

MEREDITH CORP  
Form 4  
May 04, 2006

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KERR WILLIAM T**

(Last) (First) (Middle)  
  
1716 LOCUST STREET  
  
(Street)

DES MOINES, IA 50309-3023

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**MEREDITH CORP [MDP]**

3. Date of Earliest Transaction (Month/Day/Year)  
**05/03/2006**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chairman & CEO**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006		M		25,000 A \$ 26.0313	161,476	D
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006		M		25,000 A \$ 33.1563	186,476	D
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006		M		25,000 A \$ 28.0625	211,476	D

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Common Stock (\$1 par value) <u>(1)</u>	05/03/2006	S	7,081	D	<u>(2)</u>	204,395	D	
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006	S	4,876	D	<u>(3)</u>	199,519	D	
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006	S	6,452	D	<u>(4)</u>	193,067	D	
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006	S	10,000	D	<u>(5)</u>	183,067	D	
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006	F	4,597	D	\$ 48.76	178,470	D	
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006	F	13,347	D	\$ 48.76	165,123	D	
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006	F	3,156	D	\$ 48.76	161,967	D	
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006	F	17,000	D	\$ 48.76	144,967	D	
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006	F	14,389	D	\$ 48.76	130,578	D	
Common Stock (\$1 par value) <u>(1)</u>	05/03/2006	F	4,186	D	\$ 48.76	126,392	D	
Common Stock (\$1 par value)	05/03/2006	S	10,000	D	<u>(6)</u>	85,917	I	by Partnership
Common Stock (\$1 par value)	05/03/2006	S	2,500	D	<u>(7)</u>	12,500	I	by Spouse

par value)

Common  
Stock (\$1  
par value)  
(8)

5,994

I

by  
Managed  
Account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Am Num Sha
Non-Qualified Stock Option (right to buy) <u>(9)</u>	\$ 26.0313	05/03/2006		M	25,000	01/02/2002 01/01/2007	Common Stock (\$1 par value) 25
Non-Qualified Stock Option (right to buy) <u>(10)</u>	\$ 28.0625	05/03/2006		M	25,000	08/09/2008 08/08/2010	Common Stock (\$1 par value) 25
Non-Qualified Stock Option (right to buy) <u>(9)</u>	\$ 33.1563	05/03/2006		M	25,000	08/11/2000 08/11/2009	Common Stock (\$1 par value) 25
Non-Qualified Stock Option (right to buy) <u>(9)</u>	\$ 28.0625					08/09/2001 08/09/2010	Common Stock (\$1 par value) 10
Non-Qualified Stock Option (right to buy) <u>(9)</u>	\$ 34.8					08/08/2002 08/08/2011	Common Stock (\$1 par value) 12
Non-Qualified Stock Option	\$ 39.05					08/13/2003 08/13/2012	Common Stock (\$1 par value) 15



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- (6) Shares sold on the open market at a range of \$48.61 to \$48.902.
- (7) Shares sold on open market at a range of \$48.58 to \$48.87.
- (8) Shares attributed to the reporting person's Meredith Corporation Savings and Investment Plan account. Quarterly dividends on these shares are paid in the form of additional Common Stock, \$1 par value.
- (9) This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and becomes exercisable in three equal annual installments, commencing on the first anniversary of the date of grant.  
This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full August 9, 2008.
- (10) Graduated percentages of the option, however, will become exercisable August 13, 2003, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
- (11) This option was granted pursuant to the Meredith Corp. Stock Incentive Plans and becomes exercisable in its entirety on the third anniversary of the date of grant.  
This option was granted pursuant to the '96 Meredith Corp. Stock Incentive Plan and will become exercisable in full on August 12, 2011. Graduated percentages of the option, however, will become exercisable on August 12, 2006, if specified EPS growth targets set forth in Exhibit A to the Nonqualified Stock Option Award agreement are met.
- (13) Stock equivalents issued at fair market value (the average of the high and low selling price of Meredith Common Stock on the issue date), pursuant to Meredith Corp.'s deferred compensation plan which will be converted to Common Stock (\$1 par value) on a one-for-one basis upon the reporting person's retirement from or termination of Meredith Corp. employment. Quarterly dividends are accrued in the form of additional stock equivalents. Data in this footnote would normally appear in the Title, Exercisable Date, and Price columns.

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