

PERFORMANCE FOOD GROUP CO

Form 4

March 23, 2007

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SLEDD ROBERT C

2. Issuer Name **and** Ticker or Trading  
Symbol  
PERFORMANCE FOOD GROUP  
CO [PFGC]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
12500 WEST CREEK PARKWAY  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/21/2007

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

RICHMOND, VA 23238

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common stock	03/21/2007		M		46,600	A	\$ 9.25	334,109	D
Common stock	03/21/2007		S		2,568	D	\$ 29.65	331,541	D
Common stock	03/21/2007		S		2,432	D	\$ 29.67	329,109	D
Common stock	03/21/2007		S		25,000	D	\$ 29.7	304,109	D
Common stock	03/21/2007		S		16,600	D	\$ 29.75	287,509	D

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Common stock	03/22/2007	M	8,400	A	\$ 9.25	295,909	D	
Common stock	03/22/2007	S	8,400	D	\$ 29.75	287,509	D	
Common stock						2,500	I	By spouse
Common stock						54,000	I	By children
Common stock						25,872.4433	I	By ESOP
Common stock						215.8031	I	By 401k

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee stock options	\$ 9.25	03/21/2007		M	46,600	02/11/2002 02/11/2008	Common stock 46,600
Employee stock option	\$ 9.25	03/22/2007		M	8,400	02/11/2002 02/11/2008	Common stock 8,400

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SLEDD ROBERT C	X			

12500 WEST CREEK PARKWAY  
RICHMOND, VA 23238

## Signatures

J. Keith Middleton, by power of  
attorney

03/23/2007

\_\_\_\_\_\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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