

GRUPO TELEVISIA, S.A.B.
Form 6-K
March 02, 2010

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 6-K

REPORT OF FOREIGN ISSUER PURSUANT TO RULES 13a-16 or 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of February, 2010

GRUPO TELEVISIA, S.A.B.

(Translation of registrant's name into English)

Av. Vasco de Quiroga No. 2000, Colonia Santa Fe 01210 Mexico, D.F.
(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.)

Form 20-F Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes No

(If "Yes" is marked indicate below the file number assigned to the registrant in connection with Rule 12g-3-2(b): 82.)

This current report on Form 6-K is hereby incorporated by reference into the registration statement on Form F-4 of Grupo Televisa, S.A.B. (File No. 333-164595) filed on January 29, 2010.

MEXICAN STOCK EXCHANGE

STOCK EXCHANGE CODE: TLEVISA
GRUPO TELEVISA, S.A.B.

QUARTER: 04

YEAR: 2009

BALANCE SHEETS
AS OF DECEMBER 31, 2009 AND 2009
CONSOLIDATED

Final Printing

REF

S	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
s01	TOTAL ASSETS	126,568,376	100	122,851,805	100
s02	CURRENT ASSETS	68,382,457	54	68,558,937	56
s03	CASH AND AVAILABLE INVESTMENTS	29,941,488	24	35,106,060	29
s04	ACCOUNTS AND NOTES RECEIVABLE (NET)	18,399,183	15	18,199,880	15
s05	OTHER ACCOUNTS AND NOTES RECEIVABLE (NET)	3,659,551	3	2,346,795	2
s06	INVENTORIES	6,038,090	5	4,955,472	4
s07	OTHER CURRENT ASSETS	10,344,145	8	7,950,730	6
s08	LONG-TERM ASSETS	6,361,023	5	3,348,610	3
s09	ACCOUNTS AND NOTES RECEIVABLE (NET)	0	0	0	0
s10	INVESTMENTS IN SHARES OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	2,022,626	2	2,298,977	2
s11	OTHER INVESTMENTS	4,338,397	3	1,049,633	1
s12	PROPERTY, PLANT AND EQUIPMENT (NET)	33,071,464	26	30,798,398	25
s13	LAND AND BUILDINGS	17,126,534	14	17,214,435	14
s14	MACHINERY AND INDUSTRIAL EQUIPMENT	40,628,371	32	36,083,262	29
s15	OTHER EQUIPMENT	5,485,816	4	4,987,266	4
s16	ACCUMULATED DEPRECIATION	32,145,471	25	28,551,534	23
s17	CONSTRUCTION IN PROGRESS	1,976,214	2	1,064,969	1
s18	INTANGIBLE ASSETS AND DEFERRED CHARGES (NET)	11,218,864	9	11,433,783	9
s19	OTHER ASSETS	7,534,568	6	8,712,077	7
s20	TOTAL LIABILITIES	82,096,229	100	75,600,129	100
s21	CURRENT LIABILITIES	12,319,040	15	12,611,688	17
s22	SUPPLIERS	6,432,906	8	6,337,436	8
s23	BANK LOANS	1,433,015	2	2,270,353	3

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s24	STOCK MARKET LOANS	0	0	0	0
s103	OTHER LOANS WITH COST	235,271	0	151,628	0
s25	TAXES PAYABLE	940,975	1	830,073	1
s26	OTHER CURRENT LIABILITIES WITHOUT COST	3,276,873	4	3,022,198	4
s27	LONG-TERM LIABILITIES	43,149,657	53	37,852,746	50
s28	BANK LOANS	8,097,000	10	9,340,933	12
s29	STOCK MARKET LOANS	33,886,195	41	27,289,650	36
s30	OTHER LOANS WITH COST	1,166,462	1	1,222,163	2
s31	DEFERRED LIABILITIES	20,913,122	25	18,688,012	25
s32	OTHER NON-CURRENT LIABILITIES WITHOUT COST	5,714,410	7	6,447,683	9
s33	STOCKHOLDERS' EQUITY	44,472,147	100	47,251,676	100
s34	NONCONTROLLING INTEREST	6,302,352	14	5,232,834	11
s35	CONTROLLING INTEREST	38,169,795	86	42,018,842	89
s36	CONTRIBUTED CAPITAL	14,567,803	33	14,608,894	31
s79	CAPITAL STOCK	10,019,859	23	10,060,950	21
s39	PREMIUM ON ISSUANCE OF SHARES	4,547,944	10	4,547,944	10
s40	CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	0	0	0	0
s41	EARNED CAPITAL	23,601,992	53	27,409,948	58
s42	RETAINED EARNINGS AND CAPITAL RESERVES	27,770,432	62	32,073,325	68
s44	OTHER ACCUMULATED COMPREHENSIVE RESULT	1,018,633	2	645,050	1
s80	SHARES REPURCHASED	(5,187,073)	(12)	(5,308,427)	(11)

