

DECKERS OUTDOOR CORP
Form DEFA14A
November 24, 2017

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

DECKERS OUTDOOR CORPORATION

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
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The following clarifies a statement made in the press release issued by Deckers Outdoor Corporation ("Deckers") on November 15, 2017.

Deckers' stock performance has significantly outperformed its proxy peers, with gains of approximately 143% on an index basis over the past two years, compared to approximately 85% for its proxy peers.

To state this concept differently, \$100 invested in Deckers' stock on October 27, 2015, would have been worth approximately \$143 on October 27, 2017. In contrast, \$100 invested in a basket of Deckers' proxy peers on October 27, 2015, would have been worth approximately \$85 on October 27, 2017.