

Edgar Filing: VIANT CORP - Form SC 13D/A

VIANT CORP
Form SC 13D/A
October 07, 2002

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13D
(Rule 13d-101)

INFORMATION TO BE INCLUDED IN STATEMENTS FILED PURSUANT
TO RULE 13d-1(a) AND AMENDMENTS THERETO FILED PURSUANT TO
RULE 13d-2(a)

(Amendment No.) (1)

Viant Corporation

(Name of Issuer)

Common Stock

(Title of Class of Securities)

92553N107

(CUSIP Number)

Michael Wright, Bear, Stearns & Co. Inc.
115 South Jefferson Road, Whippany, NJ 07981
(973) 793-2214

(Name, Address and Telephone Number of Person
Authorized to Receive Notices and Communications)

October 3, 2002

(Date of Event which Requires Filing of This Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(f) or 13d-1(g), check the following box .

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7(b) for other parties to whom copies are to be sent.

(Continued on following pages)
(Page 1 of Pages)

(1) The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

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The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(SC13D-07/98)

CUSIP No. 92553N107 13D Page of Pages

1 NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

The Bear Stearns Companies Inc.**
IRS # 13-3286161

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)
(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS*

WC, OO

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED
PURSUANT TO ITEMS 2(d) OR 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

7 SOLE VOTING POWER

NUMBER OF
SHARES 0

8 SHARED VOTING POWER
BENEFICIALLY

OWNED BY 0

EACH 9 SOLE DISPOSITIVE POWER

REPORTING 0

PERSON

10 SHARED DISPOSITIVE POWER

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WITH

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

0

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*

[]

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

0%

14 TYPE OF REPORTING PERSON*

HC

*SEE INSTRUCTIONS BEFORE FILLING OUT!

1 NAME OF REPORTING PERSONS
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)

Bear, Stearns & Co. Inc.**
IRS # 13-3299429

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) []
(b) []

3 SEC USE ONLY

4 SOURCE OF FUNDS*

WC, OO

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED
PURSUANT TO ITEMS 2(d) OR 2(e)

[]

6 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

7 SOLE VOTING POWER

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NUMBER OF
SHARES 0

BENEFICIALLY OWNED BY EACH REPORTING PERSON

8 SHARED VOTING POWER

0

9 SOLE DISPOSITIVE POWER

0

10 SHARED DISPOSITIVE POWER

0

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

0

12 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES*

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)

0%

14 TYPE OF REPORTING PERSON*

BD

*SEE INSTRUCTIONS BEFORE FILLING OUT!

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Schedule 13D Amendment No. 1

This statement constitutes Amendment No. 1 to the statement on Schedule 13D (the "Schedule 13D") filed with the Securities and Exchange Commission by Bear, Stearns & Co. Inc. ("Bear Stearns") with respect to its ownership of the Common Stock of Viant Corporation (the "Issuer").

Item 1: No Change

Item 2: No Change

Item 3: Source and Amount of Funds or Other Consideration
Not applicable

Item 4: Not applicable

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Item 5: Interest in Securities of the Issuer (as of 10/03/02)

- (a) The responses of Bear Stearns to Rows (11) through (13) of the cover page of this Amendment No. 1 to Schedule 13D are incorporated herein by reference. To the best of Bear, Stearns' knowledge, none of its executive officers or directors beneficially own any Common Stock of the Issuer.
- (b) The responses of Bear, Stearns to Rows (7) through (10) of the cover page of this Amendment No. 1 to Schedule 13D are incorporated herein by reference.
- (c) Since the date of its initial filing on Schedule 13D, Bear, Stearns has effected transactions in the Common Stock of the Issuer. Information concerning transactions in the Common Stock effected by Bear, Stearns is set forth on Appendix II.
- (d) Not Applicable.
- (e) On October 3, 2002, Bear, Stearns exchanged 3,147,564 shares of Viant Corporation. Therefore, Bear Stearns ceased to be the beneficial owner of more than five percent of the Common Stock of the Issuer since the date of its original filing.

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**Bear, Stearns & Co., Inc is a subsidiary of The Bear, Stearns Companies Inc.

Signature:

After reasonable inquiry and to the best of my knowledge and belief,
I certify that the information set forth in this statement is true,
complete and correct.

October 7, 2002

(Date)

(Signature)

Steve Kraemer/Senior Managing Director

(Name/Title)

APPENDIX I
DIRECTORS AND EXECUTIVE OFFICERS OF BEAR, STEARNS & CO. INC.