BALANCE SHEETS
 BREAKDOWN OF MAIN CONCEPTS
 (Thousands of Mexican Pesos)
 CONSOLIDATED

Final Printing

REF

S	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
s03	CASH AND SHORT-TERM INVESTMENTS	29,941,488	100	35,106,060	100
s46	CASH	29,941,488	100	35,106,060	100
s47	AVAILABLE INVESTMENTS	0	0	0	0
s07	OTHER CURRENT ASSETS	10,344,145	100	7,950,730	100
s81	DERIVATIVE FINANCIAL INSTRUMENTS	6,718	0	46,588	1
s82	DISCONTINUED OPERATIONS	0	0	0	0
s83	OTHER	10,337,427	100	7,904,142	99
s18	INTANGIBLE ASSETS AND DEFERRED CHARGES (NET)	11,218,864	100	11,433,783	100
s48	DEFERRED EXPENSES (NET)	8,085,062	72	5,145,125	45
s49	GOODWILL	3,133,802	28	6,288,658	55
s51	OTHER	0	0	0	0
s19	OTHER ASSETS	7,534,568	100	8,712,077	100
s85	DERIVATIVE FINANCIAL INSTRUMENTS	1,538,678	20	2,316,560	27
s50	DEFERRED TAXES	0	0	0	0
s104	BENEFITS TO EMPLOYEES	0	0	0	0
s86	DISCONTINUED OPERATIONS	0	0	0	0
s87	OTHER	5,995,890	80	6,395,517	73
s21	CURRENT LIABILITIES	12,319,040	100	12,611,688	100
s52	FOREIGN CURRENCY LIABILITIES	4,661,673	38	5,984,666	47
s53	MEXICAN PESOS LIABILITIES	7,657,367	62	6,627,022	53
s26	OTHER CURRENT LIABILITIES WITHOUT COST	3,276,873	100	3,022,198	100
s88	DERIVATIVE FINANCIAL INSTRUMENTS	0	0	0	0
s89	ACCRUED INTEREST	464,621	14	439,777	15
s68	PROVISIONS	0	0	0	0
s90	DISCONTINUED OPERATIONS	0	0	0	0
s58	OTHER CURRENT LIABILITIES	2,612,037	80	2,382,428	79
s105	BENEFITS TO EMPLOYEES	200,215	6	199,993	7
s27	LONG-TERM LIABILITIES	43,149,657	100	37,852,746	100

