

Searchmedia Holdings Ltd  
Form 6-K  
August 05, 2011

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington D.C. 20549**

**FORM 6-K  
REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 or 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934  
August 5, 2011  
Commission File Number: 001-33800  
SearchMedia Holdings Limited**

(Translation of registrant's name into English)  
Cayman Islands

(Jurisdiction of incorporation or organization)  
Floor 13, Central Modern Building  
468 Xinhui Road  
Shanghai, China 200060

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F  
Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T  
Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T  
Rule 101(b)(7):

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby  
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934:  
Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): n/a

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SearchMedia Holdings Limited (the Company ) filed the Notice of Annual General Meeting and Proxy Statement for the 2011 Annual General Meeting of shareholders of the Company as Exhibit 99.1 to this Report of Foreign Private Issuer on Form 6-K. The Company filed the Proxy Card for the 2011 Annual General Meeting as Exhibit 99.2 to this Report of Foreign Private Issuer on Form 6-K. The 2011 Annual General Meeting of shareholders of the Company will also serve as the Company s 2010 annual general meeting of shareholders.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 5, 2011

**SearchMedia Holdings Limited**

By: /s/ Wilfred Chow

Name: Wilfred Chow

Title: Chief Financial Officer

**EXHIBIT INDEX**

<b>Exhibit Number</b>	<b>Description</b>
Exhibit 99.1	Notice of Annual General Meeting and Proxy Statement
Exhibit 99.2	Proxy Card for the 2011 Annual General Meeting