

IMMERSION CORP  
Form 4  
September 10, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
MASHAAL RICHARD R

(Last) (First) (Middle)

C/O SENVEST MANAGEMENT,  
L.L.C., 540 MADISON AVENUE,  
32ND FLOOR

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
IMMERSION CORP [IMMR]

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/08/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)           | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                       |
|---|--------------------------------------|--|--------------------------------|---|---|--|---|-----------------------|
|   |                                      |  |                                | (A) or (D)  | Price   |  |   |                       |
| Common Stock, \$0.001 par value per share | 09/08/2015                           |  | S                              | 10,000  | D \$ 12.7973  | 4,505,945  | I   | See Footnotes (1) (2) |
| Common Stock, \$0.001 par value per share | 09/08/2015                           |  | S                              | 25,193  | D \$ 12.7141  | 4,480,752  | I   | See Footnotes (1) (2) |
|   | 09/09/2015                           |  | S                              | 24,155  | D   | 4,456,597  | I   |                       |

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|   |            |  |   |        |    |          |           |   |  |                             |
|---|------------|--|---|--------|----|----------|-----------|---|--|-----------------------------|
| Common<br>Stock,<br>\$0.001<br>par value<br>per share |            |  |   |        | \$ | 12.2126  |           |   |  | See<br>Footnotes<br>(1) (2) |
| Common<br>Stock,<br>\$0.001<br>par value<br>per share | 09/09/2015 |  | S | 10,000 | D  | \$ 12.23 | 4,446,597 | I |  | See<br>Footnotes<br>(1) (2) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repor<br>Trans<br>(Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|---|
|   |  |   |   |                                      |  | Date<br>Exercisable  | Expiration<br>Date  | Title   | Amount<br>or<br>Number<br>of<br>Shares                                      |
|   |  |   |   |                                      |  | Code   | V (A) (D)   |   |   |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| MASHAAL RICHARD R<br>C/O SENVEST MANAGEMENT, L.L.C.<br>540 MADISON AVENUE, 32ND FLOOR<br>NEW YORK, NY 10022 |               | X         |         |       |
| Senvest Management, LLC<br>540 MADISON AVENUE<br>32ND FLOOR<br>NEW YORK, NY 10022                           |               | X         |         |       |

## Signatures

/s/ Richard R. Mashaal

09/10/2015

\_\_Signature of Reporting Person

Date

/s/ Senvest Management, L.L.C. by /s/ Richard R.  
Mashaal

09/10/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

These securities are held in the accounts of Senvest Master Fund, L.P. and Senvest Israel Partners, L.P. (the "Senvest Funds") and Senvest International L.L.C. (collectively with the Senvest Funds, the "Investment Vehicles"). Senvest Management, L.L.C. ("Senvest") serves as investment manager of each of the Senvest Funds. Richard Mashaal is the managing member of Senvest and is president of, exercising

(1) investment and voting control over, Senvest International L.L.C. Senvest may be deemed to have investment and voting control over the securities held by the Senvest Funds by virtue of Senvest's position as investment manager of each of the Senvest Funds. Mr. Mashaal may be deemed to have investment and voting control over the securities held by the Investment Vehicles by virtue of Mr. Mashaal's status as the managing member of Senvest and his investment and voting control over Senvest International L.L.C.

- For convenience, the Reporting Persons have included all securities held by the Investment Vehicles, including securities in excess of the Reporting Persons' pecuniary interest. Each Reporting Person disclaims beneficial ownership of the securities reported herein except to
- (2) the extent of his or its pecuniary interest therein. The filing of this statement shall not be deemed to be an admission that, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the Reporting Persons are the beneficial owners of any securities reported herein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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