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s59	FOREIGN CURRENCY LIABILITIES	34,055,005	79	27,852,746	74
s60	MEXICAN PESOS LIABILITIES	9,094,652	21	10,000,000	26
s31	DEFERRED LIABILITIES	20,913,122	100	18,688,012	100
s65	NEGATIVE GOODWILL	0	0	0	0
s67	OTHER	20,913,122	100	18,688,012	100
s32	OTHER NON-CURRENT LIABILITIES WITHOUT COST	5,714,410	100	6,447,683	100
s66	DEFERRED TAXES	1,765,381	31	2,265,161	35
s91	OTHER LIABILITIES IN RESPECT OF SOCIAL INSURANCE	346,990	6	352,390	5
s92	DISCONTINUED OPERATIONS	0	0	0	0
s69	OTHER LIABILITIES	3,602,039	63	3,830,132	59
s79	CAPITAL STOCK	10,019,859	100	10,060,950	100
s37	CAPITAL STOCK (NOMINAL)	2,368,792	24	2,378,506	24
s38	RESTATEMENT OF CAPITAL STOCK	7,651,067	76	7,682,444	76
s42	RETAINED EARNINGS AND CAPITAL RESERVES	27,770,432	100	32,073,325	100
s93	LEGAL RESERVE	2,135,423	8	2,135,423	7
s43	RESERVE FOR REPURCHASE OF SHARES	0	0	0	0
s94	OTHER RESERVES	0	0	0	0
s95	RETAINED EARNINGS	19,627,866	71	22,134,250	69
s45	NET INCOME FOR THE YEAR	6,007,143	22	7,803,652	24
s44	OTHER ACCUMULATED COMPREHENSIVE RESULT	1,018,633	100	645,050	100
s70	ACCUMULATED MONETARY RESULT	0	0	0	0
s71	RESULT FROM HOLDING NON-MONETARY ASSETS	0	0	0	0
s96	CUMULATIVE RESULT FROM FOREIGN CURRENCY TRANSLATION	(1,150,335)	(113)	(995,855)	(154)
s97	CUMULATIVE RESULT FROM DERIVATIVE FINANCIAL INSTRUMENTS	334,694	33	1,955	0
s98	CUMULATIVE EFFECT OF DEFERRED INCOME TAXES	0	0	0	0
s100	OTHER	1,834,274	180	1,638,950	254

BALANCE SHEETS
 OTHER CONCEPTS
 (Thousands of Mexican Pesos)
 CONSOLIDATED

Final Printing

REF	CONCEPTS	CURRENT YEAR Amount	PREVIOUS YEAR Amount
S			
s72	WORKING CAPITAL	56,063,417	55,947,249
s73	PENSIONS AND SENIORITY PREMIUMS	1,749,593	1,403,335
s74	EXECUTIVES (*)	39	40
s75	EMPLOYEES (*)	24,323	22,488
s76	WORKERS (*)	0	0
s77	OUTSTANDING SHARES (*)	327,230,629,635	328,392,764,076
s78	REPURCHASED SHARES (*)	19,311,195,696	19,570,248,555
s101	RESTRICTED CASH	0	0
s102	NET DEBT OF NON-CONSOLIDATED COMPANIES	633,754	1,391,927

(*) THESE CONCEPTS ARE STATED IN UNITS.

STATEMENTS OF INCOME
 FROM JANUARY 1 to DECEMBER 31, 2009 and 2008
 (Thousands of Mexican Pesos)
 CONSOLIDATED
 Final Printing

REF R	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
r01	NET SALES	52,352,501	100	47,972,278	100
r02	COST OF SALES	27,556,757	53	25,221,943	53
r03	GROSS PROFIT	24,795,744	47	22,750,335	47
r04	GENERAL EXPENSES	9,638,876	18	7,622,528	16
r05	OPERATING INCOME (LOSS)	15,156,868	29	15,127,807	32
r08	OTHER INCOME AND (EXPENSE), NET	(1,764,846)	(3)	(952,139)	(2)
r06	INTEGRAL RESULT OF FINANCING	(2,973,254)	(6)	(830,882)	(2)
r12	EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES, JOINT VENTURES AND ASSOCIATES	(715,327)	(1)	(1,049,934)	(2)
r48	NON-ORDINARY ITEMS	0	0	0	0
r09	INCOME BEFORE INCOME TAXES	9,703,441	19	12,294,852	26
r10	INCOME TAXES	3,120,744	6	3,564,195	7
r11	INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS	6,582,697	13	8,730,657	18
r14	DISCONTINUED OPERATIONS	0	0	0	0
r18	CONSOLIDATED NET INCOME	6,582,697	13	8,730,657	18
r19	NONCONTROLLING INTEREST NET INCOME	575,554	1	927,005	2
r20	CONTROLLING INTEREST NET INCOME	6,007,143	11	7,803,652	16

STATEMENTS OF INCOME
 BREAKDOWN OF MAIN CONCEPTS
 (Thousands of Mexican Pesos)
 CONSOLIDATED
 Final Printing

