

MEREDITH CORP  
Form 3  
August 19, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Werther Jonathan B.		(Month/Day/Year)	MEREDITH CORP [MDP]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
		08/10/2016		
1716 LOCUST ST			(Check all applicable)	6. Individual or Joint/Group Filing(Check Applicable Line)
(Street)			<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner	<input checked="" type="checkbox"/> Form filed by One Reporting Person
DES			<input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other	<input type="checkbox"/> Form filed by More than One Reporting Person
MOINES,Â IAÂ 50309-3023			(give title below) (specify below)	
(City)	(State)	(Zip)	President-National Media	

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock (\$1 par value)	103.503	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of	

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				Shares		(I) (Instr. 5)	
Common Stock (Restricted) (\$1 par value) <sup>(1)</sup>	08/13/2016	08/13/2016	Common Stock (\$1 par value)	2,000	\$ 0	D	Â
Restricted Stock Units <sup>(2)</sup>	08/12/2017 <sup>(3)</sup>	08/12/2017	Common Stock (\$1 par value)	8,600	\$ 0	D	Â
Non-Qualified Stock Option (right to buy) <sup>(4)</sup>	08/12/2016	08/12/2023	Common Stock (\$1 par value)	7,000	\$ 44.72	D	Â
Non-Qualified Stock Option (right to buy) <sup>(4)</sup>	08/12/2017	08/12/2024	Common Stock (\$1 par value)	7,000	\$ 45.69	D	Â
Non-Qualified Stock Option (right to buy) <sup>(4)</sup>	08/11/2018	08/11/2025	Common Stock (\$1 par value)	7,000	\$ 44.72	D	Â
Non-Qualified Stock Option (right to buy) <sup>(4)</sup>	08/09/2019	08/09/2026	Common Stock (\$1 par value)	10,000	\$ 52.9	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Werther Jonathan B. 1716 LOCUST ST DES MOINES, IA 50309-3023	Â	Â	Â	President-National Media Â

## Signatures

By: Andrew Kane, by Power of Attorney For: Jon Werther 08/19/2016

Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- (2) Restricted Stock Units granted pursuant to Meredith Corporation's 2014 Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the completion of a three-year period of service.
- (3) The Restricted Stock Units vest upon the three year anniversary of the date of grant. The Restricted Stock Units were granted on various dates between 8/12/2014 and 8/9/2016.
- (4) Nonqualified stock options granted pursuant to the Meredith Corporation Stock Incentive Plan. Each becomes exercisable in its entirety on the third anniversary of the grant date, expires on the tenth anniversary of the grant date, and has an exercise price as specified in the award agreement.

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