

CHAO CHARLES GUOWEI  
Form SC 13D/A  
January 06, 2011

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 13D/A**

**Under the Securities Exchange Act of 1934  
Amendment No. 4**

SINA Corporation  
(Name of Issuer)

Ordinary Shares, par value \$0.133  
(Title of Class of Securities)

G81477104  
(CUSIP Number)

Charles Chao

New-Wave Investment Holding Company Limited

20/F Ideal International Plaza

No. 58 Northwest 4<sup>th</sup> Ring Road

Haidian District, Beijing, People's Republic of China

Telephone: +86 10 5898 3005

(Name, Address and Telephone Number of Person Authorized  
to Receive Notices and Communications)

with a copy to:

Lee Edwards

Shearman & Sterling LLP

12<sup>th</sup> Floor, East Tower, Twin Towers

B-12 Jianguomenwai Dajie

Beijing, People's Republic of China

+86 10 5922 8000

December 31, 2010

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because § 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g) check the following box o.

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (the Exchange Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

**SCHEDULE 13D**

CUSIP No. G81477104

Page 2 of 7 Pages

NAME OF REPORTING PERSONS

**1**  
New-Wave Investment Holding Company Limited

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

**2**  
(a)   
(b)

SEC USE ONLY

**3**

SOURCE OF FUNDS (SEE INSTRUCTIONS)

**4**  
OO, BK

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)

**5**

CITIZENSHIP OR PLACE OF ORGANIZATION

**6**  
British Virgin Islands

SOLE VOTING POWER

**7**

NUMBER OF 0

SHARED VOTING POWER

**8**  
SHARES BENEFICIALLY OWNED BY 5,608,612 ordinary shares

SOLE DISPOSITIVE POWER

EACH **9**

REPORTING

PERSON 0

WITH SHARED DISPOSITIVE POWER

10

5,608,612 ordinary shares

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

11

5,608,612 ordinary shares

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

12

o

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

13

9.08%

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

14

CO

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**SCHEDULE 13D**

CUSIP No. G81477104

Page 3 of 7 Pages

NAME OF REPORTING PERSONS

1

Charles Chao

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a)

(b)

SEC USE ONLY

3

SOURCE OF FUNDS (SEE INSTRUCTIONS)

4

PF

CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e)

5

CITIZENSHIP OR PLACE OF ORGANIZATION

6

United States of America

SOLE VOTING POWER

7

NUMBER OF 94,377 ordinary shares

SHARED VOTING POWER

SHARES BENEFICIALLY OWNED BY 8

5,608,612 ordinary shares

SOLE DISPOSITIVE POWER

EACH 9

REPORTING

PERSON 94,377 ordinary shares

WITH SHARED DISPOSITIVE POWER

10

5,608,612 ordinary shares

11

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

5,702,989 ordinary shares

12

CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

o

13

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

9.23%

14

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

IN

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**Item 1. Security and Issuer.**

This Amendment No. 4 to Schedule 13D (this Amendment No. 4 ) amends the statement on Schedule 13D filed on December 7, 2009 (the Initial Schedule 13D ), as amended by Amendment No. 1 filed on December 11, 2009, Amendment No. 2 filed on April 27, 2010 and Amendment No. 3 filed on September 16, 2010 (together with the Initial Schedule 13D, the Schedule 13D ), which relates to the ordinary shares, par value \$0.133 per share (the Shares ), of SINA Corporation, a company organized under the laws of the Cayman Islands (the Company ), whose principal executive offices are located at 37F, Jin Mao Tower, 88 Century Boulevard, Pudong, Shanghai 200121, China.

**Item 4. Purpose of Transaction.**

The information set forth below is hereby inserted immediately preceding to Registration Rights Agreement in Item 4 of the Schedule 13D:

On December 31, 2010, in connection with a prepaid variable share forward sale transaction (the Second Transaction ), New-Wave and BANA entered into (i) a preliminary agreement (the Second Transaction Acknowledgement ), which provides that BANA may sell up to approximately 1,000,000 Shares, (ii) a trade confirmation to confirm the terms and conditions of the Transaction (the Second Confirmation ), and (iii) an addendum that complies with Rule 10b5-1 promulgated under the Exchange Act, which supplements the Second Transaction Acknowledgement and the Second Confirmation (the Addendum ). In connection with entering into the Second Confirmation, New-Wave also executed a pledge agreement (the Second Pledge Agreement ) on December 31, 2010.

Other than the total number of Shares subject to the transactions and the inclusion of the Addendum, the Second Transaction has substantially the same terms with the Transaction. The description of the Second Transaction Acknowledgement, the Second Confirmation, the Addendum, and the Second Pledge Agreement contained herein is qualified in its entirety by reference to Exhibits I, J, K, and L, which are incorporated herein by reference.

