

CULLEN/FROST BANKERS, INC.

Form 10-K

February 06, 2019

Table of Contents

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-K

Annual Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the fiscal year ended: December 31, 2018

Or

Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from to

Commission file number: 001-13221

CULLEN/FROST BANKERS, INC.

(Exact name of registrant as specified in its charter)

Texas 74-1751768

(I.R.S.

(State or other jurisdiction of Employer

incorporation or organization) Identification

No.)

100 W. Houston Street, San Antonio, Texas 78205

(Address of principal executive offices) (Zip code)

(210) 220-4011

(Registrant's telephone number, including area code)

Securities registered pursuant to Section 12(b) of the Act:

Common Stock, \$.01 Par Value

5.375% Non-Cumulative Perpetual Preferred Stock, Series A

The New York Stock Exchange, Inc.

The New York Stock Exchange, Inc.

(Title of each class)

(Name of each exchange on which

registered)

Securities registered pursuant to Section 12(g) of the Act: None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities

Act. Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the

Act. Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the

Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was

required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be

submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for

such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§229.405 of this

chapter) is not contained herein, and will not be contained, to the best of the registrant's knowledge, in definitive proxy

or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form

10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a

smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated

filer," "smaller reporting company," and "emerging growth company," in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer

Non-accelerated filer  Smaller reporting company

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). Yes  No   
As of June 30, 2018, the last business day of the registrant's most recently completed second fiscal quarter, the aggregate market value of the shares of common stock held by non-affiliates, based upon the closing price per share of the registrant's common stock as reported on The New York Stock Exchange, Inc., was approximately \$6.7 billion. As of January 29, 2019, there were 62,992,082 shares of the registrant's common stock, \$.01 par value, outstanding.

---

Table of Contents

DOCUMENTS INCORPORATED BY REFERENCE

Portions of the Proxy Statement for the 2019 Annual Meeting of Shareholders of Cullen/Frost Bankers, Inc. to be held on April 24, 2019 are incorporated by reference in this Form 10-K in response to Part III, Items 10, 11, 12, 13 and 14.

---

Table of Contents

CULLEN/FROST BANKERS, INC.  
ANNUAL REPORT ON FORM 10-K  
TABLE OF CONTENTS

	Page
PART I	
Item 1. <u>Business</u>	4
Item 1A. <u>Risk Factors</u>	19
Item 1B. <u>Unresolved Staff Comments</u>	31
Item 2. <u>Properties</u>	31
Item 3. <u>Legal Proceedings</u>	31
Item 4. <u>Mine Safety Disclosures</u>	31
PART II	
Item 5. <u>Market for Registrant’s Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities</u>	32
Item 6. <u>Selected Financial Data</u>	34
Item 7. <u>Management’s Discussion and Analysis of Financial Condition and Results of Operations</u>	37
Item 7A. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	76
Item 8. <u>Financial Statements and Supplementary Data</u>	78
Item 9. <u>Changes in and Disagreements With Accountants on Accounting and Financial Disclosure</u>	142
Item 9A. <u>Controls and Procedures</u>	142
Item 9B. <u>Other Information</u>	143
PART III	
Item 10. <u>Directors, Executive Officers and Corporate Governance</u>	144
Item 11. <u>Executive Compensation</u>	144
Item 12. <u>Security Ownership of Certain Beneficial Owners and Management and Related Stockholder Matters</u>	144
Item 13. <u>Certain Relationships and Related Transactions, and Director Independence</u>	144
Item 14. <u>Principal Accounting Fees and Services</u>	144

PART IV

Item 15. Exhibits, Financial Statement Schedules 145

Item 16. 10-K Summary 145

SIGNATURES 146

3

---

Table of Contents

PART I

ITEM 1. BUSINESS

The disclosures set forth in this item are qualified by Item 1A. Risk Factors and the section captioned “Forward-Looking Statements and Factors that Could Affect Future Results” in Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations of this report and other cautionary statements set forth elsewhere in this report.

The Corporation

Cullen/Frost Bankers, Inc., a Texas business corporation incorporated in 1977, is a financial holding company and a bank holding company headquartered in San Antonio, Texas that provides, through its subsidiaries, a broad array of products and services throughout numerous Texas markets. The terms “Cullen/Frost,” “the Corporation,” “we,” “us” and “our” mean Cullen/Frost Bankers, Inc. and its subsidiaries, when appropriate. We offer commercial and consumer banking services, as well as trust and investment management, insurance, brokerage, mutual funds, leasing, treasury management, capital markets advisory and item processing services. At December 31, 2018, Cullen/Frost had consolidated total assets of \$32.3 billion and was one of the largest independent bank holding companies headquartered in the State of Texas.

Our philosophy is to grow and prosper, building long-term relationships based on top quality service, high ethical standards, and safe, sound assets. We operate as a locally-oriented, community-based financial services organization, augmented by experienced, centralized support in select critical areas. Our local market orientation is reflected in our regional management and regional advisory boards, which are comprised of local business persons, professionals and other community representatives that assist our regional management in responding to local banking needs. Despite this local market, community-based focus, we offer many of the products available at much larger money-center financial institutions.

We serve a wide variety of industries including, among others, energy, manufacturing, services, construction, retail, telecommunications, healthcare, military and transportation. Our customer base is similarly diverse. While our loan portfolio has a significant concentration of energy-related loans totaling approximately 11.4% of total loans at December 31, 2018, we are not dependent upon any single industry or customer.

Our operating objectives include expansion, diversification within our markets, growth of our fee-based income, and growth internally and through acquisitions of financial institutions, branches and financial services businesses. We generally seek merger or acquisition partners that are culturally similar and have experienced management and possess either significant market presence or have potential for improved profitability through financial management, economies of scale and expanded services. We regularly evaluate merger and acquisition opportunities and conduct due diligence activities related to possible transactions with other financial institutions and financial services companies. As a result, merger or acquisition discussions and, in some cases, negotiations may take place and future mergers or acquisitions involving cash, debt or equity securities may occur. Acquisitions typically involve the payment of a premium over book and market values, and, therefore, some dilution of our tangible book value and net income per common share may occur in connection with any future transaction. Our ability to engage in certain merger or acquisition transactions, whether or not any regulatory approval is required, will be dependent upon our bank regulators’ views at the time as to the capital levels, quality of management and our overall condition and their assessment of a variety of other factors. Certain merger or acquisition transactions, including those involving the acquisition of a depository institution or the assumption of the deposits of any depository institution, require formal approval from various bank regulatory authorities, which will be subject to a variety of factors and considerations. Although Cullen/Frost is a corporate entity, legally separate and distinct from its affiliates, bank holding companies such as Cullen/Frost are required to act as a source of financial strength for their subsidiary banks. The principal source of Cullen/Frost’s income is dividends from its subsidiaries. There are certain regulatory restrictions on the extent to which these subsidiaries can pay dividends or otherwise supply funds to Cullen/Frost. See the section captioned “Supervision and Regulation” elsewhere in this item for further discussion of these matters.

Cullen/Frost’s executive offices are located at 100 W. Houston Street, San Antonio, Texas 78205, and its telephone number is (210) 220-4011.



## Table of Contents

### Subsidiaries of Cullen/Frost

#### Frost Bank

Frost Bank, the principal operating subsidiary and sole banking subsidiary of Cullen/Frost, is a Texas-chartered bank primarily engaged in the business of commercial and consumer banking through approximately 131 financial centers across Texas in the Austin, Corpus Christi, Dallas, Fort Worth, Houston, Permian Basin, Rio Grande Valley and San Antonio regions. Frost Bank also operates over 1,200 automated-teller machines (“ATMs”) throughout the State of Texas, approximately half of which are operated in connection with a branding arrangement to be the exclusive cash-machine provider for a convenience store chain in Texas. Frost Bank was originally chartered as a national banking association in 1899, but its origin can be traced to a mercantile partnership organized in 1868. At December 31, 2018, Frost Bank had consolidated total assets of \$32.4 billion and total deposits of \$27.2 billion and was one of the largest commercial banks headquartered in the State of Texas.

Significant services offered by Frost Bank include:

**Commercial Banking.** Frost Bank provides commercial banking services to corporations and other business clients. Loans are made for a wide variety of general corporate purposes, including financing for industrial and commercial properties and to a lesser extent, financing for interim construction related to industrial and commercial properties, financing for equipment, inventories and accounts receivable, and acquisition financing. We also originate commercial leases and offer treasury management services.

**Consumer Services.** Frost Bank provides a full range of consumer banking services, including checking accounts, savings programs, ATMs, overdraft facilities, installment and real estate loans, home equity loans and lines of credit, drive-in and night deposit services, safe deposit facilities and brokerage services.

**International Banking.** Frost Bank provides international banking services to customers residing in or dealing with businesses located in Mexico. These services consist of accepting deposits (generally only in U.S. dollars), making loans (generally only in U.S. dollars), issuing letters of credit, handling foreign collections, transmitting funds, and to a limited extent, dealing in foreign exchange.

**Correspondent Banking.** Frost Bank acts as correspondent for approximately 194 financial institutions, which are primarily banks in Texas. These banks maintain deposits with Frost Bank, which offers them a full range of services including check clearing, transfer of funds, fixed income security services, and securities custody and clearance services.

**Trust Services.** Frost Bank provides a wide range of trust, investment, agency and custodial services for individual and corporate clients. These services include the administration of estates and personal trusts, as well as the management of investment accounts for individuals, employee benefit plans and charitable foundations. At December 31, 2018, the estimated fair value of trust assets was \$33.3 billion, including managed assets of \$14.7 billion and custody assets of \$18.7 billion.

**Capital Markets - Fixed-Income Services.** Frost Bank’s Capital Markets Division supports the transaction needs of fixed-income institutional investors. Services include sales and trading, new issue underwriting, money market trading, advisory services and securities safekeeping and clearance.

**Global Trade Services.** Frost Bank’s Global Trade Services Division supports international business activities including foreign exchange, international letters of credit and export-import financing, among other things.

#### Frost Insurance Agency, Inc.

Frost Insurance Agency, Inc. is a wholly-owned subsidiary of Frost Bank that provides insurance brokerage services to individuals and businesses covering corporate and personal property and casualty insurance products, as well as group health and life insurance products.

#### Frost Brokerage Services, Inc.

Frost Brokerage Services, Inc. (“FBS”) is a wholly-owned subsidiary of Frost Bank that provides brokerage services and performs other transactions or operations related to the sale and purchase of securities of all types. FBS is registered as a fully disclosed introducing broker-dealer under the Securities Exchange Act of 1934 and, as such, does not hold any customer accounts.





Table of Contents

Frost Investment Advisors, LLC

Frost Investment Advisors, LLC is a registered investment advisor and a wholly-owned subsidiary of Frost Bank that provides investment management services to Frost-managed mutual funds, institutions and individuals.

Frost Investment Services, LLC

Frost Investment Services, LLC is a registered investment advisor and a wholly-owned subsidiary of Frost Bank that provides investment management services to individuals.

Tri-Frost Corporation

Tri-Frost Corporation is a wholly-owned subsidiary of Frost Bank that primarily holds securities for investment purposes and the receipt of cash flows related to principal and interest on the securities until such time that the securities mature.

Main Plaza Corporation

Main Plaza Corporation is a wholly-owned subsidiary of Cullen/Frost that occasionally makes loans to qualified borrowers. Loans are funded with current cash or borrowings against internal credit lines. Main Plaza also holds severed mineral interests on certain oil producing properties. We receive royalties on these interests based upon production.

Cullen/Frost Capital Trust II and WNB Capital Trust I

Cullen/Frost Capital Trust II (“Trust II”) is a Delaware statutory business trust formed in 2004 for the purpose of issuing \$120.0 million in trust preferred securities and lending the proceeds to Cullen/Frost. Cullen/Frost guarantees, on a limited basis, payments of distributions on the trust preferred securities and payments on redemption of the trust preferred securities.

WNB Capital Trust I (“WNB Trust”) is a Delaware statutory business trust formed in 2004 for the purpose of issuing \$13.0 million in trust preferred securities and lending the proceeds to WNB Bancshares (“WNB”). Cullen/Frost, as WNB's successor, guarantees, on a limited basis, payments of distributions on the trust preferred securities and payments on redemption of the trust preferred securities.

Trust II and WNB Trust are variable interest entities for which we are not the primary beneficiary. As such, the accounts of Trust II and WNB Trust are not included in our consolidated financial statements. See our accounting policy related to consolidation in Note 1 - Summary of Significant Accounting Policies in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report. Although the accounts of Trust II and WNB Trust are not included in our consolidated financial statements, the \$120.0 million in trust preferred securities issued by Trust II and the \$13.0 million in trust preferred securities issued by WNB Trust were included in the regulatory capital of Cullen/Frost during the reported periods. See the section captioned “Supervision and Regulation - Capital Requirements” for a discussion of the regulatory capital treatment of our trust preferred securities.

Other Subsidiaries

Cullen/Frost has various other subsidiaries that are not significant to the consolidated entity.

Operating Segments

Our operations are managed along two reportable operating segments consisting of Banking and Frost Wealth Advisors. See the sections captioned “Results of Segment Operations” in Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations and Note 18 - Operating Segments in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report.

## Table of Contents

### Competition

There is significant competition among commercial banks in our market areas. In addition, we also compete with other providers of financial services, such as savings and loan associations, credit unions, consumer finance companies, securities firms, insurance companies, insurance agencies, commercial finance and leasing companies, full service brokerage firms and discount brokerage firms. Some of our competitors have greater resources and, as such, may have higher lending limits and may offer other services that are not provided by us. We generally compete on the basis of customer service and responsiveness to customer needs, available loan and deposit products, the rates of interest charged on loans, the rates of interest paid for funds, and the availability and pricing of trust, brokerage and insurance services.

### Supervision and Regulation

Cullen/Frost, Frost Bank and most of its non-banking subsidiaries are subject to extensive regulation under federal and state laws. The regulatory framework is intended primarily for the protection of depositors, federal deposit insurance funds and the banking system as a whole and not for the protection of shareholders and creditors.

Significant elements of the laws and regulations applicable to Cullen/Frost and its subsidiaries are described below.

The description is qualified in its entirety by reference to the full text of the statutes, regulations and policies that are described. Also, such statutes, regulations and policies are continually under review by Congress and state legislatures and federal and state regulatory agencies. A change in statutes, regulations or regulatory policies applicable to Cullen/Frost and its subsidiaries could have a material effect on our business, financial condition or our results of operations.

### Regulatory Agencies

Cullen/Frost is a legal entity separate and distinct from Frost Bank and its other subsidiaries. As a financial holding company and a bank holding company, Cullen/Frost is regulated under the Bank Holding Company Act of 1956, as amended (“BHC Act”), and it and its subsidiaries are subject to inspection, examination and supervision by the Federal Reserve Board. The BHC Act provides generally for “umbrella” regulation of financial holding companies such as Cullen/Frost by the Federal Reserve Board, and for functional regulation of banking activities by bank regulators, securities activities by securities regulators, and insurance activities by insurance regulators. Cullen/Frost is also under the jurisdiction of the Securities and Exchange Commission (“SEC”) and is subject to the disclosure and regulatory requirements of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended, as administered by the SEC. Cullen/Frost’s common stock is listed on the New York Stock Exchange (“NYSE”) under the trading symbol “CFR” and our 5.375% Non-Cumulative Perpetual Preferred Stock, Series A, is listed on the NYSE under the trading symbol “CFRpA.” Accordingly, Cullen/Frost is also subject to the rules of the NYSE for listed companies.

Frost Bank is a Texas state chartered bank and a member of the Federal Reserve System. Accordingly, the Texas Department of Banking and the Federal Reserve Board are the primary regulators of Frost Bank. Deposits at Frost Bank are insured by the Federal Deposit Insurance Corporation (“FDIC”) up to applicable limits.

All member banks of the Federal Reserve System, including Frost Bank, are required to hold stock in the Federal Reserve System's Reserve Banks in an amount equal to six percent of their capital stock and surplus (half paid to acquire the stock with the remainder held as a cash reserve). Member banks do not have any control over the Federal Reserve System as a result of owning the stock and the stock cannot be sold or traded. The annual dividend rate for member banks with total assets in excess of \$10 billion, including Frost Bank, is tied to 10-year U.S. Treasuries with the maximum dividend rate capped at six percent. The total amount of stock dividends that Frost Bank received from the Federal Reserve totaled \$1.0 million in 2018, \$807 thousand in 2017 and \$735 thousand in 2016.

Most of our non-bank subsidiaries also are subject to regulation by the Federal Reserve Board and other federal and state agencies. Frost Brokerage Services, Inc. is regulated by the SEC, the Financial Industry Regulatory Authority (“FINRA”) and state securities regulators. Frost Investment Advisors, LLC and Frost Investment Services, LLC are subject to the disclosure and regulatory requirements of the Investment Advisors Act of 1940, as administered by the SEC. Our insurance subsidiary is subject to regulation by applicable state insurance regulatory agencies. Other non-bank subsidiaries are subject to both federal and state laws and regulations. Frost Bank and its affiliates are also subject to supervision, regulation, examination and enforcement by the Consumer Financial Protection Bureau

("CFPB") with respect to consumer protection laws and regulations.

7

---

## Table of Contents

### Bank Holding Company Activities

In general, the BHC Act limits the business of bank holding companies to banking, managing or controlling banks and other activities that the Federal Reserve Board has determined to be so closely related to banking as to be a proper incident thereto. In addition, bank holding companies that qualify and elect to be financial holding companies may engage in any activity, or acquire and retain the shares of a company engaged in any activity, that is either (i) financial in nature or incidental to such financial activity (as determined by the Federal Reserve Board in consultation with the Secretary of the Treasury) or (ii) complementary to a financial activity and does not pose a substantial risk to the safety and soundness of depository institutions or the financial system generally (as solely determined by the Federal Reserve Board), without prior approval of the Federal Reserve Board. Activities that are financial in nature include securities underwriting and dealing, insurance underwriting and making merchant banking investments.

To maintain financial holding company status, a financial holding company and all of its depository institution subsidiaries must be “well capitalized” and “well managed.” A depository institution subsidiary is considered to be “well capitalized” if it satisfies the requirements for this status discussed in the section captioned “Capital Adequacy and Prompt Corrective Action,” elsewhere in this item. A depository institution subsidiary is considered “well managed” if it received a composite rating and management rating of at least “satisfactory” in its most recent examination. A financial holding company’s status will also depend upon it maintaining its status as “well capitalized” and “well managed” under applicable Federal Reserve Board regulations. If a financial holding company ceases to meet these capital and management requirements, the Federal Reserve Board’s regulations provide that the financial holding company must enter into an agreement with the Federal Reserve Board to comply with all applicable capital and management requirements. Until the financial holding company returns to compliance, the Federal Reserve Board may impose limitations or conditions on the conduct of its activities, and the company may not commence any of the broader financial activities permissible for financial holding companies or acquire a company engaged in such financial activities without prior approval of the Federal Reserve Board. If the company does not return to compliance within 180 days, the Federal Reserve Board may require divestiture of the holding company’s depository institutions. Bank holding companies and banks must also be both well capitalized and well managed in order to acquire banks located outside their home state.

In order for a financial holding company to commence any new activity permitted by the BHC Act or to acquire a company engaged in any new activity permitted by the BHC Act, each insured depository institution subsidiary of the financial holding company must have received a rating of at least “satisfactory” in its most recent examination under the Community Reinvestment Act. See the section captioned “Community Reinvestment Act” elsewhere in this item. The Federal Reserve Board has the power to order any bank holding company or its subsidiaries to terminate any activity or to terminate its ownership or control of any subsidiary when the Federal Reserve Board has reasonable grounds to believe that continuation of such activity or such ownership or control constitutes a serious risk to the financial soundness, safety or stability of any bank subsidiary of the bank holding company.

The BHC Act, the Bank Merger Act, the Texas Banking Code and other federal and state statutes regulate acquisitions of commercial banks and their parent holding companies. The BHC Act requires the prior approval of the Federal Reserve Board for the direct or indirect acquisition by a bank holding company of more than 5.0% of the voting shares of a commercial bank or its parent holding company. Under the Bank Merger Act, the prior approval of the Federal Reserve Board or other appropriate bank regulatory authority is required for a member bank to merge with another bank or purchase substantially all of the assets or assume any deposits of another bank. In reviewing applications seeking approval of merger and acquisition transactions, the bank regulatory authorities will consider, among other things, the competitive effect and public benefits of the transactions, the applicant's managerial and financial resources, the capital position of the combined organization, the risks to the stability of the U.S. banking or financial system, the applicant’s performance record under the Community Reinvestment Act (see the section captioned “Community Reinvestment Act” elsewhere in this item) and its compliance with fair housing and other consumer protection laws and the effectiveness of the subject organizations in combating money laundering activities.

### Dividends and Stock Repurchases

The principal source of Cullen/Frost’s liquidity is dividends from Frost Bank. The prior approval of the Federal Reserve Board is required if the total of all dividends declared by a state-chartered member bank in any calendar year

would exceed the sum of the bank's net profits for that year and its retained net profits for the preceding two calendar years, less any required transfers to surplus or to fund the retirement of preferred stock. Federal law also prohibits a state-chartered, member bank from paying dividends that would be greater than the bank's undivided profits. Frost

8

---

## Table of Contents

Bank is also subject to limitations under Texas state law regarding the level of dividends that may be paid. Under the foregoing dividend restrictions, and while maintaining its “well capitalized” status, Frost Bank could pay aggregate dividends of approximately \$631.3 million to Cullen/Frost, without obtaining affirmative governmental approvals, at December 31, 2018. This amount is not necessarily indicative of amounts that may be paid or available to be paid in future periods.

In addition, Cullen/Frost and Frost Bank are subject to other regulatory policies and requirements relating to the payment of dividends, including requirements to maintain adequate capital above regulatory minimums. The appropriate federal regulatory authority is authorized to determine under certain circumstances relating to the financial condition of a bank holding company or a bank that the payment of dividends would be an unsafe or unsound practice and to prohibit payment thereof. The appropriate federal regulatory authorities have stated that paying dividends that deplete a bank’s capital base to an inadequate level would be an unsafe and unsound banking practice and that banking organizations should generally pay dividends only out of current operating earnings. In addition, in the current financial and economic environment, the Federal Reserve Board has indicated that bank holding companies should carefully review their dividend policy and has discouraged payment ratios that are at maximum allowable levels unless both asset quality and capital are very strong.

Under the capital adequacy rules applicable to Cullen/Frost and Frost Bank, any repurchase or redemption of a regulatory capital instrument is subject to approval by the Federal Reserve Board. Accordingly, Cullen/Frost may not repurchase its common stock without the prior approval of the Federal Reserve Board.

### Transactions with Affiliates

Transactions between Frost Bank and its subsidiaries, on the one hand, and Cullen/Frost or any other subsidiary, on the other hand, are regulated under federal banking law. The Federal Reserve Act imposes quantitative and qualitative requirements and collateral requirements on covered transactions by Frost Bank with, or for the benefit of, its affiliates, and generally requires those transactions to be on terms at least as favorable to Frost Bank as if the transaction were conducted with an unaffiliated third party. Covered transactions are defined by statute to include a loan or extension of credit, as well as a purchase of securities issued by an affiliate, a purchase of assets (unless otherwise exempted by the Federal Reserve Board) from the affiliate, certain derivative transactions that create a credit exposure to an affiliate, the acceptance of securities issued by the affiliate as collateral for a loan, and the issuance of a guarantee, acceptance or letter of credit on behalf of an affiliate. In general, any such transaction by Frost Bank or its subsidiaries must be limited to certain thresholds on an individual and aggregate basis and, for credit transactions with any affiliate, must be secured by designated amounts of specified collateral.

Federal law also limits a bank’s authority to extend credit to its directors, executive officers and 10% stockholders, as well as to entities controlled by such persons. Among other things, extensions of credit to insiders are required to be made on terms that are substantially the same as, and follow credit underwriting procedures that are not less stringent than, those prevailing for comparable transactions with unaffiliated persons. Also, the terms of such extensions of credit may not involve more than the normal risk of non-repayment or present other unfavorable features and may not exceed certain limitations on the amount of credit extended to such persons individually and in the aggregate.

### Source of Strength Doctrine

Federal Reserve Board policy and federal law require bank holding companies to act as a source of financial and managerial strength to their subsidiary banks. Under this requirement, Cullen/Frost is expected to commit resources to support Frost Bank, including at times when Cullen/Frost may not be in a financial position to provide such resources. Any capital loans by a bank holding company to any of its subsidiary banks are subordinate in right of payment to depositors and to certain other indebtedness of such subsidiary banks. In the event of a bank holding company’s bankruptcy, any commitment by the bank holding company to a federal bank regulatory agency to maintain the capital of a subsidiary bank will be assumed by the bankruptcy trustee and entitled to priority of payment.

### Capital Requirements

Cullen/Frost and Frost Bank are each required to comply with applicable capital adequacy standards established by the Federal Reserve Board. The current risk-based capital standards applicable to Cullen/Frost and Frost Bank are based on the December 2010 final capital framework for strengthening international capital standards, known as Basel III, of the Basel Committee on Banking Supervision (the “Basel Committee”). In July 2013, the federal bank regulators

approved final rules (the “Basel III Capital Rules”) implementing the Basel III framework as well as certain provisions

9

---



Table of Contents

of the Dodd-Frank Act. The Basel III Capital Rules became effective for Cullen/Frost and Frost Bank on January 1, 2015 (subject to a phase-in period for certain provisions).

The Basel III Capital Rules, among other things, (i) include a new capital measure called “Common Equity Tier 1” (“CET1”), (ii) specify that Tier 1 capital consists of CET1 and “Additional Tier 1 capital” instruments meeting certain revised requirements, (iii) define CET1 narrowly by requiring that most deductions/adjustments to regulatory capital measures be made to CET1 and not to the other components of capital, and (iv) expand the scope of the deductions/adjustments to capital as compared to existing regulations.

