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FIRST MERCHANTS CORP
Form 13F-HR
April 16, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 13F

FORM 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: March 31, 2012

Check here if Amendment ☐; Amendment Number:
This Amendment (Check only one.): ☐ is a restatement.
☐ adds new holdings entries.

Institutional Investment Manager Filing this Report:

Name: First Merchants Bank, National Association
Address: 200 East Jackson Street
Muncie, IN 47305

Form 13F File Number: 28-

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person signing this Report on Behalf of Reporting Manager:

Name: Terry Blaker
Title: Senior Vice President
Phone: (765) 747-1570

Signature, Place, and Date of Signing:

/s/ Terry L Blaker Muncie, IN April 09, 2012

Report Type (Check only one.):

☒ 13F HOLDING REPORT.
☐ 13F NOTICE.
☐ COMBINATION REPORT.

FORM 13F SUMMARY PAGE

Report Summary:

Number of Other Included Managers: 0

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Form 13F Information Table Entry Total: 232

Form 13F Information Table Value Total: \$243,760,000

List of Other Included Managers:

None

NAME OF ISSUER	TITLE OF CLASS	CUSIP	FORM 13F INFORMATION TABLE					O
			VALUE (X\$1000)	SHARES/ PRN AMT	SH/ PRN	PUT/ CALL	INVTMT DSCRETN	
ACCENTURE PLC	ADR	G1151C101	2772	42985	SH		SOLE	
ACCENTURE PLC	ADR	G1151C101	262	4065	SH		DEFINED	
COVIDIEN	ADR	G2554F113	695	12717	SH		SOLE	
COVIDIEN	ADR	G2554F113	81	1489	SH		DEFINED	
NOBLE CORPORATION	COM	H5833N103	1385	36972	SH		SOLE	
NOBLE CORPORATION	COM	H5833N103	74	1971	SH		DEFINED	
TRANSOCEAN LTD	COM	H8817H100	546	9986	SH		SOLE	
TRANSOCEAN LTD	COM	H8817H100	25	458	SH		DEFINED	
AT&T INC	COM	00206R102	3782	121148	SH		SOLE	
AT&T INC	COM	00206R102	212	6789	SH		DEFINED	
ABBOTT LABS	COM	002824100	3137	51177	SH		SOLE	
ABBOTT LABS	COM	002824100	324	5290	SH		DEFINED	
ADOBE SYSTEMS INC	COM	00724F101	1393	40616	SH		SOLE	
ADOBE SYSTEMS INC	COM	00724F101	94	2749	SH		DEFINED	
ALLIANT CORP	COM	018802108	2070	47788	SH		SOLE	
ALLIANT CORP	COM	018802108	231	5341	SH		DEFINED	
ALTRIA GROUP INC	COM	02209S103	46	1500	SH		SOLE	
ALTRIA GROUP INC	COM	02209S103	182	5900	SH		DEFINED	
APACHE CORP	COM	037411105	1647	16401	SH		SOLE	
APACHE CORP	COM	037411105	65	650	SH		DEFINED	
AUTOMATIC DATA PROCESSING	COM	053015103	3793	68732	SH		SOLE	
AUTOMATIC DATA PROCESSING	COM	053015103	363	6580	SH		DEFINED	
BB & T CORPORATION	COM	054937107	534	17002	SH		SOLE	
BB & T CORPORATION	COM	054937107	7	212	SH		DEFINED	
BAKER HUGHES INC	COM	057224107	1395	33264	SH		SOLE	
BAKER HUGHES INC	COM	057224107	123	2930	SH		DEFINED	
BALL CORP	COM	058498106	2622	61150	SH		SOLE	
BALL CORP	COM	058498106	17	400	SH		DEFINED	
BANK OF NEW YORK MELLON CORP	COM	064058100	857	35534	SH		SOLE	
BANK OF NEW YORK MELLON CORP	COM	064058100	28	1173	SH		DEFINED	
BAXTER INTERNATIONAL INC	COM	071813109	2207	36928	SH		SOLE	
BAXTER INTERNATIONAL INC	COM	071813109	239	3995	SH		DEFINED	
BECTON DICKINSON & CO	COM	075887109	2027	26103	SH		SOLE	
BECTON DICKINSON & CO	COM	075887109	193	2483	SH		DEFINED	
BED BATH & BEYOND	COM	075896100	1640	24931	SH		SOLE	
BED BATH & BEYOND	COM	075896100	136	2075	SH		DEFINED	
BEST BUY COMPANY INC	COM	086516101	895	37783	SH		SOLE	
BEST BUY COMPANY INC	COM	086516101	21	875	SH		DEFINED	
BRISTOL-MYERS SQUIBB	COM	110122108	206	6100	SH		SOLE	
BRISTOL-MYERS SQUIBB	COM	110122108	74	2200	SH		DEFINED	
BUCKLE INC	COM	118440106	1082	22579	SH		SOLE	
BUCKLE INC	COM	118440106	31	657	SH		DEFINED	
CAREFUSION CORP	COM	14170T101	241	9302	SH		SOLE	
CATERPILLAR INC.	COM	149123101	375	3525	SH		SOLE	
CATERPILLAR INC.	COM	149123101	27	256	SH		DEFINED	