REF R	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
r01	NET SALES	52,352,501	100	47,972,278	100
r21	DOMESTIC	44,574,144	85	41,176,318	86
r22	FOREIGN	7,778,357	15	6,795,960	14
r23	TRANSLATED INTO DOLLARS (***)	594,676	1	491,038	1
r08	OTHER INCOME AND (EXPENSE), NET	(1,764,846)	100	(952,139)	100
r49	OTHER INCOME AND (EXPENSE), NET	(1,727,770)	98	(924,794)	97
r34	EMPLOYEES' PROFIT SHARING, CURRENT	40,920	(2)	26,896	(3)
r35	EMPLOYEES' PROFIT SHARING, DEFERRED	(3,844)	0	449	0
r06	INTEGRAL RESULT OF FINANCING	(2,973,254)	100	(830,882)	100
r24	INTEREST EXPENSE	3,136,411	(105)	2,816,369	(339)
r42	GAIN (LOSS) ON RESTATEMENT OF UDI'S	0	0	0	0
r45	OTHER FINANCE COSTS	0	0	0	0
r26	INTEREST INCOME	1,053,411	(35)	1,299,789	(156)
r46	OTHER FINANCIAL PRODUCTS	0	0	0	0
r25	FOREIGN EXCHANGE GAIN (LOSS), NET	(890,254)	30	685,698	(83)
r28	RESULT FROM MONETARY POSITION	0	0	0	0
r10	INCOME TAXES	3,120,744	100	3,564,195	100
r32	INCOME TAX, CURRENT	4,202,018	135	3,146,339	88
r33	INCOME TAX, DEFERRED	(1,081,274)	(35)	417,856	12

(***) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER.

STATEMENTS OF INCOME
 OTHER CONCEPTS
 (Thousands of Mexican Pesos)
 CONSOLIDATED
 Final Printing

REF	CONCEPTS	CURRENT YEAR Amount	PREVIOUS YEAR Amount
r36	TOTAL SALES	66,036,285	55,859,131
r37	TAX RESULT FOR THE YEAR	11,815,267	8,404,771
r38	NET SALES (**)	52,352,501	47,972,278
r39	OPERATING INCOME (**)	15,156,868	15,127,807
r40	CONTROLLING INTEREST NET INCOME (**)	6,007,143	7,803,652
r41	NET CONSOLIDATED INCOME (**)	6,582,697	8,730,657
r47	OPERATIVE DEPRECIATION AND AMORTIZATION	4,929,589	4,311,115

(**) RESTATED INFORMATION FOR THE LAST TWELVE MONTHS.

QUARTERLY STATEMENTS OF INCOME
FROM OCTOBER 1 TO DECEMBER 31, 2009 AND 2008

(Thousands of Mexican Pesos)

CONSOLIDATED

Final Printing

REF RT	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
rt01	NET SALES	15,163,434	100	14,471,598	100
rt02	COST OF SALES	7,979,263	53	7,434,177	51
rt03	GROSS PROFIT	7,184,171	47	7,037,421	48
rt04	GENERAL EXPENSES	2,889,051	19	2,278,559	16
rt05	INCOME (LOSS) AFTER GENERAL EXPENSES	4,295,120	28	4,758,862	33
rt08	OTHER INCOME AND (EXPENSE), NET	(1,408,494)	(9)	(338,067)	(2)
rt06	INTEGRAL RESULT OF FINANCING	(916,871)	(6)	499,587	3
rt12	EQUITY IN NET INCOME OF NON-CONSOLIDATED SUBSIDIARIES AND ASSOCIATES	(124,586)	0	(613,154)	(4)
rt48	NON-ORDINARY ITEMS	0	0	0	0
rt09	INCOME BEFORE INCOME TAXES	1,845,169	12	4,307,228	30
rt10	INCOME TAXES	880,684	6	1,347,012	9
rt11	INCOME (LOSS) BEFORE DISCONTINUED OPERATIONS	964,485	6	2,960,216	20
rt14	DISCONTINUED OPERATIONS	0	0	0	0
rt18	NET CONSOLIDATED INCOME	964,485	6	2,960,216	20
rt19	NET INCOME OF MINORITY INTEREST	(223,652)	(1)	117,859	1
rt20	NET INCOME OF MAJORITY INTEREST	1,188,137	8	2,842,357	20

QUARTERLY STATEMENTS OF INCOME

BREAKDOWN OF MAIN CONCEPTS

(Thousands of Mexican Pesos)