Under the Basel III Capital Rules, the minimum capital ratios effective as of January 1, 2015 are:

4.5% CET1 to risk-weighted assets;

6.0% Tier 1 capital (that is, CET1 plus Additional Tier 1 capital) to risk-weighted assets;

• 8.0% Total capital (that is, Tier 1 capital plus Tier 2 capital) to risk-weighted assets;

and

• 4.0% Tier 1 capital to average consolidated assets as reported on consolidated financial statements (known as the “leverage ratio”).

The Basel III Capital Rules also require a “capital conservation buffer”, composed entirely of CET1, on top of these minimum risk-weighted asset ratios. The implementation of the capital conservation buffer began on January 1, 2016 at the 0.625% level and increased by 0.625% on each subsequent January 1, until it reached 2.5% on January 1, 2019. The Basel III Capital Rules also provide for a “countercyclical capital buffer” that is only applicable to certain covered institutions and does not have any current applicability to Cullen/Frost or Frost Bank. The capital conservation buffer is designed to absorb losses during periods of economic stress and effectively increases the minimum required risk-weighted capital ratios. Banking institutions with a ratio of CET1 to risk-weighted assets below the effective minimum (4.5% plus the capital conservation buffer and, if applicable, the countercyclical capital buffer) will face constraints on dividends, equity repurchases and compensation based on the amount of the shortfall and the institution’s “eligible retained income” (that is, four quarter trailing net income, net of distributions and tax effects not reflected in net income).

Since fully phased in on January 1, 2019, the Basel III Capital Rules require Cullen/Frost and Frost Bank to maintain an additional capital conservation buffer of 2.5% of CET1, effectively resulting in minimum ratios of (i) CET1 to risk-weighted assets of at least 7%, (ii) Tier 1 capital to risk-weighted assets of at least 8.5%, (iii) a minimum ratio of Total capital to risk-weighted assets of at least 10.5%; and (iv) a minimum leverage ratio of 4%.

The Basel III Capital Rules also provide for a number of deductions from and adjustments to CET1. These include, for example, the requirement that certain deferred tax assets and significant investments in non-consolidated financial entities be deducted from CET1 to the extent that any one such category exceeds 10% of CET1 or all such items, in the aggregate, exceed 15% of CET1. Implementation of the deductions and other adjustments to CET1 began on January 1, 2015 and were phased-in over a 4-year period (beginning at 40% on January 1, 2015 and an additional 20% per year thereafter).

In addition, under the general risk-based capital rules, the effects of accumulated other comprehensive income items included in capital were excluded for the purposes of determining regulatory capital ratios. Under the Basel III Capital Rules, the effects of certain accumulated other comprehensive income items are not excluded; however, non-advanced approaches banking organizations, including Cullen/Frost and Frost Bank, were able to make a one-time permanent election to continue to exclude these items. Both Cullen/Frost and Frost Bank made this election in order to avoid significant variations in the level of capital depending upon the impact of interest rate fluctuations on the fair value of their available-for-sale securities portfolio. Under the Basel III Capital Rules, trust preferred securities no longer included in our Tier 1 capital may nonetheless be included as a component of Tier 2 capital on a permanent basis without phase-out.

The Basel III Capital Rules prescribe a standardized approach for risk weightings that expanded the risk-weighting categories from the general risk-based capital rules to a much larger and more risk-sensitive number of categories, depending on the nature of the assets, generally ranging from 0% for U.S. government and agency securities, to 600% for certain equity exposures, and resulting in higher risk weights for a variety of asset categories.

With respect to Frost Bank, the Basel III Capital Rules also revise the “prompt corrective action” regulations pursuant to Section 38 of the Federal Deposit Insurance Act, as discussed below under “Prompt Corrective Action.”

Table of Contents

Management believes that, as of December 31, 2018, Cullen/Frost and Frost Bank would meet all capital adequacy requirements under the Basel III Capital Rules on a fully phased-in basis as if such requirements had been in effect. In September 2017, the federal bank regulators proposed to revise and simplify the capital treatment for certain deferred tax assets, mortgage servicing assets, investments in non-consolidated financial entities and minority interests for banking organizations, such as Cullen/Frost and Frost Bank, that are not subject to the advanced approaches requirements. In November 2017, the federal banking regulators revised the Basel III Capital Rules to extend the current transitional treatment of these items for non-advanced approaches banking organizations until the September 2017 proposal is finalized.

In December 2017, the Basel Committee published standards that it described as the finalization of the Basel III post-crisis regulatory reforms (the standards are commonly referred to as “Basel IV”). Among other things, these standards revise the Basel Committee's standardized approach for credit risk (including by recalibrating risk weights and introducing new capital requirements for certain “unconditionally cancellable commitments,” such as unused credit card lines of credit) and provides a new standardized approach for operational risk capital. Under the Basel framework, these standards will generally be effective on January 1, 2022, with an aggregate output floor phasing in through January 1, 2027. Under the current U.S. capital rules, operational risk capital requirements and a capital floor apply only to advanced approaches institutions, and not to Cullen/Frost or Frost Bank. The impact of Basel IV on us will depend on the manner in which it is implemented by the federal bank regulators.

In December 2018, the federal bank regulators issued a final rule that would provide an optional three-year phase-in period for the day-one regulatory capital effects of the adoption of Accounting Standards Update (“ASU”) 2016-13 “Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments,” as amended, on January 1, 2020. See Note 20 - Accounting Standards Updates in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report for additional information.

#### Liquidity Requirements

Historically, the regulation and monitoring of bank and bank holding company liquidity has been addressed as a supervisory matter, without required formulaic measures. Liquidity risk management has become increasingly important since the financial crisis. The Basel III liquidity framework requires banks and bank holding companies to measure their liquidity against specific liquidity tests that, although similar in some respects to liquidity measures historically applied by banks and regulators for management and supervisory purposes, going forward would be required by regulation. One test, referred to as the liquidity coverage ratio (“LCR”), is designed to ensure that the banking entity maintains an adequate level of unencumbered high-quality liquid assets equal to the entity’s expected net cash outflow for a 30-day time horizon (or, if greater, 25% of its expected total cash outflow) under an acute liquidity stress scenario. The other test, referred to as the net stable funding ratio (“NSFR”), is designed to promote more medium- and long-term funding of the assets and activities of banking entities over a one-year time horizon.

In September 2014, the federal bank regulators approved final rules implementing the LCR for advanced approaches banking organizations (i.e., banking organizations with \$250 billion or more in total consolidated assets or \$10 billion or more in total on-balance sheet foreign exposure) and a modified version of the LCR for bank holding companies with at least \$50 billion in total consolidated assets that are not advanced approach banking organizations, neither of which would apply to Cullen/Frost or Frost Bank. In the second quarter of 2016, the federal banking regulators issued a proposed rule that would implement the NSFR for certain U.S. banking organizations to ensure they have access to stable funding over a one-year time horizon. The proposed rule would not apply to U.S. banking organizations with less than \$50 billion in total consolidated assets such as Cullen/Frost and Frost Bank.

Following the enactment of the Economic Growth, Regulatory Relief and Consumer Protection Act of 2018 (“EGRRCPA”), the Federal Reserve Board stated in July 2018 that it would no longer require bank holding companies with less than \$100 billion in total consolidated assets to comply with the modified version of the LCR. In addition, in October 2018, the federal bank regulators proposed to revise their liquidity requirements so that banking organizations that are not global systemically important banks and have less than \$250 billion in total consolidated assets and less than \$75 billion in each of off-balance-sheet exposure, nonbank assets, cross-jurisdictional activity and short-term wholesale funding would not be subject to any LCR or NSFR requirements.



Table of Contents

## Prompt Corrective Action

The Federal Deposit Insurance Act, as amended (“FDIA”), requires among other things, the federal banking agencies to take “prompt corrective action” in respect of depository institutions that do not meet minimum capital requirements. The FDIA includes the following five capital tiers: “well capitalized,” “adequately capitalized,” “undercapitalized,” “significantly undercapitalized” and “critically undercapitalized.” A depository institution’s capital tier will depend upon how its capital levels compare with various relevant capital measures and certain other factors, as established by regulation. The relevant capital measures, which reflect changes under the Basel III Capital Rules that became effective on January 1, 2015, are the total capital ratio, the CET1 capital ratio, the Tier 1 capital ratio and the leverage ratio.

A bank will be (i) “well capitalized” if the institution has a total risk-based capital ratio of 10.0% or greater, a CET1 capital ratio of 6.5% or greater, a Tier 1 risk-based capital ratio of 8.0% or greater, and a leverage ratio of 5.0% or greater, and is not subject to any order or written directive by any such regulatory authority to meet and maintain a specific capital level for any capital measure; (ii) “adequately capitalized” if the institution has a total risk-based capital ratio of 8.0% or greater, a CET1 capital ratio of 4.5% or greater, a Tier 1 risk-based capital ratio of 6.0% or greater, and a leverage ratio of 4.0% or greater and is not “well capitalized”; (iii) “undercapitalized” if the institution has a total risk-based capital ratio that is less than 8.0%, a CET1 capital ratio less than 4.5%, a Tier 1 risk-based capital ratio of less than 6.0% or a leverage ratio of less than 4.0%; (iv) “significantly undercapitalized” if the institution has a total risk-based capital ratio of less than 6.0%, a CET1 capital ratio less than 3.0%, a Tier 1 risk-based capital ratio of less than 4.0% or a leverage ratio of less than 3.0%; and (v) “critically undercapitalized” if the institution’s tangible equity is equal to or less than 2.0% of average quarterly tangible assets. An institution may be downgraded to, or deemed to be in, a capital category that is lower than indicated by its capital ratios if it is determined to be in an unsafe or unsound condition or if it receives an unsatisfactory examination rating with respect to certain matters. A bank’s capital category is determined solely for the purpose of applying prompt corrective action regulations, and the capital category may not constitute an accurate representation of the bank’s overall financial condition or prospects for other purposes.

In addition, the FDIA prohibits an insured depository institution from accepting brokered deposits or offering interest rates on any deposits significantly higher than the prevailing rate in the bank’s normal market area or nationally (depending upon where the deposits are solicited), unless it is well capitalized or is adequately capitalized and receives a waiver from the FDIC. A depository institution that is adequately capitalized and accepts brokered deposits under a waiver from the FDIC may not pay an interest rate on any deposit in excess of 75 basis points over certain prevailing market rates.

The FDIA generally prohibits a depository institution from making any capital distributions (including payment of a dividend) or paying any management fee to its parent holding company if the depository institution would thereafter be “undercapitalized.” “Undercapitalized” institutions are subject to growth limitations and are required to submit a capital restoration plan. The agencies may not accept such a plan without determining, among other things, that the plan is based on realistic assumptions and is likely to succeed in restoring the depository institution’s capital. In addition, for a capital restoration plan to be acceptable, the depository institution’s parent holding company must guarantee that the institution will comply with such capital restoration plan. The bank holding company must also provide appropriate assurances of performance. The aggregate liability of the parent holding company is limited to the lesser of (i) an amount equal to 5.0% of the depository institution’s total assets at the time it became undercapitalized and (ii) the amount which is necessary (or would have been necessary) to bring the institution into compliance with all capital standards applicable with respect to such institution as of the time it fails to comply with the plan. If a depository institution fails to submit an acceptable plan, it is treated as if it is “significantly undercapitalized.”

“Significantly undercapitalized” depository institutions may be subject to a number of requirements and restrictions, including orders to sell sufficient voting stock to become “adequately capitalized,” requirements to reduce total assets, and cessation of receipt of deposits from correspondent banks. “Critically undercapitalized” institutions are subject to the appointment of a receiver or conservator.

The appropriate federal banking agency may, under certain circumstances, reclassify a well capitalized insured depository institution as adequately capitalized. The FDIA provides that an institution may be reclassified if the appropriate federal banking agency determines (after notice and opportunity for hearing) that the institution is in an

unsafe or unsound condition or deems the institution to be engaging in an unsafe or unsound practice. The appropriate agency is also permitted to require an adequately capitalized or undercapitalized institution to comply with the supervisory provisions as if the institution were in the next lower category (but not treat a significantly undercapitalized institution as critically undercapitalized) based on supervisory information other than the capital levels of the institution.

Table of Contents

Cullen/Frost believes that, as of December 31, 2018, its bank subsidiary, Frost Bank, was “well capitalized” based on the aforementioned ratios. For further information regarding the capital ratios and leverage ratio of Cullen/Frost and Frost Bank see the discussion under the section captioned “Capital and Liquidity” included in Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations and Note 9 - Capital and Regulatory Matters in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data, elsewhere in this report.

**Safety and Soundness Standards**

The FDIA requires the federal bank regulatory agencies to prescribe standards, by regulations or guidelines, relating to internal controls, information systems and internal audit systems, loan documentation, credit underwriting, interest rate risk exposure, asset growth, asset quality, earnings, stock valuation and compensation, fees and benefits, and such other operational and managerial standards as the agencies deem appropriate. Guidelines adopted by the federal bank regulatory agencies establish general standards relating to internal controls and information systems, internal audit systems, loan documentation, credit underwriting, interest rate exposure, asset growth and compensation, fees and benefits. In general, the guidelines require, among other things, appropriate systems and practices to identify and manage the risk and exposures specified in the guidelines. The guidelines prohibit excessive compensation as an unsafe and unsound practice and describe compensation as excessive when the amounts paid are unreasonable or disproportionate to the services performed by an executive officer, employee, director or principal stockholder. In addition, the agencies adopted regulations that authorize, but do not require, an agency to order an institution that has been given notice by an agency that it is not satisfying any of such safety and soundness standards to submit a compliance plan. If, after being so notified, an institution fails to submit an acceptable compliance plan or fails in any material respect to implement an acceptable compliance plan, the agency must issue an order directing action to correct the deficiency and may issue an order directing other actions of the types to which an undercapitalized institution is subject under the “prompt corrective action” provisions of the FDIA. See “Prompt Corrective Action” above. If an institution fails to comply with such an order, the agency may seek to enforce such order in judicial proceedings and to impose civil money penalties.

**Deposit Insurance**

Substantially all of the deposits of Frost Bank are insured up to applicable limits by the Deposit Insurance Fund (“DIF”) of the FDIC and Frost Bank is subject to deposit insurance assessments to maintain the DIF. Deposit insurance assessments are based on average total assets minus average tangible equity. For larger institutions, such as Frost Bank, the FDIC uses a performance score and a loss-severity score that are used to calculate an initial assessment rate. In calculating these scores, the FDIC uses a bank’s capital level and supervisory ratings (its “CAMELS ratings”) and certain financial measures to assess an institution’s ability to withstand asset-related stress and funding-related stress. The FDIC has the ability to make discretionary adjustments to the total score based upon significant risk factors that are not adequately captured in the calculations.

In October 2010, the FDIC adopted a new DIF restoration plan to ensure that the fund reserve ratio reaches 1.35% by September 30, 2020, as required by the Dodd-Frank Act. In August 2016, the FDIC announced that the DIF reserve ratio had surpassed 1.15% as of June 30, 2016. As a result, beginning in the third quarter of 2016, the range of initial assessment ranges for all institutions were adjusted downward such that the initial base deposit insurance assessment rate ranges from 3 to 30 basis points on an annualized basis. After the effect of potential base-rate adjustments, the total base assessment rate could range from 1.5 to 40 basis points on an annualized basis. In March 2016, the FDIC adopted a final rule increasing the reserve ratio for the DIF to 1.35% of total insured deposits. The rule imposed a quarterly surcharge on the assessments of depository institutions with \$10 billion or more in assets, including Frost Bank. The surcharges began in the third quarter of 2016 and continued through the third quarter of 2018 when the minimum reserve ratio of 1.35% was reached.

FDIC deposit insurance expense totaled \$16.4 million, \$20.1 million and \$17.4 million in 2018, 2017 and 2016, respectively. FDIC deposit insurance expense includes deposit insurance assessments and Financing Corporation (“FICO”) assessments related to outstanding FICO bonds. The FICO is a mixed-ownership government corporation established by the Competitive Equality Banking Act of 1987 whose sole purpose was to function as a financing vehicle for the now defunct Federal Savings & Loan Insurance Corporation.

Under the FDIA, the FDIC may terminate deposit insurance upon a finding that the institution has engaged in unsafe and unsound practices, is in an unsafe or unsound condition to continue operations, or has violated any applicable law, regulation, rule, order or condition imposed by the FDIC. In addition, the FDIC is authorized to conduct examinations of and require reporting by FDIC-insured institutions.



## Table of Contents

### Enhanced Prudential Standards

The Dodd-Frank Act, as amended by EGRRCPA, which was signed into law on May 24, 2018, directs the Federal Reserve Board to monitor emerging risks to financial stability and enact enhanced supervision and prudential standards applicable to bank holding companies with total consolidated assets of \$250 billion or more and non-bank covered companies designated as systemically important by the Financial Stability Oversight Council (often referred to as systemically important financial institutions). The Dodd-Frank Act mandates that certain regulatory requirements applicable to systemically important financial institutions be more stringent than those applicable to other financial institutions. In general, EGRRCPA increased the statutory asset threshold above which the Federal Reserve is required to apply these enhanced prudential standards from \$50 billion to \$250 billion (subject to certain discretion by the Federal Reserve to apply any enhanced prudential standard requirement to any BHC with between \$100 billion and \$250 billion in total consolidated assets that would otherwise be exempt under EGRRCPA). BHCs with \$250 billion or more in total consolidated assets remain fully subject to the Dodd-Frank Act's enhanced prudential standards requirements.

In February 2014, the Federal Reserve adopted rules to implement certain of these enhanced prudential standards. Beginning in 2015, the rules require publicly traded bank holding companies with \$10 billion or more in total consolidated assets to establish risk committees and require bank holding companies with \$50 billion or more in total consolidated assets to comply with enhanced liquidity and overall risk management standards. Cullen/Frost has established a risk committee and is in compliance with this requirement. In October 2018, the Federal Reserve and the other federal bank regulators proposed rules that would tailor the application of the enhanced prudential standards to BHCs and depository institutions pursuant to the EGRRCPA amendments, including by raising the asset threshold for application of many of these standards. For example, all publicly traded bank holding companies with \$50 billion or more in total consolidated assets would be required to maintain a risk committee.

### The Volcker Rule

The so-called Volcker Rule under the Dodd-Frank Act prohibits banks and their affiliates from engaging in proprietary trading and investing in and sponsoring hedge funds and private equity funds. The Volcker Rule, which became effective in July 2015, does not significantly impact the operations of Cullen/Frost and its subsidiaries, as we do not have any significant engagement in the businesses prohibited by the Volcker Rule.

### Depositor Preference

The FDIA provides that, in the event of the "liquidation or other resolution" of an insured depository institution, the claims of depositors of the institution, including the claims of the FDIC as subrogee of insured depositors, and certain claims for administrative expenses of the FDIC as a receiver, will have priority over other general unsecured claims against the institution. If an insured depository institution fails, insured and uninsured depositors, along with the FDIC, will have priority in payment ahead of unsecured, non-deposit creditors, including depositors whose deposits are payable only outside of the United States and the parent bank holding company, with respect to any extensions of credit they have made to such insured depository institution.

### Interchange Fees

Under the Durbin Amendment to the Dodd-Frank Act, the Federal Reserve adopted rules establishing standards for assessing whether the interchange fees that may be charged with respect to certain electronic debit transactions are "reasonable and proportional" to the costs incurred by issuers for processing such transactions.

Interchange fees, or "swipe" fees, are charges that merchants pay to us and other card-issuing banks for processing electronic payment transactions. Federal Reserve Board rules applicable to financial institutions that have assets of \$10 billion or more provide that the maximum permissible interchange fee for an electronic debit transaction is the sum of 21 cents per transaction and 5 basis points multiplied by the value of the transaction. An upward adjustment of no more than 1 cent to an issuer's debit card interchange fee is allowed if the card issuer develops and implements policies and procedures reasonably designed to achieve certain fraud-prevention standards. The Federal Reserve Board also has rules governing routing and exclusivity that require issuers to offer two unaffiliated networks for routing transactions on each debit or prepaid product.

### Consumer Financial Protection

We are subject to a number of federal and state consumer protection laws that extensively govern our relationship with our customers. These laws include the Equal Credit Opportunity Act, the Fair Credit Reporting Act, the Truth in

## Table of Contents

Lending Act, the Truth in Savings Act, the Electronic Fund Transfer Act, the Expedited Funds Availability Act, the Home Mortgage Disclosure Act, the Fair Housing Act, the Real Estate Settlement Procedures Act, the Fair Debt Collection Practices Act, the Service Members Civil Relief Act and these laws' respective state-law counterparts, as well as state usury laws and laws regarding unfair and deceptive acts and practices. These and other federal laws, among other things, require disclosures of the cost of credit and terms of deposit accounts, provide substantive consumer rights, prohibit discrimination in credit transactions, regulate the use of credit report information, provide financial privacy protections, prohibit unfair, deceptive and abusive practices, restrict our ability to raise interest rates and subject us to substantial regulatory oversight. Violations of applicable consumer protection laws can result in significant potential liability from litigation brought by customers, including actual damages, restitution and attorneys' fees. Federal bank regulators, state attorneys general and state and local consumer protection agencies may also seek to enforce consumer protection requirements and obtain these and other remedies, including regulatory sanctions, customer rescission rights, action by the state and local attorneys general in each jurisdiction in which we operate and civil money penalties. Failure to comply with consumer protection requirements may also result in our failure to obtain any required bank regulatory approval for merger or acquisition transactions we may wish to pursue or our prohibition from engaging in such transactions even if approval is not required.

The Consumer Financial Protection Bureau ("CFPB") is a federal agency responsible for implementing, examining and enforcing compliance with federal consumer protection laws. The CFPB has broad rulemaking authority for a wide range of consumer financial laws that apply to all banks, including, among other things, the authority to prohibit "unfair, deceptive or abusive" acts and practices. Abusive acts or practices are defined as those that materially interfere with a consumer's ability to understand a term or condition of a consumer financial product or service or take unreasonable advantage of a consumer's (i) lack of financial savvy, (ii) inability to protect himself in the selection or use of consumer financial products or services, or (iii) reasonable reliance on a covered entity to act in the consumer's interests. The CFPB can issue cease-and-desist orders against banks and other entities that violate consumer financial laws. The CFPB may also institute a civil action against an entity in violation of federal consumer financial law in order to impose a civil penalty or injunction. The CFPB has examination and enforcement authority over all banks with more than \$10 billion in assets, as well as their affiliates. Banking regulators take into account compliance with consumer protection laws when considering approval of a proposed transaction.

### Community Reinvestment Act

The Community Reinvestment Act of 1977 ("CRA") requires depository institutions to assist in meeting the credit needs of their market areas consistent with safe and sound banking practice. Under the CRA, each depository institution is required to help meet the credit needs of its market areas by, among other things, providing credit to low- and moderate-income individuals and communities. Depository institutions are periodically examined for compliance with the CRA and are assigned ratings. In order for a financial holding company to commence any new activity permitted by the BHC Act, or to acquire any company engaged in any new activity permitted by the BHC Act, each insured depository institution subsidiary of the financial holding company must have received a rating of at least "satisfactory" in its most recent examination under the CRA. Furthermore, banking regulators take into account CRA ratings when considering a request for an approval of a proposed transaction. Frost Bank received a rating of "satisfactory" in its most recent CRA examination in 2015. In April 2018, the U.S. Department of Treasury issued a memorandum to the federal banking regulators with recommended changes to the CRA's implementing regulations to reduce their complexity and associated burden on banks. We will continue to evaluate the impact of any changes to the regulations implementing the CRA.

### Financial Privacy

The federal banking regulators adopted rules that limit the ability of banks and other financial institutions to disclose non-public information about consumers to nonaffiliated third parties. These limitations require disclosure of privacy policies to consumers and, in some circumstances, allow consumers to prevent disclosure of certain personal information to a nonaffiliated third party. These regulations affect how consumer information is transmitted through diversified financial companies and conveyed to outside vendors.

### Anti-Money Laundering and the USA Patriot Act

A major focus of governmental policy on financial institutions in recent years has been aimed at combating money laundering and terrorist financing. The USA PATRIOT Act of 2001, or the USA Patriot Act, substantially broadened the scope of United States anti-money laundering laws and regulations by imposing significant new compliance and due diligence obligations, creating new crimes and penalties and expanding the extra-territorial jurisdiction of the United States. Financial institutions are also prohibited from entering into specified financial transactions and account

Table of Contents

relationships and must use enhanced due diligence procedures in their dealings with certain types of high-risk customers and implement a written customer identification program. Financial institutions must take certain steps to assist government agencies in detecting and preventing money laundering and report certain types of suspicious transactions. Regulatory authorities routinely examine financial institutions for compliance with these obligations, and failure of a financial institution to maintain and implement adequate programs to combat money laundering and terrorist financing, or to comply with all of the relevant laws or regulations, could have serious financial, legal and reputational consequences for the institution, including causing applicable bank regulatory authorities not to approve merger or acquisition transactions when regulatory approval is required or to prohibit such transactions even if approval is not required. Regulatory authorities have imposed cease and desist orders and civil money penalties against institutions found to be violating these obligations.

**Office of Foreign Assets Control Regulation**

The U.S. Treasury Department's Office of Foreign Assets Control, or OFAC, administers and enforces economic and trade sanctions against targeted foreign countries and regimes, under authority of various laws, including designated foreign countries, nationals and others. OFAC publishes lists of specially designated targets and countries. We are responsible for, among other things, blocking accounts of, and transactions with, such targets and countries, prohibiting unlicensed trade and financial transactions with them and reporting blocked transactions after their occurrence. Failure to comply with these sanctions could have serious financial, legal and reputational consequences, including causing applicable bank regulatory authorities not to approve merger or acquisition transactions when regulatory approval is required or to prohibit such transactions even if approval is not required. Regulatory authorities have imposed cease and desist orders and civil money penalties against institutions found to be violating these obligations.