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CHEVRON CORP	COM	166764100	4693	43777	SH	SOLE
CHEVRON CORP	COM	166764100	607	5660	SH	DEFINED
CHUBB CORP	COM	171232101	2639	38192	SH	SOLE
CHUBB CORP	COM	171232101	316	4577	SH	DEFINED
CISCO SYSTEMS	COM	17275R102	2352	111248	SH	SOLE
CISCO SYSTEMS	COM	17275R102	165	7815	SH	DEFINED
COCA COLA CO	COM	191216100	1547	20896	SH	SOLE
COCA COLA CO	COM	191216100	215	2900	SH	DEFINED
COLGATE PALMOLIVE CO	COM	194162103	1704	17423	SH	SOLE
COLGATE PALMOLIVE CO	COM	194162103	75	770	SH	DEFINED
CONOCOPHILLIPS	COM	20825C104	1976	25992	SH	SOLE
CONOCOPHILLIPS	COM	20825C104	511	6725	SH	DEFINED
CULLEN FROST BANKERS	COM	229899109	1413	24291	SH	SOLE
CULLEN FROST BANKERS	COM	229899109	159	2725	SH	DEFINED
DANAHER CORP	COM	235851102	1356	24210	SH	SOLE
DANAHER CORP	COM	235851102	45	800	SH	DEFINED
DEERE & CO	COM	244199105	194	2400	SH	SOLE
DEERE & CO	COM	244199105	313	3875	SH	DEFINED
DISNEY WALT COMPANY	COM	254687106	673	15375	SH	SOLE
DISNEY WALT COMPANY	COM	254687106	160	3660	SH	DEFINED
DONALDSON INC	COM	257651109	829	23210	SH	SOLE
DONALDSON INC	COM	257651109	114	3200	SH	DEFINED
DU PONT E I DE NEMOURS	COM	263534109	840	15875	SH	SOLE
DU PONT E I DE NEMOURS	COM	263534109	69	1300	SH	DEFINED
ECOLAB INC	COM	278865100	1239	20082	SH	SOLE
ECOLAB INC	COM	278865100	148	2400	SH	DEFINED
EMERSON ELEC CO	COM	291011104	2632	50433	SH	SOLE
EMERSON ELEC CO	COM	291011104	405	7759	SH	DEFINED
ENDO PHARM HLDG INC	COM	29264F205	604	15595	SH	SOLE
ENDO PHARM HLDG INC	COM	29264F205	12	300	SH	DEFINED
EXXON MOBIL CORP	COM	30231G102	5907	68114	SH	SOLE
EXXON MOBIL CORP	COM	30231G102	681	7853	SH	DEFINED
FIRST MERCHANTS CORP	COM	320817109	1060	85895	SH	SOLE
FIRST MERCHANTS CORP	COM	320817109	298	24162	SH	DEFINED
FLOWERS FOOD INC	COM	343498101	1398	68651	SH	SOLE
FLOWERS FOOD INC	COM	343498101	135	6637	SH	DEFINED
GENERAL ELECTRIC CO	COM	369604103	1993	99350	SH	SOLE
GENERAL ELECTRIC CO	COM	369604103	201	10000	SH	DEFINED
GRACO INC	COM	384109104	1234	23248	SH	SOLE
GRACO INC	COM	384109104	67	1266	SH	DEFINED
HCC INSURANCE HLDGS	COM	404132102	1557	49967	SH	SOLE
HCC INSURANCE HLDGS	COM	404132102	120	3840	SH	DEFINED
HARRIS CORP DEL	COM	413875105	2386	52937	SH	SOLE
HARRIS CORP DEL	COM	413875105	188	4170	SH	DEFINED
HEINZ H J CO	COM	423074103	72	1350	SH	SOLE
HEINZ H J CO	COM	423074103	134	2500	SH	DEFINED
HENRY JACK & ASSOCIATES	COM	426281101	1549	45421	SH	SOLE
HENRY JACK & ASSOCIATES	COM	426281101	121	3535	SH	DEFINED
HORMEL FOODS CORP	COM	440452100	759	25715	SH	SOLE
HORMEL FOODS CORP	COM	440452100	21	700	SH	DEFINED
INTEL CORP	COM	458140100	1720	61190	SH	SOLE
INTEL CORP	COM	458140100	296	10530	SH	DEFINED
INTL BUSINESS MACHINES CORP	COM	459200101	2213	10606	SH	SOLE
INTL BUSINESS MACHINES CORP	COM	459200101	37	175	SH	DEFINED
S&P 100 INDEX ETF	ISHARES	464287101	217	3390	SH	SOLE
BARCLAYS AGGREGATE BOND	ETF ISHARES	464287226	1773	16140	SH	SOLE
MSCI EMERGING MARKET INDEX	ETF ISHARES	464287234	439	10213	SH	SOLE
MSCI EAFE	ETF ISHARES	464287465	412	7512	SH	SOLE
NASDAQ BIOTECH INDEX	ETF ISHARES	464287556	1451	11767	SH	SOLE
NASDAQ BIOTECH INDEX	ETF ISHARES	464287556	176	1425	SH	DEFINED
S&P MID-CAP 400 GROWTH	ETF ISHARES	464287606	9781	86989	SH	SOLE
S&P MID-CAP 400 GROWTH	ETF ISHARES	464287606	474	4216	SH	DEFINED

