participant will recognize ordinary income in the year of disposition equal to the lesser of (i) the excess of the fair market value of such shares at the time the option to purchase was granted over the option price of such shares (computed as of the grant date), or (ii) the excess of the fair market value of such shares at the time of the disposition, or the participant's death, over the purchase price of such shares. Any additional gain or loss upon the disposition will be long-term capital gain or loss.

Gray is generally not allowed any deductions upon either the grant or exercise of the purchase rights. If the tax holding period requirements are not satisfied with respect to the disposition of any shares acquired under the ESPP, then Gray will be entitled to a tax deduction in the year of such disposition equal to the amount of ordinary income recognized by the participant as a result of such disposition. In all other cases, Gray is entitled to no deduction.

**Participation in the Plan**

Participation in the ESPP is voluntary and is dependent on each eligible employee's election to participate and his or her determination as to the level of payroll deductions. Accordingly, future purchases under the ESPP are not determinable. In addition, because benefits under the ESPP will depend on the fair market value of our common stock at various future dates, it is not possible to determine at this time the benefits that will be received by employees if the amendment is approved by the shareholders.

**Table of Contents****EQUITY COMPENSATION PLAN INFORMATION**

The following table gives information about the common stock and Class A common stock that may be issued upon the exercise of options, warrants and rights under all existing equity compensation plans as of December 31, 2008.

<b>Plan Category</b>	<b>Number of securities to be issued upon exercise of outstanding options, warrants and rights</b> (in thousands)	<b>Weighted average exercise price of outstanding options warrants and rights</b>	<b>Number of securities remaining available for future issuance under equity compensation plans (excluding securities reflected in 1st column)</b> (in thousands)
<b>Common Stock:</b>			
Equity compensation plans approved by security holders (1)	1,949	\$ 8.31	4,665
Equity compensation plans not approved by security holders		\$	
Total	1,949		4,665
<b>Class A Common Stock:</b>			
Equity compensation plans approved by security holders (1)		\$	1,000
Equity compensation plans not approved by security holders		\$	
Total			1,000

(1) Includes securities available for future issuance under the 2007 Long Term Incentive Plan. The 2007 Long Term Incentive Plan allows us to grant

share-based awards for a total of 6.0 million shares of stock with not more than 1.0 million of the total 6.0 million shares as Class A common stock and the remaining shares as common stock. The number of securities available for future issuance assumes 1.0 million shares are available for Class A common stock and 6.0 million shares are available for common stock. If any shares of Class A common stock are awarded, this will reduce the number of shares of common stock available for issuance.

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**OTHER MATTERS**

Our Board of Directors knows of no other matters to be brought before the 2009 Annual Meeting. However, if any other matters are properly brought before the 2009 Annual Meeting, it is the intention of the named proxies in the accompanying proxy to vote in accordance with their judgment on such matters.

**SHAREHOLDER PROPOSALS FOR INCLUSION  
IN NEXT YEAR S PROXY STATEMENT**

Proposals of shareholders intended to be presented at our 2010 Annual Meeting of Shareholders must be received at our principal executive offices by December 25, 2009, in order to be eligible for inclusion in our proxy statement and form of proxy for that meeting.

**OTHER SHAREHOLDER PROPOSALS FOR PRESENTATION  
AT NEXT YEAR S ANNUAL MEETING**

For any proposal that is not submitted for inclusion in next year s proxy statement, but is instead sought to be presented directly at the 2010 Annual Meeting of Shareholders, management will be able to vote proxies in its discretion if we: (1) receive notice of the proposal before the close of business on March 10, 2010 and advise shareholders in the 2010 proxy statement about the nature of the matter and how management intends to vote on such matter; or (2) receive notice of the proposal after the close of business on March 10, 2010. Notices of intention to present proposals at the 2010 Annual Meeting of Shareholders should be addressed to Gray Television, Inc., Attention: Robert A. Beizer, Secretary, 1750 K Street, NW, Suite 1200, Washington, D.C., 20006.

**AVAILABILITY OF FORM 10-K**

Our Annual Report on Form 10-K is available online at [www.gray.tv](http://www.gray.tv). We will provide to any shareholder, without charge, upon written request, a copy of the Annual Report on Form 10-K for the fiscal year ended December 31, 2008, as filed with the SEC. Such requests should be addressed to Gray Television, Inc., 4370 Peachtree Road, N.E., Atlanta, Georgia 30319, Attention: Investor Relations.