**Incentive Compensation**

The Federal Reserve Board reviews, as part of its regular, risk-focused examination process, the incentive compensation arrangements of banking organizations, such as Cullen/Frost, that are not "large, complex banking organizations." These reviews are tailored to each organization based on the scope and complexity of the organization's activities and the prevalence of incentive compensation arrangements. The findings of this supervisory initiative will be included in reports of examination. Deficiencies will be incorporated into the organization's supervisory ratings, which can affect the organization's ability to make acquisitions and take other actions. Enforcement actions may be taken against a banking organization if its incentive compensation arrangements, or related risk-management control or governance processes, pose a risk to the organization's safety and soundness and the organization is not taking prompt and effective measures to correct the deficiencies.

In June 2010, the Federal Reserve Board, OCC and FDIC issued comprehensive final guidance on incentive compensation policies intended to ensure that the incentive compensation policies of banking organizations do not undermine the safety and soundness of such organizations by encouraging excessive risk-taking. The guidance, which covers all employees that have the ability to materially affect the risk profile of an organization, either individually or as part of a group, is based upon the key principles that a banking organization's incentive compensation arrangements should (i) provide incentives that do not encourage risk-taking beyond the organization's ability to effectively identify and manage risks, (ii) be compatible with effective internal controls and risk management, and (iii) be supported by strong corporate governance, including active and effective oversight by the organization's board of directors.

During the second quarter of 2016, the U.S. financial regulators, including the Federal Reserve Board and the SEC, proposed revised rules on incentive-based payment arrangements at specified regulated entities having at least \$1 billion in total assets (including Cullen/Frost and Frost Bank). The proposed revised rules would establish general qualitative requirements applicable to all covered entities, which would include (i) prohibiting incentive arrangements that encourage inappropriate risks by providing excessive compensation; (ii) prohibiting incentive arrangements that encourage inappropriate risks that could lead to a material financial loss; (iii) establishing requirements for performance measures to appropriately balance risk and reward; (iv) requiring board of director oversight of incentive arrangements; and (v) mandating appropriate record-keeping. Under the proposed rule, larger financial institutions with total consolidated assets of at least \$50 billion would also be subject to additional requirements applicable to such institutions' "senior executive officers" and "significant risk-takers." These additional requirements would not be

applicable to Cullen/Frost or Frost Bank, each of which currently have less than \$50 billion in total consolidated assets.

## Table of Contents

### Cybersecurity

In March 2015, federal regulators issued two related statements regarding cybersecurity. One statement indicates that financial institutions should design multiple layers of security controls to establish lines of defense and to ensure that their risk management processes also address the risk posed by compromised customer credentials, including security measures to reliably authenticate customers accessing internet-based services of the financial institution. The other statement indicates that a financial institution's management is expected to maintain sufficient business continuity planning processes to ensure the rapid recovery, resumption and maintenance of the institution's operations after a cyber-attack involving destructive malware. A financial institution is also expected to develop appropriate processes to enable recovery of data and business operations and address rebuilding network capabilities and restoring data if the institution or its critical service providers fall victim to this type of cyber-attack. If we fail to observe the regulatory guidance, we could be subject to various regulatory sanctions, including financial penalties.

State regulators have also been increasingly active in implementing privacy and cybersecurity standards and regulations. Recently, several states have adopted regulations requiring certain financial institutions to implement cybersecurity programs and providing detailed requirements with respect to these programs, including data encryption requirements. Many states have also recently implemented or modified their data breach notification and data privacy requirements. We expect this trend of state-level activity in those areas to continue, and are continually monitoring developments in the states in which our customers are located.

In the ordinary course of business, we rely on electronic communications and information systems to conduct our operations and to store sensitive data. We employ an in-depth, layered, defensive approach that leverages people, processes and technology to manage and maintain cybersecurity controls. We employ a variety of preventative and detective tools to monitor, block, and provide alerts regarding suspicious activity, as well as to report on any suspected advanced persistent threats. Notwithstanding the strength of our defensive measures, the threat from cyber attacks is severe, attacks are sophisticated and increasing in volume, and attackers respond rapidly to changes in defensive measures. While to date, other than as described below, we have not detected a significant compromise, significant data loss or any material financial losses related to cybersecurity attacks, our systems and those of our customers and third-party service providers are under constant threat and it is possible that we could experience a significant event in the future. Risks and exposures related to cybersecurity attacks are expected to remain high for the foreseeable future due to the rapidly evolving nature and sophistication of these threats, as well as due to the expanding use of Internet banking, mobile banking and other technology-based products and services by us and our customers. See Item 1A. Risk Factors for a further discussion of risks related to cybersecurity.

During 2018, we experienced a data security incident that resulted in unauthorized access to a third-party lockbox software program used by certain of our commercial lockbox customers to store digital images. We have stopped the identified unauthorized access and are working with a leading cybersecurity firm. We have reported the incident to, and are cooperating with, law-enforcement authorities. We have contacted each of the affected commercial customers and are working with them to support them in taking appropriate actions. The identified incident did not impact other Frost systems. Out-of-pocket costs incurred related to this incident totaled \$2.1 million.

### Future Legislation and Regulation

Congress may enact legislation from time to time that affects the regulation of the financial services industry, and state legislatures may enact legislation from time to time affecting the regulation of financial institutions chartered by or operating in those states. Federal and state regulatory agencies also periodically propose and adopt changes to their regulations or change the manner in which existing regulations are applied. The substance or impact of pending or future legislation or regulation, or the application thereof, cannot be predicted, although any change could impact the regulatory structure under which we or our competitors operate and may significantly increase costs, impede the efficiency of internal business processes, require an increase in regulatory capital, require modifications to our business strategy, and limit our ability to pursue business opportunities in an efficient manner. It could also affect our competitors differently than us, including in a manner that would make them more competitive. A change in statutes, regulations or regulatory policies applicable to Cullen/Frost or any of its subsidiaries could have a material, adverse effect on our business, financial condition and results of operations.

### Employees

At December 31, 2018, we employed 4,370 full-time equivalent employees. None of our employees are represented by collective bargaining agreements. We believe our employee relations to be good.



Table of Contents

## Executive Officers of the Registrant

The names, ages as of December 31, 2018, recent business experience and positions or offices held by each of the executive officers of Cullen/Frost are as follows:

Name and Position Held	Age	Recent Business Experience
Phillip D. Green Chairman of the Board, Chief Executive Officer and Director of Cullen/Frost	64	Officer of Frost Bank since July 1980. Group Executive Vice President, Chief Financial Officer of Cullen/Frost from October 1995 to January 2015. President of Cullen/Frost from January 2015 to March 2016. Chairman of the Board and Chief Executive Officer of Cullen/Frost since April 2016.
Patrick B. Frost Director of Cullen/Frost, President of Frost Bank, Group Executive Vice President, Frost Wealth Advisors of Frost Bank and President of Frost Insurance	58	Officer of Frost Bank since 1985. President of Frost Bank from August 1993 to present. Director of Cullen/Frost from May 1997 to present. Group Executive Vice President, Frost Wealth Advisors of Frost Bank from April 2016 to present. President of Frost Insurance since October 2014.
Jerry Salinas Group Executive Vice President, Chief Financial Officer of Cullen/Frost	60	Officer of Frost Bank since March 1986. Senior Executive Vice President, Treasurer of Cullen/Frost from 1997 to January 2015. Group Executive Vice President, Chief Financial Officer of Cullen/Frost since January 2015.
Annette Alonzo Group Executive Vice President, Chief Human Resources Officer of Frost Bank	50	Officer of Frost Bank since 1993. Executive Vice President, Human Resources of Frost Bank from July 2006 to January 2015. Senior Executive Vice President, Human Resources of Frost Bank from January 2015 to July 2015. Group Executive Vice President, Human Resources of Frost Bank from July 2015 to March 2016. Group Executive Vice President, Chief Human Resources Officer of Frost Bank since April 2016.
Robert A. Berman Group Executive Vice President, Research and Strategy of Frost Bank	56	Officer of Frost Bank since January 1989. Group Executive Vice President, Research and Strategy of Frost Bank since May 2001.
Paul H. Bracher President of Cullen/Frost and Group	62	Officer of Frost Bank since January 1982. President, State Regions of Frost Bank from February 2001 to January 2015. Group Executive Vice President, Chief Banking Officer of Frost Bank from January 2015 to present. President of Cullen/Frost since April 2016.

Executive Vice  
President, Chief  
Banking Officer  
of Frost Bank  
William L. Perotti

Group Executive  
Vice President,  
Chief  
Credit Officer of  
Frost Bank

61 Officer of Frost Bank since December 1982. Group Executive Vice President, Chief Credit Officer of Frost Bank from May 2001 to January 2015. Group Executive Vice President, Chief Risk Officer of Frost Bank from April 2005 to January 2019. Chief Credit Officer of Frost Bank since January 2019.

Michael E. Russell  
Group Executive  
Vice President,  
Chief  
Operations  
Officer of Frost  
Bank

62 Officer of Frost Bank since December 2017. Group Executive Vice President, Chief Operations Officer since January 2018. Prior to joining Frost, Mr. Russell was a management consultant and former corporate technology executive.

Carol Severyn  
Group Executive  
Vice President,  
Chief

54 Officer of Frost Bank since December 1993. Executive Vice President and Auditor of Frost Bank from January 2004 to January 2019. Group Executive Vice President, Chief Risk Officer of Frost Bank since January 2019.

Risk Officer of  
Frost Bank  
Jimmy Stead  
Group Executive  
Vice President,  
Chief  
Consumer  
Banking Officer of  
Frost Bank

43 Officer of Frost Bank since July 2001. Senior Vice President Electronic Commerce Operations of Frost Bank from October 2007 to December 2015, Executive Vice President, Electronic Commerce Operations of Frost Bank from January 2016 to January 2017. Group Executive Vice President, Chief Consumer Banking Officer of Frost Bank since January 2017.

James L. Waters  
Group Executive  
Vice President,  
General  
Counsel and  
Secretary of  
Cullen/Frost

52 Officer of Frost Bank since March 2018. Group Executive Vice President, General Counsel and Secretary of Cullen/Frost since March 2018. Prior to joining Frost, Mr. Waters was a partner at the law firm Haynes and Boone LLP.

Candace Wolfshohl  
Group Executive  
Vice President,  
Culture  
and People  
Development of  
Frost Bank

58 Officer of Frost Bank since 1989. Executive Vice President, Staff Development of Frost Bank from January 2008 to January 2015. Senior Executive Vice President, Staff Development of Frost Bank from January 2015 to July 2015. Group Executive Vice President, Culture and People Development of Frost Bank since July 2015.

There are no arrangements or understandings between any executive officer of Cullen/Frost and any other person pursuant to which such executive officer was or is to be selected as an officer.

## Table of Contents

### Available Information

Under the Securities Exchange Act of 1934, we are required to file annual, quarterly and current reports, proxy statements and other information with the Securities and Exchange Commission (“SEC”). The SEC maintains a website at <http://www.sec.gov> that contains reports, proxy and information statements, and other information regarding issuers that file electronically with the SEC. We file electronically with the SEC.

We make available, free of charge through our website, our reports on Forms 10-K, 10-Q and 8-K, and amendments to those reports, as soon as reasonably practicable after such reports are filed with or furnished to the SEC. Additionally, we have adopted and posted on our website a code of ethics that applies to our principal executive officer, principal financial officer and principal accounting officer. Our website also includes our corporate governance guidelines and the charters for our audit committee, our compensation and benefits committee, our risk committee, and our corporate governance and nominating committee. The address for our website is <http://www.frostbank.com>. We will provide a printed copy of any of the aforementioned documents to any requesting shareholder.

### ITEM 1A. RISK FACTORS

An investment in our common stock is subject to risks inherent to our business. The material risks and uncertainties that management believes affect us are described below. Before making an investment decision, you should carefully consider the risks and uncertainties described below together with all of the other information included or incorporated by reference in this report. The risks and uncertainties described below are not the only ones facing us. Additional risks and uncertainties that management is not aware of or focused on or that management currently deems immaterial may also impair our business operations. This report is qualified in its entirety by these risk factors. If any of the following risks actually occur, our business, financial condition and results of operations could be materially and adversely affected. If this were to happen, the market price of our common stock could decline significantly, and you could lose all or part of your investment.

#### Risks Related To Our Business

##### Our Business May Be Adversely Affected By Conditions In The Financial Markets and Economic and Political Conditions Generally

Our success depends, to a certain extent, upon local, national and global economic and political conditions, as well as governmental monetary policies. Our financial performance generally, and in particular the ability of borrowers to pay interest on and repay principal of outstanding loans and the value of collateral securing those loans, as well as demand for loans and other products and services we offer, is highly dependent upon the business environment in the markets where we operate, in the State of Texas and in the United States as a whole. A favorable business environment is generally characterized by, among other factors, economic growth, efficient capital markets, low inflation, low unemployment, high business and investor confidence, and strong business earnings. Unfavorable or uncertain economic and market conditions can be caused by declines in economic growth, business activity or investor or business confidence; limitations on the availability or increases in the cost of credit and capital; increases in inflation or interest rates; high unemployment, natural disasters; or a combination of these or other factors. In recent years, economic growth and business activity across a wide range of industries and regions in the U.S. has been slow and uneven. In addition, oil price volatility, the level and rating of U.S. debt and global economic conditions have had a destabilizing effect on financial markets. While economic conditions in the State of Texas, the United States and worldwide have improved, there can be no assurance that this improvement will continue. Economic pressure on consumers and uncertainty regarding continuing economic improvement may result in changes in consumer and business spending, borrowing and savings habits. Such conditions, as well as further oil price volatility, could have a material adverse effect on the credit quality of our loans and our business, financial condition and results of operations.

##### We Are Subject To Lending Risk and Lending Concentration Risk

There are inherent risks associated with our lending activities. These risks include, among other things, the impact of changes in interest rates and changes in the economic conditions in the markets where we operate as well as those across the State of Texas and the United States. Increases in interest rates and/or weakening economic conditions could adversely impact the ability of borrowers to repay outstanding loans or the value of the collateral securing these loans. We are also subject to various laws and regulations that affect our lending activities. Failure to comply with

applicable

19

---

## Table of Contents

laws and regulations could subject us to regulatory enforcement action that could result in the assessment of significant civil money penalties against us.

As of December 31, 2018, approximately 88.0% of our loan portfolio consisted of commercial and industrial, energy, construction and commercial real estate mortgage loans. These types of loans are generally viewed as having more risk of default and are typically larger than residential real estate loans or consumer loans. Because our loan portfolio contains a significant number of commercial and industrial, energy, construction and commercial real estate loans with relatively large balances, the deterioration of one or a few of these loans could cause a significant increase in non-performing loans. An increase in non-performing loans could result in a net loss of earnings from these loans, an increase in the provision for loan losses and an increase in loan charge-offs, all of which could have a material adverse effect on our business, financial condition and results of operations.

See the section captioned “Loans” in Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations elsewhere in this report for further discussion related to commercial and industrial, energy, construction and commercial real estate loans.

### **We Are Subject To Interest Rate Risk**

Our earnings and cash flows are largely dependent upon our net interest income. Net interest income is the difference between interest income earned on interest-earning assets such as loans and securities and interest expense paid on interest-bearing liabilities such as deposits and borrowed funds. Interest rates are highly sensitive to many factors that are beyond our control, including general economic conditions and policies of various governmental and regulatory agencies and, in particular, the Federal Open Market Committee. Changes in monetary policy, including changes in interest rates, could influence not only the interest we receive on loans and securities and the amount of interest we pay on deposits and borrowings, but such changes could also affect (i) our ability to originate loans and obtain deposits, (ii) the fair value of our financial assets and liabilities, and (iii) the average duration of our mortgage-backed securities portfolio. If the interest rates paid on deposits and other borrowings increase at a faster rate than the interest rates received on loans and other investments, our net interest income, and therefore earnings, could be adversely affected. Earnings could also be adversely affected if the interest rates received on loans and other investments fall more quickly than the interest rates paid on deposits and other borrowings. Any substantial, unexpected, prolonged change in market interest rates could have a material adverse effect on our business, financial condition and results of operations.

See Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations under the section captioned “Net Interest Income” and Item 7A. Quantitative and Qualitative Disclosures About Market Risk elsewhere in this report for further discussion related to interest rate sensitivity and our management of interest rate risk.

### **We May Be Adversely Impacted By The Transition From LIBOR As A Reference Rate**

In 2017, the United Kingdom’s Financial Conduct Authority announced that after 2021 it would no longer compel banks to submit the rates required to calculate the London Interbank Offered Rate (“LIBOR”). This announcement indicates that the continuation of LIBOR on the current basis cannot and will not be guaranteed after 2021.

Consequently, at this time, it is not possible to predict whether and to what extent banks will continue to provide submissions for the calculation of LIBOR. Similarly, it is not possible to predict whether LIBOR will continue to be viewed as an acceptable market benchmark, what rate or rates may become accepted alternatives to LIBOR, or what the effect of any such changes in views or alternatives may be on the markets for LIBOR-indexed financial instruments.

We have a significant number of loans, derivative contracts, borrowings and other financial instruments with attributes that are either directly or indirectly dependent on LIBOR. The transition from LIBOR could create considerable costs and additional risk. Since proposed alternative rates are calculated differently, payments under contracts referencing new rates will differ from those referencing LIBOR. The transition will change our market risk profiles, requiring changes to risk and pricing models, valuation tools, product design and hedging strategies. Furthermore, failure to adequately manage this transition process with our customers could adversely impact our reputation. Although we are currently unable to assess what the ultimate impact of the transition from LIBOR will be, failure to adequately manage the transition could have a material adverse effect on our business, financial condition and results of operations.



## Table of Contents

### Our Allowance For Loan Losses May Be Insufficient

We maintain an allowance for loan losses, which is a reserve established through a provision for loan losses charged to expense, which represents management's best estimate of inherent losses that have been incurred within the existing portfolio of loans. The allowance, in the judgment of management, is necessary to reserve for estimated loan losses and risks inherent in the loan portfolio. The level of the allowance reflects management's continuing evaluation of industry concentrations; specific credit risks; loan loss experience; current loan portfolio quality; present economic, political and regulatory conditions and unidentified losses inherent in the current loan portfolio. The determination of the appropriate level of the allowance for loan losses inherently involves a high degree of subjectivity and requires us to make significant estimates of current credit risks and future trends, all of which may undergo material changes. Continuing deterioration in economic conditions affecting borrowers, new information regarding existing loans, identification of additional problem loans and other factors, both within and outside of our control, may require an increase in the allowance for loan losses. In addition, bank regulatory agencies periodically review our allowance for loan losses and may require an increase in the provision for loan losses or the recognition of further loan charge-offs, based on judgments different than those of management. Furthermore, if charge-offs in future periods exceed the allowance for loan losses, we will need additional provisions to increase the allowance for loan losses. Any increases in the allowance for loan losses will result in a decrease in net income and, possibly, capital, and may have a material adverse effect on our business, financial condition and results of operations.

See the section captioned "Allowance for Loan Losses" in Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations elsewhere in this report for further discussion related to our process for determining the appropriate level of the allowance for loan losses.

In addition, the adoption of ASU 2016-13, as amended, on January 1, 2020 could result in an increase in the allowance for loan losses as a result of changing from an "incurred loss" model, which encompasses allowances for current known and inherent losses within the portfolio, to an "expected loss" model, which encompasses allowances for losses expected to be incurred over the life of the portfolio. Furthermore, ASU 2016-13 will necessitate that we establish an allowance for expected credit losses for certain debt securities and other financial assets. Although we are currently unable to reasonably estimate the impact of adopting ASU 2016-13, we expect that the impact of adoption will be significantly influenced by the composition, characteristics and quality of our loan and securities portfolios as well as the prevailing economic conditions and forecasts as of the adoption date. In December 2018, the federal banking regulators issued a final rule that would provide an optional three-year phase-in period for the day-one regulatory capital effects of the adoption of ASU 2016-13. The impact of this rule on Cullen/Frost and Frost Bank will depend on whether we elect to phase in the impact of the standard. See Note 20 - Accounting Standards Updates in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report.

### Our Profitability Depends Significantly On Economic Conditions In The State Of Texas

Our success depends primarily on the general economic conditions of the State of Texas and the specific local markets in which we operate. Unlike larger national or other regional banks that are more geographically diversified, we provide banking and financial services to customers across Texas through financial centers in the Austin, Corpus Christi, Dallas, Fort Worth, Houston, Permian Basin, Rio Grande Valley and San Antonio regions. The local economic conditions in these areas have a significant impact on the demand for our products and services as well as the ability of our customers to repay loans, the value of the collateral securing loans and the stability of our deposit funding sources. Moreover, approximately 98.4% of the securities in our municipal bond portfolio were issued by political subdivisions or agencies within the State of Texas. A significant decline in general economic conditions in Texas, whether caused by recession, inflation, unemployment, changes in oil prices, changes in securities markets, acts of terrorism, outbreak of hostilities or other international or domestic occurrences or other factors could impact these local economic conditions and, in turn, have a material adverse effect on our business, financial condition and results of operations.

### We May Be Adversely Affected By Volatility In Crude Oil Prices

As of December 31, 2018, energy loans comprised approximately 11.4% of our loan portfolio. Furthermore, energy production and related industries represent a large part of the economies in some of our primary markets. In recent

years, actions by certain members of the Organization of Petroleum Exporting Countries (“OPEC”) impacting crude oil production levels have led to increased global oil supplies which has resulted in significant declines in market oil prices. Decreased market oil prices compressed margins for many U.S. and Texas-based oil producers, particularly those that utilize higher-cost production technologies such as hydraulic fracking and horizontal drilling, as well as oilfield service providers, energy equipment manufacturers and transportation suppliers, among others. The price per

21

---



Table of Contents

barrel of crude oil was approximately \$45 at December 31, 2018 down from \$60 at December 31, 2017. We have experienced increased losses within our energy portfolio in recent years as a result of oil price volatility, relative to our historical experience. Though oil prices have recovered from recent low-levels, future oil price volatility could have a negative impact on the U.S. economy and, in particular, the economies of energy-dominant states such as Texas and, accordingly, could have a material adverse effect on our business, financial condition and results of operations.

**We May Be Adversely Affected By Weaknesses In The Commercial Real Estate Market**

As of December 31, 2018, commercial real estate mortgage loans comprised approximately 29.2% of our loan portfolio. Commercial real estate mortgage loans generally involve a greater degree of credit risk than residential real estate mortgage loans because they typically have larger balances and are more affected by adverse conditions in the economy. Because payments on loans secured by commercial real estate often depend upon the successful operation and management of the properties and the businesses which operate from within them, repayment of such loans may be affected by factors outside the borrower's control, such as adverse conditions in the real estate market or the economy or changes in government regulations. In recent years, commercial real estate markets have been experiencing substantial growth, and increased competitive pressures have contributed significantly to historically low capitalization rates and rising property values. Commercial real estate prices, according to many U.S. commercial real estate indices, are currently above the 2007 peak levels that contributed to the financial crisis. Accordingly, the federal banking regulatory agencies have expressed concerns about weaknesses in the current commercial real estate market. Our failure to have adequate risk management policies, procedures and controls could adversely affect our ability to increase this portfolio going forward and could result in an increased rate of delinquencies in, and increased losses from, this portfolio, which, accordingly, could have a material adverse effect on our business, financial condition and results of operations.

**We May Be Adversely Affected By The Soundness Of Other Financial Institutions**

Financial services institutions are interrelated as a result of trading, clearing, counterparty, or other relationships. We have exposure to many different industries and counterparties, and routinely execute transactions with counterparties in the financial services industry, including commercial banks, brokers and dealers, investment banks, and other institutional clients. Many of these transactions expose us to credit risk in the event of a default by a counterparty or client. In addition, our credit risk may be exacerbated when the collateral held by us cannot be realized upon or is liquidated at prices not sufficient to recover the full amount of the credit or derivative exposure due to us. Any such losses could have a material adverse effect on our business, financial condition and results of operations.

**We Operate In A Highly Competitive Industry and Market Area**

We face substantial competition in all areas of our operations from a variety of different competitors, many of which are larger and may have more financial resources. Such competitors primarily include national, regional, and community banks within the various markets where we operate. We also face competition from many other types of financial institutions, including, without limitation, savings and loans, credit unions, finance companies, brokerage firms, insurance companies and other financial intermediaries. The financial services industry could become even more competitive as a result of legislative, regulatory and technological changes and continued consolidation. Also, technology and other changes have lowered barriers to entry and made it possible for non-banks to offer products and services traditionally provided by banks. For example, consumers can maintain funds that would have historically been held as bank deposits in brokerage accounts or mutual funds. Consumers can also complete transactions such as paying bills and/or transferring funds directly without the assistance of banks. The process of eliminating banks as intermediaries, known as "disintermediation," could result in the loss of fee income, as well as the loss of customer deposits and the related income generated from those deposits. Further, many of our competitors have fewer regulatory constraints and may have lower cost structures. Additionally, due to their size, many competitors may be able to achieve economies of scale and, as a result, may offer a broader range of products and services as well as better pricing for those products and services than we can.

Our ability to compete successfully depends on a number of factors, including, among other things:

• The ability to develop, maintain and build long-term customer relationships based on top quality service, high ethical standards and safe, sound assets.

- The ability to expand our market position.
- The scope, relevance and pricing of products and services offered to meet customer needs and demands.
- The rate at which we introduce new products and services relative to our competitors.

## Table of Contents

- Customer satisfaction with our level of service.

### Industry and general economic trends.

Failure to perform in any of these areas could significantly weaken our competitive position, which could adversely affect our growth and profitability, which, in turn, could have a material adverse effect on our business, financial condition and results of operations.