CONSOLIDATED

Final Printing

REF RT	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
		Amount	%	Amount	%
rt01	NET SALES	15,163,434	100	14,471,598	100
	DOMESTIC	13,198,341	87	12,313,038	85
rt22	FOREIGN	1,965,093	13	2,158,560	15
rt23	TRANSLATED INTO DOLLARS (***)	164,096	1	67,085	0
rt08	OTHER INCOME AND (EXPENSE), NET	(1,408,494)	100	(338,067)	100
	OTHER INCOME AND (EXPENSE), NET	(1,378,583)	98	(313,155)	93
	EMPLOYEES' PROFIT SHARING, CURRENT	32,917	(2)	24,463	(7)
	EMPLOYEES' PROFIT SHARING, DEFERRED	(3,006)	0	449	(0)
rt06	INTEGRAL RESULT OF FINANCING	(916,871)	100	499,587	100
	INTEREST EXPENSE	796,514	(87)	843,495	169
	GAIN (LOSS) ON RESTATEMENT OF UDI'S	0	0	0	0
	OTHER FINANCE COSTS	0	0	0	0
	INTEREST INCOME	272,409	(30)	213,933	43
	OTHER FINANCIAL PRODUCTS	0	0	0	0
	FOREIGN EXCHANGE GAIN (LOSS), NET	(392,766)	43	1,129,149	226
	RESULT FROM MONETARY POSITION	0	0	0	0
rt10	INCOME TAXES	880,684	100	1,347,012	100
	INCOME TAX, CURRENT	1,982,869	225	594,417	44
	INCOME TAX, DEFERRED	(1,102,185)	(125)	752,595	56

(***) FIGURES IN THOUSANDS OF U.S. DOLLARS AT THE EXCHANGE RATE AS OF THE END OF THE LAST REPORTED QUARTER.

QUARTERLY STATEMENTS OF INCOME

OTHER CONCEPTS

(Thousands of Mexican Pesos)

CONSOLIDATED

Final Printing

REF	CONCEPTS	CURRENT YEAR Amount	PREVIOUS YEAR Amount
rt47	OPERATIVE DEPRECIATION AND AMORTIZATION	1,372,334	1,205,331

STATEMENTS OF CASH FLOWS (INDIRECT METHOD)

MAIN CONCEPTS

(Thousands of Mexican Pesos)

Final Printing

CONSOLIDATED

REF E	CONCEPTS	CURRENT YEAR Amount	PREVIOUS YEAR Amount
	OPERATING ACTIVITIES		
e01	INCOME (LOSS) BEFORE INCOME TAXES	9,703,441	12,294,852
e02	+ (-) ITEMS NOT REQUIRING CASH	973,755	342,945
e03	+ (-) ITEMS RELATED TO INVESTING ACTIVITIES	6,743,554	6,435,382
e04	+ (-) ITEMS RELATED TO FINANCING ACTIVITIES	2,843,196	6,837,493
e05	CASH FLOW BEFORE INCOME TAX	20,263,946	25,910,672
e06	CASH FLOWS PROVIDED OR USED IN OPERATION	(5,129,241)	(3,652,879)
e07	NET CASH FLOWS PROVIDED BY OPERATING ACTIVITIES	15,134,705	22,257,793
	INVESTING ACTIVITIES		
e08	NET CASH FLOWS FROM INVESTING ACTIVITIES	(12,575,243)	(11,361,475)
e09	CASH IN EXCESS (REQUIRED) FOR FINANCING ACTIVITIES	2,559,462	10,896,318
	FINANCING ACTIVITIES		
e10	NET CASH FLOWS FROM FINANCING ACTIVITIES	(7,640,013)	(1,885,521)
e11	NET (DECREASE) INCREASE IN CASH AND CASH EQUIVALENTS	(5,080,551)	9,010,797
e12	TRANSLATION DIFFERENCES IN CASH AND CASH EQUIVALENTS	(105,530)	131,854
e13	CASH AND CASH EQUIVALENTS AT BEGINNING OF PERIOD	35,127,569	25,963,409
e14	CASH AND CASH EQUIVALENTS AT END OF PERIOD	29,941,488	35,106,060

STATEMENTS OF CASH FLOWS (INDIRECT METHOD)
ANALYSIS OF MAIN CONCEPTS

(Thousands of Mexican Pesos)

