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the Company's successful IPO in Mexico and was instrumental in launching Cablevision's digital service package.

Mr. Broc commented, "It is an honor to succeed Xavier, who has dutifully served Grupo Televisa for 10 years, and whose leadership has guided Cablevision's success for the past year. I look forward to working with the rest of the Company's strong management team to continue to drive Cablevision to new heights."

Emilio Azcarraga Jean, Grupo Televisa's Chairman and Chief Executive Officer, said, "Jean Paul has done a terrific job running Televisa's pay television division and played a key role in the consolidation of Televisa's pay television business. I have every confidence that Cablevision will continue to thrive under his leadership."

Mr. Azcarraga added, "On a personal note, not only has Xavier been a tremendous asset to Grupo Televisa for the past 10 years, he is also a close friend to many and will be greatly missed. I know the entire Grupo Televisa family joins me in wishing Xavier the best in his future endeavors."

As General Manager of Televisa's pay television division, Mr. Broc was responsible for the programming, production and marketing of Televisa's pay TV channels. He also played an essential role in the recently announced joint venture with Univision to operate and distribute pay TV channels in the United States. Mr. Broc has more than 18 years of experience working in various capacities in Televisa's television division. He holds an Engineering degree in Electronics and Communications from the Instituto Tecnológico y de Estudios Superiores de Monterrey and a graduate degree from the IPADE institute in Mexico City.

ABOUT GRUPO TELEVISIVA S.A.

Grupo Televisa S.A., is the largest media company in the Spanish-speaking world, and a major player in the international entertainment business. It has interests in television production and broadcasting, programming for pay television, international distribution of television programming, direct-to-home satellite services, publishing and publishing distribution, music recording, cable television, radio production and broadcasting, professional sports and show business promotions, paging services, feature film production and distribution, dubbing, and the operation of a horizontal Internet portal. Grupo Televisa also has an unconsolidated equity stake in Univision, the leading Spanish-language television company in the United States.

ABOUT EMPRESAS CABLEVISION S.A.

Empresas Cablevision, S.A. de C.V. is the largest cable operator in Mexico based on the number of subscribers and homes passed. The concession area consists of Mexico City and surrounding areas in the State of Mexico, which is one of the largest cable television markets in Latin America.

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Investor Contacts:

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GRUPO TELEVISIA, S.A.

(Registrant)

Dated: February 11, 2003

By /s/ Jorge Lutteroth Echegoyen

Name: Jorge Lutteroth Echegoyen
Title: Controller, Vice-President