### We Are Subject To Extensive Government Regulation and Supervision and Possible Enforcement and Other Legal Actions

We, primarily through Cullen/Frost, Frost Bank and certain non-bank subsidiaries, are subject to extensive federal and state regulation and supervision, which vests a significant amount of discretion in the various regulatory authorities. Banking regulations are primarily intended to protect depositors' funds, federal deposit insurance funds and the banking system as a whole, not security holders. These regulations and supervisory guidance affect our lending practices, capital structure, investment practices, dividend policy and growth, among other things. Congress and federal regulatory agencies continually review banking laws, regulations and policies for possible changes. The Dodd-Frank Act, enacted in July 2010, instituted major changes to the banking and financial institutions regulatory regimes. Other changes to statutes, regulations or regulatory policies or supervisory guidance, including changes in interpretation or implementation of statutes, regulations, policies or supervisory guidance, could affect us in substantial and unpredictable ways. Such changes could subject us to additional costs, limit the types of financial services and products we may offer and/or increase the ability of non-banks to offer competing financial services and products, among other things. Failure to comply with laws, regulations, policies or supervisory guidance could result in enforcement and other legal actions by Federal or state authorities, including criminal and civil penalties, the loss of FDIC insurance, the revocation of a banking charter, other sanctions by regulatory agencies, civil money penalties and/or reputational damage. In this regard, government authorities, including the bank regulatory agencies, are pursuing aggressive enforcement actions with respect to compliance and other legal matters involving financial activities, which heightens the risks associated with actual and perceived compliance failures. Directives issued to enforce such actions may be confidential and thus, in some instances, we are not permitted to publicly disclose these actions. Any of the foregoing could have a material adverse effect on our business, financial condition and results of operations.

See the sections captioned "Supervision and Regulation" included in Item 1. Business and Note 9 - Capital and Regulatory Matters in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report.

### Our Accounting Estimates and Risk Management Processes Rely On Analytical and Forecasting Models

The processes we use to estimate our inherent loan losses and to measure the fair value of financial instruments, as well as the processes used to estimate the effects of changing interest rates and other market measures on our financial condition and results of operations, depends upon the use of analytical and forecasting models. These models reflect assumptions that may not be accurate, particularly in times of market stress or other unforeseen circumstances. Even if these assumptions are adequate, the models may prove to be inadequate or inaccurate because of other flaws in their design or their implementation. If the models we use for interest rate risk and asset-liability management are inadequate, we may incur increased or unexpected losses upon changes in market interest rates or other market measures. If the models we use for determining our probable loan losses are inadequate, the allowance for loan losses may not be sufficient to support future charge-offs. If the models we use to measure the fair value of financial instruments are inadequate, the fair value of such financial instruments may fluctuate unexpectedly or may not accurately reflect what we could realize upon sale or settlement of such financial instruments. Any such failure in our analytical or forecasting models could have a material adverse effect on our business, financial condition and results of operations.

### Changes In Accounting Standards Could Materially Impact Our Financial Statements

From time to time accounting standards setters change the financial accounting and reporting standards that govern the preparation of our financial statements. These changes can be difficult to predict and can materially impact how we record and report our financial condition and results of operations. In some cases, we could be required to apply a

new or revised standard retroactively, resulting in changes to previously reported financial results or a cumulative charge to retained earnings. See Note 20 - Accounting Standards Updates in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report.

## Table of Contents

### The Repeal Of Federal Prohibitions On Payment Of Interest On Demand Deposits Could Increase Our Interest Expense

All federal prohibitions on the ability of financial institutions to pay interest on demand deposit accounts were repealed as part of the Dodd-Frank Act beginning on July 21, 2011. As a result, some financial institutions have commenced offering interest on demand deposits to compete for customers. We do not yet know what interest rates other institutions may offer as market interest rates increase. Our interest expense will increase and our net interest margin will decrease if we begin offering interest on demand deposits to attract additional customers or maintain current customers, which could have a material adverse effect on our business, financial condition and results of operations.

### We May Need To Raise Additional Capital In The Future, and Such Capital May Not Be Available When Needed Or At All

We may need to raise additional capital in the future to provide us with sufficient capital resources and liquidity to meet our commitments and business needs, particularly if our asset quality or earnings were to deteriorate significantly. Our ability to raise additional capital, if needed, will depend on, among other things, conditions in the capital markets at that time, which are outside of our control, and our financial condition. Economic conditions and the loss of confidence in financial institutions may increase our cost of funding and limit access to certain customary sources of capital, including inter-bank borrowings, repurchase agreements and borrowings from the discount window of the Federal Reserve.

We cannot assure that such capital will be available on acceptable terms or at all. Any occurrence that may limit our access to the capital markets, such as a decline in the confidence of debt purchasers, depositors of Frost Bank or counterparties participating in the capital markets, or a downgrade of Cullen/Frost's or Frost Bank's debt ratings, may adversely affect our capital costs and our ability to raise capital and, in turn, our liquidity. Moreover, if we need to raise capital in the future, we may have to do so when many other financial institutions are also seeking to raise capital and would have to compete with those institutions for investors. An inability to raise additional capital on acceptable terms when needed could have a materially adverse effect on our business, financial condition and results of operations.

### The Value Of Our Goodwill and Other Intangible Assets May Decline In The Future

As of December 31, 2018, we had \$658.6 million of goodwill and other intangible assets. A significant decline in our expected future cash flows, a significant adverse change in the business climate, slower growth rates or a significant and sustained decline in the price of Cullen/Frost's common stock may necessitate taking charges in the future related to the impairment of our goodwill and other intangible assets. If we were to conclude that a future write-down of goodwill and other intangible assets is necessary, we would record the appropriate charge, which could have a material adverse effect on our business, financial condition and results of operations.

### Our Controls and Procedures May Fail Or Be Circumvented

Our internal controls, disclosure controls and procedures, and corporate governance policies and procedures are based in part on certain assumptions and can provide only reasonable, not absolute, assurances that the objectives of the system are met. Any failure or circumvention of our controls and procedures; failure to comply with regulations related to controls and procedures; and failure to comply with our corporate governance policies and procedures could have a material adverse effect on our reputation, business, financial condition and results of operations.

### New Lines Of Business Or New Products and Services May Subject Us To Additional Risks

From time to time, we may implement new lines of business or offer new products and services within existing lines of business. There are substantial risks and uncertainties associated with these efforts, particularly in instances where the markets are not fully developed. In developing and marketing new lines of business and/or new products and services we may invest significant time and resources. Initial timetables for the introduction and development of new lines of business and/or new products or services may not be achieved and price and profitability targets may not prove feasible. External factors, such as compliance with regulations, competitive alternatives, and shifting market preferences, may also impact the successful implementation of a new line of business or a new product or service. Furthermore, any new line of business and/or new product or service could have a significant impact on the effectiveness of our system of internal controls. Failure to successfully manage these risks in the development and

implementation of new lines of business or new products or services could have a material adverse effect on our business, financial condition and results of operations.

## Table of Contents

### Negative Publicity Could Damage Our Reputation and Our Business

Reputation risk, or the risk to our earnings and capital from negative public opinion, is inherent in our business. Negative public opinion could adversely affect our ability to keep and attract customers and expose us to adverse legal and regulatory consequences. Negative public opinion could result from our actual or alleged conduct in any number of activities, including lending practices, corporate governance, regulatory compliance, mergers and acquisitions, and disclosure, sharing or inadequate protection of customer information, and from actions taken by government regulators and community organizations in response to that conduct. Negative public opinion could also result from adverse news or publicity that impairs the reputation of the financial services industry generally. Because we conduct most of our business under the “Frost” brand, negative public opinion about one business could affect our other businesses.

### Changes in Customer Behavior May Adversely Impact Our Business, Financial Condition and Results Of Operations

Individual, economic, political, industry-specific conditions and other factors outside of our control, such as fuel prices, energy costs, real estate values or other factors that affect customer income levels, could alter anticipated customer behavior, including borrowing, repayment, investment and deposit practices. Such a change in these practices could materially adversely affect our ability to anticipate business needs and meet regulatory requirements. Further, difficult economic conditions may negatively affect consumer confidence levels. A decrease in consumer confidence levels would likely aggravate the adverse effects of these difficult market conditions on us, our customers and others in the financial institutions industry.

### Cullen/Frost Relies On Dividends From Its Subsidiaries For Most Of Its Revenue

Cullen/Frost is a separate and distinct legal entity from its subsidiaries. It receives substantially all of its revenue from dividends from its subsidiaries. These dividends are the principal source of funds to pay dividends on Cullen/Frost’s common stock and preferred stock and interest and principal on Cullen/Frost’s debt. Various federal and state laws and regulations limit the amount of dividends that Frost Bank and certain non-bank subsidiaries may pay to Cullen/Frost. Also, Cullen/Frost’s right to participate in a distribution of assets upon a subsidiary’s liquidation or reorganization is subject to the prior claims of the subsidiary’s creditors. In the event Frost Bank is unable to pay dividends to Cullen/Frost, Cullen/Frost may not be able to service debt, pay obligations or pay dividends on our common stock or our preferred stock. The inability to receive dividends from Frost Bank could have a material adverse effect on our business, financial condition and results of operations.

See the section captioned “Supervision and Regulation” in Item 1. Business and Note 9 - Capital and Regulatory Matters in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report.

### Potential Acquisitions May Disrupt Our Business and Dilute Stockholder Value

We generally seek merger or acquisition partners that are culturally similar and have experienced management and possess either significant market presence or have potential for improved profitability through financial management, economies of scale or expanded services. Acquiring other banks, businesses, or branches involves various risks commonly associated with acquisitions, including, among other things:

• Potential exposure to unknown or contingent liabilities of the target company.

• Exposure to potential asset quality issues of the target company.

• Potential disruption to our business.

• Potential diversion of our management’s time and attention.

• The possible loss of key employees and customers of the target company.

• Difficulty in estimating the value of the target company.

• Potential changes in banking or tax laws or regulations that may affect the target company.

Acquisitions typically involve the payment of a premium over book and market values, and, therefore, some dilution of our tangible book value and net income per common share may occur in connection with any future transaction.

Furthermore, failure to realize the expected revenue increases, cost savings, increases in geographic or product presence, and/or other projected benefits from an acquisition could have a material adverse effect on our business, financial condition and results of operations.





## Table of Contents

### Acquisitions May Be Delayed, Impeded, Or Prohibited Due To Regulatory Issues

Acquisitions by financial institutions, including us, are subject to approval by a variety of federal and state regulatory agencies (collectively, “regulatory approvals”). The process for obtaining these required regulatory approvals has become substantially more difficult in recent years. Regulatory approvals could be delayed, impeded, restrictively conditioned or denied due to existing or new regulatory issues we have, or may have, with regulatory agencies, including, without limitation, issues related to Bank Secrecy Act compliance, Community Reinvestment Act issues, fair lending laws, fair housing laws, consumer protection laws, unfair, deceptive, or abusive acts or practices regulations and other similar laws and regulations. We may fail to pursue, evaluate or complete strategic and competitively significant acquisition opportunities as a result of our inability, or perceived or anticipated inability, to obtain regulatory approvals in a timely manner, under reasonable conditions or at all. Difficulties associated with potential acquisitions that may result from these factors could have a material adverse effect on our business, financial condition and results of operations.

### We Are Subject To Liquidity Risk

We require liquidity to meet our deposit and debt obligations as they come due. Our access to funding sources in amounts adequate to finance our activities or on terms that are acceptable to us could be impaired by factors that affect us specifically or the financial services industry or economy generally. Factors that could reduce our access to liquidity sources include a downturn in the Texas economy, difficult credit markets or adverse regulatory actions against us. Our access to deposits may also be affected by the liquidity needs of our depositors. In particular, a substantial majority of our liabilities are demand, savings, interest checking and money market deposits, which are payable on demand or upon several days’ notice, while by comparison, a substantial portion of our assets are loans, which cannot be called or sold in the same time frame. We may not be able to replace maturing deposits and advances as necessary in the future, especially if a large number of our depositors sought to withdraw their accounts, regardless of the reason. A failure to maintain adequate liquidity could have a material adverse effect on our business, financial condition and results of operations.

### We May Not Be Able To Attract and Retain Skilled People

Our success depends, in large part, on our ability to attract and retain key people. Competition for the best people in most activities engaged in by us can be intense and we may not be able to hire people or to retain them. We do not currently have employment agreements or non-competition agreements with any of our senior officers. The unexpected loss of services of key personnel could have a material adverse impact on our business, financial condition and results of operations because of their customer relationships, skills, knowledge of our market, years of industry experience and the difficulty of promptly finding qualified replacement personnel. In addition, the scope and content of U.S. banking regulators' policies on incentive compensation, as well as changes to these policies, could adversely affect our ability to hire, retain and motivate our key employees.

### Our Information Systems May Experience Failure, Interruption Or Breach In Security

In the ordinary course of business, we rely on electronic communications and information systems to conduct our operations and to store sensitive data. Any failure, interruption or breach in security of these systems could result in significant disruption to our operations. Information security breaches and cybersecurity-related incidents may include, but are not limited to, attempts to access information, including customer and company information, malicious code, computer viruses and denial of service attacks that could result in unauthorized access, misuse, loss or destruction of data (including confidential customer information), account takeovers, unavailability of service or other events. These types of threats may derive from human error, fraud or malice on the part of external or internal parties, or may result from accidental technological failure. Further, to access our products and services our customers may use computers and mobile devices that are beyond our security control systems. Our technologies, systems, networks and software, and those of other financial institutions have been, and are likely to continue to be, the target of cybersecurity threats and attacks, which may range from uncoordinated individual attempts to sophisticated and targeted measures directed at us. The risk of a security breach or disruption, particularly through cyber attack or cyber intrusion, has increased as the number, intensity and sophistication of attempted attacks and intrusions from around the world have increased.

Our business requires the collection and retention of large volumes of customer data, including personally identifiable information in various information systems that we maintain and in those maintained by third parties with whom we contract to provide data services. We also maintain important internal company data such as personally identifiable information about our employees and information relating to our operations. The integrity and protection of that customer

## Table of Contents

and company data is important to us. Our collection of such customer and company data is subject to extensive regulation and oversight.

Our customers and employees have been, and will continue to be, targeted by parties using fraudulent e-mails and other communications in attempts to misappropriate passwords, bank account information or other personal information or to introduce viruses or other malware through “Trojan horse” programs to our information systems and/or our customers' computers. Though we endeavor to mitigate these threats through product improvements, use of encryption and authentication technology and customer and employee education, such cyber attacks against us or our merchants and our third party service providers remain a serious issue. The pervasiveness of cybersecurity incidents in general and the risks of cyber crime are complex and continue to evolve. More generally, publicized information concerning security and cyber-related problems could inhibit the use or growth of electronic or web-based applications or solutions as a means of conducting commercial transactions.

Although we make significant efforts to maintain the security and integrity of our information systems and have implemented various measures to manage the risk of a security breach or disruption, there can be no assurance that our security efforts and measures will be effective or that attempted security breaches or disruptions would not be successful or damaging. Even the most well protected information, networks, systems and facilities remain potentially vulnerable because attempted security breaches, particularly cyber attacks and intrusions, or disruptions will occur in the future, and because the techniques used in such attempts are constantly evolving and generally are not recognized until launched against a target, and in some cases are designed not to be detected and, in fact, may not be detected. Accordingly, we may be unable to anticipate these techniques or to implement adequate security barriers or other preventative measures, and thus it is virtually impossible for us to entirely mitigate this risk. While we maintain specific “cyber” insurance coverage, which would apply in the event of various breach scenarios, the amount of coverage may not be adequate in any particular case. Furthermore, because cyber threat scenarios are inherently difficult to predict and can take many forms, some breaches may not be covered under our cyber insurance coverage. A security breach or other significant disruption of our information systems or those related to our customers, merchants and our third party vendors, including as a result of cyber attacks, could (i) disrupt the proper functioning of our networks and systems and therefore our operations and/or those of certain of our customers; (ii) result in the unauthorized access to, and destruction, loss, theft, misappropriation or release of confidential, sensitive or otherwise valuable information of ours or our customers; (iii) result in a violation of applicable privacy, data breach and other laws, subjecting us to additional regulatory scrutiny and exposing us to civil litigation, governmental fines and possible financial liability; (iv) require significant management attention and resources to remedy the damages that result; or (v) harm our reputation or cause a decrease in the number of customers that choose to do business with us. The occurrence of any of the foregoing could have a material adverse effect on our business, financial condition and results of operations.

During 2018, we experienced a data security incident that resulted in unauthorized access to a third-party lockbox software program used by certain of our commercial lockbox customers to store digital images. We have stopped the identified unauthorized access and are working with a leading cybersecurity firm. We have reported the incident to, and are cooperating with, law-enforcement authorities. We have contacted each of the affected commercial customers and are working with them to support them in taking appropriate actions. The identified incident did not impact other Frost systems.

### **Our Operations Rely On Certain External Vendors**

We rely on certain external vendors to provide products and services necessary to maintain our day-to-day operations. These third party vendors are sources of operational and informational security risk to us, including risks associated with operational errors, information system interruptions or breaches and unauthorized disclosures of sensitive or confidential client or customer information. If these vendors encounter any of these issues, or if we have difficulty communicating with them, we could be exposed to disruption of operations, loss of service or connectivity to customers, reputational damage, and litigation risk that could have a material adverse effect on our business and, in turn, our financial condition and results of operations.

In addition, our operations are exposed to risk that these vendors will not perform in accordance with the contracted arrangements under service level agreements. Although we have selected these external vendors carefully, we do not

control their actions. The failure of an external vendor to perform in accordance with the contracted arrangements under service level agreements, because of changes in the vendor's organizational structure, financial condition, support for existing products and services or strategic focus or for any other reason, could be disruptive to our operations, which

27

---

Table of Contents

could have a material adverse effect on our business and, in turn, our financial condition and results of operations. Replacing these external vendors could also entail significant delay and expense.

**We Continually Encounter Technological Change**

The financial services industry is continually undergoing rapid technological change with frequent introductions of new technology-driven products and services. The effective use of technology increases efficiency and enables financial institutions to better serve customers and to reduce costs. Our future success depends, in part, upon our ability to address the needs of our customers by using technology to provide products and services that will satisfy customer demands, as well as to create additional efficiencies in our operations. Many of our competitors have substantially greater resources to invest in technological improvements. We may not be able to effectively implement new technology-driven products and services or be successful in marketing these products and services to our customers. Failure to successfully keep pace with technological change affecting the financial services industry could have a material adverse effect on our business, financial condition and results of operations.

**We Are Subject To Litigation Risk Pertaining To Fiduciary Responsibility**

From time to time, customers make claims and take legal action pertaining to our performance of our fiduciary responsibilities. Whether customer claims and legal action related to our performance of our fiduciary responsibilities are founded or unfounded, if such claims and legal actions are not resolved in a manner favorable to us they may result in significant financial liability and/or adversely affect the market perception of us and our products and services as well as impact customer demand for those products and services. Any financial liability or reputational damage could have a material adverse effect on our business, financial condition and results of operations.

**We Are Subject To Litigation Risk Pertaining To Intellectual Property**

Banking and other financial services companies, including us, rely on technology companies to provide information technology products and services necessary to support day-to-day operations. Technology companies frequently enter into litigation based on allegations of patent infringement or other violations of intellectual property rights. In addition, patent holding companies seek to monetize patents they have purchased or otherwise obtained. Competitors of our vendors, or other individuals or companies, have from time to time claimed to hold intellectual property sold to us by our vendors. Such claims may increase in the future as the financial services sector becomes more reliant on information technology vendors. The plaintiffs in these actions frequently seek injunctions and substantial damages. Regardless of the scope or validity of such patents or other intellectual property rights, or the merits of any claims by potential or actual litigants, we may have to engage in protracted litigation. Such litigation is often expensive, time-consuming, disruptive to our operations and distracting to management. If we are found to infringe upon one or more patents or other intellectual property rights, we may be required to pay substantial damages or royalties to a third-party. In certain cases, we may consider entering into licensing agreements for disputed intellectual property, although no assurance can be given that such licenses can be obtained on acceptable terms or that litigation will not occur. These licenses may also significantly increase our operating expenses. If legal matters related to intellectual property claims were resolved against us or settled, we could be required to make payments in amounts that could have a material adverse effect on our business, financial condition and results of operations.

**We Are Subject To Environmental Liability Risk Associated With Lending Activities**

A significant portion of our loan portfolio is secured by real property. During the ordinary course of business, we may foreclose on and take title to properties securing certain loans. In doing so, there is a risk that hazardous or toxic substances could be found on these properties. If hazardous or toxic substances are found, we may be liable for remediation costs, as well as for personal injury and property damage. Environmental laws may require us to incur substantial expenses and may materially reduce the affected property's value or limit our ability to use or sell the affected property. In addition, future laws or more stringent interpretations or enforcement policies with respect to existing laws may increase our exposure to environmental liability. Environmental reviews of real property before initiating foreclosure actions may not be sufficient to detect all potential environmental hazards. The remediation costs and any other financial liabilities associated with an environmental hazard could have a material adverse effect on our business, financial condition and results of operations.



## Table of Contents

### Severe Weather, Natural Disasters, Acts Of War Or Terrorism and Other External Events Could Significantly Impact Our Business

Severe weather, natural disasters, acts of war or terrorism and other adverse external events could have a significant impact on our ability to conduct business. In addition, such events could affect the stability of our deposit base, impair the ability of borrowers to repay outstanding loans, impair the value of collateral securing loans, cause significant property damage, result in loss of revenue and/or cause us to incur additional expenses. The occurrence of any such event in the future could have a material adverse effect on our business, which, in turn, could have a material adverse effect on our business, financial condition and results of operations.

### Financial Services Companies Depend On The Accuracy and Completeness Of Information About Customers and Counterparties

In deciding whether to extend credit or enter into other transactions, we may rely on information furnished by or on behalf of customers and counterparties, including financial statements, credit reports and other financial information. We may also rely on representations of those customers, counterparties or other third parties, such as independent auditors, as to the accuracy and completeness of that information. Reliance on inaccurate or misleading financial statements, credit reports or other financial information could have a material adverse impact on our business, financial condition and results of operations.

### Changes In The Federal, State Or Local Tax Laws May Negatively Impact Our Financial Performance

We are subject to changes in tax law that could increase our effective tax rates. These law changes may be retroactive to previous periods and as a result could negatively affect our current and future financial performance. Furthermore, the full impact of the Tax Cuts and Jobs Act, which was enacted on December 22, 2017, on us and our customers remains uncertain, creating uncertainty and risk related to our customers' future demand for credit and our future results. Increased economic activity expected to result from the decrease in federal income tax rates on businesses generally could spur additional economic activity that would encourage additional borrowing. At the same time, some customers may elect to use their additional cash flow from lower taxes to fund their existing levels of activity, decreasing borrowing needs. The elimination of the federal income tax deductibility of business interest expense for a significant number of our customers effectively increases the cost of borrowing and could make equity or hybrid funding relatively more attractive. This could have a long-term negative impact on business customer borrowing. There is no assurance that presently anticipated benefits of federal income tax reform for us will be realized.

### We Are Subject To Examinations and Challenges By Tax Authorities

We are subject to federal and applicable state tax regulations. Such tax regulations are often complex and require interpretation and changes in these regulations could negatively impact our results of operations. In the normal course of business, we are routinely subject to examinations and challenges from federal and applicable state tax authorities regarding the amount of taxes due in connection with investments we have made and the businesses in which we have engaged. Recently, federal and state taxing authorities have become increasingly aggressive in challenging tax positions taken by financial institutions. These tax positions may relate to tax compliance, sales and use, franchise, gross receipts, payroll, property and income tax issues, including tax base, apportionment and tax credit planning. The challenges made by tax authorities may result in adjustments to the timing or amount of taxable income or deductions or the allocation of income among tax jurisdictions. If any such challenges are made and are not resolved in our favor, they could have a material adverse effect on our business, financial condition and results of operations.

### Risks Associated With Our Common Stock

#### Our Stock Price Can Be Volatile

Stock price volatility may make it more difficult for you to resell your common stock when you want and at prices you find attractive. Our stock price can fluctuate significantly in response to a variety of factors including, among other things:

• Actual or anticipated variations in quarterly results of operations.

• Recommendations by securities analysts.

• Operating and stock price performance of other companies that investors deem comparable to us.

• News reports relating to trends, concerns and other issues in the financial services industry.





## Table of Contents

Perceptions in the marketplace regarding us and/or our competitors.

New technology used, or services offered, by competitors.

The issuance by us of additional securities, including common stock and securities that are convertible into or exchangeable for, or that represent the right to receive, common stock.

Sales of a large block of shares of our common stock or similar securities in the market after an equity offering, or the perception that such sales could occur.

Significant acquisitions or business combinations, strategic partnerships, joint ventures or capital commitments by or involving us or our competitors.

Failure to integrate acquisitions or realize anticipated benefits from acquisitions.

Changes in government regulations.

Geopolitical conditions such as acts or threats of terrorism or military conflicts.

General market fluctuations, including real or anticipated changes in the strength of the Texas economy; industry factors and general economic and political conditions and events, such as economic slowdowns or recessions; interest rate changes, oil price volatility or credit loss trends could also cause our stock price to decrease regardless of operating results.

The Trading Volume In Our Common Stock Is Less Than That Of Other Larger Financial Services Companies

Although our common stock is listed for trading on the New York Stock Exchange (NYSE), the trading volume in our common stock is less than that of other, larger financial services companies. A public trading market having the desired characteristics of depth, liquidity and orderliness depends on the presence in the marketplace of willing buyers and sellers of our common stock at any given time. This presence depends on the individual decisions of investors and general economic and market conditions over which we have no control. Given the lower trading volume of our common stock, significant sales of our common stock, or the expectation of these sales, could cause our stock price to fall.

