

WOLVERINE WORLD WIDE INC /DE/
Form 4
December 21, 2004

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
ESTES V DEAN

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

(Last) (First) (Middle)
9341 COURTLAND DRIVE NE
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
12/17/2004

____ Director
 Officer (give title below)
____ 10% Owner
____ Other (specify below)
Vice President

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | Code | V | Amount or Price | | |
| Common Stock | 12/17/2004 | | M | | 4,121 A \$ 15.44 | 113,073 | D |
| Common Stock | 12/17/2004 | | M | | 34 A \$ 15.76 | 113,107 | D |
| Common Stock | 12/17/2004 | | M | | 7,502 A \$ 9.688 | 120,609 | D |
| Common Stock | 12/17/2004 | | M | | 8,523 A \$ 10.969 | 129,132 | D |
| Common Stock | 12/17/2004 | | M | | 7,000 A \$ 15.15 | 136,132 | D |

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| | | | | | | | |
|--------------|------------|---|--------|---|-----------|---------|---|
| Common Stock | 12/17/2004 | M | 4,959 | A | \$ 19.175 | 141,091 | D |
| Common Stock | 12/17/2004 | M | 455 | A | \$ 22.96 | 141,546 | D |
| Common Stock | 12/17/2004 | M | 3,514 | A | \$ 24.295 | 145,060 | D |
| Common Stock | 12/17/2004 | F | 17,806 | D | \$ 31.7 | 127,254 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Stock Option (Right to Buy) | \$ 15.44 | 12/17/2004 | | M | 746 | 02/14/2003 02/13/2012 | Common Stock 746 |
| Stock Option (Right to Buy) | \$ 15.44 | 12/17/2004 | | M | 3,375 | 02/14/2004 02/13/2012 | Common Stock 3,375 |
| Stock Option (Right to Buy) | \$ 15.44 | | | | | 02/14/2005 02/13/2012 | Common Stock 3,375 |
| Stock Option (Right to Buy) | \$ 15.76 | 12/17/2004 | | M | 34 | 02/12/2004 02/11/2013 | Common Stock 34 |
| Stock Option | \$ 15.76 | | | | | 02/12/2005 02/11/2013 | Common Stock 3,125 |

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| | | | | | | | | | | |
|-----------------------------|-----------|------------|--|---|-------|------------|------------|--------------|-------|--|
| (Right to Buy) | | | | | | | | | | |
| Stock Option (Right to Buy) | \$ 15.76 | | | | | 02/12/2006 | 02/11/2013 | Common Stock | 3,125 | |
| Stock Option (Right to Buy) | \$ 9.688 | 12/17/2004 | | M | 2 | 03/03/1999 | 03/02/2009 | Common Stock | 2 | |
| Stock Option (Right to Buy) | \$ 9.688 | 12/17/2004 | | M | 3,750 | 03/03/2001 | 03/02/2009 | Common Stock | 3,750 | |
| Stock Option (Right to Buy) | \$ 9.688 | 12/17/2004 | | M | 3,750 | 03/03/2002 | 03/02/2009 | Common Stock | 3,750 | |
| Stock Option (Right to Buy) | \$ 10.969 | 12/17/2004 | | M | 1,023 | 02/24/2001 | 02/23/2010 | Common Stock | 1,023 | |
| Stock Option (Right to Buy) | \$ 10.969 | 12/17/2004 | | M | 3,750 | 02/24/2002 | 02/23/2010 | Common Stock | 3,750 | |
| Stock Option (Right to Buy) | \$ 10.969 | 12/17/2004 | | M | 3,750 | 02/24/2003 | 02/23/2010 | Common Stock | 3,750 | |
| Stock Option (Right to Buy) | \$ 15.15 | 12/17/2004 | | M | 1,487 | 03/05/2002 | 03/04/2011 | Common Stock | 1,487 | |
| Stock Option (Right to Buy) | \$ 15.15 | 12/17/2004 | | M | 3,125 | 03/05/2003 | 03/04/2011 | Common Stock | 3,125 | |
| Stock Option (Right to Buy) | \$ 15.15 | 12/17/2004 | | M | 2,388 | 03/05/2004 | 03/04/2011 | Common Stock | 3,125 | |
| Stock Option (Right to Buy) | \$ 19.175 | 12/17/2004 | | M | 4,959 | 07/18/2001 | 02/23/2010 | Common Stock | 4,959 | |

Buy)

| | | | | | | | | |
|-----------------------------|-----------|------------|---|-------|------------|------------|--------------|-------|
| Stock Option (Right to Buy) | \$ 22.96 | 12/17/2004 | M | 455 | 02/24/2004 | 02/23/2010 | Common Stock | 455 |
| Stock Option (Right to Buy) | \$ 24.295 | 12/17/2004 | M | 3,514 | 08/27/2004 | 03/04/2011 | Common Stock | 3,514 |
| Stock Option (Right to Buy) | \$ 31.7 | 12/17/2004 | A | 2,007 | 12/17/2004 | 02/13/2012 | Common Stock | 2,007 |
| Stock Option (Right to Buy) | \$ 31.7 | 12/17/2004 | A | 17 | 12/17/2004 | 02/11/2013 | Common Stock | 17 |
| Stock Option (Right to Buy) | \$ 31.7 | 12/17/2004 | A | 2,293 | 12/17/2004 | 03/02/2009 | Common Stock | 2,293 |
| Stock Option (Right to Buy) | \$ 31.7 | 12/17/2004 | A | 2,949 | 12/17/2004 | 02/23/2010 | Common Stock | 2,949 |
| Stock Option (Right to Buy) | \$ 31.7 | 12/17/2004 | A | 3,345 | 12/17/2004 | 03/04/2011 | Common Stock | 3,345 |
| Stock Option (Right to Buy) | \$ 31.7 | 12/17/2004 | A | 3,594 | 12/17/2004 | 02/24/2010 | Common Stock | 3,594 |
| Stock Option (Right to Buy) | \$ 31.7 | 12/17/2004 | A | 368 | 12/17/2004 | 02/23/2010 | Common Stock | 368 |
| Stock Option (Right to Buy) | \$ 31.7 | 12/17/2004 | A | 2,942 | 12/17/2004 | 03/04/2011 | Common Stock | 2,942 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

4

Director 10% Owner Officer Other

ESTES V DEAN
9341 COURTLAND DRIVE NE
ROCKFORD, MI 49351

Vice President

Signatures

/s/ Jeffrey A. Ott, by power of
attorney

12/21/2004

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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