Final Printing

CONSOLIDATED

REF E	CONCEPTS	CURRENT YEAR Amount	PREVIOUS YEAR Amount
e02	+ (-) ITEMS NOT REQUIRING CASH	973,755	342,945
e15	+ ESTIMATES FOR THE PERIOD	897,162	337,478
e16	+ PROVISIONS FOR THE PERIOD	-	-
e17	+ (-) OTHER UNREALIZED ITEMS	76,593	5,467
e03	+ (-) ITEMS RELATED TO INVESTING ACTIVITIES	6,743,554	6,435,382
e18	+ DEPRECIATION AND AMORTIZATION FOR THE PERIOD *	4,929,589	4,311,115
e19	(-) + GAIN OR LOSS ON SALE OF PROPERTY, PLANT AND EQUIPMENT	-	-
e20	+ IMPAIRMENT LOSS	1,160,094	609,595
e21	(-) + EQUITY IN RESULTS OF ASSOCIATES AND JOINT VENTURES	715,327	1,049,934
e22	(-) DIVIDENDS RECEIVED	-	-
e23	(-) INTEREST INCOME	(19,531)	-
e24	(-) + OTHER ITEMS	(41,925)	464,738
e04	+ (-) ITEMS RELATED TO FINANCING ACTIVITIES	2,843,196	6,837,493
e25	+ ACCRUED INTEREST	2,832,675	2,529,221
e26	+ (-) OTHER ITEMS	10,521	4,308,272
e06	CASH FLOWS PROVIDED OR USED IN OPERATION	(5,129,241)	(3,652,879)
e27	+ (-) DECREASE (INCREASE) IN ACCOUNTS RECEIVABLE	(1,082,292)	(1,094,389)
e28	+ (-) DECREASE (INCREASE) IN INVENTORIES	(719,793)	(1,562,144)
e29	+ (-) DECREASE (INCREASE) IN OTHER ACCOUNTS RECEIVABLE	(1,348,251)	(391,399)
e30	+ (-) INCREASE (DECREASE) IN SUPPLIERS	(80,920)	1,577,231
e31	+ (-) INCREASE (DECREASE) IN OTHER LIABILITIES	2,384,057	475,347
e32	+ (-) INCOME TAXES PAID OR RETURNED	(4,282,042)	(2,657,525)
e08		(12,575,243)	(11,361,475)

	NET CASH FLOWS FROM INVESTING ACTIVITIES	
e33	- PERMANENT INVESTMENT IN SHARES	(809,625) (1,982,100)
e34	+ DISPOSITION OF PERMANENT INVESTMENT IN SHARES	57,800 109,529
e35	- INVESTMENT IN PROPERTY, PLANT AND EQUIPMENT	(6,410,869) (5,191,446)
e36	+ SALE OF PROPERTY, PLANT AND EQUIPMENT	248,148 91,815
e37	- INVESTMENT IN INTANGIBLE ASSETS	(569,601) (1,489,174)
e38	+ DISPOSITION OF INTANGIBLE ASSETS	- -
e39	- OTHER PERMANENT INVESTMENTS	- -
e40	+ DISPOSITION OF OTHER PERMANENT INVESTMENTS	- -
e41	+ DIVIDEND RECEIVED	- -
e42	+ INTEREST RECEIVED	- -
e43	+ (-) DECREASE (INCREASE) ADVANCES AND LOANS TO THIRD PARTIES	- -
e44	+ (-) OTHER ITEMS	(5,091,096) (2,900,099)
e10	NET CASH FLOWS FROM FINANCING ACTIVITIES	
e45	+ BANK FINANCING	50,000 -
e46	+ STOCK MARKET FINANCING	7,612,055 5,241,650
e47	+ OTHER FINANCING	- -
e48	(-) BANK FINANCING AMORTIZATION	(2,384,814) (478,769)
e49	(-) STOCK MARKET FINANCING AMORTIZATION	- (122,886)
e50	(-) OTHER FINANCING AMORTIZATION	(138,807) (97,696)
e51	+ (-) INCREASE (DECREASE) IN CAPITAL STOCK	- -
e52	(-) DIVIDENDS PAID	(9,163,857) (2,229,973)
e53	+ PREMIUM ON ISSUANCE OF SHARES	- -
e54	+ CONTRIBUTIONS FOR FUTURE CAPITAL INCREASES	- -
e55	- INTEREST EXPENSE	(2,807,843) (2,407,185)
e56	- REPURCHASE OF SHARES	(677,190) (1,112,568)
e57	+ (-) OTHER ITEMS	(129,557) (678,094)

* IN CASE THIS AMOUNT IS DIFFERENT FROM THE R47 ACCOUNT, IT WILL HAVE TO EXPLAIN IN NOTES.