Cullen/Frost May Not Continue To Pay Dividends On Its Common Stock In The Future

Holders of Cullen/Frost common stock are only entitled to receive such dividends as its board of directors may declare out of funds legally available for such payments. Although Cullen/Frost has historically declared cash dividends on its common stock, it is not required to do so and may reduce or eliminate its common stock dividend in the future. This could adversely affect the market price of Cullen/Frost's common stock. Also, Cullen/Frost is a bank holding company, and its ability to declare and pay dividends is dependent on certain federal regulatory considerations, including the guidelines of the Federal Reserve Board regarding capital adequacy and dividends.

As more fully discussed in Note 9 - Capital and Regulatory Matters in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report, our ability to declare or pay dividends on our common stock may also be subject to certain restrictions in the event that we elect to defer the payment of interest on our junior subordinated deferrable interest debentures or do not declare and pay dividends on our Series A Preferred Stock.

An Investment In Our Common Stock Is Not An Insured Deposit

Our common stock is not a bank deposit and, therefore, is not insured against loss by the Federal Deposit Insurance Corporation (FDIC), any other deposit insurance fund or by any other public or private entity. Investment in our common stock is inherently risky for the reasons described in this "Risk Factors" section and elsewhere in this report and is subject to the same market forces that affect the price of common stock in any company. As a result, if you acquire our common stock, you could lose some or all of your investment.

Certain Banking Laws May Have An Anti-Takeover Effect

Provisions of federal banking laws, including regulatory approval requirements, could make it more difficult for a third party to acquire us, even if doing so would be perceived to be beneficial to our shareholders. These provisions effectively inhibit a non-negotiated merger or other business combination, which, in turn, could adversely affect the market price of our common stock.



Table of Contents

ITEM 1B. UNRESOLVED STAFF COMMENTS

None

ITEM 2. PROPERTIES

Our headquarters is located in downtown San Antonio, Texas. These facilities, which we lease, house our executive and primary administrative offices, as well as the principal banking headquarters of Frost Bank. We also own or lease other facilities within our primary market areas in the regions of Austin, Corpus Christi, Dallas, Fort Worth, Houston, Permian Basin, Rio Grande Valley and San Antonio. We consider our properties to be suitable and adequate for our present needs.

ITEM 3. LEGAL PROCEEDINGS

We are subject to various claims and legal actions that have arisen in the course of conducting business. Management does not expect the ultimate disposition of these matters to have a material adverse effect on our business, financial condition and results of operations.

ITEM 4. MINE SAFETY DISCLOSURES

None

Table of Contents

## PART II

## ITEM 5. MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

## Market for Our Common Stock

Our common stock is traded on the New York Stock Exchange, Inc. ("NYSE") under the symbol "CFR". As of December 31, 2018, there were 62,985,842 shares of our common stock outstanding held by 1,183 holders of record. The closing price per share of common stock on December 31, 2018, the last trading day of our fiscal year, was \$87.94.

## Stock-Based Compensation Plans

Information regarding stock-based compensation awards outstanding and available for future grants as of December 31, 2018, segregated between stock-based compensation plans approved by shareholders and stock-based compensation plans not approved by shareholders, is presented in the table below. Additional information regarding stock-based compensation plans is presented in Note 11 - Employee Benefit Plans in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report.

Plan Category	Number of Shares to be Issued Upon Exercise of Outstanding Awards	Weighted-Average Exercise Price of Outstanding Awards	Number of Shares Available for Future Grants
Plans approved by shareholders	2,894,734	(1) \$ 63.55	(2) 1,264,277
Plans not approved by shareholders	—	—	—
Total	2,894,734	63.55	1,264,277

Includes 2,352,008 shares related to stock options, 368,007 shares related to non-vested stock units, 48,910 shares (1) related to director deferred stock units and 125,809 shares related to performance stock units (assuming attainment of the maximum payout rate as set forth by the performance criteria).

(2) Excludes outstanding stock units which are exercised for no consideration.

## Stock Repurchase Plans

From time to time, our board of directors has authorized stock repurchase plans. In general, stock repurchase plans allow us to proactively manage our capital position and return excess capital to shareholders. Shares purchased under such plans also provide us with shares of common stock necessary to satisfy obligations related to stock compensation awards. On October 24, 2017, our board of directors authorized a \$150.0 million stock repurchase program, allowing us to repurchase shares of our common stock over a two-year period from time to time at various prices in the open market or through private transactions. Under this plan, we repurchased 1,027,292 shares at a total cost of \$100.0 million during 2018. Under a prior plan, we repurchased 1,134,966 shares at a total cost of \$100.0 million during 2017.

The following table provides information with respect to purchases made by or on behalf of us or any "affiliated purchaser" (as defined in Rule 10b-18(a)(3) under the Securities Exchange Act of 1934), of our common stock during the fourth quarter of 2018.

Period	Total Number of Shares Purchased	Average Price Paid Per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans	Maximum Number (or Approximate Dollar Value) of Shares That May Yet Be Purchased Under the Plans at the End of the Period
--------	----------------------------------	------------------------------	--	---

Edgar Filing: CULLEN/FROST BANKERS, INC. - Form 10-K

October 1, 2018 to October 31, 2018	278,204	(1) \$ 95.33	268,115	\$ 124,418
November 1, 2018 to November 30, 2018	492,591	100.09	492,591	75,116
December 1, 2018 to December 31, 2018	266,586	94.21	266,586	50,000
Total	1,037,381	\$ 97.30	1,027,292	

(1) Includes 10,089 shares related to repurchases made in connection with the vesting of certain share awards at an average price of \$93.17 per share.

Table of Contents

## Performance Graph

The performance graph below compares the cumulative total shareholder return on Cullen/Frost Common Stock with the cumulative total return on the equity securities of companies included in the Standard & Poor's 500 Stock Index and the Standard and Poor's 500 Bank Index, measured at the last trading day of each year shown. The graph assumes an investment of \$100 on December 31, 2013 and reinvestment of dividends on the date of payment without commissions. The performance graph represents past performance and should not be considered to be an indication of future performance.

	2013	2014	2015	2016	2017	2018
Cullen/Frost	\$100.00	\$97.46	\$85.34	\$129.72	\$142.59	\$135.69
S&P 500	100.00	113.69	115.26	129.05	157.22	150.33
S&P 500 Banks	100.00	115.51	116.49	144.81	177.47	148.30

Table of Contents

## ITEM 6. SELECTED FINANCIAL DATA

The following consolidated selected financial data is derived from our audited financial statements as of and for the five years ended December 31, 2018. The following consolidated financial data should be read in conjunction with Management's Discussion and Analysis of Financial Condition and Results of Operations and the Consolidated Financial Statements and related notes included elsewhere in this report. Beginning in 2018, a new accounting standard requires us to report network costs associated with debit card and ATM transactions netted against the related interchange and debit card fee income from such transactions. Previously, such network costs were reported as a component of other non-interest expense. The operating results of companies acquired during the periods presented are included with our results of operations since their respective dates of acquisition. Dollar amounts, except per share data, and common shares outstanding are in thousands.

	Year Ended December 31,				
	2018	2017	2016	2015	2014
Consolidated Statements of Income					
Interest income:					
Loans, including fees	\$ 669,002	\$ 534,804	\$ 458,094	\$ 433,872	\$ 440,958
Securities	319,728	315,599	313,943	307,394	249,705
Interest-bearing deposits	56,968	41,608	16,103	8,123	10,725
Federal funds sold and resell agreements	5,500	936	272	107	83
Total interest income	1,051,198	892,947	788,412	749,496	701,471
Interest expense:					
Deposits	75,337	17,188	7,248	9,024	11,022
Federal funds purchased and repurchase agreements	8,021	1,522	204	167	134
Junior subordinated deferrable interest debentures	5,291	3,955	3,281	2,725	2,488
Subordinated notes payable and other borrowings	4,657	3,860	1,343	948	893
Total interest expense	93,306	26,525	12,076	12,864	14,537
Net interest income	957,892	866,422	776,336	736,632	686,934
Provision for loan losses	21,613	35,460	51,673	51,845	16,314
Net interest income after provision for loan losses	936,279	830,962	724,663	684,787	670,620
Non-interest income:					
Trust and investment management fees	119,391	110,675	104,240	105,512	106,237
Service charges on deposit accounts	85,186	84,182	81,203	81,350	81,946
Insurance commissions and fees	48,967	46,169	47,154	48,926	45,115
Interchange and debit card transaction fees	13,877	23,232	21,369	19,666	18,372
Other charges, commissions and fees	37,231	39,931	39,623	37,551	36,180
Net gain (loss) on securities transactions	(156)	(4,941)	14,975	69	38
Other	46,790	37,222	41,144	35,656	32,256
Total non-interest income	351,286	336,470	349,708	328,730	320,144
Non-interest expense:					
Salaries and wages	350,312	337,068	318,665	310,504	292,349
Employee benefits	77,323	74,575	72,615	69,746	60,151
Net occupancy	76,788	75,971	71,627	65,690	55,745
Technology, furniture and equipment	83,102	74,335	71,208	64,373	62,087
Deposit insurance	16,397	20,128	17,428	14,519	13,232
Intangible amortization	1,424	1,703	2,429	3,325	3,520
Other	173,538	175,289	178,988	165,561	167,656
Total non-interest expense	778,884	759,069	732,960	693,718	654,740
Income before income taxes	508,681	408,363	341,411	319,799	336,024
Income taxes	53,763	44,214	37,150	40,471	58,047
Net income	454,918	364,149	304,261	279,328	277,977

Edgar Filing: CULLEN/FROST BANKERS, INC. - Form 10-K

Preferred stock dividends	8,063	8,063	8,063	8,063	8,063
Net income available to common shareholders	\$446,855	\$356,086	\$296,198	\$271,265	\$269,914

34

---



Table of Contents

	As of or for the Year Ended December 31,					
	2018	2017	2016	2015	2014	
Per Common Share Data						
Net income - basic	\$6.97	\$5.56	\$4.73	\$4.31	\$4.32	
Net income - diluted	6.90	5.51	4.70	4.28	4.29	
Cash dividends declared and paid	2.58	2.25	2.15	2.10	2.03	
Book value	51.19	49.68	45.03	44.30	42.87	
Common Shares Outstanding						
Period-end	62,986	63,476	63,474	61,982	63,149	
Weighted-average shares - basic	63,705	63,694	62,376	62,758	62,072	
Dilutive effect of stock compensation	982	968	593	715	902	
Weighted - average shares - diluted	64,687	64,662	62,969	63,473	62,974	
Performance Ratios						
Return on average assets	1.44	% 1.17	% 1.03	% 0.97	% 1.05	%
Return on average common equity	14.23	11.76	10.16	9.86	10.51	
Net interest income to average earning assets	3.64	3.69	3.56	3.45	3.41	
Dividend pay-out ratio	37.03	40.49	45.54	48.72	47.12	
Balance Sheet Data						
Period-end:						
Loans	\$14,099,733	\$13,145,665	\$11,975,392	\$11,486,531	\$10,987,535	
Earning assets	29,894,185	29,595,375	28,025,439	26,431,176	26,052,339	
Total assets	32,292,966	31,747,880	30,196,319	28,565,942	28,276,421	
Non-interest-bearing demand deposits	10,997,494	11,197,093	10,513,369	10,270,233	10,149,061	
Interest-bearing deposits	16,151,710	15,675,296	15,298,206	14,073,362	13,986,869	
Total deposits	27,149,204	26,872,389	25,811,575	24,343,595	24,135,930	
Long-term debt and other borrowings	234,950	234,736	236,117	235,939	235,761	
Shareholders' equity	3,368,917	3,297,863	3,002,528	2,890,343	2,851,403	
Average:						
Loans	\$13,617,940	\$12,460,148	\$11,554,823	\$11,267,402	\$10,299,025	
Earning assets	28,899,578	28,359,131	26,717,013	25,954,510	23,877,476	
Total assets	31,029,850	30,450,207	28,832,093	28,060,626	25,766,301	
Non-interest-bearing demand deposits	10,756,808	10,819,426	10,034,319	10,179,810	9,125,030	
Interest-bearing deposits	15,532,258	15,085,492	14,477,525	13,860,948	12,927,729	
Total deposits	26,289,066	25,904,918	24,511,844	24,040,758	22,052,759	
Long-term debt and other borrowings	234,850	226,194	236,033	235,856	230,170	
Shareholders' equity	3,284,376	3,173,264	3,058,896	2,895,192	2,712,226	
Asset Quality						
Allowance for loan losses	\$132,132	\$155,364	\$153,045	\$135,859	\$99,542	
Allowance for losses to year-end loans	0.94	% 1.18	% 1.28	% 1.18	% 0.91	%
Net loan charge-offs	\$44,845	\$33,141	\$34,487	\$15,528	\$9,210	
Net loan charge-offs to average loans	0.33	% 0.27	% 0.30	% 0.14	% 0.09	%
Non-performing assets	\$74,914	\$157,292	\$102,591	\$85,722	\$65,176	
Non-performing assets to:						
Total loans plus foreclosed assets	0.53	% 1.20	% 0.86	% 0.75	% 0.59	%
Total assets	0.23	0.50	0.34	0.30	0.23	
Consolidated Capital Ratios						
Common equity tier 1 risk-based ratio	12.65	% 12.42	% 12.52	% 11.37	% N/A	
Tier 1 risk-based ratio	13.34	13.16	13.33	12.38	13.68	%

Edgar Filing: CULLEN/FROST BANKERS, INC. - Form 10-K

Total risk-based ratio	15.09	15.15	14.93	13.85	14.55
Leverage ratio	9.06	8.46	8.14	7.79	8.16
Average shareholders' equity to average total assets	10.58	10.42	10.61	10.32	10.53

35

---

Table of Contents

The following tables set forth unaudited consolidated selected quarterly statement of operations data for the years ended December 31, 2018 and 2017. Dollar amounts are in thousands, except per share data.

	Year Ended December 31, 2018			
	4th	3rd	2nd	1st
	Quarter	Quarter	Quarter	Quarter
Interest income	\$281,205	\$268,716	\$257,951	\$243,326
Interest expense	31,996	27,051	20,681	13,578
Net interest income	249,209	241,665	237,270	229,748
Provision for loan losses	3,767	2,650	8,251	6,945
Non-interest income <sup>(1)</sup>	87,118	87,657	85,066	91,445
Non-interest expense	199,697	193,668	188,908	196,611
Income before income taxes	132,863	133,004	125,177	117,637
Income taxes	13,610	15,160	13,836	11,157
Net income	119,253	117,844	111,341	106,480
Preferred stock dividends	2,016	2,016	2,015	2,016
Net income available to common shareholders	\$117,237	\$115,828	\$109,326	\$104,464
Net income per common share:				
Basic	\$1.84	\$1.80	\$1.70	\$1.63
Diluted	1.82	1.78	1.68	1.61
	Year Ended December 31, 2017			
	4th	3rd	2nd	1st
	Quarter	Quarter	Quarter	Quarter
Interest income	\$234,295	\$227,586	\$219,274	\$211,792
Interest expense	10,381	8,375	4,486	3,283
Net interest income	223,914	219,211	214,788	208,509
Provision for loan losses	8,102	10,980	8,426	7,952
Non-interest income <sup>(2)</sup>	90,075	81,615	81,080	83,700
Non-interest expense	196,280	186,823	188,051	187,915
Income before income taxes	109,607	103,023	99,391	96,342
Income taxes	9,083	9,892	13,838	11,401
Net income	100,524	93,131	85,553	84,941
Preferred stock dividends	2,016	2,016	2,015	2,016
Net income available to common shareholders	\$98,508	\$91,115	\$83,538	\$82,925
Net income per common share:				
Basic	\$1.54	\$1.43	\$1.30	\$1.29
Diluted	1.53	1.41	1.29	1.28

(1) Includes net losses on securities transactions of \$19 thousand, \$60 thousand, \$34 thousand and \$43 thousand during the first, second, third and fourth quarters of 2018, respectively.

(2) Includes net losses on securities transactions of \$50 thousand, \$4.9 million and \$24 thousand during the second, third and fourth quarters of 2017, respectively.

Table of Contents

ITEM 7. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Forward-Looking Statements and Factors that Could Affect Future Results

Certain statements contained in this Annual Report on Form 10-K that are not statements of historical fact constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 (the “Act”), notwithstanding that such statements are not specifically identified as such. In addition, certain statements may be contained in our future filings with the SEC, in press releases, and in oral and written statements made by us or with our approval that are not statements of historical fact and constitute forward-looking statements within the meaning of the Act. Examples of forward-looking statements include, but are not limited to: (i) projections of revenues, expenses, income or loss, earnings or loss per share, the payment or nonpayment of dividends, capital structure and other financial items; (ii) statements of plans, objectives and expectations of Cullen/Frost or its management or Board of Directors, including those relating to products, services or operations; (iii) statements of future economic performance; and (iv) statements of assumptions underlying such statements. Words such as “believes”, “anticipates”, “expects”, “intends”, “targeted”, “continue”, “remain”, “will”, “should”, “may” and other similar expressions are intended to identify forward-looking statements but are not the exclusive means of identifying such statements.

Forward-looking statements involve risks and uncertainties that may cause actual results to differ materially from those in such statements. Factors that could cause actual results to differ from those discussed in the forward-looking statements include, but are not limited to:

- Local, regional, national and international economic conditions and the impact they may have on us and our customers and our assessment of that impact.
- Volatility and disruption in national and international financial and commodity markets.
- Government intervention in the U.S. financial system.
- Changes in the mix of loan geographies, sectors and types or the level of non-performing assets and charge-offs.
- Changes in estimates of future reserve requirements based upon the periodic review thereof under relevant regulatory and accounting requirements.
- The effects of and changes in trade and monetary and fiscal policies and laws, including the interest rate policies of the Federal Reserve Board.
- Inflation, interest rate, securities market and monetary fluctuations.
- The effect of changes in laws and regulations (including laws and regulations concerning taxes, banking, securities and insurance) with which we and our subsidiaries must comply.
- The soundness of other financial institutions.
- Political instability.
- Impairment of our goodwill or other intangible assets.
- Acts of God or of war or terrorism.
- The timely development and acceptance of new products and services and perceived overall value of these products and services by users.
- Changes in consumer spending, borrowings and savings habits.
- Changes in the financial performance and/or condition of our borrowers.
- Technological changes.
  - The cost and effects of failure, interruption, or breach of security of our systems.
- Acquisitions and integration of acquired businesses.
- Our ability to increase market share and control expenses.
- Our ability to attract and retain qualified employees.
- Changes in the competitive environment in our markets and among banking organizations and other financial service providers.
- The effect of changes in accounting policies and practices, as may be adopted by the regulatory agencies, as well as the Public Company Accounting Oversight Board, the Financial Accounting Standards Board and other accounting standard setters.

- Changes in the reliability of our vendors, internal control systems or information systems.
- Changes in our liquidity position.
- Changes in our organization, compensation and benefit plans.

## Table of Contents

The costs and effects of legal and regulatory developments, the resolution of legal proceedings or regulatory or other governmental inquiries, the results of regulatory examinations or reviews and the ability to obtain required regulatory approvals.

Greater than expected costs or difficulties related to the integration of new products and lines of business.

Our success at managing the risks involved in the foregoing items.

Forward-looking statements speak only as of the date on which such statements are made. We do not undertake any obligation to update any forward-looking statement to reflect events or circumstances after the date on which such statement is made, or to reflect the occurrence of unanticipated events.

### Application of Critical Accounting Policies and Accounting Estimates

We follow accounting and reporting policies that conform, in all material respects, to accounting principles generally accepted in the United States and to general practices within the financial services industry. The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. While we base estimates on historical experience, current information and other factors deemed to be relevant, actual results could differ from those estimates.

We consider accounting estimates to be critical to reported financial results if (i) the accounting estimate requires management to make assumptions about matters that are highly uncertain and (ii) different estimates that management reasonably could have used for the accounting estimate in the current period, or changes in the accounting estimate that are reasonably likely to occur from period to period, could have a material impact on our financial statements. Accounting policies related to the allowance for loan losses are considered to be critical, as these policies involve considerable subjective judgment and estimation by management. The allowance for loan losses is a reserve established through a provision for loan losses charged to expense, which represents management's best estimate of probable losses that have been incurred within the existing portfolio of loans. The allowance, in the judgment of management, is necessary to reserve for estimated loan losses and risks inherent in the loan portfolio. Our allowance for loan loss methodology includes allowance allocations calculated in accordance with Accounting Standards Codification (ASC) Topic 310, "Receivables" and allowance allocations calculated in accordance with ASC Topic 450, "Contingencies." The level of the allowance reflects management's continuing evaluation of industry concentrations, specific credit risks, loan loss experience, current loan portfolio quality, present economic, political and regulatory conditions and unidentified losses inherent in the current loan portfolio, as well as trends in the foregoing. Portions of the allowance may be allocated for specific credits; however, the entire allowance is available for any credit that, in management's judgment, should be charged off. While management utilizes its best judgment and information available, the ultimate adequacy of the allowance is dependent upon a variety of factors beyond our control, including the performance of our loan portfolio, the economy, changes in interest rates and the view of the regulatory authorities toward loan classifications. See the section captioned "Allowance for Loan Losses" elsewhere in this discussion and Note 3 - Loans in the notes to consolidated financial statements included in Item 8. Financial Statements and Supplementary Data elsewhere in this report for further details of the risk factors considered by management in estimating the necessary level of the allowance for loan losses.

### Overview

The following discussion and analysis presents the more significant factors that affected our financial condition as of December 31, 2018 and 2017 and results of operations for each of the years in the three-year period ended December 31, 2018. Certain reclassifications have been made to make prior periods comparable. This discussion and analysis should be read in conjunction with our consolidated financial statements, notes thereto and other financial information appearing elsewhere in this report. During 2014, we acquired WNB Bancshares, Inc., a privately-held bank holding company headquartered in Odessa, Texas ("WNB"). From time to time, we have also acquired various small businesses through our insurance subsidiary. None of these acquisitions had a significant impact on our financial statements. We account for acquisitions using the acquisition method, and as such, the results of operations of acquired companies are included from the date of acquisition.

Taxable-equivalent adjustments are the result of increasing income from tax-free loans and investments by an amount equal to the taxes that would be paid if the income were fully taxable, thus making tax-exempt yields comparable to

taxable asset yields. Taxable equivalent adjustments were based upon a 21% income tax in 2018 and a 35% income

38

---

Table of Contents

tax rate for prior years. The decrease in the income tax rate in 2018 was the result of the Tax Cuts and Jobs Act which was enacted on December 22, 2017.

Dollar amounts in tables are stated in thousands, except for per share amounts.

## Results of Operations

Net income available to common shareholders totaled \$446.9 million, or \$6.90 diluted per common share, in 2018 compared to \$356.1 million, or \$5.51 diluted per common share, in 2017 and \$296.2 million, or \$4.70 diluted per common share, in 2016.

Selected income statement data, returns on average assets and average equity and dividends per share for the comparable periods were as follows:

	2018	2017	2016	
Taxable-equivalent net interest income	\$1,052,564	\$1,043,431	\$939,958	
Taxable-equivalent adjustment	94,672	177,009	163,622	
Net interest income	957,892	866,422	776,336	
Provision for loan losses	21,613	35,460	51,673	
Non-interest income	351,286	336,470	349,708	
Non-interest expense	778,884	759,069	732,960	
Income before income taxes	508,681	408,363	341,411	
Income taxes	53,763	44,214	37,150	
Net income	454,918	364,149	304,261	
Preferred stock dividends	8,063	8,063	8,063	
Net income available to common shareholders	\$446,855	\$356,086	\$296,198	
Earnings per common share - basic	\$6.97	\$5.56	\$4.73	
Earnings per common share - diluted	6.90	5.51	4.70	
Dividends per common share	2.58	2.25	2.15	
Return on average assets	1.44	% 1.17	% 1.03	%
Return on average common equity	14.23	11.76	10.16	
Average shareholders' equity to average assets	10.58	10.42	10.61	

Net income available to common shareholders increased \$90.8 million for 2018 compared to 2017. The increase was primarily the result of a \$91.5 million increase in net interest income, a \$14.8 million increase in non-interest income and a \$13.8 million decrease in the provision for loan losses partly offset by a \$19.8 million increase in non-interest expense and a \$9.5 million increase in income tax expense. Net income available to common shareholders increased \$59.9 million for 2017 compared to 2016. The increase was primarily the result of a \$90.1 million increase in net interest income and a \$16.2 million decrease in the provision for loan losses partly offset by a \$26.1 million increase in non-interest expense, a \$13.2 million decrease in non-interest income and a \$7.1 million increase in income tax expense. Income tax expense during the comparable periods was impacted by the enactment of the Tax Cuts and Jobs Act on December 22, 2017, as further discussed below.

Details of the changes in the various components of net income are further discussed below.



Table of Contents

## Net Interest Income

Net interest income is the difference between interest income on earning assets, such as loans and securities, and interest expense on liabilities, such as deposits and borrowings, which are used to fund those assets. Net interest income is our largest source of revenue, representing 73.2% of total revenue during 2018. Net interest margin is the ratio of taxable-equivalent net interest income to average earning assets for the period. The level of interest rates and the volume and mix of earning assets and interest-bearing liabilities impact net interest income and net interest margin.