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Name	Principal Occupation or Employment
James E. Cayne	Chairman of the Board, Chief Executive Officer and Director
Alan D. Schwartz	President, Co-Chief Operating Officer and Director
Warren J. Spector	President, Co-Chief Operating Officer and Director
Alan C. Greenberg	Chairman of the Executive Committee
Kenneth L. Edlow	Secretary
Michael Minikes	Treasurer and Director
Mark E. Lehman	Executive Vice President/General Counsel Chief Legal Officer and Director
Samuel L. Molinaro Jr.	Chief Financial Officer/Senior Vice President-Finance and Director
E. John Rosenwald Jr.	Vice-Chairman of the Board and Director
Michael L. Tarnopol	Vice-Chairman of the Board and Director
Steven L. Begleiter	Director
Kathryn R. Booth	Director
Denis A. Bovin	Director
Peter D. Cherasia	Director
Ralph R. Cioffi	Director
Barry J. Cohen	Director
Wendy L. de Monchaux	Director
Bruce E. Geismar	Director
Daniel L. Keating	Director
David A. Liebowitz	Director
Richard R. Lindsey	Director
Bruce M. Lisman	Director
Roland N. Livney	Director
Jeffrey Mayer	Director
Steven D. Meyer	Director
Fares D. Noujaim	Director
Craig M. Overlander	Director
Aldo Parcesepe	Director

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Stephen E. Raphael	Director
Robert M. Steinberg	Director
Donald W. Tang	Director
Michael J. Urfirer	Director
Jeffrey H. Urwin	Director
Eli Wachtel	Director

All Directors and Executive Officers are citizens of the United States and their business address is 383 Madison Avenue, New York, New York 10179. Bear Stearns & Co. Inc. is a wholly-owned subsidiary of the Bear Stearns Companies Inc.

APPENDIX II

Viant Corporation

Trading from 08/05/02 through 10/03/02
(Various Firm Accounts)

	***** 10/03 *****		
1,685,364-	VIANT CORP	XCH OA	.00
890,800-	VIANT CORP	XCH OA	.00
571,400-	VIANT CORP	XCH OA	.00
	***** 09/20 *****		
100	VIANT CORP	1.5700	157.00
	***** 09/19 *****		
100	VIANT CORP	1.5800	158.00
100	VIANT CORP	1.5800	158.00
1,419	VIANT CORP	1.5800	2,242.02
40	VIANT CORP	1.5800	63.20
	***** 09/16 *****		
2,000-	VIANT CORP	1.5900	3,179.90-
	***** 08/29 *****		
100	VIANT CORP	1.5600	156.00
	***** 08/28 *****		
100	VIANT CORP	1.5600	156.00
4,500	VIANT CORP	1.5600	7,020.00
	***** 08/27 *****		
100	VIANT CORP	1.5700	157.00
300	VIANT CORP	1.5700	471.00
1,500	VIANT CORP	1.5700	2,355.00
2,508	VIANT CORP	1.5700	3,937.56
5,000	VIANT CORP	1.5700	7,850.00
9,000	VIANT CORP	1.5700	14,130.00
9,000	VIANT CORP	1.5700	14,130.00
10,000	VIANT CORP	1.5700	15,700.00
5	VIANT CORP	1.5700	7.85
100	VIANT CORP	1.5500	155.00
100	VIANT CORP	1.5500	155.00
100	VIANT CORP	1.5500	155.00
100	VIANT CORP	1.5700	157.00
300	VIANT CORP	1.5500	465.00
900	VIANT CORP	1.5700	1,413.00
1,000	VIANT CORP	1.5700	1,570.00
1,000	VIANT CORP	1.5700	1,570.00
1,000	VIANT CORP	1.5700	1,570.00