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RUSSELL 2000 INDEX	ETF ISHARES	464287655	1025	12382	SH	SOLE
RUSSELL 2000 INDEX	ETF ISHARES	464287655	24	285	SH	DEFINED
S&P MID-CAP 400 VALUE	ETF ISHARES	464287705	10038	117547	SH	SOLE
S&P MID-CAP 400 VALUE	ETF ISHARES	464287705	496	5803	SH	DEFINED
S&P SMALL CAP 600	ETF ISHARES	464287804	3264	42777	SH	SOLE
S&P SMALL CAP 600	ETF ISHARES	464287804	104	1360	SH	DEFINED
S&P SMALL CAP 600 VALUE	ETF ISHARES	464287879	4519	57530	SH	SOLE
S&P SMALL CAP 600 VALUE	ETF ISHARES	464287879	98	1251	SH	DEFINED
S&P SMALL CAP 600 GROWTH	ETF ISHARES	464287887	4941	59832	SH	SOLE
S&P SMALL CAP 600 GROWTH	ETF ISHARES	464287887	100	1213	SH	DEFINED
BARCLAYS MBS BOND FUND	ETF ISHARES	464288588	274	2540	SH	SOLE
J P MORGAN CHASE & CO	COM	46625H100	3364	73168	SH	SOLE
J P MORGAN CHASE & CO	COM	46625H100	503	10932	SH	DEFINED
JOHNSON & JOHNSON	COM	478160104	3334	50549	SH	SOLE
JOHNSON & JOHNSON	COM	478160104	366	5543	SH	DEFINED
KELLOGG CO	COM	487836108	243	4540	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	1601	21669	SH	SOLE
KIMBERLY CLARK CORP	COM	494368103	449	6075	SH	DEFINED
KOHL'S CORP	COM	500255104	2329	46572	SH	SOLE
KOHL'S CORP	COM	500255104	208	4160	SH	DEFINED
LABORATORY CORP	COM	50540R409	226	2470	SH	SOLE
LABORATORY CORP	COM	50540R409	9	100	SH	DEFINED
LILLY ELI & CO	COM	532457108	641	15917	SH	SOLE
LILLY ELI & CO	COM	532457108	30	750	SH	DEFINED
LORILLARD INC	COM	544147101	259	2000	SH	DEFINED
LOWE'S COMPANIES INC	COM	548661107	3280	104541	SH	SOLE
LOWE'S COMPANIES INC	COM	548661107	378	12045	SH	DEFINED
MDU RES GROUP INC	COM	552690109	2132	95265	SH	SOLE
MDU RES GROUP INC	COM	552690109	186	8300	SH	DEFINED
MASCO CORP	COM	574599106	271	20300	SH	SOLE
MASCO CORP	COM	574599106	19	1400	SH	DEFINED
MCDONALDS CORP	COM	580135101	370	3770	SH	SOLE
MCDONALDS CORP	COM	580135101	78	800	SH	DEFINED
MEDTRONIC INCORPORATED	COM	585055106	845	21567	SH	SOLE
MEDTRONIC INCORPORATED	COM	585055106	31	800	SH	DEFINED
MICROSOFT CORPORATION	COM	594918104	2860	88669	SH	SOLE
MICROSOFT CORPORATION	COM	594918104	382	11832	SH	DEFINED
MICROCHIP TECHNOLOGY	COM	595017104	2704	72683	SH	SOLE
MICROCHIP TECHNOLOGY	COM	595017104	326	8755	SH	DEFINED
NATIONAL OILWELL VARCO	COM	637071101	552	6945	SH	SOLE
NATIONAL OILWELL VARCO	COM	637071101	35	435	SH	DEFINED
NEXTERA ENERGY INC	COM	65339F101	466	7625	SH	SOLE
NEXTERA ENERGY INC	COM	65339F101	275	4500	SH	DEFINED
NORTHERN TR CORP	COM	665859104	1861	39214	SH	SOLE
NORTHERN TR CORP	COM	665859104	140	2945	SH	DEFINED
NOVARTIS A G SPONSORED	ADR	66987V109	855	15430	SH	SOLE
NOVARTIS A G SPONSORED	ADR	66987V109	111	2005	SH	DEFINED
NUCOR CORP	COM	670346105	938	21843	SH	SOLE
NUCOR CORP	COM	670346105	146	3405	SH	DEFINED
NVIDIA CORP	COM	67066G104	1030	66903	SH	SOLE
NVIDIA CORP	COM	67066G104	117	7570	SH	DEFINED
OMNICOM GROUP INC	COM	681919106	1165	23001	SH	SOLE
OMNICOM GROUP INC	COM	681919106	86	1700	SH	DEFINED
ORACLE CORP	COM	68389X105	914	31357	SH	SOLE
ORACLE CORP	COM	68389X105	52	1792	SH	DEFINED
OWENS & MINOR INC	COM	690732102	986	32422	SH	SOLE
OWENS & MINOR INC	COM	690732102	84	2750	SH	DEFINED
PEOPLE'S UNITED FINANCIAL	COM	712704105	1066	80557	SH	SOLE
PEOPLE'S UNITED FINANCIAL	COM	712704105	96	7255	SH	DEFINED
PEPSICO INC	COM	713448108	3219	48519	SH	SOLE
PEPSICO INC	COM	713448108	219	3300	SH	DEFINED
PFIZER INC	COM	717081103	489	21598	SH	SOLE

