#### **MEREDITH CORP**

Form 4

February 01, 2013

# FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB Number:

**OMB APPROVAL** 

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

30(h) of the Investment Company Act of 1940

1(b).

(\$1 par value) (2)

See Instruction

(Print or Type Res	sponses)											
1. Name and Address of Reporting Person * ZIESER JOHN S				2. Issuer Name and Ticker or Trading Symbol MEREDITH CORP [MDP]						5. Relationship of Reporting Person(s) to Issuer		
<i>a</i>	<b>77.</b> 0	0.51								(Check all applicable)		
(Last)	(First)	(Mid	dle)	3. Date of Earliest Transaction (Month/Day/Year)						Director 10% Owner		
1716 LOCUST STREET				12/06/2012						X_ Officer (give title Other (specify below) Chief Development Officer		
	(Street)	eet) 4. If Amendment, Date Original Filed(Month/Day/Year)							6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person			
DES MOINES, IA 50309-3023 — Form filed by More than One Reporting Person									porting			
(City)	(State)	(Zi	p)	Table 1	I - Non	Der	ivative Se	curiti	es Acqu	uired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction (Month/Day/		Execut	eemed ion Date, if n/Day/Year)	Code (Instr.	8)	4. Securi onAcquired Disposed (Instr. 3,	l (A) o l of (D	)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common					Code	v	Amount	(D)	FIICE			by
Stock (\$1 par value) (1)	12/06/2012	2			G	V	495	D	\$0	12,060.7222	Ι	Managed Account
Common Stock (\$1 par value)										1,821.908	D	
Common Stock (Restricted)										31,500	D	

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Common

Stock (\$1 par 1,856 I by Spouse

value) (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

411,00

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	onNumber	Expiration Date	Underlying Securities
Security	or Exercise		any	Code	of	(Month/Day/Year)	(Instr. 3 and 4)
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e	
	Derivative				Securities	3	
	Security				Acquired		
					(A) or		

(A) or Disposed of (D) (Instr. 3, 4, and 5)

Code V (A) (D)

Date Expiration Title Number

Shares

Non-Qualified

Stock Option
(right to buy)

Common

08/08/1988 08/08/1988 Stock (\$1

par value)

 Stock
 Common

 equivalent
 \$ 0

 08/08/1988
 08/08/1988
 Stock (\$1 41,430)

units (5) par value)

**Reporting Owners** 

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

ZIESER JOHN S

(4)

1716 LOCUST STREET Chief Development Officer

DES MOINES, IA 50309-3023

**Signatures** 

By: Teresa T. Rinker, by Power of Attorney For: John S. 2ieser 02/01/2013

\*\*Signature of Reporting Person Date

Reporting Owners 2

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held in reporting person's IRA account; Meredith Corp. Savings & Investment Plan account; and Meredith Corp. Employee Stock Purchase Plan account, upon all of which quarterly dividends are paid in the form of additional Common Stock (\$1 par value).
- (2) Shares were awarded pursuant to the Meredith Corporation Stock Incentive Plans. The shares are subject to forfeiture and are nontransferable until vested, either on the third or the fifth anniversary of the grant date, as specified in each award agreement.
- (3) Shares purchased by spouse for her own account and the children's custodial accounts.
- Nonqualified stock options granted pursuant to the Meredith Corporation Stock Incentive Plan. Each becomes exercisable in its entirety
- (4) on the third anniversary of the grant date, expires on the 10th anniversary of the grant date, and has an exercise price as specified in the award agreement.
- Stock equivalents issued pursuant to Meredith Corporation's Deferred Compensation Plan or Stock Incentive Plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis in connection with the reporting person's retirement from or termination of Meredith Corporation employment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.