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2,000	VIANT CORP	1.5700	3,140.00
4,000	VIANT CORP	1.5700	6,280.00
4,500	VIANT CORP	1.5600	7,020.00
26,200-	VIANT CORP	1.5689	41,104.69-
16,000	VIANT CORP	1.5689	25,102.40
10,200	VIANT CORP	1.5689	16,002.78
***** 08/26 *****			
100	VIANT CORP	1.5500	155.00
1,000	VIANT CORP	1.5600	1,560.00
2,000	VIANT CORP	1.5500	3,100.00
3,200	VIANT CORP	1.5500	4,960.00
3,300	VIANT CORP	1.5500	5,115.00
5,000	VIANT CORP	1.5500	7,750.00
1,000	VIANT CORP	1.5600	1,560.00
1,000	VIANT CORP	1.5600	1,560.00
1,000	VIANT CORP	1.5600	1,560.00
1,000	VIANT CORP	1.5600	1,560.00
1,000	VIANT CORP	1.5600	1,560.00
5,000	VIANT CORP	1.5600	7,800.00
5,000	VIANT CORP	1.5600	7,800.00
5,000	VIANT CORP	1.5600	7,800.00
5,000	VIANT CORP	1.5600	7,800.00
9,000	VIANT CORP	1.5600	14,040.00
22,300-	VIANT CORP	1.5572	34,725.15-
13,600	VIANT CORP	1.5572	21,177.92
8,700	VIANT CORP	1.5572	13,547.64
***** 08/23 *****			
100	VIANT CORP	1.5500	155.00
200	VIANT CORP	1.5600	312.00
400	VIANT CORP	1.5500	620.00
600	VIANT CORP	1.5500	930.00
600	VIANT CORP	1.5500	930.00
740	VIANT CORP	1.5600	1,154.40
1,000	VIANT CORP	1.5600	1,560.00
1,000	VIANT CORP	1.5500	1,550.00
1,000	VIANT CORP	1.5500	1,550.00
1,300	VIANT CORP	1.5500	2,015.00
1,400	VIANT CORP	1.5500	2,170.00
1,400	VIANT CORP	1.5500	2,170.00
1,500	VIANT CORP	1.5500	2,325.00
1,700	VIANT CORP	1.5500	2,635.00
5,000	VIANT CORP	1.5600	7,800.00
5,000	VIANT CORP	1.5600	7,800.00
5,000	VIANT CORP	1.5600	7,800.00
11,000	VIANT CORP	1.5600	17,160.00
17,900-	VIANT CORP	1.5572	27,873.55-
22,000-	VIANT CORP	1.5579	34,272.76-
10,900	VIANT CORP	1.5572	16,973.48
13,400	VIANT CORP	1.5579	20,875.86
7,000	VIANT CORP	1.5572	10,900.40
8,600	VIANT CORP	1.5579	13,397.94
***** 08/22 *****			
100	VIANT CORP	1.5600	156.00
600	VIANT CORP	1.5600	936.00
900	VIANT CORP	1.5500	1,395.00
1,000	VIANT CORP	1.5600	1,560.00
1,000	VIANT CORP	1.5600	1,560.00
1,000	VIANT CORP	1.5600	1,560.00
1,000	VIANT CORP	1.5600	1,560.00
1,000	VIANT CORP	1.5600	1,560.00
1,000	VIANT CORP	1.5500	1,550.00
1,000	VIANT CORP	1.5500	1,550.00

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1,400	VIANT CORP	1.5500	2,170.00
1,600	VIANT CORP	1.5600	2,496.00
2,000	VIANT CORP	1.5600	3,120.00
2,600	VIANT CORP	1.5600	4,056.00
3,000	VIANT CORP	1.5600	4,680.00
4,900	VIANT CORP	1.5600	7,644.00
5,000	VIANT CORP	1.5500	7,750.00
5,000	VIANT CORP	1.5600	7,800.00
5,000	VIANT CORP	1.5600	7,800.00
9,000	VIANT CORP	1.5600	14,040.00
***** 08/21 *****			
12,900	VIANT CORP	1.5600	20,124.00
100	VIANT CORP	1.5500	155.00
400	VIANT CORP	1.5600	624.00
500	VIANT CORP	1.5500	775.00
500	VIANT CORP	1.5600	780.00
500	VIANT CORP	1.5600	780.00
500	VIANT CORP	1.5600	780.00
600	VIANT CORP	1.5600	936.00
900	VIANT CORP	1.5600	1,404.00
1,000	VIANT CORP	1.5500	1,550.00
1,000	VIANT CORP	1.5600	1,560.00
2,000	VIANT CORP	1.5600	3,120.00
5,000	VIANT CORP	1.5500	7,750.00
5,000	VIANT CORP	1.5600	7,800.00
9,900	VIANT CORP	1.5600	15,444.00
20,000	VIANT CORP	1.5600	31,200.00
100,000	VIANT CORP	1.5300	153,000.00
73,900-	VIANT CORP	1.5534	114,794.90-
45,000	VIANT CORP	1.5534	69,903.00
28,900	VIANT CORP	1.5534	44,893.26
***** 08/20 *****			
100	VIANT CORP	1.5300	153.00
100	VIANT CORP	1.5200	152.00
100	VIANT CORP	1.5200	152.00
200	VIANT CORP	1.5400	308.00
300	VIANT CORP	1.5200	456.00
400	VIANT CORP	1.5200	608.00
900	VIANT CORP	1.5200	1,368.00
900	VIANT CORP	1.5300	1,377.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5200	1,520.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,000	VIANT CORP	1.5300	1,530.00
1,400	VIANT CORP	1.5200	2,128.00
3,000	VIANT CORP	1.5200	4,560.00
3,000	VIANT CORP	1.5200	4,560.00
3,000	VIANT CORP	1.5200	4,560.00
3,200	VIANT CORP	1.5400	4,928.00
5,000	VIANT CORP	1.5300	7,650.00