The Federal Reserve influences the general market rates of interest, including the deposit and loan rates offered by many financial institutions. Our loan portfolio is significantly affected by changes in the prime interest rate. The prime interest rate, which is the rate offered on loans to borrowers with strong credit, remained at 3.50% during most of 2016. In December 2016, the prime rate increased 25 basis points to end the year at 3.75%. During 2017, the prime rate increased 75 basis points (25 basis points in each of March, June and December) to end the year at 4.50%. During 2018, the prime rate increased 100 basis points (25 basis points in each of March, June, September, and December) to end the year at 5.50%. Our loan portfolio is also significantly impacted, by changes in the London Interbank Offered Rate (LIBOR). At December 31, 2018, the one-month and three-month U.S. dollar LIBOR rates were 2.50% and 2.81%, respectively, while at December 31, 2017, the one-month and three-month U.S. dollar LIBOR rates were 1.56% and 1.69%, respectively and at December 31, 2016, the one-month and three-month U.S. dollar LIBOR rates were 0.77% and 1.00%, respectively. The effective federal funds rate, which is the cost of immediately available overnight funds, remained at 0.50% during most of 2016. In December 2016, the effective federal funds rate increased 25 basis points to end the year at 0.75%. During 2017, the effective federal funds rate increased 75 basis points (25 basis points in each of March, June and December) to end the year at 1.50%. During 2018, the effective federal funds rate increased 100 basis points (25 basis points in each of March, June, September and December) to end the period at 2.50%.

We are primarily funded by core deposits, with non-interest-bearing demand deposits historically being a significant source of funds. This lower-cost funding base is expected to have a positive impact on our net interest income and net interest margin in a rising interest rate environment. Federal prohibitions on the payment of interest on demand deposits were repealed in 2011. Nonetheless, we have not experienced any significant additional costs as a result. However, as market interest rates have increased, we have increased the interest rates we pay on most of our interest-bearing deposit products. See Item 7A. Quantitative and Qualitative Disclosures About Market Risk elsewhere in this report for information about our sensitivity to interest rates. Further analysis of the components of our net interest margin is presented below.

The following table presents the changes in taxable-equivalent net interest income and identifies the changes due to differences in the average volume of earning assets and interest-bearing liabilities and the changes due to changes in the average interest rate on those assets and liabilities. The changes in net interest income due to changes in both average volume and average interest rate have been allocated to the average volume change or the average interest rate change in proportion to the absolute amounts of the change in each. The comparison between 2018 and 2017 includes an additional change factor detailing the effect of the reduction in the U.S. statutory federal income tax rate under the Tax Cuts and Jobs Act, which was enacted on December 22, 2017. See the section captioned "Income Taxes" elsewhere in this discussion for information regarding the Tax Cuts and Jobs Act. The comparison between 2017 and 2016 includes an additional change factor that shows the effect of the difference in the number of days in each period for assets and liabilities that accrue interest based upon the actual number of days in the period, as further discussed below. Our consolidated average balance sheets along with an analysis of taxable-equivalent net interest income are presented in Item 8. Financial Statements and Supplementary Data of this report.

Table of Contents

	2018 vs. 2017				2017 vs. 2016			
	Increase (Decrease) Due to Change in				Increase (Decrease) Due to Change in			
	Rate	Volume	Tax Rate	Total	Rate	Volume	Number of Days	Total
Interest-bearing deposits	\$23,680	\$(8,320)	\$—	\$15,360	\$22,369	\$3,180	\$(44)	\$25,505
Federal funds sold and resell agreements	869	3,695	—	4,564	385	280	(1)	664
Securities:								
Taxable	5,131	(11,740)		(6,609)	(4,482)	(5,358)	(206)	(10,046)
Tax-exempt	(11,283)	28,033	(85,625)	(68,875)	(8,741)	31,136	—	22,395
Loans, net of unearned discounts	81,949	53,525	(4,000)	131,474	42,509	38,161	(1,266)	79,404
Total earning assets	100,346	65,193	(89,625)	75,914	52,040	67,399	(1,517)	117,922
Savings and interest checking	4,005	61	—	4,066	—	252	(3)	249
Money market deposit accounts	46,205	249	—	46,454	8,040	21	(13)	8,048
Time accounts	4,620	57	—	4,677	475	(38)	(4)	433
Public funds	2,990	(38)	—	2,952	1,216	(5)	(1)	1,210
Federal funds purchased and repurchase agreements	6,367	132	—	6,499	1,241	78	(1)	1,318
Junior subordinated deferrable interest debentures	1,334	2	—	1,336	673	1	—	674
Subordinated notes payable and other notes	408	389	—	797	2,599	(82)	—	2,517
Total interest-bearing liabilities	65,929	852	—	66,781	14,244	227	(22)	14,449
Net change	\$34,417	\$64,341	\$(89,625)	\$9,133	\$37,796	\$67,172	\$(1,495)	\$103,473

Taxable-equivalent net interest income for 2018 increased \$9.1 million, or 0.9%, compared to 2017.

Taxable-equivalent net interest income for 2018 was impacted by the reduction in the U.S. federal statutory income tax rate from 35% to 21% under the Tax Cuts and Jobs Act enacted on December 22, 2017. Taxable-equivalent net interest income for 2017 would have been lower by approximately \$89.6 million, based on a 21% tax rate rather than the 35% tax rate then in effect. Excluding the effect of the tax rate reduction whereby a 21% tax rate is used for each year, taxable-equivalent net interest income effectively increased approximately \$98.8 million during 2018, compared to 2017. The taxable-equivalent net interest margin decreased 5 basis points from 3.69% during 2017 to 3.64% during 2018. The taxable-equivalent net interest margin for 2018 was also impacted by the aforementioned reduction in the U.S. federal statutory income tax rate. The taxable-equivalent net interest margin for 2017 would have been lower by approximately 32 basis points based on a 21% tax rate rather than the 35% tax rate then in effect. Excluding the effect of the tax rate reduction whereby a 21% tax rate is used for each year, the taxable-equivalent net interest margin effectively increased 27 basis points during 2018 compared to 2017. The effective increases in taxable-equivalent net interest income and the taxable-equivalent net interest margin were primarily related to increases in the average yields on loans, interest-bearing deposits and taxable securities combined with increases in the average volumes of loans, tax-exempt securities and federal funds sold and resell agreements. The impact of these items was partly offset by increases in the average rates paid on interest-bearing deposits and other borrowed funds, decreases in the average volume of taxable securities and interest bearing deposits and a decrease in the average yield on tax-exempt securities, notwithstanding the effect of the tax rate reduction.

Taxable-equivalent net interest income for 2017 increased \$103.5 million, or 11.0%, compared to 2016.

Taxable-equivalent net interest income for 2017 included 365 days compared to 366 days for the same period in 2016 as a result of the leap year. The additional day added approximately \$1.5 million to taxable-equivalent net interest income during 2016. Excluding the impact of the additional day results in an effective increase in taxable-equivalent net interest income of approximately \$105.0 million during 2017. The increase in taxable-equivalent net interest income during 2017, excluding the effect of the aforementioned additional day, was primarily related to the impact of

increases in the average volume of loans, tax-exempt securities and interest-bearing deposits as well as increases in the average yields on loans and interest-bearing deposits partly offset by the impact of decreases in the average yields on tax-exempt and taxable securities, a decrease in the average volume of taxable securities and the impact of an increase in the average rate paid on interest-bearing liabilities. These changes also impacted the taxable-equivalent net interest margin which increased 13 basis points from 3.56% during 2016 to 3.69% during 2017.

Table of Contents

The average volume of interest-earning assets for 2018 increased \$540.4 million, or 1.9%, compared to 2017. The increase in earning assets included a \$1.2 billion increase in average loans, a \$489.5 million increase in average tax-exempt securities and a \$191.9 million increase in average federal funds sold and resell agreements, partly offset by a \$670.1 million decrease in average taxable securities and a \$628.6 million decrease in interest-bearing deposits. The average volume of interest-earning assets for 2017 increased \$1.6 billion, or 6.1%, compared to 2016. The increase in earning assets included a \$905.3 million increase in average loans, a \$548.3 million increase in average federal funds sold, resell agreements and interest-bearing deposits and a \$546.8 million increase in average tax-exempt securities, partly offset by a \$358.4 million decrease in average taxable securities. The average taxable-equivalent yield on interest-earning assets increased 17 basis points from 3.79% during 2017 (or 49 basis points from 3.47% assuming a 21% tax rate in 2017) to 3.96% during 2018 while the average rate paid on interest-bearing liabilities increased 39 basis points from 0.16% during 2017 to 0.55% during 2018. The average yield on interest-earning assets increased 19 basis points to 3.79% during 2017 from 3.60% during 2016 while the average rate paid on interest-bearing liabilities increased 8 basis points to 0.16% during 2017 from 0.08% during 2016. The average yield on interest-earning assets and the average rate paid on interest-bearing liabilities are primarily impacted by changes in market interest rates as well as changes in the volume and relative mix of the underlying assets and liabilities, as further discussed below.

The average taxable-equivalent yield on loans was 4.95% during 2018 compared to 4.36% during 2017 and 4.01% during 2016, increasing 59 basis points during 2018 compared to 2017 and 35 basis points during 2017 compared to 2016. The average taxable-equivalent yield on loans was positively impacted by the increases in market interest rates discussed above. Due to the relative proportion of our tax-exempt loan portfolio to total loans, the reduction in the U.S. federal statutory income tax rate did not significantly impact the overall average taxable-equivalent yield on loans during 2018. The average volume of loans increased \$1.2 billion, or 9.3%, in 2018 compared to 2017 and increased \$905.3 million, or 7.8%, in 2017 compared to 2016. Loans made up approximately 47.1% of average interest-earning assets during 2018 compared to 43.9% during 2017 and 43.2% in 2016.

The average taxable-equivalent yield on securities was 3.38% during 2018 compared to 3.99% during 2017 and 4.02% during 2016. The decreases in the average taxable-equivalent yield on securities during 2018 and 2017 were primarily related to decreases in the average taxable-equivalent yield on tax exempt securities partly offset by increases in the relative proportion of higher-yielding tax exempt securities to total securities. The decrease in 2018 was also partly offset, to a lesser extent, by an increase in the average yield on taxable securities. The average yield on taxable securities was 2.03% during 2018 compared to 1.92% during 2017 and 2.01% during 2016 while the average yield on tax exempt securities was 4.11% during 2018 compared to 5.37% during 2017 and 5.57% during 2016. The average taxable-equivalent yield on tax-exempt securities decreased 126 basis points during 2018 compared to 2017 and decreased 20 basis points during 2017 compared to 2016. The decrease during 2018 compared to 2017 was primarily related to the aforementioned reduction in the U.S. federal statutory income tax rate. The taxable-equivalent yield on tax exempt securities for 2017 would have been 118 basis points lower based on a 21% tax rate rather than the 35% tax rate then in effect. Excluding the effect of the tax rate reduction whereby a 21% tax rate is used for each period, the taxable-equivalent yield on tax exempt securities effectively decreased 8 basis points during 2018 compared to the same period in 2017. The average yield on taxable securities increased 11 basis points during 2018 compared to 2017 and decreased 9 basis points during 2017 compared to 2016. Tax exempt securities made up approximately 65.0% of total average securities during 2018, compared to 60.0% during 2017 and 56.4% during 2016. The average volume of total securities decreased \$180.7 million, or 1.5%, during 2018 compared to 2017 and increased \$188.5 million, or 1.6%, during 2017 compared to 2016. Securities made up approximately 41.7% of average interest-earning assets in 2018 compared to 43.2% in 2017 and 45.1% in 2016.

Average interest-bearing deposits, federal funds sold and resell agreements during 2018 decreased \$436.7 million, or 12.0%, compared to 2017 and increased \$548.3 million, or 17.7%, in 2017 compared to 2016. The decrease in average interest-bearing deposits, federal funds sold and resell agreements during 2018 compared to 2017 was primarily related to growth in average loans. The increase in average interest-bearing deposits, federal funds sold and resell agreements during 2017 compared to 2016 was primarily related to growth in average deposits. Federal funds sold and resell agreements and interest-bearing deposits made up approximately 11.1% of average interest-earning assets

during 2018 compared to approximately 12.9% in 2017 and 11.6% in 2016. The combined average yield on federal funds sold and resell agreements and interest-bearing deposits was 1.94% during 2018, 1.16% during 2017, and 0.53% during 2016. As discussed above, since the end of 2016, there have been seven separate 25 basis point increases in the expected federal funds rate.

Table of Contents

The average rate paid on interest-bearing liabilities was 0.55% during 2018, increasing 39 basis points from 0.16% during 2017. Average deposits increased \$384.1 million, or 1.5%, in 2018 compared to 2017 and \$1.4 billion, or 5.7%, in 2017 compared to 2016. Average interest-bearing deposits increased \$446.8 million in 2018 compared to 2017 and increased \$608.0 million in 2017 compared to 2016, while average non-interest-bearing deposits decreased \$62.6 million in 2018 compared to 2017 and increased \$785.1 million in 2017 compared to 2016. The ratio of average interest-bearing deposits to total average deposits was 59.1% in 2018 compared to 58.2% in 2017 and 59.1% in 2016. The average cost of deposits is primarily impacted by changes in market interest rates as well as changes in the volume and relative mix of interest-bearing deposits. The average rate paid on interest-bearing deposits and total deposits was 0.49% and 0.29% in 2018 compared to 0.11% and 0.07% in 2017 and 0.05% and 0.03% in 2016. The increases in the average cost of deposits during 2018 and 2017 were related to increases in interest rates paid on most of our interest-bearing deposit products as a result of the aforementioned increases in market interest rates.

Our taxable-equivalent net interest spread, which represents the difference between the average rate earned on earning assets and the average rate paid on interest-bearing liabilities, was 3.41% in 2018 compared to 3.63% in 2017 and 3.52% in 2016. The taxable-equivalent net interest spread for 2018 was impacted by the aforementioned reduction in the U.S. federal statutory income tax rate. The taxable-equivalent net interest spreads for 2017 and 2016 would have been 3.31% and 3.21%, respectively, based on a 21% tax rate rather than the 35% tax rate then in effect. The net interest spread, as well as the net interest margin, will be impacted by future changes in short-term and long-term interest rate levels, as well as the impact from the competitive environment. A discussion of the effects of changing interest rates on net interest income is set forth in Item 7A. Quantitative and Qualitative Disclosures About Market Risk elsewhere in this report.

Our hedging policies permit the use of various derivative financial instruments, including interest rate swaps, swaptions, caps and floors, to manage exposure to changes in interest rates. Details of our derivatives and hedging activities are set forth in Note 15 - Derivative Financial Instruments in the accompanying notes to consolidated financial statements elsewhere in this report. Information regarding the impact of fluctuations in interest rates on our derivative financial instruments is set forth in Item 7A. Quantitative and Qualitative Disclosures About Market Risk elsewhere in this report.

**Provision for Loan Losses**

The provision for loan losses is determined by management as the amount to be added to the allowance for loan losses after net charge-offs have been deducted to bring the allowance to a level which, in management's best estimate, is necessary to absorb inherent losses within the existing loan portfolio. The provision for loan losses totaled \$21.6 million in 2018 compared to \$35.5 million in 2017 and \$51.7 million in 2016. See the section captioned "Allowance for Loan Losses" elsewhere in this discussion for further analysis of the provision for loan losses.

**Non-Interest Income**

The components of non-interest income were as follows:

	2018	2017	2016
Trust and investment management fees	\$119,391	\$110,675	\$104,240
Service charges on deposit accounts	85,186	84,182	81,203
Insurance commissions and fees	48,967	46,169	47,154
Interchange and debit card transaction fees	13,877	23,232	21,369
Other charges, commissions and fees	37,231	39,931	39,623
Net gain (loss) on securities transactions	(156 )	(4,941 )	14,975
Other	46,790	37,222	41,144
Total	\$351,286	\$336,470	\$349,708

Total non-interest income for 2018 increased \$14.8 million, or 4.4%, compared to 2017 while total non-interest income for 2017 decreased \$13.2 million, or 3.8%, compared to 2016. Changes in the various components of non-interest income are discussed in more detail below.

**Trust and Investment Management Fees.** Trust and investment management fee income for 2018 increased \$8.7 million, or 7.9%, compared to 2017 while trust and investment management fee income for 2017 increased \$6.4 million, or 6.2%, compared to 2016. Investment fees are the most significant component of trust and investment

management

43

---

Table of Contents

fees, making up approximately 83%, 84% and 82% of total trust and investment management fees in 2018, 2017 and 2016, respectively. Investment and other custodial account fees are generally based on the market value of assets within a trust account. Volatility in the equity and bond markets impacts the market value of trust assets and the related investment fees.

The increase in trust and investment management fees during 2018 compared to 2017 was primarily the result of an increase in trust investment fees (up \$6.0 million,) and an increase in oil and gas fees (up \$2.9 million). The increase in trust investment fees during 2018 was due to higher average equity valuations. The increase in oil and gas fees during 2018 was related to higher average energy prices and new business, partly driven by enhancements to our service offering.

The increase in trust and investment management fees during 2017 compared to the same period in 2016 was primarily the result of an increase in trust investment fees (up \$6.8 million). The increase in trust investment fees during 2017 was due to higher average equity valuations on managed accounts. Trust and investment management fees during 2017 also included an increase in real estate fees (up \$225 thousand) and a decrease in estate fees (down \$618 thousand) compared to 2016. The decrease in estate fees during 2017 was related to a decrease in the aggregate value of estates settled compared to 2016.

At December 31, 2018, trust assets, including both managed assets and custody assets, were primarily composed of equity securities (47.8% of trust assets), fixed income securities (37.6% of trust assets) and cash equivalents (9.2% of trust assets). The estimated fair value of trust assets was \$33.3 billion (including managed assets of \$14.7 billion and custody assets of \$18.7 billion) at December 31, 2018 compared to \$32.8 billion (including managed assets of \$14.1 billion and custody assets of \$18.7 billion) at December 31, 2017.

**Service Charges on Deposit Accounts.** Service charges on deposit accounts for 2018 increased \$1.0 million, or 1.2%, compared to 2017. The increase was primarily related to increases in overdraft/insufficient funds charges on consumer and commercial accounts (up \$2.8 million and \$692 thousand, respectively) and consumer service charges (up \$641 thousand) partly offset by a decrease in commercial service charges (down \$3.1 million). Service charges on deposit accounts for 2017 increased \$3.0 million, or 3.7%, compared to 2016. The increase was primarily due to an increase in overdraft/insufficient funds charges on consumer and commercial accounts (up \$1.9 million and \$511 thousand, respectively) and consumer service charges (up \$1.0 million) partly offset by a decrease in commercial service charges (down \$428 thousand). Overdraft/insufficient funds charges totaled \$38.4 million during 2018 compared to \$34.9 million during 2017 and \$32.5 million in 2016. Overdraft/insufficient funds charges included \$29.8 million, \$27.0 million and \$25.0 million related to consumer accounts during 2018, 2017 and 2016, respectively, and \$8.7 million, \$8.0 million and \$7.5 million related to commercial accounts during 2018, 2017 and 2016, respectively.

**Insurance Commissions and Fees.** Insurance commissions and fees for 2018 increased \$2.8 million, or 6.1%, compared to 2017. The increase was primarily related to increases in commission income (up \$2.1 million) resulting from increases in commissions on property and casualty policies and benefit plan commissions due to increased business volumes. The increase was also partly related to an increase in contingent income (up \$741 thousand), as further discussed below.

Insurance commissions and fees for 2017 decreased \$985 thousand, or 2.1%, compared to 2016. The decrease was related to a decrease in contingent income (down \$2.9 million), as further discussed below, partly offset by an increase in commission income (up \$1.9 million), which was primarily related to an increase in benefit plan commissions due to increased business volumes partly offset by a decrease in commissions on property and casualty policies.

Insurance commissions and fees include contingent commissions totaling \$4.3 million in 2018, \$3.6 million in 2017 and \$6.5 million 2016. Contingent income primarily consists of amounts received from various property and casualty insurance carriers related to the loss performance of insurance policies previously placed. These performance related contingent payments are seasonal in nature and are mostly received during the first quarter of each year. This performance related contingent income totaled \$3.2 million in 2018, \$2.1 million in 2017 and \$4.9 million in 2016. The increase in performance related contingent income during 2018 was related to growth within the portfolio and improvement in the loss performance of insurance policies previously placed. The decrease in performance related contingent income during 2017 was related to a lack of growth within the portfolio and a deterioration in the loss performance of insurance policies during 2016. Contingent commissions also include amounts received from various



benefit plan insurance companies related to the volume of business generated and/or the subsequent retention of such business. These commissions totaled \$1.2 million in 2018, \$1.5 million in 2017 and \$1.7 million in 2016.

Table of Contents

Interchange and Debit Card Transaction Fees. Interchange fees, or “swipe” fees, are charges that merchants pay to us and other card-issuing banks for processing electronic payment transactions. Interchange and debit card transaction fees consist of income from check card usage, point of sale income from PIN-based debit card transactions and ATM service fees. Beginning in 2018, in connection with the adoption of Accounting Standards Update (“ASU”) No. 2014-09, “Revenue from Contracts with Customers (Topic 606),” interchange and debit card transaction fees are reported net of related network costs. See Note 1 - Significant Accounting Policies in the accompanying notes to consolidated financial statements elsewhere in this report. Previously, such network costs were reported as a component of other non-interest expense. Interchange and debit card transaction fees for 2018 reported on a net basis totaled \$13.9 million, while interchange and debit card transaction fees for 2017 and 2016 reported on a gross basis totaled \$23.2 million and \$21.4 million, respectively. A comparison of gross and net interchange and debit card transaction fees for the reported periods is presented in the table below:

	2018	2017	2016
Income from debit card transactions	\$21,844	\$19,440	\$17,899
ATM service fees	3,925	3,792	3,470
Gross interchange and debit card transaction fees	25,769	23,232	21,369
Network costs	11,892	11,943	12,896
Net interchange and debit card transaction fees	\$13,877	\$11,289	\$8,473

The increases in interchange and debit card transaction fees during comparable periods, on a net basis, were primarily related to increased transaction volumes.

Federal Reserve Board rules applicable to financial institutions that have assets of \$10 billion or more provide that the maximum permissible interchange fee for an electronic debit transaction is the sum of 21 cents per transaction and 5 basis points multiplied by the value of the transaction. An upward adjustment of no more than 1 cent to an issuer's debit card interchange fee is allowed if the card issuer develops and implements policies and procedures reasonably designed to achieve certain fraud-prevention standards. The Federal Reserve Board also has rules governing routing and exclusivity that require issuers to offer two unaffiliated networks for routing transactions on each debit or prepaid product.

Other Charges, Commissions and Fees. Other charges, commissions and fees for 2018 decreased \$2.7 million, or 6.8%, compared to 2017. The decrease was primarily related to decreases in loan processing fees (down \$3.0 million), income from corporate finance and capital market advisory services (down \$755 thousand) and income from the sale of mutual funds (down \$378 thousand) partly offset by increases in income from the sale of money market accounts and life insurance (up \$604 thousand and \$294 thousand, respectively) and an increase in funds transfer service charges (up \$277 thousand). Changes in these categories of other charges, commissions and fees were generally due to fluctuations in business volumes.

Other charges, commissions and fees for 2017 increased \$308 thousand, or 0.8%, compared to 2016. The increase included increases in income related to the sale of mutual funds (up \$1.2 million) and wire transfer fees (up \$317 thousand), among other things. These items were partly offset by decreases in human resources consulting fee income (down \$650 thousand) and income from capital market advisory services (down \$605 thousand), among other things. Human resources consulting fee income decreased as we no longer provide these services. Changes in the other aforementioned categories of other charges, commissions and fees were primarily due to fluctuations in business volumes.

Net Gain/Loss on Securities Transactions. During 2018, we sold certain available-for-sale U.S Treasury securities with an amortized cost totaling \$16.8 billion and realized a net loss of \$156 thousand on those sales. The sales were primarily related to securities purchased during 2018 and subsequently sold in connection with our tax planning strategies related to the Texas franchise tax. The gross proceeds from the sales of these securities outside of Texas are included in total revenues/receipts from all sources reported for Texas franchise tax purposes, which results in a reduction in the overall percentage of revenues/receipts apportioned to Texas and subjected to taxation under the Texas franchise tax.

During 2017, we sold certain available-for-sale U.S Treasury securities with an amortized cost totaling \$11.2 billion and realized a net loss of \$74 thousand on those sales. The sales were primarily related to securities purchased during

2017 and subsequently sold in connection with our aforementioned tax planning strategies related to the Texas franchise tax. We also sold certain other available-for-sale U.S. Treasury securities with an amortized cost totaling \$751.4 million

45

---

Table of Contents

and realized a net loss of \$4.9 million on those sales. These securities were sold with the intent to reinvest the sales proceeds in higher yielding debt securities and other investments.

During 2016, we sold available-for-sale securities with an amortized cost totaling \$14.8 billion and realized a net gain of \$11.2 million on those sales. We also sold held-to-maturity securities with an amortized cost totaling \$132.9 million and realized a net gain of \$3.7 million on those sales. As more fully discussed in Note 2 - Securities in the accompanying notes to consolidated financial statements elsewhere in this report, a portion of the available-for-sale securities and all of the held-to maturity securities that were sold during 2016 were sold as a result of a significant deterioration in the creditworthiness of the issuers. In aggregate, the securities sold as a result of credit deterioration had an amortized cost totaling \$528.6 million and we realized a net gain of \$11.9 million on those sales. We sold U.S Treasury securities with an amortized cost totaling \$13.7 billion and realized a net loss of \$57 thousand on those sales. The sales were primarily related to securities purchased during 2016 and subsequently sold in connection with our aforementioned tax planning strategies related to the Texas franchise tax. Other securities sold during 2016 included available-for-sale U.S. Treasury securities with an amortized cost totaling \$764.5 million and we realized a net gain of \$3.3 million on those sales. Most of these securities were due to mature during 2016 and most of the proceeds from the sale of these securities were reinvested into U.S. Treasury securities having comparable yields, but longer-terms.

