MEREDITH CORP

Form 4

October 23, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

Issuer

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue.

See Instruction 1(b).

(Print or Type Responses)

LEE ROBERT E

(1)

1. Name and Address of Reporting Person *

LEE ROBERT E		Symbol MERE	Symbol MEREDITH CORP [MDP]				(Check all applicable)			
(Last)	(First) (Middle) 3. Date	3. Date of Earliest Transaction					<i>5)</i>		
1716 LOCUST STREET (Month/Date 10/20/20			/Day/Year) /2006				_X_ Director 10% Owner Officer (give title below) Other (specify below)			
DES MOINE	(Street) ES, IA 50309-30	Filed(M	Filed(Month/Day/Year) Ap				6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
							Person			
(City)	(State)	(Zip) Tal	ole I - Non-D	erivative S	Securi	ties Ac	quired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year		Code	4. SecurionAcquired Disposed (Instr. 3,	d (A) o))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class B Common Stock (\$1 par value)	10/20/2006		M	2,800	D	\$ 0	0	D		
Common Stock (\$1 par value)	10/20/2006		M	2,800	A	\$ 0	3,700	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. conNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 31.5					11/14/2001	11/14/2010	Common Stock (\$1 par value)	6,000
Non-Qualified Stock Option (right to buy)	\$ 34.6					11/13/2002	11/13/2011	Common Stock (\$1 par value)	6,000
Non-Qualified Stock Option (right to buy)	\$ 34.7813					11/11/1998	11/11/2007	Common Stock (\$1 par value)	6,000
Non-Qualified Stock Option (right to buy)	\$ 36.7188					11/09/2000	11/09/2009	Common Stock (\$1 par value)	6,000
Non-Qualified Stock Option (right to buy)	\$ 39.0313					11/10/1999	11/10/2008	Common Stock (\$1 par value)	6,000
Non-Qualified Stock Option (right to buy)	\$ 45.275					11/12/2003	11/12/2012	Common Stock (\$1 par value)	6,000
Non-Qualified Stock Option (right to buy)	\$ 49.75					11/11/2004	11/11/2013	Common Stock (\$1 par value)	6,000

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Non-Qualified Stock Option (right to buy)	\$ 50.28	11/09/2006	11/09/2015	Common Stock (\$1 par value)	6,000
Non-Qualified Stock Option (right to buy)	\$ 51.975	11/09/2005	11/09/2014	Common Stock (\$1 par value)	6,000
Stock equivalent units	\$ 0	08/08/1988	08/08/1988	Common Stock (\$1 par value)	12,310

Reporting Owners

Reporting Owner Name / Address	Relationships						
Topolonia o maio i mano, i mano di man	Director	10% Owner	Officer	Other			
LEE ROBERT E							
1716 LOCUST STREET	X						
DES MOINES, IA 50309-3023							

Signatures

By: Teresa T. Rinker, Attorney-in-Fact For: Robert 10/23/2006 E. Lee **Signature of Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Lee converted Class B Common Stock into Common Stock.
- This option was awarded pursuant to the Meredith Corp. Stock Plan for Non-employee Directors, becomes exercisable one-third per year over a three-year period beginning on the first anniversary of the grant date, and expires on the tenth anniversary of the grant date.
 - Stock equivalents issued at fair market value (the average of the high and low selling price of Meredith Common Stock on the issue date), pursuant to Meredith Corp.'s 2002 Stock Plan for Non-employee Directors (the "Plan"), which will be converted to Common Stock (\$1

Date

(3) par value) on a one-for-one basis upon the reporting person's retirement from or termination of service on the Meredith Board of Directors. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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