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PFIZER INC	COM	717081103	45	2000	SH	DEFINED
PHILLIP MORRIS INTL INC	COM	718172109	142	1600	SH	SOLE
PHILLIP MORRIS INTL INC	COM	718172109	379	4275	SH	DEFINED
T. ROWE PRICE GROUP INC	COM	74144T108	1992	30504	SH	SOLE
T. ROWE PRICE GROUP INC	COM	74144T108	114	1747	SH	DEFINED
PROCTER & GAMBLE CO	COM	742718109	3652	54338	SH	SOLE
PROCTER & GAMBLE CO	COM	742718109	458	6811	SH	DEFINED
S&P 500	ETF SPDR	78462F103	1075	7636	SH	SOLE
S&P 500	ETF SPDR	78462F103	27	190	SH	DEFINED
MSCI ACWI EX-US	ETF SPDR	78463X848	2656	84505	SH	SOLE
S&P 400 MID-CAP	ETF SPDR	78467Y107	7705	42640	SH	SOLE
S&P 400 MID-CAP	ETF SPDR	78467Y107	351	1944	SH	DEFINED
SCHLUMBERGER LTD	COM	806857108	3104	44385	SH	SOLE
SCHLUMBERGER LTD	COM	806857108	317	4530	SH	DEFINED
MATERIALS SECTOR	ETF SPDR	81369Y100	1637	44292	SH	SOLE
MATERIALS SECTOR	ETF SPDR	81369Y100	107	2887	SH	DEFINED
HEALTHCARE SECTOR	ETF SPDR	81369Y209	269	7150	SH	SOLE
HEALTHCARE SECTOR	ETF SPDR	81369Y209	2	65	SH	DEFINED
CONSUMER STAPLES SECTOR	ETF SPDR	81369Y308	543	15946	SH	SOLE
CONSUMER STAPLES SECTOR	ETF SPDR	81369Y308	5	150	SH	DEFINED
CONSUMER DISCRETION SECTOR	ETF SPDR	81369Y407	289	6405	SH	SOLE
CONSUMER DISCRETION SECTOR	ETF SPDR	81369Y407	2	55	SH	DEFINED
THE J.M. SMUCKER COMPANY	COM	832696405	2642	32472	SH	SOLE
THE J.M. SMUCKER COMPANY	COM	832696405	257	3161	SH	DEFINED
SOUTHERN CO	COM	842587107	409	9100	SH	SOLE
SOUTHERN CO	COM	842587107	106	2350	SH	DEFINED
STRYKER CORP	COM	863667101	1696	30570	SH	SOLE
STRYKER CORP	COM	863667101	133	2402	SH	DEFINED
SUPERVALU INC	COM	868536103	314	55035	SH	SOLE
SUPERVALU INC	COM	868536103	6	1100	SH	DEFINED
SYSCO CORP	COM	871829107	2809	94081	SH	SOLE