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5,000	VIANT CORP	1.5200	7,600.00
5,000	VIANT CORP	1.5400	7,700.00
22,300-	VIANT CORP	1.5279	34,071.75-
13,300	VIANT CORP	1.5279	20,321.07
9,000	VIANT CORP	1.5279	13,751.10
***** 08/15 *****			
100	VIANT CORP	1.5200	152.00
***** 08/14 *****			
50	VIANT CORP	1.5200	76.00
***** 08/13 *****			
500	VIANT CORP	1.5300	765.00
500	VIANT CORP	1.5300	765.00
500	VIANT CORP	1.5300	765.00
500	VIANT CORP	1.5300	765.00
2,000-	VIANT CORP	1.5300	3,059.90-
***** 08/09 *****			
5,000	VIANT CORP	1.5700	7,850.00
6,600	VIANT CORP	1.5600	10,296.00
113,500	VIANT CORP	1.5500	175,925.00
400-	VIANT CORP	1.5500	619.98-
600-	VIANT CORP	1.5500	929.97-
1,000-	VIANT CORP	1.5500	1,549.95-
4,000-	VIANT CORP	1.5500	6,199.81-
5,000-	VIANT CORP	1.5500	7,749.76-
5,000-	VIANT CORP	1.5500	7,749.76-
5,000-	VIANT CORP	1.5500	7,749.76-
5,000-	VIANT CORP	1.5500	7,749.76-
5,000-	VIANT CORP	1.5500	7,749.76-
9,400-	VIANT CORP	1.5500	14,569.56-
500-	VIANT CORP	1.5500	774.97-
1,000-	VIANT CORP	1.5500	1,549.95-
3,100-	VIANT CORP	1.5500	4,804.85-
5,000-	VIANT CORP	1.5700	7,850.00-
5,000-	VIANT CORP	1.5500	7,749.76-
5,000-	VIANT CORP	1.5500	7,749.76-
5,000-	VIANT CORP	1.5500	7,749.76-
5,000-	VIANT CORP	1.5500	7,749.76-
5,000-	VIANT CORP	1.5500	7,749.76-
5,000-	VIANT CORP	1.5500	7,749.76-
6,600-	VIANT CORP	1.5600	10,296.00-
8,500-	VIANT CORP	1.5500	13,174.60-
10,000-	VIANT CORP	1.5500	15,499.53-
10,000-	VIANT CORP	1.5500	15,499.53-
10,000-	VIANT CORP	1.5500	15,499.53-
***** 08/08 *****			
3,500	VIANT CORP	1.5600	5,460.00
62,100	VIANT CORP	1.5500	96,255.00
87,000	VIANT CORP	1.5500	134,850.00
100-	VIANT CORP	1.5500	154.99-
100-	VIANT CORP	1.5500	154.99-
100-	VIANT CORP	1.5500	154.99-
100-	VIANT CORP	1.5500	154.99-
100-	VIANT CORP	1.5500	154.99-
200-	VIANT CORP	1.5500	309.99-
200-	VIANT CORP	1.5500	309.99-
3,100-	VIANT CORP	1.5500	4,804.85-
4,900-	VIANT CORP	1.5500	7,594.77-
5,000-	VIANT CORP	1.5500	7,749.76-
8,500-	VIANT CORP	1.5500	13,174.60-
10,000-	VIANT CORP	1.5500	15,499.53-
10,000-	VIANT CORP	1.5500	15,499.53-

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600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
600-	VIANT CORP	1.5000	900.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
2,500-	VIANT CORP	1.5000	3,750.00-
5,000-	VIANT CORP	1.5000	7,500.00-
10,000-	VIANT CORP	1.5200	15,199.54-
10,000-	VIANT CORP	1.5200	15,199.54-
10,000-	VIANT CORP	1.5200	15,199.54-
10,000-	VIANT CORP	1.5200	15,199.54-
10,000-	VIANT CORP	1.5000	15,000.00-
21,300-	VIANT CORP	1.5195	32,364.37-
13,700-	VIANT CORP	1.5195	20,816.52-

Attention. Intentional misstatements or omissions of fact constitute federal criminal violations (see 18 U.S.C. 1001).