

MEREDITH CORP
Form 4
August 21, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Craigie James

(Last) (First) (Middle)

CHURCH & DWIGHT, 469
NORTH HARRISON STREET

(Street)

PRINCETON, NJ 08543

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
MEREDITH CORP [MDP]

3. Date of Earliest Transaction
(Month/Day/Year)
08/19/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | (A) or (D) Code V Amount (D) Price | | | |
| Common Stock (\$1 par value) <u>(1)</u> | 08/19/2013 | | M | 6,000 A \$ 18.56 | 8,978 | D | |
| Common Stock (\$1 par value) <u>(1)</u> | 08/19/2013 | | M | 6,000 A \$ 28.24 | 14,978 | D | |
| Common Stock (\$1 par value) <u>(1)</u> | 08/19/2013 | | M | 4,000 A \$ 34.1 | 18,978 | D | |

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| | | | | | | | |
|--|------------|---|--------|---|------------|----------------------|---|
| Common Stock (\$1 par value) <u>(1)</u> | 08/19/2013 | M | 3,615 | A | \$ 26.55 | 22,593 | D |
| Common Stock (\$1 par value) <u>(1)</u> | 08/19/2013 | F | 11,406 | D | \$ 45 | 11,187 | D |
| Common Stock (\$1 par value) <u>(1)</u> | 08/19/2013 | S | 2,600 | D | \$ 45.0101 | 8,587 ⁽²⁾ | D |
| Common Stock (\$1 par value) <u>(1)</u> | 08/20/2013 | S | 5,609 | D | \$ 45.1028 | 2,978 ⁽³⁾ | D |
| Common Stock (Restricted) (\$1 par value) <u>(4)</u> | | | | | | 4,837 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) | | |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|------------------------------|--------|
| | | | | Code | V (A) (D) | Date Exercisable | Expiration Date | Title | Amount |
| Stock equivalent units ⁽⁵⁾ | \$ 0 | | | | | 08/08/1988 | 08/08/1988 | Common Stock (\$1 par value) | 10,000 |
| Non-Qualified Stock Option (right to buy) | \$ 18.56 | 08/19/2013 | | M | 6,000 | 11/06/2009 | 11/06/2018 | Common Stock (\$1 par value) | 6,000 |

(6)

Non-Qualified
Stock Option
(right to buy)

\$ 28.24

08/19/2013

M

6,000

11/05/2010 11/05/2019

Common
Stock (\$1
par value)

6

(6)

Non-Qualified
Stock Option
(right to buy)

\$ 34.1

08/19/2013

M

4,000

11/03/2011 11/03/2020

Common
Stock (\$1
par value)

4

(6)

Non-Qualified
Stock Option
(right to buy)

\$ 26.55

08/19/2013

M

3,615

11/09/2012 11/09/2021

Common
Stock (\$1
par value)

3

(6)

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| Craigie James CHURCH & DWIGHT 469 NORTH HARRISON STREET PRINCETON, NJ 08543 | | | X | |

Signatures

By: Teresa T. Rinker, by Power of Attorney For: James R.
Craigie

08/20/2013

Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the reporting person in street name.
- (2) Craigie. James: The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$45.00 to \$45.03, inclusive. The reporting person undertakes to provide Meredith, any securityholder of Meredith Corporation, or the Staff of the Securities and Exchange Commission, upon request, separate prices within the range set forth in footnote (2) to this Form 4.
- (3) Craigie. James: The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$45.00 to \$45.38, inclusive. The reporting person undertakes to provide Meredith, any securityholder of Meredith Corporation, or the Staff of the Securities and Exchange Commission, upon request, separate prices within the range set forth in footnote (3) to this Form 4.
- (4) This restricted stock was awarded pursuant to the Amended and Restated Meredith Corporation 2004 Stock Incentive Plan. The shares are subject to forfeiture and nontransferable until vested. Restrictions on the shares lapse on 1/3 of the shares per year for three years commencing on the first anniversary of the grant date.
- (5) Stock equivalents issued pursuant to the Meredith Corporation 2004 Stock Incentive Plan (the "Plan"), which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the reporting person's retirement from or termination of service on the Meredith Board of Directors. Quarterly dividends are accrued in the form of additional stock equivalents.
- (6)

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Nonqualified stock options awarded pursuant to the Meredith Corporation 2004 Stock Incentive Plan, which become exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, expire on the tenth anniversary of the grant date, and have exercise prices as specified in each award agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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