SOUTH JERSEY INDUSTRIES INC

Form 4

March 17, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

5. Relationship of Reporting Person(s) to

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

if no longer

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

KINDLICK DAVID A			Symbol SOUTH JERSEY INDUSTRIES INC [SJI]					Issuer (Check all applicable)			
(Last) (First) (Middle) 32 HOLLY OAK DRIVE EAST		(3. Date of Earliest Transaction (Month/Day/Year) 03/17/2006					Director 10% Owner Other (specify below) V.P.,Treas. & Chief / Financial Officer			
VOORHEE		4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
(City)		(Zip)	Table	e I - Non-D) Perivative	Secur	rities Aca	Person uired, Disposed of	f. or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Da	ed Date, if	3. Transaction Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or Amount (D) Price			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
So.Jersey Ind., Inc. Common Stock	03/16/2006			S	3,000	D	\$ 28	49,576.1297	D		
So.Jersey Ind., Inc. Common Stock	03/16/2006			S	100	D	\$ 28.19	49,476.1297	D		
So.Jersey Ind., Inc. Common Stock	03/16/2006			S	300	D	\$ 28.17	49,176.1297	D		

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So.Jersey Ind., Inc. Common Stock	03/16/2006	S	100	D	\$ 28.14	49,076.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006	S	100	D	\$ 28.12	48,976.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006	S	200	D	\$ 28.08	48,776.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006	S	800	D	\$ 28.06	47,976.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006	S	2,300	D	\$ 28.11	45,676.1297	D
So.Jersey Ind., Inc. Common Stock	03/16/2006	S	200	D	\$ 28.1	45,476.1297	D
So.Jersey Ind., Inc. Common Stock	03/17/2006	S	1,772	D	\$ 28.1	43,704.1297	D
So.Jersey Ind., Inc. Common Stock	03/17/2006	S	1,900	D	\$ 28.08	41,804.1297	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e	Securities	(Instr. 5)	Bene
	Derivative				Securities	3	(Instr. 3 and 4)		Owne
	Security				Acquired				Follo

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(A) or Disposed of (D) (Instr. 3, 4, and 5)

Code V (A) (D) Date Expiration Title Amount Exercisable Date or

Number of Shares

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

KINDLICK DAVID A 32 HOLLY OAK DRIVE EAST VOORHEES, NJ 08043

V.P., Treas. & Chief Financial Officer

Signatures

David Kindlick 03/17/2006

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3

Repo Trans (Instr

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).