GANNETT CO INC /DE/ Form 4 February 05, 2001

			OMB APPROVAL			
			OMB Number Expires: Estimated average burden hours per response 0.5			
	U.	S. SECURITIES AND EXCHANG Washington, D.C. 20				
		FORM 4				
	STATE	MENT OF CHANGES IN BENEF	ICIAL OWNERSHIP			
	Section 17(a) of		rities Exchange Act of 1934, ing Company Act of 1935 or Company Act of 1940			
]		no longer subject of Sectontinue. See Instruction	tion 16. Form 4 or Form 5 1(b).			
1.	Name and Address of	Reporting Person*				
	Jaske	John	В.			
	(Last)	(First)	(Middle)			
Ga	nnett Co., Inc. 1100	Wilson Boulevard				
		(Street)				
Ar	lington	Virginia	22234			
	(City)	(State)	(Zip)			
== 2.	Issuer Name and Tick	er or Trading Symbol				
Ga	nnett Co., Inc. ("GCI	")				
3.	IRS or Social Securi	ty Number of Reporting Pe	erson (Voluntary)			
== 4.	Statement for Month/					
Ja	nuary, 2001					
== 5.	If Amendment, Date of	of Original (Month/Year)				

<ol><li>Relationship of Reporting Pers (Check all applicable)</li></ol>	elationship of Reporting Person to Issuer Check all applicable)						
[ ] Director [ X ] Officer (give title be	[ [	] 10% Owne					
Senior Vice President/ Labor Rela	sident/ Labor Relations and Assistant General Counsel						
7. Individual or Joint/Group Fili							
[ X] Form filed by one Reporti		on					
	Beneficially Owned						
		Code (Instr. 8)	4. Securities Acq Disposed of (D (Instr. 3, 4 a				
1. Title of Security (Instr. 3)	Date		- Amount	(A)	Price		
Common Stock	01/05/01	М	8,860	А	\$27.75		
Common Stock							
Common Stock	01/05/01	М	8,400	A	\$23.6250		
	01/05/01	S	8,400	D	\$66.8125		
Common Stock	To 12/31/00						
Common Stock	To 12/31/00						
Common Stock	To 12/31/00						
Common Stock							

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<sup>\*</sup> If the Form is filed by more than one Reporting Person, see Instruction  $4\,\mbox{(b)}\,\mbox{(v)}\,.$ 

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1.	of action Deriv- Date ative (Mont Secur- Day/	Trans- action Date	Code (Instr. / 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
Title of Derivative									or Number
Security (Instr. 3)						Exer-	tion	Title	of Shares
Stock Options	\$27.75	01/05/01	 М		8,860	12/14/97	12/14/01	Common Stock	8,860
Stock Options	\$23.6250	01/05/01	М		8,400	12/13/98	12/13/02	Common Stock	8,400
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Explanation of Responses:

- (1) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and Trust Company.
- (2) Held by the Company's Dividend Reinvestment Plan, Wells Fargo Bank Minnesota.
- (3) Held by the trustee of the Company's Deferred Compensation Plan, The Northern Trust Company.
- (4) Held by spouse and/or immediate family member of reporting person. Beneficial ownership is disclaimed.

/s/John B. Jaske 2/05/01

\*\*Signature of Reporting Person Date

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedures.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to ruke 101(b) (4) of Regulatiob S-T.

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