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PROCTER & GAMBLE CO Form 8-K March 17, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported)

March 17, 2003

THE PROCTER & GAMBLE COMPANY

(Exact name of registrant as specified in its charter)

Ohio 1-434 31-0411980

(State or other jurisdiction of incorporation)

(State or other (Commission File Number) (IRS Employer

(IRS Employer Identification

Number)

One Procter & Gamble Plaza, Cincinnati, Ohio

45202

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code (513) 983-1100

ITEM 9. REGULATION FD DISCLOSURE

On March 17, 2003, The Procter & Gamble Company (the "Company") issued a news release with respect to its earnings guidance for the January to March 2003 quarter.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

THE PROCTER & GAMBLE COMPANY

/s/SHARON E. ABRAMS

Sharon E. Abrams, Secretary March 17, 2003

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Exhibit

1. News Release by The Procter & Gamble Company dated March 17, 2003.