RATIOS
CONSOLIDATED

Final Printing

REF	CONCEPTS	CURRENT YEAR		PREVIOUS YEAR	
P					
	YIELD				
p01	NET INCOME TO NET SALES	12.57	%	18.20	%
p02	NET INCOME TO STOCKHOLDERS' EQUITY (**)	14.80	%	18.48	%
p03	NET INCOME TO TOTAL ASSETS (**)	5.20	%	7.11	%
p04	CASH DIVIDENDS TO PREVIOUS YEAR NET INCOME	132.70	%	31.70	%
p05	RESULT FROM MONETARY POSITION TO NET INCOME	0.00	%	0.00	%
	ACTIVITY				
p06	NET SALES TO NET ASSETS (**)	0.41	times	0.39	times
p07	NET SALES TO FIXED ASSETS (**)	1.58	times	1.56	times
p08	INVENTORIES TURNOVER (**)	4.56	times	5.09	times
p09	ACCOUNTS RECEIVABLE IN DAYS OF SALES	110	days	119	days
p10	PAID INTEREST TO TOTAL LIABILITIES WITH COST (**)	7.00	%	7.20	%
	LEVERAGE				
p11	TOTAL LIABILITIES TO TOTAL ASSETS	64.86	%	61.54	%
p12	TOTAL LIABILITIES TO STOCKHOLDERS' EQUITY	1.85	times	1.60	times
p13	FOREIGN CURRENCY LIABILITIES TO TOTAL LIABILITIES	47.16	%	44.76	%
p14	LONG-TERM LIABILITIES TO FIXED ASSETS	130.47	%	122.90	%
p15	OPERATING INCOME TO INTEREST PAID	4.83	times	5.37	times
p16	NET SALES TO TOTAL LIABILITIES (**)	0.64	times	0.63	times
	LIQUIDITY				
p17	CURRENT ASSETS TO CURRENT LIABILITIES	5.55	times	5.44	times
p18	CURRENT ASSETS LESS INVENTORY TO CURRENT LIABILITIES	5.06	times	5.04	times
p19	CURRENT ASSETS TO TOTAL LIABILITIES	0.83	times	0.91	times
p20	AVAILABLE ASSETS TO CURRENT LIABILITIES	243.05	%	278.36	%

(**) FOR THESE RATIOS, THE DATA TAKE INTO CONSIDERATION THE LAST TWELVE MONTHS.

DATA PER SHARE
CONSOLIDATED
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REF D	CONCEPTS	CURRENT YEAR Amount		PREVIOUS YEAR Amount		
d01	BASIC PROFIT PER ORDINARY SHARE (**)	\$	0.02	\$	0.02	
d02	BASIC PROFIT PER PREFERRED SHARE (**)	\$	0.00	\$	0.00	
d03	DILUTED PROFIT PER ORDINARY SHARE (**)	\$	0.00	\$	0.00	
d04	EARNINGS (LOSS) BEFORE DISCONTINUED OPERATIONS PER COMMON SHARE (**)	\$	0.02	\$	0.03	
d05	DISCONTINUED OPERATION EFFECT ON EARNING (LOSS) PER SHARE (**)	\$	0.00	\$	0.00	
d08	CARRYING VALUE PER SHARE	\$	0.12	\$	0.13	
d09	CASH DIVIDEND ACCUMULATED PER SHARE	\$	0.03	\$	0.01	
d10	DIVIDEND IN SHARES PER SHARE		0.00	shares	0.00	shares
d11	MARKET PRICE TO CARRYING VALUE		3.98	times	2.66	times
d12	MARKET PRICE TO BASIC PROFIT PER ORDINARY SHARE (**)		25.48	times	14.46	times
d13	MARKET PRICE TO BASIC PROFIT PER PREFERRED SHARE (**)		0.00	times	0.00	times

(**) TO CALCULATE THE DATA PER SHARE USE THE NET INCOME FOR THE LAST TWELVE MONTHS.