**HOUSEHOLDING**

As permitted under the Exchange Act, to the extent shareholders receive a hard copy of the proxy by mail, only one copy of this proxy statement is being delivered to shareholders residing at the same address, unless such shareholders have notified us of their desire to receive multiple copies of this proxy statement. We will promptly deliver, upon oral or written request, a separate copy of this proxy statement to any shareholder residing at an address to which only one copy was mailed. Requests for additional copies should be directed to Gray Television, Inc., 4370 Peachtree Road, N.E., Atlanta, Georgia 30319, Attention: Investor Relations. Shareholders residing at the same address and currently receiving only one copy of the proxy statement may contact Investor Relations at the address above to request multiple copies of the proxy statement in the future. Shareholders residing at the same address and currently receiving multiple copies of the proxy statement may contact Investor Relations at the address above to request that only a single copy of the proxy statement be mailed in the future.



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**GRAY TELEVISION, INC.**  
**4370 PEACHTREE ROAD, N.E.**  
**ATLANTA, GA 30319**

**VOTE BY INTERNET - [www.proxyvote.com](http://www.proxyvote.com)**

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time the day before the meeting date. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

**ELECTRONIC DELIVERY OF FUTURE SHAREHOLDER COMMUNICATIONS**

If you would like to reduce the costs incurred by Gray Television, Inc. in mailing proxy materials, you can consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access shareholder communications electronically in future years.

**VOTE BY PHONE - 1-800-690-6903**

Use any touch-tone telephone to transmit your voting instructions up until 11:59 P.M. Eastern Time the day before the meeting date. Have your proxy card in hand when you call and then follow the instructions.

**VOTE BY MAIL**

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Gray Television, Inc., c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

**VOTE IN PERSON**

You may attend the meeting and vote in person with this ballot.

TO VOTE, MARK  
BLOCKS BELOW IN  
BLUE OR BLACK INK AS  
FOLLOWS:

M12854

KEEP THIS PORTION FOR YOUR RECORDS

DETACH AND RETURN THIS PORTION ONLY

**THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.**

GRAY TELEVISION, INC.

**For All** **Withhold All** **For All Except** To withhold authority to vote for any individual nominee(s), mark **For All Except** and write the number(s) of the nominee(s) on the line below.

**THE BOARD OF DIRECTORS RECOMMENDS A VOTE FOR PROPOSAL 1 AND PROPOSAL 2.**

**Vote on Directors**

**SELECTION OF DIRECTORS**

**Nominees:**

- 1) Richard L. Boger
- 2) Ray M. Deaver
- 3) T. L. Elder
- 4) Hilton H. Howell, Jr.
- 5) William E. Mayher, III
- 6) Zell B. Miller
- 07) Howell W. Newton
- 08) Hugh E. Norton
- 09) Robert S. Prather, Jr.
- 10) Harriett J. Robinson
- 11) J. Mack Robinson

**Vote on Proposal**

**For Against Abstain**

2. A proposal to approve an amendment to the Gray Television, Inc. Employee Stock Purchase Plan to increase the number of shares reserved for issuance thereunder by 600,000.

**NOTE.**Such other business as may properly come before the meeting or any adjournment thereof.

Signature [PLEASE SIGN WITHIN BOX]

Date

Signature (Joint Owners)

Date

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**Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:**

The Notice and Proxy Statement and Form 10-K are available at [www.proxyvote.com](http://www.proxyvote.com).

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**Gray Television, Inc.**

The shareholder hereby appoints William E. Mayher, III and Hilton H. Howell, Jr. or either of them, as proxies, each with the power to appoint his substitute, and hereby authorizes them to represent and to vote, as designated on the reverse side of this ballot, all of the shares of common stock and Class A common stock of Gray Television, Inc. that the shareholder is entitled to vote at the Annual Meeting of Shareholders to be held at 9:30 a.m., local time, June 10, 2009, at The Peachtree Insurance Center, The Executive Board Room, 5th Floor, 4370 Peachtree Road, N.E., Atlanta, Georgia 30319 and any adjournment or postponement thereof.

**THIS PROXY, WHEN PROPERLY EXECUTED, WILL BE VOTED AS DIRECTED BY THE SHAREHOLDER. IF NO SUCH DIRECTIONS ARE MADE, THIS PROXY WILL BE VOTED FOR THE ELECTION OF THE NOMINEES LISTED ON THE REVERSE SIDE FOR THE BOARD OF DIRECTORS AND FOR EACH PROPOSAL.**

**PLEASE MARK, SIGN, DATE AND RETURN THIS PROXY CARD PROMPTLY USING THE ENCLOSED REPLY ENVELOPE**