SYSCO CORP	COM	871829107	324	10848	SH	DEFINED
TARGET CORP	COM	87612E106	1483	25443	SH	SOLE
TARGET CORP	COM	87612E106	80	1365	SH	DEFINED
TEVA PHARMACEUTICAL	ADR	881624209	639	14183	SH	SOLE
TEVA PHARMACEUTICAL	ADR	881624209	115	2555	SH	DEFINED
3M COMPANY	COM	88579Y101	2241	25125	SH	SOLE
3M COMPANY	COM	88579Y101	126	1415	SH	DEFINED
US BANCORP DEL	COM	902973304	1154	36422	SH	SOLE
US BANCORP DEL	COM	902973304	3	100	SH	DEFINED
UNITED PARCEL SERVICE	COM	911312106	522	6471	SH	SOLE
UNITED PARCEL SERVICE	COM	911312106	91	1125	SH	DEFINED
UNITED TECHNOLOGIES CORP	COM	913017109	4127	49759	SH	SOLE
UNITED TECHNOLOGIES CORP	COM	913017109	436	5253	SH	DEFINED
VF CORP	COM	918204108	1906	13060	SH	SOLE
VF CORP	COM	918204108	261	1785	SH	DEFINED
VANGUARD INFO TECH	ETF	92204A702	385	5185	SH	SOLE
VANGUARD INFO TECH	ETF	92204A702	4	50	SH	DEFINED
VANGUARD FTSE ALL WRLD EX-USETF		922042775	9162	207183	SH	SOLE
VANGUARD FTSE ALL WRLD EX-USETF		922042775	164	3711	SH	DEFINED
VECTREN CORP	COM	92240G101	2584	88951	SH	SOLE
VECTREN CORP	COM	92240G101	258	8893	SH	DEFINED
VANGUARD REIT INDEX	ETF	922908553	6245	98115	SH	SOLE
VANGUARD REIT INDEX	ETF	922908553	216	3399	SH	DEFINED
VERIZON COMMUNICATIONS INC	COM	92343V104	1808	47294	SH	SOLE
VERIZON COMMUNICATIONS INC	COM	92343V104	164	4279	SH	DEFINED
WAL MART STORES INC	COM	931142103	1572	25685	SH	SOLE
WAL MART STORES INC	COM	931142103	214	3500	SH	DEFINED
WELLS FARGO & CO	COM	949746101	316	9246	SH	SOLE
WELLS FARGO & CO	COM	949746101	41	1200	SH	DEFINED
XYLEM INC	COM	98419M100	1534	55287	SH	SOLE
XYLEM INC	COM	98419M100	102	3670	SH	DEFINED

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GRAND TOTALS

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