FINANCIAL STATEMENT NOTES¹
CONSOLIDATED
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S: BALANCE SHEET

CERTAIN RECLASSIFICATIONS HAVE BEEN MADE TO DECEMBER 31, 2008 TO FINANCIAL INFORMATION TO CONFORM TO THE DECEMBER 31, 2009 PRESENTATION.

S03: CASH AND AVAILABLE INVESTMENTS

INCLUDES CASH AND CASH EQUIVALENTS FOR PS. 28,718,328 AND PS. 33,656,372 AS OF DECEMBER 31, 2009 AND 2008, RESPECTIVELY,

S07: OTHER CURRENTS ASSETS

INCLUDES TEMPORARY INVESTMENTS FOR PS. 8,902,346 AND PS. 6,798,271 AS OF DECEMBER 31, 2009 AND 2008, RESPECTIVELY.

S31: DEFERRED LIABILITIES

INCLUDES PS. 19,858,290 AND PS. 18,098,643 AS OF DECEMBER 31, 2009 AND 2008, RESPECTIVELY, OF A SHORT-TERM NATURE.

(1)THE REPORT CONTAINS THE NOTES CORRESPONDING TO THE FINANCIAL STATEMENT AMOUNTS, INCLUDING THEIR BREAKDOWN OF MAIN CONCEPTS AND OTHER CONCEPTS.

DERIVATIVE FINANCIAL INSTRUMENTS1
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(1)PLEASE REFER TO OUR FORM 6-K FILED ON MARCH 2, 2010.

SERIES	NOMINAL VALUE	NUMBER OF SHARES				CAPITAL STOCK (Thousands of Mexican Pesos)		
		VALID COUPON	FIXED PORTION	VARIABLE PORTION	MEXICAN	FREE SUBSCRIPTION	FIXED VARIABLE	
A	0.00000	0	111,529,976,540	0	111,529,976,540	0	819,434	0
B	0.00000	0	51,580,618,803	0	51,580,618,803	0	382,758	0
D	0.00000	0	82,060,017,146	0	82,060,017,146	0	583,300	0
L	0.00000	0	82,060,017,146	0	0	82,060,017,146	583,300	0
TOTAL			327,230,629,635		0245,170,612,489	82,060,017,146	2,368,792	0

TOTAL NUMBER OF SHARES REPRESENTING THE PAID CAPITAL STOCK ON THE DATE OF THE INFORMATION : 327,230,629,635

NOTES:

THE TABLE ABOVE REFLECTS OUTSTANDING SHARES PLUS THE SHARES REPURCHASED AND REPRESENTS THE TOTAL NUMBER OF SHARES ISSUED. SEE NOTE 5 TO CONSOLIDATED FINANCIAL STATEMENTS.

EFFECTIVE MARCH 22, 2006, CHANGE FROM 20 TO 5 CPOS, REPRESENTING EACH GDS.

GENERAL DATA
OF ISSUER

COMPANY'S NAME: GRUPO TELEVISIA, S.A.B.
ADDRESS: AV. VASCO DE QUIROGA # 2000
NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.
TELEPHONE: 5261-20-00
FAX: 5261-24-94
INTERNET ADDRESS: www.televisa.com.mx

TAX DATA OF
THE ISSUER

COMPANY TAX CODE: GTE901219GK3
ADDRESS: AV. VASCO DE QUIROGA # 2000
NEIGHBORHOOD: SANTA FE
ZIP CODE: 01210
CITY AND STATE: MÉXICO, D.F.

EXECUTIVES
DATA

BMV POSITION: CHAIRMAN OF THE BOARD
POSITION: CHAIRMAN OF THE BOARD
NAME: SR. EMILIO FERNANDO AZCÁRRAGA JEAN
ADDRESS: AV. CHAPULTEPEC # 28 PISO 1
NEIGHBORHOOD: DOCTORES
ZIP CODE: 06724
CITY AND STATE: MÉXICO, D.F.
TELEPHONE: 5261-20-00