Jojo Linda P Form 4 March 04, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

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Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Jojo Linda P

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

United Continental Holdings, Inc.

[UAL]

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director 10% Owner Other (specify _X__ Officer (give title below)

P. O. BOX 66100 HDQLD

02/28/2019

EVP, Tech & Chief Digital Ofcr 6. Individual or Joint/Group Filing(Check

(Street) 4. If Amendment, Date Original

Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

CHICAGO, IL 60666

| (City) | (State) | (Zip) Tab | le I - Non-De | rivative S | ecurit | ies Acqui | red, Disposed of, | or Beneficial | ly Owned |
|--------------------------------------|---|---|---|---|--------|-------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | Code V | Amount | | Price | (Instr. 3 and 4) | | |
| Common Stock | 02/28/2019 | | F(1) | 1,417 | D | \$ 87.81 | 14,686 | D | |
| Common Stock | 02/28/2019 | | $M_{\underline{(2)(3)}}$ | 3,633 | A | \$ 0 | 18,319 | D | |
| Common Stock | 02/28/2019 | | F(4) | 1,610 | D | \$ 87.81 | 16,709 | D | |
| Common Stock | 02/28/2019 | | $M_{\underline{(2)(5)}}$ | 699 | A | \$ 0 | 17,408 | D | |
| Common Stock | 02/28/2019 | | F(6) | 310 | D | \$ 87.81 | 17,098 | D | |

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| Common Stock | 02/28/2019 | M(2)(7) | 4,872 | A | \$0 | 21,970 | D |
|-----------------|------------|---------|-------|---|-------------|--------|---|
| Common Stock | 02/28/2019 | F(8) | 2,159 | D | \$ 87.81 | 19,811 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| D Se | Title of erivative ocurity astr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | Transaction Derivative Code Securities | | ve Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---------|-------------------------------------|---|---|---|---|--|---------------------|-------------------------------------|-----------------|---|---|
| | | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |
| S | estricted tock nits | <u>(9)</u> | 02/28/2019 | | M(2) | 3,633 | (3) | (3) | Common Stock | 3,633 | S |
| S | estricted tock nits | <u>(9)</u> | 02/28/2019 | | M(2) | 699 | (5) | <u>(5)</u> | Common Stock | 699 | Ş |
| S | estricted tock nits | <u>(9)</u> | 02/28/2019 | | M(2) | 4,872 | <u>(7)</u> | <u>(7)</u> | Common Stock | 4,872 | S |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
| 1 8 | Director | 10% Owner | Officer | Other | | | |
| Joio Linda P | | | | | | | |

P. O. BOX 66100 HDQLD CHICAGO, IL 60666

EVP, Tech & Chief Digital Ofcr

Reporting Owners 2

Signatures

/s/ Sarah Hagy for Linda P. Jojo

03/04/2019

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction represents the withholding of shares to pay tax withholding obligations associated with the vesting of the restricted stock award granted on February 17, 2016.
- (2) Represents the settlement upon vesting of restricted stock units ("RSUs") into UAL common stock.
- (3) The RSUs were granted on February 23, 2017 and vest in 1/3 annual installments on February 28, 2018, 2019 and 2020.
- (4) This transaction represents the withholding of shares to pay tax withholding obligations associated with the vesting of the RSU award granted on February 23, 2017.
- (5) The RSUs were granted on June 14, 2017 and vest in 1/3 annual installments on February 28, 2018, 2019 and 2020.
- (6) This transaction represents the withholding of shares to pay tax withholding obligations associated with the vesting of the RSU award granted on June 14, 2017.
- (7) The RSUs were granted on February 22, 2018 and vest in 1/3 annual installments on February 28, 2019, 2020 and 2021.
- (8) This transaction represents the withholding of shares to pay tax withholding obligations associated with the vesting of the RSU award granted on February 22, 2018.
- (9) Each RSU represents the economic equivalent of one share of UAL common stock and is settled in shares of UAL common stock upon vesting.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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