**Other Non-Interest Income.** Other non-interest income for 2018 increased \$9.6 million, or 25.7%, compared to 2017. The increase was primarily related to increases in sundry and other miscellaneous income (up \$5.9 million), gains on the sale of foreclosed and other assets (up \$2.6 million), income from customer derivative and trading activities (up \$1.8 million) and income from customer foreign currency transactions (up \$657 thousand), among other things, partly offset by decreases in public finance underwriting fees (down \$1.3 million), among other things. Sundry and other miscellaneous income during 2018 included \$4.5 million related to the recovery of prior write-offs, \$2.1 million in VISA check card incentives related to business volumes, \$1.7 million related to a distribution from a private equity investment and \$997 thousand related to the settlement of an insurance claim, among other things. Sundry and other miscellaneous income during 2017 included \$1.9 million in VISA check card incentives, \$1.2 million related to the collection of amounts charged-off by Western National Bank prior to our acquisition, \$864 thousand related to the settlement of a non-solicitation agreement and \$541 thousand related to recoveries of prior write-offs, among other things. Gains on the sale of foreclosed and other assets included \$4.2 million related to gains on the sale of various branch and operational facilities during 2018 and \$2.0 million related to the sale of a motor-bank location in 2017. The fluctuations in income from customer derivative and trading activities, public finance underwriting fees and income from customer foreign currency transactions during 2018 were primarily related to changes in business volumes.

Other non-interest income for 2017 decreased \$3.9 million, or 9.5%, compared to 2016. The decrease was primarily related to decreases in gains on the sale of foreclosed and other assets (down \$6.3 million), lease rental income (down \$482 thousand) and earnings on the cash surrender value of life insurance policies (down \$409 thousand), among other things, partly offset by increases in sundry and other miscellaneous income (up \$1.4 million), income from customer derivative and trading activities (up \$815 thousand) and income from customer foreign currency transactions (up \$760 thousand), among other things. During 2016, gains on the sale of foreclosed and other assets included a \$10.3 million net gain on the sale of our headquarters building and other adjacent properties in connection with a comprehensive development agreement with the City of San Antonio and a third party controlled by one of our directors, among other things. See Note 4 - Premises and Equipment in the accompanying notes to consolidated financial statements elsewhere in this report. During 2017, gains on the sale of foreclosed and other assets included \$2.9 million related to amortization of the deferred portion of the gain on our headquarters building sold in 2016 and \$2.0 million related to the sale of a motor-bank location. Sundry income during 2017 included \$1.9 million in VISA check card incentives related to business volumes, \$1.2 million related to the collection of amounts charged-off by Western National Bank prior to our acquisition, \$864 thousand related to the settlement of a non-solicitation agreement and \$541 thousand related to recoveries of prior write-offs, among other things, while sundry and other miscellaneous income during 2016 included \$1.8 million in VISA check card incentives related to business volumes and \$1.4 million related to recoveries of prior write-offs, among other things. The fluctuations in income from

customer derivative and trading activities and income from customer foreign currency transactions were primarily related to changes in business volumes.

46

---

Table of Contents

## Non-Interest Expense

The components of non-interest expense were as follows:

	2018	2017	2016
Salaries and wages	\$350,312	\$337,068	\$318,665
Employee benefits	77,323	74,575	72,615
Net occupancy	76,788	75,971	71,627
Technology, furniture and equipment	83,102	74,335	71,208
Deposit insurance	16,397	20,128	17,428
Intangible amortization	1,424	1,703	2,429
Other	173,538	175,289	178,988
Total	\$778,884	\$759,069	\$732,960

Total non-interest expense for 2018 increased \$19.8 million, or 2.6%, compared to 2017 while total non-interest expense for 2017 increased \$26.1 million, or 3.6%, compared to 2016. Changes in the various components of non-interest expense are discussed below.

**Salaries and Wages.** Salaries and wages increased \$13.2 million, or 3.9%, in 2018 compared to 2017 and increased \$18.4 million, or 5.8%, in 2017 compared to 2016. The increases during the comparable periods were primarily related to increases in salaries, due to an increase in the number of employees, and normal annual merit and market increases, as well as increases in incentive compensation and stock-based compensation. Salaries and wages during 2017 included approximately \$2.5 million in severance expense primarily related to the closure of certain branch locations and the elimination of certain job positions.

**Employee Benefits.** Employee benefits expense for 2018 increased \$2.7 million, or 3.7%, compared to 2017. The increase was primarily due to increases in medical benefits expense (up \$3.1 million), payroll taxes (up \$728 thousand) and expenses related to our 401(k) and profit sharing plans (up \$560 thousand) partly offset by decreases in expenses related to our defined benefit retirement plans (down \$1.5 million).

Employee benefits expense for 2017 increased \$2.0 million, or 2.7%, compared to 2016. The increase was primarily due to increases in expenses related to our 401(k) and profit sharing plans (up \$1.7 million), payroll taxes (up \$1.3 million), other employee benefits (up \$826 thousand) and medical benefits expense (up \$487 thousand) partly offset by a decrease in expenses related to our defined benefit retirement plans (down \$2.2 million).

Our defined benefit retirement and restoration plans were frozen in 2001 and were replaced by the profit sharing plan. Management believes these actions help reduce the volatility in retirement plan expense. However, we still have funding obligations related to the defined benefit and restoration plans and could recognize retirement expense related to these plans in future years, which would be dependent on the return earned on plan assets, the level of interest rates and employee turnover. We recognized a combined net periodic pension benefit of \$1.0 million related to our defined benefit retirement and restoration plans in 2018 compared to a combined net periodic pension expense of \$501 thousand in 2017 and \$2.7 million in 2016. Net periodic pension expense during 2016 included \$1.0 million in supplemental executive retirement plan (“SERP”) settlement costs related to the retirement of a former executive officer. Net periodic pension expense decreased during the comparable years in part due to a change in the method we use to estimate the interest cost component of net periodic benefit cost for our defined benefit pension and other post-retirement benefit plans. Future expense/benefits related to these plans is dependent upon a variety of factors, including the actual return on plan assets. For additional information related to our employee benefit plans, see Note 11 - Employee Benefit Plans in the accompanying notes to consolidated financial statements elsewhere in this report.

**Net Occupancy.** Net occupancy expense for 2018 increased \$817 thousand, or 1.1%, compared to 2017. The increase was primarily related to increases in repairs and maintenance/service contracts expense (up \$891 thousand), lease expense (up \$517 thousand) and depreciation on leasehold improvements (up \$391 thousand) partly offset by a decrease in property taxes (down \$722 thousand).

Net occupancy expense for 2017 increased \$4.3 million, or 6.1%, compared to 2016. The increase during 2017 was primarily related to increases in lease expense (up \$3.2 million), repairs and maintenance/service contracts expense (up \$1.3 million), depreciation on leasehold improvements (up \$658 thousand) and utilities expense (up

\$375 thousand) partly offset by a decrease in building depreciation (down \$1.3 million). The increase in lease expense and the decrease

47

---

Table of Contents

in building depreciation during the reported periods were primarily related to the sale and lease back of our headquarters building in December 2016. See Note 4 - Premises and Equipment in the accompanying notes to consolidated financial statements elsewhere in this report.

**Technology, Furniture and Equipment.** Technology, furniture and equipment expense for 2018 increased \$8.8 million, or 11.8%, compared to 2017. The increase was primarily related to increases in software maintenance (up \$5.6 million), due to new and renewed software applications and an increase in volume-based service payments; software amortization (up \$1.7 million); service contracts expense (up \$989 thousand); and depreciation on furniture and equipment (up \$589 thousand).

Technology, furniture and equipment expense for 2017 increased \$3.1 million, or 4.4%, compared to 2016. The increase was primarily related to increases in software maintenance (up \$3.9 million), due to new and renewed software applications and an increase in volume-based service payments, and depreciation on furniture and equipment (up \$988 thousand) partly offset by a decrease in equipment rental expense (down \$1.6 million), and a decrease in service contracts (down \$436 thousand), among other things.

**Deposit Insurance.** Deposit insurance expense totaled \$16.4 million in 2018 compared to \$20.1 million in 2017 and \$17.4 million in 2016. The decrease in deposit insurance expense during 2018 compared to 2017 was primarily related to a decrease in our base assessment rate and the termination of the quarterly Deposit Insurance Fund surcharge in the fourth quarter of 2018, as further discussed below. The increase during 2017 compared to 2016 was primarily related to an increase in the assessment rate and an increase in assets. The increase in the assessment rate was partly related to the quarterly Deposit Insurance Fund surcharge that became applicable during the third quarter of 2016, as further discussed below.

In August 2016, the Federal Deposit Insurance Corporation (“FDIC”) announced that the Deposit Insurance Fund reserve ratio had surpassed 1.15% as of June 30, 2016. As a result, beginning in the third quarter of 2016, the range of initial assessment rates for all institutions was adjusted downward and institutions with \$10 billion or more in assets were assessed a quarterly surcharge. The quarterly surcharge was terminated in the fourth quarter of 2018 as the Deposit Insurance Fund reserve ratio as of September 30, 2018 exceeded the statutory minimum of 1.35% required by the Dodd-Frank Act.

**Intangible Amortization.** Intangible amortization is primarily related to core deposit intangibles and, to a lesser extent, intangibles related to customer relationships and non-compete agreements. Intangible amortization totaled \$1.4 million in 2018 compared to \$1.7 million in 2017 and \$2.4 million in 2016. The decrease during the comparable periods primarily related to the completion of amortization of certain previously recognized intangible assets as well as a reduction in the annual amortization rate of certain previously recognized intangible assets as we use an accelerated amortization approach which results in higher amortization rates during the earlier years of the useful lives of intangible assets. See Note 5 - Goodwill and Other Intangible Assets in the accompanying notes to consolidated financial statements elsewhere in this report.

**Other Non-Interest Expense.** Other non-interest expense for 2018 decreased \$1.8 million, or 1.0%, compared to 2017. As discussed above in the section captioned “Interchange and Debit Card Transaction Fees,” in connection with the adoption of ASU 2014-09 in 2018, network costs associated with debit card and ATM transactions are now reported netted against the related fees from such transactions and included in Interchange and Debit Card Transaction Fees in the accompanying Consolidated Statement of Income for 2018. Previously, such network costs were reported as a component of other non-interest expense. Network costs associated with debit card and ATM transactions totaled \$11.9 million during 2018 compared to \$11.9 million and \$12.9 million during 2017 and 2016, respectively.

Excluding network costs from 2017, other non-interest expense effectively increased \$10.2 million, or 6.2%, during 2018. This increase included increases in professional services expense (up \$8.0 million), donations expense related to a contributions to our charitable foundation (up \$4.2 million), advertising/promotions expense (up \$3.2 million), losses on the sale/write-down of foreclosed and other assets (up \$2.0 million), platform/management fees related to Frost Investment Advisors and Frost Investment Services (up \$1.5 million) and outside computer services expense (up \$1.3 million), among other things. These items were partly offset by decreases in sundry and other miscellaneous expense (down \$3.5 million); fraud losses, primarily related to check cards, (down \$2.6 million); and data communications expense (down \$1.1 million), among other things.



The increase in professional services expense during 2018 was partly related to a data security incident during the first quarter of 2018 which resulted in unauthorized access to a third-party lockbox software program used by certain of our commercial lockbox customers to store digital images. We have stopped the identified unauthorized access and

Table of Contents

are working with a leading cybersecurity firm. We have reported the incident to, and are cooperating with, law-enforcement authorities and our investigation is ongoing. We have contacted each of the affected commercial customers and are working with them to support them in taking appropriate actions. The identified incident did not impact other Frost systems. Out-of-pocket costs incurred related to this incident totaled \$2.1 million during 2018. Other non-interest expense for 2017 decreased \$3.7 million, or 2.1%, compared to 2016. The decrease included decreases in donations expense (down \$4.5 million), sundry and other miscellaneous expense (down \$3.2 million) and check card expense (down \$3.1 million), among other things. These items were partly offset by increases in advertising/promotions expense (up \$1.7 million), guard services expense (up \$1.4 million), professional services expense (up \$1.3 million), outside computer services expense (up \$1.3 million) and fraud losses (up \$1.0 million), among other things. Donations expense in 2016 included a \$4.4 million contribution to our charitable foundation. Sundry and other miscellaneous expense during 2016 included \$6.7 million related to the write-down of certain assets while sundry and other miscellaneous expense during 2017 included \$3.2 million related to the write-down of certain assets and \$1.9 million related to settlements. Check card expense was elevated during 2016 due to the issuance of new ATM cards with embedded processing chips. Guard services expense during 2017 was impacted by the effects of hurricane Harvey during the third quarter. The increase in fraud losses was primarily related to check cards, ATMs and checks.

**Results of Segment Operations**

Our operations are managed along two primary operating segments: Banking and Frost Wealth Advisors. A description of each business and the methodologies used to measure financial performance is described in Note 18 - Operating Segments in the accompanying notes to consolidated financial statements elsewhere in this report. Net income (loss) by operating segment is presented below:

	2018	2017	2016
Banking	\$445,531	\$347,034	\$289,665
Frost Wealth Advisors	22,090	24,395	19,093
Non-Banks	(12,703 )	(7,280 )	(4,497 )
Consolidated net income	\$454,918	\$364,149	\$304,261

**Banking**

Net income for 2018 increased \$98.5 million, or 28.4%, compared to 2017. The increase was primarily the result of a \$107.2 million increase in net interest income, a \$13.8 million decrease in the provision for loan losses and a \$6.0 million increase in non-interest income partly offset by a \$13.4 million increase in non-interest expense and a \$15.1 million increase in income tax expense. Net income for 2017 increased \$57.4 million, or 19.8%, compared to 2016. The increase was primarily the result of an \$87.0 million increase in net interest income and a \$16.2 million decrease in the provision for loan losses partly offset by a \$22.0 million decrease in non-interest income, a \$19.7 million increase in non-interest expense and a \$4.2 million increase in income tax expense.

Net interest income for 2018 increased \$107.2 million, or 12.5%, compared to 2017 while net interest income for 2017 increased \$87.0 million, or 11.3%, compared to 2016. The increase in net interest income during 2018 was primarily related to increases in the average yields on loans, interest-bearing deposits and taxable securities combined with increases in the average volumes of loans, tax-exempt securities and federal funds sold and resell agreements. The impact of these items were partly offset by increases in the average rates paid on interest-bearing deposits and other borrowed funds, decreases in the average volume of taxable securities and interest bearing deposits and decreases in the average yield on tax-exempt securities. Net interest income for 2017 included 365 days compared to 366 days for the same period in 2016 as a result of the leap year. The additional day added approximately \$1.5 million to taxable-equivalent net interest income during 2016. Despite the effect of this additional day during 2016, net interest income increased during 2017 compared to 2016 due to the impact of increases in the average volume of loans, tax-exempt securities and interest-bearing deposits as well as increases in the average yields on loans and interest-bearing deposits partly offset by the impact of decreases in the average yields on tax-exempt and taxable securities, a decrease in the average volume of taxable securities and the impact of an increase in the average rate paid on interest-bearing liabilities. See the analysis of net interest income included in the section captioned "Net Interest Income" elsewhere in this discussion.



Table of Contents

The provision for loan losses for 2018 totaled \$21.6 million compared to \$35.5 million in 2017 and \$51.7 million in 2016. See the analysis of the provision for loan losses included in the section captioned “Allowance for Loan Losses” elsewhere in this discussion.

Non-interest income for 2018 increased \$6.0 million, or 2.9%, compared to 2017. The increase was primarily due to increases in other non-interest income, insurance commissions and fees and service charges on deposit accounts combined with a decrease in the net loss on securities transactions partly offset by decreases in interchange and debit card transaction fees and other charges, commissions and fees. The increase in other non-interest income was primarily related to increases in sundry and other miscellaneous income, gains on the sale of foreclosed and other assets, income from customer derivative and trading activities and income from customer foreign currency transactions, among other things, partly offset by a decrease in public finance underwriting fees, among other things. The increase in sundry and other miscellaneous income during 2018 compared to 2017 was primarily related to recoveries of prior write-offs and distributions received on private equity investments, among other things. Gains on the sale of foreclosed and other assets included \$4.2 million related to gains on the sale of various branch and operational facilities during 2018 and \$2.0 million related to the sale of a motor-bank location in 2017. The fluctuations in income from customer derivative and trading activities, public finance underwriting fees and income from customer foreign currency transactions during 2018 were primarily related to changes in business volumes. The increase in insurance commissions and fees was primarily related to an increase in commission income related to property and casualty policies and benefit plan commissions due to increased business volumes and an increase in contingent income related to growth within the portfolio and improvement in the loss performance of insurance policies previously placed. The increase in service charges on deposit accounts was primarily related to increases in overdraft/insufficient funds charges on consumer and commercial accounts and consumer service charges partly offset by a decrease in commercial service charges. Non-interest income during 2018 and 2017 included net losses on securities transactions of \$156 thousand and \$4.9 million respectively. See the analysis of these net losses included in the section captioned “Net Gain/Loss on Securities Transactions” elsewhere in this discussion. In connection with the adoption of a new accounting standard in 2018, network costs associated with debit card and ATM transactions are now reported netted against the related fees from such transactions. Previously, such network costs were reported as a component of other non-interest expense. If such network costs had been netted against interchange and debit card transaction fees in 2017, interchange and debit card transaction fees would have reflected an increase in 2018 as a result of increased transaction volumes. The decreases in other charges, commissions and fees were primarily related to decreases in loan processing fees and income from capital markets advisory services partly offset by an increase in funds transfer service charges. See the analysis of these categories of non-interest income included in the section captioned “Non-Interest Income” elsewhere in this discussion.

Non-interest income for 2017 decreased \$22.0 million, or 9.6%, compared to 2016. Non-interest income during 2017 included a net loss on securities transactions of \$4.9 million while non-interest income during 2016 included a net gain on securities transactions of \$14.9 million. See the analysis of these net gains and losses included in the section captioned “Net Gain/Loss on Securities Transactions” elsewhere in this discussion. Excluding the impact of the net gains or losses on securities transactions, total non-interest income for 2017 effectively decreased \$2.1 million, or 1.0%, compared to 2016 primarily due to decreases in other non-interest income, other charges, commissions and fees and insurance commissions and fees partly offset by increases in service charges on deposit accounts and interchange and debit card transactions fees. The decrease in other non-interest income was primarily related to decreases in gains on the sale of foreclosed and other assets, lease rental income and earnings on the cash surrender value of life insurance policies, among other things, partly offset by increases in sundry and other miscellaneous income, income from customer derivative and trading activities and income from customer foreign currency transactions, among other things. During 2016, gains on the sale of foreclosed and other assets included a \$10.3 million net gain on the sale of our headquarters building and other adjacent properties in connection with a comprehensive development agreement, among other things, while during 2017, gains on the sale of foreclosed and other assets included \$2.9 million related to amortization of the deferred portion of the gain on the sale of our headquarters building which we sold in 2016 and \$2.0 million related to the sale of a motor-bank location. See Note 4 -Premises and Equipment in the accompanying notes to consolidated financial statements elsewhere in this report. The decrease in other charges, commissions and

fees was primarily due to a decrease in human resources consulting fee income and income from corporate finance and capital market advisory services, among other things, partly offset by increases in wire transfer fees, among other things. The decrease in insurance commissions and fees was related to a decrease in contingent income partly offset by an increase in commission income. The decrease in contingent income was primarily related to a lack of growth within the portfolio and a deterioration in the loss performance of insurance policies previously placed. The increase in commission income was primarily related to an increase in benefit plan commissions due to increased business volumes partly offset by a decrease in commissions on property and casualty policies. The increase in service charges on deposit accounts was primarily

Table of Contents

due to an increase in overdraft/insufficient funds charges on consumer and commercial accounts and consumer service charges partly offset by a decrease in commercial service charges. The increase in interchange and debit card transactions fees was primarily due to increases in income from debit card transactions and ATM service fees. See the analysis of these categories of non-interest income included in the section captioned “Non-Interest Income” elsewhere in this discussion.

Non-interest expense for 2018 increased \$13.4 million, or 2.1%, compared to 2017. The increase was primarily related to increases in salaries and wages, technology, furniture and equipment expense and employee benefits partly offset by decreases in other non-interest expense and deposit insurance expense. The increase in salaries and wages for 2018 compared to 2017 was primarily due to an increase in the number of employees and normal annual merit and market increases, as well as increases in incentive compensation and stock based compensation. The increase in technology, furniture and equipment expense for 2018 compared to 2017 was primarily related to increases in software maintenance, software amortization, service contracts expense and depreciation on furniture and equipment. The increase in employee benefits was primarily due to increases in medical benefits expense, payroll taxes and expenses related to our 401(k) and profit sharing plans partly offset by decreases in expenses related to our defined benefit retirement plans. As discussed above, network costs associated with debit card and ATM transactions are now reported netted against the related fees from such transactions, rather than as a component of other non-interest expense as was previously the case. Excluding network costs from 2017, other non-interest expense for 2018 effectively increased \$7.1 million. This effective increase included increases in professional services expense, donations expense related to a contributions to our charitable foundation, advertising/promotions expense, losses on the sale/write-down of foreclosed and other assets and outside computer services expense, among other things. These items were partly offset by decreases in sundry and other miscellaneous expense; fraud losses, primarily related to check cards; and data communications expense; among other things. The decrease in deposit insurance expense during 2018 compared to 2017 was mostly related to a decrease in our base assessment rate and the termination of the quarterly Deposit Insurance Fund surcharge in the fourth quarter of 2018. See the analysis of these categories of non-interest expense included in the section captioned “Non-Interest Expense” elsewhere in this discussion.

Non-interest expense for 2017 increased \$19.7 million, or 3.2%, compared to 2016. The increase was primarily related to increases in salaries and wages; technology, furniture and equipment expense; deposit insurance expense; and employee benefits partly offset by a decrease in net occupancy expense, other non-interest expense and intangible amortization. The increase in salaries were primarily due to an increase in the number of employees and normal annual merit and market increases, as well as increases in incentive compensation, due to improved operating performance, and stock-based compensation. The increase in technology, furniture and equipment expense was primarily related to increases in software maintenance and depreciation on furniture and equipment partly offset by decreases in equipment rental expense and service contracts expense, among other things. The increase in deposit insurance expense was related to an increase in the assessment rate due to a new quarterly surcharge which began in the third quarter of 2016 and an increase in assets. The increase in employee benefits was primarily due to increases in expenses related to our 401(k) and profit sharing plans, medical benefits expense and payroll taxes, among other things, partly offset by a decrease in expenses related to our defined benefit retirement plans. The decrease in net occupancy expense was partly related to a change in the way we allocate occupancy expenses among our operating segments. The decrease in other non-interest expense was primarily related to decreases in donations expense, sundry and other miscellaneous expense and check card expense, among other things. These items were partly offset by increases in advertising/promotions expense, guard services expense, professional services expense, outside computer services expense and fraud losses, among other things. The decrease in intangible amortization expense was primarily related to the completion of amortization of certain previously recognized intangible assets as well as a reduction in the annual amortization rate of certain previously recognized intangible assets as we use an accelerated amortization approach which results in higher amortization rates during the earlier years of the useful lives of intangible assets. See the analysis of these categories of non-interest expense included in the section captioned “Non-Interest Expense” elsewhere in this discussion.

Income tax expense for 2018 increased \$15.1 million, or 39.9%, compared to 2017 while income tax expense for 2017 increased \$4.2 million, or 12.3%, compared to 2016. See the section captioned “Income Taxes” elsewhere in this

discussion.

Frost Insurance Agency, which is included in the Banking operating segment, had gross commission revenues of \$49.6 million during 2018 compared to \$46.8 million during 2017 and \$47.8 million in 2016. The increase during 2018 compared to 2017 was primarily related to increases in commissions on property and casualty policies and benefit plan commissions due to increased business volumes and an increase in contingent income primarily related to growth within the portfolio and improvement in the loss performance of insurance policies previously placed. The decrease during

51

---

Table of Contents

2017 compared to 2016 was primarily related to a decrease in contingent income partly offset by an increase in benefit plan commissions. See the analysis of insurance commissions and fees included in the section captioned “Non-Interest Income” elsewhere in this discussion.

## Frost Wealth Advisors

Net income for 2018 decreased \$2.3 million, or 9.4%, compared to 2017. The decrease was primarily due a \$13.6 million decrease in net interest income and a \$5.2 million increase in non-interest expense partly offset by a \$9.2 million increase in non-interest income and a \$7.3 million decrease in income tax expense. Net income for 2017 increased \$5.3 million, or 27.8%, compared to 2016. The increase was primarily due to an \$8.7 million increase in non-interest income and a \$6.3 million increase in net interest income partly offset by a \$6.9 million increase in non-interest expense and a \$2.9 million increase in income tax expense.

Net interest income for 2018 decreased \$13.6 million, or 76.9%, compared to 2017. Beginning in 2018, certain repurchase agreements that were previously allocated to the Frost Wealth Advisors segment are now allocated to the Banking segment which resulted in the decreases in net interest income. Net interest income for 2017 increased \$6.3 million, or 55.7%, compared to 2016. The increase was primarily due to an increase in the funds transfer price received for funds provided related to Frost Wealth Advisors' repurchase agreements and an increase in the average volume of funds provided.

Non-interest income for 2018 increased \$9.2 million, or 7.2%, compared to 2017. The increase was primarily due to an increase in trust and investment management fees. Trust and investment management fee income is the most significant income component for Frost Wealth Advisors. Investment fees are the most significant component of trust and investment management fees, making up approximately 83%, 84% and 82% of total trust and investment management fees for 2018, 2017 and 2016, respectively. Investment and other custodial account fees are generally based on the market value of assets within a trust account. Volatility in the equity and bond markets impacts the market value of trust assets and the related investment fees. The increase in trust and investment management fees during 2018 compared to 2017 was primarily the result of an increase in trust investment fees and an increase in oil and gas fees. The increase in trust investment fees during 2018 was due to higher average equity valuations. The increase in oil and gas fees during 2018 was related to higher average energy prices and new business, partly driven by enhancements to our service offering. See the analysis of trust and investment management fees included in the section captioned “Non-Interest Income” elsewhere in this discussion.

