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INTEGRAMED AMERICA INC Form 8-K January 19, 2005

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities and Exchange Act 1934

Date of Report: January 19, 2005

INTEGRAMED AMERICA, INC.

(Exact name of registrant as specified in charter)

Delaware

(State of other jurisdiction of incorporation)

| 0-20260 | 6-1150326 |
|---------------------------|-----------------------------------|
| | |
| (Commission File Numbers) | (IRS Employer Identification No.) |

Two Manhattanville Road, Purchase, NY10577(Address of principal executive offices)(Zip Code)

Registrant's telephone no. including area code: (914) 253-8000

Registrant's former name: IVF America, Inc.

ITEM 7. Financial Statements, Pro Forma Financial Information and Exhibits

(c) Exhibits

Exhibit No. Description of Exhibit ------99.74 Registrant's Press Release dated January 18, 2005

ITEM 9. Regulation FD disclosure

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Registrant's Press Release dated January 18, 2005 attached as Exhibit 99.74 hereto is furnished pursuant to Regulation FD; it is not filed.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

INTEGRAMED AMERICA, INC.
(Registrant)

Date: January 19, 2005

By: /s/John W. Hlywak, Jr.

John W. Hlywak, Jr. Sr. Vice President and Chief Financial Officer (Principal Financial and Accounting Officer)