

PERFORMANCE FOOD GROUP CO

Form 4

March 28, 2007

FORM 4
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
SLEDD ROBERT C

2. Issuer Name **and** Ticker or Trading
Symbol
**PERFORMANCE FOOD GROUP
CO [PFGC]**

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

(Last) (First) (Middle)
12500 WEST CREEK PARKWAY
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
03/26/2007

☒ Director ☐ 10% Owner
☐ Officer (give title below) ☐ Other (specify below)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

RICHMOND, VA 23238

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)	
			Code	V	Amount	(A) or (D)	Price	
Common stock	03/26/2007		S		100	D	\$ 30.37	287,409 D
Common stock	03/26/2007		S		300	D	\$ 30.36	287,109 D
Common stock	03/26/2007		S		200	D	\$ 30.35	286,909 D
Common stock	03/26/2007		S		500	D	\$ 30.34	286,409 D
Common stock	03/26/2007		S		200	D	\$ 30.33	286,209 D

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Common stock	03/26/2007	S	200	D	\$ 30.32	286,009	D	
Common stock	03/26/2007	S	1,600	D	\$ 30.31	284,409	D	
Common stock	03/26/2007	S	2,100	D	\$ 30.3	282,309	D	
Common stock	03/26/2007	S	1,400	D	\$ 30.29	280,909	D	
Common stock	03/26/2007	S	2,662	D	\$ 30.28	278,247	D	
Common stock	03/26/2007	S	1,938	D	\$ 30.27	276,309	D	
Common stock	03/26/2007	S	3,663	D	\$ 30.26	272,646	D	
Common stock	03/26/2007	S	4,009	D	\$ 30.25	268,637	D	
Common stock	03/26/2007	S	4,534	D	\$ 30.24	264,103	D	
Common stock	03/26/2007	S	3,908	D	\$ 30.23	260,195	D	
Common stock	03/26/2007	S	2,736	D	\$ 30.22	257,459	D	
Common stock	03/26/2007	S	2,400	D	\$ 30.21	255,059	D	
Common stock	03/26/2007	S	1,989	D	\$ 30.2	253,070	D	
Common stock	03/26/2007	S	1,564	D	\$ 30.19	251,506	D	
Common stock	03/26/2007	S	4,597	D	\$ 30.18	246,909	D	
Common stock	03/26/2007	S	200	D	\$ 30.17	246,709	D	
Common stock	03/26/2007	S	200	D	\$ 30.16	246,509	D	
Common stock	03/26/2007	S	3,000	D	\$ 30.15	243,509	D	
Common stock						2,500	I	By spouse
Common stock						54,000	I	By children
						25,872.4433	I	By ESOP

Common stock
Common stock 215.8031 I By 401k

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 3 and 4)
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
SLEDD ROBERT C 12500 WEST CREEK PARKWAY RICHMOND, VA 23238	X

Signatures

J. Keith Middleton, by power of attorney 03/28/2007
Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.