**Item 5. Interest in Securities of the Issuer**

The third paragraph of item 5 of the Schedule 13D is hereby amended in its entirety and replaced with the following:

Charles Chao is the direct owner of 94,377 Shares, representing 0.15% of the Shares outstanding. By virtue of being the director selected by the Management Shareholders, Charles Chao has the power to direct the voting and disposition of 5,608,612 Shares. Accordingly, Charles Chao is the beneficial owner of 5,702,989 Shares, representing 9.23% of the Shares outstanding.

The fourth paragraph of item 5 of the Schedule 13D is hereby amended in its entirety and replaced with the following:

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The percentages of the class of securities beneficially owned by New-Wave and Charles Chao contained in this Amendment No. 4 are based on 61,774,706 Shares outstanding as at January 4, 2011, as provided by the Company.

**Item 7. Material to Be Filed as Exhibits.**

Item 7 of the Schedule 13D is hereby amended in its entirety and replaced with the following:

**Exhibit No. Description**

- |       |   |
|-------|---|
| A*    | Joint Filing Agreement, dated as of December 7, 2009, between New-Wave Investment Holding Company Limited and Charles Chao  |
| B*    | Share Subscription Agreement, dated as of September 22, 2009 and as amended on September 23, 2009 and November 14, 2009, between SINA Corporation and New-Wave Investment Holding Company Limited   |
| C**   | Margin Loan Agreement, dated as of November 25, 2009, between New-Wave Investment Holding Company and Merrill Lynch International   |
| D**   | Shareholders Agreement, dated as of November 25, 2009, among the Management Shareholders listed on Schedule 1 thereto, CITIC Capital MB Investment Limited, CITIC Capital China Access Fund Limited, Early Success International Limited, FV Green Alpha Three Limited, SCGF New Wave Limited and New-Wave Investment Holding Company Limited |
| E*    | Amended and Restated Registration Rights Agreement, dated as of November 24, 2009, between SINA Corporation and New-Wave Investment Holding Company Limited   |
| F***  | Transaction Acknowledgement and Preliminary Agreement, dated as of September 13, 2010, between New-Wave Investment Holding Company Limited and Bank of America, N. A.   |
| G***  | Form of the Confirmation between New-Wave Investment Holding Company Limited and Bank of America, N. A.   |
| H**** | Form of the Pledge Agreement among New-Wave Investment Holding Company Limited, Bank of America, N. A. and Merrill Lynch, Pierce, Fenner & Smith as   |
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**Exhibit No. Description**

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I\*\*\*\*\* Transaction Acknowledgement and Preliminary Agreement, dated as of December 31, 2010, between New-Wave Investment Holding Company Limited and Bank of America, N. A.

J\*\*\*\*\* Confirmation, dated as of December 31, 2010, between New-Wave Investment Holding Company Limited and Bank of America, N. A.

K\*\*\*\*\* Forward Sales Plan (Rule 10b5-1) Addendum, dated as of December 31, 2010, between New-Wave Investment Holding Company Limited and Bank of America, N. A.

L Pledge Agreement, dated as of December 31, 2010 among New-Wave Investment Holding Company Limited, Bank of America, N. A and Merrill Lynch, Pierce, Fenner & Smith as custodian.

\* Filed with Amendment No. 1 to the Initial Schedule 13D.

\*\* Filed with Amendment No. 2 to the Initial Schedule 13D. Confidential treatment has been requested. Confidential material has been redacted and separately filed with the SEC.

\*\*\* Filed with Amendment No. 3 to the Initial Schedule 13D. Confidential treatment has been requested. Confidential material has been redacted and separately filed with the SEC.

\*\*\*\* Filed with Amendment No. 3 to the Initial Schedule 13D.

\*\*\*\*\* Confidential treatment has been requested. Confidential material has been redacted and separately filed with the SEC.

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**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated:

January 6, 2011

**NEW-WAVE INVESTMENT  
HOLDING LIMITED**

/s/ Charles Guowei Chao  
Signature

Charles Guowei Chao/Director  
Name/Title

**CHARLES GUOWEI CHAO**

/s/ Charles Guowei Chao  
Signature

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**EXHIBIT INDEX**

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-

**Exhibit No. Description**

- J\*\*\*\*\* Confirmation, dated as of December 31, 2010, between New-Wave Investment Holding Company Limited and Bank of America, N. A.
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- \*\*\*\* Filed with Amendment No. 3 to the Initial Schedule 13D.
- \*\*\*\*\* Confidential treatment has been requested. Confidential material has been redacted and separately filed with the SEC.