Non-interest income for 2017 increased \$8.7 million, or 7.3%, compared to 2016. The increase was primarily related to increases in trust and investment management fees and other charges, commissions and fees. The increase in trust and investment management fees during 2017 compared to 2016 was primarily the result of an increase in trust investment fees. The increase in trust investment fees was due to higher average equity valuations on managed accounts. Trust and investment management fees during 2017 also included an increase in real estate fees and a decrease in estate fees compared to 2016. See the analysis of trust and investment management fees included in the section captioned “Non-Interest Income” elsewhere in this discussion.

Non-interest expense for 2018 increased \$5.2 million, or 4.8%, compared to 2017. The increase was primarily related to increases in other non-interest expense, salaries and wages and technology, furniture and equipment expense. The increase in other non-interest expense was primarily related to increases in platform/management fees, outside computer services expense and sundry and other miscellaneous expense, among other things. The increase in salaries and wages was primarily due to an increase in the number of employees and normal annual merit and market increases, as well as an increase in incentive compensation. The increase in technology, furniture and equipment expense was primarily related to increases in software maintenance, service contracts expense and software amortization.

Non-interest expense for 2017 increased \$6.9 million, or 6.7%, compared to 2016. The increase was primarily related to increases in net occupancy expense, salaries and wages and employee benefits partly offset by a decrease in other non-interest expense. The increase in net occupancy expense and decrease in other non-interest expense were related to a change in the way we allocate occupancy expenses among our operating segments. Beginning in 2017, operating segments receive a direct charge for occupancy expense based upon cost centers within the segment. Such amounts are now reported as occupancy expense. Previously, these costs were included within the allocated overhead and



reported as a component of other non-interest expense. The increase in salaries and wages was primarily related to an increase in the number of employees and normal annual merit and market increases. The increase in employee benefits expense was primarily related to increases in expenses related to our defined benefit retirement plans, payroll taxes and medical benefits expense.

Table of Contents

## Non-Banks

The Non-Banks operating segment had a net loss of \$12.7 million for 2018 compared to a net loss of \$7.3 million in 2017. The increase in the net loss for 2018 was primarily due to an increase in net interest expense due to increases in the interest rates paid on our long-term borrowings, a decrease in the net income tax benefit due to a decrease in the U.S. federal statutory income tax rate and an increase in salaries and wages.

The Non-Banks operating segment had a net loss of \$7.3 million for 2017 compared to a net loss of \$4.5 million in 2016. The increase in the net loss was primarily due to a \$3.2 million increase in net interest expense partly offset by a \$436 thousand decrease in non-interest expense. The increase in net interest expense was primarily due to increases in the interest rates paid on our long-term borrowings. The decrease in non-interest expense was primarily related to decreases in employee benefits expense and salaries and wages.

## Income Taxes

We recognized income tax expense of \$53.8 million, for an effective tax rate of 10.6%, in 2018 compared to \$44.2 million, for an effective tax rate of 10.8%, in 2017 and \$37.2 million, for an effective rate of 10.9%, in 2016. The effective income tax rates differed from the U.S. statutory federal income tax rate of 21% during 2018 and 35% during 2017 and 2016 primarily due to the effect of tax-exempt income from loans, securities and life insurance policies and discrete items including the income tax effects associated with stock-based compensation, changes in enacted tax rates and corrections.

Income tax expense and the effective tax rate during 2018 were impacted by the decrease in the U.S. statutory federal income tax rate under the Tax Cuts and Jobs Act enacted on December 22, 2017. The effect of this decrease was offset by increases in total income during 2018 with a higher proportion of taxable income relative to tax-exempt income and the impact of certain expenses related to meals and entertainment, executive compensation and deposit insurance, among other things, that are no longer deductible as a result of the Tax Cuts and Jobs Act. See Note 13 - Income Taxes in the accompanying notes to consolidated financial statements elsewhere in this report for additional information about the Tax Cut and Jobs Act.

The effective tax rate for 2017 was also impacted by the decrease in U.S. statutory federal income tax rate under the Tax Cuts and Jobs Act as, under ASC 740, Income Taxes, the effect of income tax law changes on deferred taxes are recognized as a component of income tax expense related to continuing operations in the period in which the law is enacted. This requirement applies not only to items initially recognized in continuing operations, but also to items initially recognized in other comprehensive income. As a result of the reduction in the U.S. federal statutory income tax rate, during 2017, we recognized a provisional net income tax benefit totaling \$4.0 million, which included \$5.5 million expense related to items recognized in continuing operations and \$9.5 million benefit related to items recognized in other comprehensive income. In accordance with a new accounting standard adopted as of January 1, 2018, we reclassified the \$9.5 million income tax benefit from accumulated other comprehensive income to retained earnings. See Note 1 - Summary of Significant Accounting Policies. During fourth quarter of 2018, we finalized the accounting for the tax effects of the Tax Cuts and Jobs Act, and recognized an additional tax benefit totaling \$231 thousand as a component of continuing operations.

The effective tax rate for 2017 was also impacted by the correction of an over-accrual of taxes that resulted from incorrectly classifying certain tax-exempt loans as taxable for federal income tax purposes since 2013. As a result, we recognized tax benefits totaling \$2.9 million related to the 2013 through 2016 tax years.

Excluding the effects of the change in the U.S. federal statutory income tax rate and the correction of the over-accrual, our effective tax rate would have been 12.5% during 2017. This increase in income tax expense and the effective tax rate during 2017 compared to 2016 was primarily related to an increase in total income with a higher proportion of taxable income relative to tax-exempt income, partly offset by an increase in tax benefits associated with stock-based compensation.

Table of Contents

## Sources and Uses of Funds

The following table illustrates, during the years presented, the mix of our funding sources and the assets in which those funds are invested as a percentage of our average total assets for the period indicated. Average assets totaled \$31.0 billion in 2018 compared to \$30.5 billion in 2017 and \$28.8 billion in 2016.

	2018	2017	2016
Sources of Funds:			
Deposits:			
Non-interest-bearing	34.7 %	35.5 %	34.8 %
Interest-bearing	50.1	49.6	50.2
Federal funds purchased and repurchase agreements	3.4	3.2	2.7
Long-term debt and other borrowings	0.8	0.8	0.8
Other non-interest-bearing liabilities	0.5	0.5	0.9
Equity capital	10.5	10.4	10.6
Total	100.0%	100.0%	100.0%
Uses of Funds:			
Loans	43.9 %	40.9 %	40.1 %
Securities	38.9	40.2	41.8
Federal funds sold, resell agreements and interest-bearing deposits	10.3	12.0	10.8
Other non-interest-earning assets	6.9	6.9	7.3
Total	100.0%	100.0%	100.0%

Deposits continue to be our primary source of funding. Average deposits increased \$384.1 million, or 1.5%, in 2018 compared to 2017 and increased \$1.4 billion, or 5.7% in 2017 compared to 2016. Non-interest-bearing deposits remain a significant source of funding, which has been a key factor in maintaining our relatively low cost of funds. Average non-interest-bearing deposits totaled 40.9% of total average deposits in 2018 compared to 41.8% in 2017, and 40.9% in 2016. Federal prohibitions on the payment of interest on demand deposits were repealed in 2011.

Nonetheless, we have not experienced any significant additional costs as a result. However, as market interest rates have increased, we have increased the interest rates we pay on most of our interest-bearing deposit products. This may lead to a decrease in the relative proportion of non-interest-bearing deposits to total deposits.

We primarily invest funds in loans and securities. Average loans increased \$1.2 billion, or 9.3%, in 2018 compared to 2017 and increased \$905.3 million, or 7.8% in 2017 compared to 2016. Average securities decreased \$180.7 million, or 1.5%, in 2018 compared to 2017 and increased \$188.5 million, or 1.6%, in 2017 compared to 2016. Average federal funds sold and resell agreements and interest-bearing deposits decreased \$436.7 million, or 12.0%, in 2018 compared to 2017 and increased \$548.3 million, or 17.7%, in 2017 compared to 2016.

## Loans

Year-end loans, including leases net of unearned discounts, consisted of the following:

	2018	Percentage of Total	2017	2016	2015	2014
Commercial and industrial	\$5,111,957	36.3 %	\$4,792,388	\$4,344,000	\$4,120,522	\$4,055,225
Energy:						
Production	1,309,314	9.3	1,182,326	971,767	1,249,678	1,160,404
Service	168,775	1.2	171,795	221,213	272,934	319,618
Other	124,509	0.9	144,972	193,081	235,583	293,923
Total energy	1,602,598	11.4	1,499,093	1,386,061	1,758,195	1,773,945
Commercial real estate:						
Commercial mortgages	4,121,966	29.2	3,887,742	3,481,157	3,285,041	2,999,082
Construction	1,267,717	9.0	1,066,696	1,043,261	720,695	624,888
Land	306,755	2.2	331,986	311,030	286,991	291,907
Total commercial real estate	5,696,438	40.4	5,286,424	4,835,448	4,292,727	3,915,877
Consumer real estate:						
Home equity loans	353,924	2.5	355,342	345,130	340,528	342,725
Home equity lines of credit	337,168	2.4	291,950	264,862	233,525	220,128
Other	427,898	3.0	376,002	326,793	306,696	286,198
Total consumer real estate	1,118,990	7.9	1,023,294	936,785	880,749	849,051
Total real estate	6,815,428	48.3	6,309,718	5,772,233	5,173,476	4,764,928
Consumer and other	569,750	4.0	544,466	473,098	434,338	393,437
Total loans	\$14,099,733	100.0 %	\$13,145,665	\$11,975,392	\$11,486,531	\$10,987,535

Overview. Year-end total loans increased \$954.1 million, or 7.3%, during 2018 compared to 2017, increased \$1.2 billion, or 9.8% during 2017 compared to 2016, increased \$488.9 million, or 4.3% during 2016 compared to 2015 and increased \$499.0 million, or 4.5% during 2015 compared to 2014.

The majority of our loan portfolio is comprised of commercial and industrial loans, energy loans and real estate loans. Commercial and industrial loans made up 36.3% and 36.4% of total loans at December 31, 2018 and 2017 while energy loans made up 11.4% of total loans at both December 31, 2018 and 2017 and real estate loans made up 48.3% and 48.0% of total loans at December 31, 2018 and 2017. Energy loans include commercial and industrial loans, leases and real estate loans to borrowers in the energy industry. Real estate loans include both commercial and consumer balances.

**Loan Origination/Risk Management.** We have certain lending policies and procedures in place that are designed to maximize loan income within an acceptable level of risk. Management reviews and approves these policies and procedures on a regular basis. A reporting system supplements the review process by providing management with frequent reports related to loan production, loan quality, concentrations of credit, loan delinquencies and non-performing and potential problem loans. Diversification in the loan portfolio is a means of managing risk associated with fluctuations in economic conditions.

Commercial and industrial loans are underwritten after evaluating and understanding the borrower's ability to operate profitably and prudently expand its business. Underwriting standards are designed to promote relationship banking rather than transactional banking. Once it is determined that the borrower's management possesses sound ethics and solid business acumen, our management examines current and projected cash flows to determine the ability of the borrower to repay their obligations as agreed. Commercial and industrial loans are primarily made based on the identified cash flows of the borrower and secondarily on the underlying collateral provided by the borrower. The cash flows of borrowers, however, may not be as expected and the collateral securing these loans may fluctuate in value. Most commercial and industrial loans are secured by the assets being financed or other business assets such as accounts receivable or inventory and may incorporate a personal guarantee; however, some short-term loans may be made on an unsecured basis. In the case of loans secured by accounts receivable, the availability of funds for the repayment of these loans may be substantially dependent on the ability of the borrower to collect amounts due from its customers.



Our energy loan portfolio includes loans for production, energy services and other energy loans, which includes private clients, transportation and equipment providers, manufacturers, refiners and traders. The origination process for energy loans is similar to that of commercial and industrial loans. Because, however, of the average loan size, the significance of the portfolio and the specialized nature of the energy industry, our energy lending requires a highly prescriptive underwriting policy. Production loans are secured by proven, developed and producing reserves. Loan proceeds are used for the development and drilling of additional wells, the acquisition of additional production, and/or the acquisition of additional properties to be developed and drilled. Our customers in this sector are generally large, independent, private owner-producers or large corporate producers. These borrowers typically have large capital requirements for drilling and acquisitions, and as such, loans in this portfolio are generally greater than \$10 million. Production loans are collateralized by the oil and gas interests of the borrower. Collateral values are determined by the risk-adjusted and limited discounted future net revenue of the reserves. Our valuations take into consideration geographic and reservoir differentials as well as cost structures associated with each borrower. Collateral is calculated at least semi-annually using third party engineer-prepared reserve studies. These reserve studies are conducted using a discount factor and base case assumptions for the current and future value of oil and gas. To qualify as collateral, typically reserves must be proven, developed and producing. For our strongest borrowers, collateral may include up to 20% proven, non-producing reserves. Loan commitments are limited to 65% of estimated reserve value. Cash flows must be sufficient to amortize the loan commitment within 120% of the half-life of the underlying reserves. Loan commitments generally must also be 100% covered by the risk-adjusted and limited discounted future net revenue of the reserves when stressed at 75% of our base case price assumptions. In addition, the ratio of the borrower's debt to earnings before interest, taxes, depreciation and amortization ("EBITDA") should generally not exceed 350%. Oil and gas service, transportation, and equipment providers are economically aligned due to their reliance on drilling and active oil and gas development. Income for these borrowers is highly dependent on the level of drilling activity and rig utilization, both of which are driven by the current and future outlook for the price of oil and gas. We mitigate the credit risk in this sector through conservative concentration limits and guidelines on the profile of eligible borrowers. Guidelines require that the companies have extensive experience through several industry cycles, and that they be supported by financially competent and committed guarantors who provide a significant secondary source of repayment. Borrowers in this sector are typically privately-owned, middle-market companies with annual sales of less than \$100 million. The services provided by companies in this sector are highly diversified, and include down-hole testing and maintenance, providing and threading drilling pipe, hydraulic fracturing services or equipment, seismic testing and equipment and other direct or indirect providers to the oil and gas production sector. Our private client portfolio primarily consists of loans to wealthy individuals and their related oil and gas exploration and production entities, where the oil and gas producing reserves are not considered to be the primary source of repayment. These borrowers and guarantors typically have significant sources of wealth including significant liquid assets and/or cash flow from other investments which can fully repay the loans. The credit structures of these loans are generally similar to those of energy production loans, described above, with respect to the valuation of the reserves taken as collateral and the repayment structures.

Although no balances were outstanding at December 31, 2018, in prior years, we have had a small portfolio of loans to refiners where our credit involvement with these customers was through purchases of shared national credit syndications. These borrowers refine crude oil into gasoline, diesel, jet fuel, asphalt and other petrochemicals and are not dependent on drilling or development. All of the borrowers in this portfolio are very large public companies that are important employers in several of our major markets. These borrowers, for the most part, have been long-term customers and we have a strong relationship with these companies and their executive management. There is no new customer origination process for this segment and any outstanding balances are expected to only reflect the needs of these existing relationships.

We also have a small portfolio of loans to energy trading companies that serve as intermediaries that buy and sell oil, gas, other petrochemicals, and ethanol. These companies are not dependent on drilling or development. As a general policy, we do not lend to energy traders; however, we have made an exception to this policy for certain customers based upon their underlying business models which minimize risk as commodities are bought only to fill existing orders (back-to-back trading). As such, the commodity price risk and sale risk are eliminated. There is no new customer origination process for this segment and any outstanding balances are expected to only reflect the needs of

these existing relationships.

Commercial real estate loans are subject to underwriting standards and processes similar to commercial and industrial loans, in addition to those of real estate loans. These loans are viewed primarily as cash flow loans and secondarily as loans secured by real estate. Commercial real estate lending typically involves higher loan principal amounts and the

56

---

repayment of these loans is generally largely dependent on the successful operation of the property securing the loan or the business conducted on the property securing the loan. Commercial real estate loans may be more adversely affected by conditions in the real estate markets or in the general economy. The properties securing our commercial real estate portfolio are diverse in terms of type and geographic location within Texas. This diversity helps reduce our exposure to adverse economic events that affect any single market or industry. Management monitors and evaluates commercial real estate loans based on collateral, geography and risk grade criteria. As a general rule, we avoid financing single-purpose projects unless other underwriting factors are present to help mitigate risk. We also utilize third-party experts to provide insight and guidance about economic conditions and trends affecting market areas we serve. In addition, management tracks the level of owner-occupied commercial real estate loans versus non-owner occupied loans. At December 31, 2018, approximately 49.6% of the outstanding principal balance of our commercial real estate loans were secured by owner-occupied properties.

With respect to loans to developers and builders that are secured by non-owner occupied properties that we may originate from time to time, we generally require the borrower to have had an existing relationship with us and have a proven record of success. Construction loans are underwritten utilizing feasibility studies, independent appraisal reviews, sensitivity analysis of absorption and lease rates and financial analysis of the developers and property owners. Construction loans are generally based upon estimates of costs and value associated with the completed project. These estimates may be inaccurate. Construction loans often involve the disbursement of substantial funds with repayment substantially dependent on the success of the ultimate project. Sources of repayment for these types of loans may be pre-committed permanent loans from approved long-term lenders, sales of developed property or an interim loan commitment from us until permanent financing is obtained. These loans are closely monitored by on-site inspections and are considered to have higher risks than other real estate loans due to their ultimate repayment being sensitive to interest rate changes, governmental regulation of real property, general economic conditions and the availability of long-term financing.

We originate consumer loans utilizing a computer-based credit scoring analysis to supplement the underwriting process. To monitor and manage consumer loan risk, policies and procedures are developed and modified, as needed, jointly by line and staff personnel. This activity, coupled with relatively small loan amounts that are spread across many individual borrowers, minimizes risk. Additionally, trend and outlook reports are reviewed by management on a regular basis. Underwriting standards for home equity loans are heavily influenced by statutory requirements, which include, but are not limited to, loan-to-value limitations, collection remedies, the number of such loans a borrower can have at one time and documentation requirements.

We maintain an independent loan review department that reviews and validates the credit risk program on a periodic basis. Results of these reviews are presented to management and the appropriate committees of our board of directors. The loan review process complements and reinforces the risk identification and assessment decisions made by lenders and credit personnel, as well as our policies and procedures.

Commercial and Industrial. Commercial and industrial loans increased \$319.6 million, or 6.7%, during 2018 compared to 2017 and increased \$448.4 million, or 10.3%, in 2017 compared to 2016. Our commercial and industrial loans are a diverse group of loans to small, medium and large businesses. The purpose of these loans varies from supporting seasonal working capital needs to term financing of equipment. While some short-term loans may be made on an unsecured basis, most are secured by the assets being financed with collateral margins that are consistent with our loan policy guidelines. The commercial and industrial loan portfolio also includes the commercial lease and purchased shared national credits.

Energy. Energy loans include loans to entities and individuals that are engaged in various energy-related activities including (i) the development and production of oil or natural gas, (ii) providing oil and gas field servicing, (iii) providing energy-related transportation services (iv) providing equipment to support oil and gas drilling (v) refining petrochemicals, or (vi) trading oil, gas and related commodities. Energy loans increased \$103.5 million, or 6.9%, during 2018 compared to 2017 and decreased \$113.0 million, or 8.2%, in 2017 compared to 2016. The average loan size, the significance of the portfolio and the specialized nature of the energy industry requires a highly prescriptive underwriting policy. Exceptions to this policy are rarely granted. Due to the large borrowing requirements of this customer base, the energy loan portfolio includes participations and purchased shared national credits.



Industry Concentrations. As of December 31, 2018 and 2017, other than energy loans, there were no concentrations of loans within any single industry in excess of 10% of total loans, as segregated by Standard Industrial Classification code (“SIC code”). The SIC code system is a federally designed standard industrial numbering system used by us to categorize loans by the borrower’s type of business. The following table summarizes the industry concentrations of

57

---

our loan portfolio, as segregated by SIC code. Industry concentrations, stated as a percentage of year-end total loans as of December 31, 2018 and 2017, are presented below:

	2018	2017
Industry concentrations:		
Energy	11.4 %	11.4 %
Public finance	5.4	6.1
Medical services	4.0	3.6
General and specific trade contractors	3.4	3.6
Building materials and contractors	3.2	3.2
Manufacturing, other	2.9	3.1
Automobile dealers	2.9	3.0
Religion	2.5	2.6
Financial services, consumer credit	2.3	2.2
Services	2.1	2.5
Investor	2.1	1.7
All other	57.8	57.0
Total loans	100.0%	100.0%

Large Credit Relationships. The market areas served by us include three of the top ten most populated cities in the United States. These market areas are also home to a significant number of Fortune 500 companies. As a result, we originate and maintain large credit relationships with numerous commercial customers in the ordinary course of business. We consider large credit relationships to be those with commitments equal to or in excess of \$10.0 million, excluding treasury management lines exposure, prior to any portion being sold. Large relationships also include loan participations purchased if the credit relationship with the agent is equal to or in excess of \$10.0 million. In addition to our normal policies and procedures related to the origination of large credits, one of our Regional Credit Committees must approve all new credit facilities which are part of large credit relationships and renewals of such credit facilities with exposures between \$20.0 million and \$30.0 million. Our Central Credit Committee must approve all new credit facilities which are part of large credit relationships and renewals of such credit facilities with exposures that exceed \$30.0 million. The Regional and Central Credit Committees meet regularly to review large credit relationship activity and discuss the current pipeline, among other things.

The following table provides additional information on our large credit relationships outstanding at year-end.

	2018		2017			
	Number of Relationships	Period-End Balances Committed	Period-End Balances Outstanding	Number of Relationships	Period-End Balances Committed	Period-End Balances Outstanding
Committed amount:						
\$20.0 million and greater	247	\$10,815,882	\$6,236,133	224	\$9,765,770	\$5,446,315
\$10.0 million to \$19.9 million	165	2,296,908	1,395,082	162	2,250,279	1,319,667
Average amount:						
\$20.0 million and greater		43,789	25,248		43,597	24,314
\$10.0 million to \$19.9 million		13,921	8,455		13,891	8,146

Purchased Shared National Credits (“SNCs”). Purchased SNCs are participations purchased from upstream financial organizations and tend to be larger in size than our originated portfolio. Our purchased SNC portfolio totaled \$757.5 million at December 31, 2018 decreasing \$77.4 million, or 9.3%, from \$835.0 million at December 31, 2017. At December 31, 2018, 56.9% of outstanding purchased SNCs were related to the energy industry, 14.4% of outstanding purchased SNCs were related to the construction industry and 11.1% of outstanding purchased SNCs were related to the financial services industry. The remaining purchased SNCs were diversified throughout various other industries, with no other single industry exceeding 10% of the total purchased SNC portfolio. Additionally, almost all of the outstanding balance of purchased SNCs was included in the energy and commercial and industrial portfolios, with the remainder included in the real estate categories. SNC participations are originated in the normal course of business to meet the needs of our customers. As a matter of policy, we generally only participate in SNCs for companies headquartered in or which have significant operations within our market areas. In addition, we must have direct access

to the company's management, an existing banking relationship or the expectation of broadening the relationship with

58

---

other banking products and services within the following 12 to 24 months. SNCs are reviewed at least quarterly for credit quality and business development successes.

The following table provides additional information about certain credits within our purchased SNCs portfolio as of year-end.

	2018		2017	
	Number of Relationships	Period-End Balances Committed Outstanding	Number of Relationships	Period-End Balances Committed Outstanding
Committed amount:				
\$20.0 million and greater	38	\$1,431,117 \$ 605,402	41	\$1,502,958 \$ 585,509
\$10.0 million to \$19.9 million	18	268,974 149,233	27	389,243 222,661
Average amount:				
\$20.0 million and greater		37,661 15,932		36,658 14,281
\$10.0 million to \$19.9 million		14,943 8,291		14,416 8,247

Real Estate Loans. Real estate loans increased \$505.7 million, or 8.0%, during 2018 compared to 2017 and increased \$537.5 million, or 9.3%, in 2017 compared to 2016. Real estate loans include both commercial and consumer balances. Commercial real estate loans totaled \$5.7 billion, or 83.6% of total real estate loans, at December 31, 2018 and \$5.3 billion, or 83.8% of total real estate loans, at December 31, 2017. The majority of this portfolio consists of commercial real estate mortgages, which includes both permanent and intermediate term loans. Our primary focus for the commercial real estate portfolio has been growth in loans secured by owner-occupied properties. These loans are viewed primarily as cash flow loans and secondarily as loans secured by real estate. Consequently, these loans must undergo the analysis and underwriting process of a commercial and industrial loan, as well as that of a real estate loan. The following tables summarize our commercial real estate loan portfolio, including commercial real estate loans reported as a component of our energy loan portfolio segment, as segregated by (i) the type of property securing the credit and (ii) the geographic region in which the loans were originated. Property type concentrations are stated as a percentage of year-end total commercial real estate loans as of December 31, 2018 and 2017:

	2018	2017
Property type:		
Office building	20.9 %	19.8 %
Office/warehouse	16.1	16.6
Multifamily	9.2	6.7
Retail	8.4	8.2
Non-farm/non-residential	5.8	6.5
Dealerships	4.9	4.3
Medical Offices and Services	4.7	4.7
Religious	4.0	4.8
Strip Centers	3.4	5.1
1-4 Family	3.2	5.4
All other	19.4	17.9
Total commercial real estate loans	100.0%	100.0%

	2018	2017
Geographic region:		
San Antonio	26.2 %	26.6 %
Houston	23.8	22.3
Fort Worth	16.1	17.3
Dallas	15.4	14.0
Austin	9.1	10.1
Rio Grande Valley	4.8	4.7
Permian Basin	2.7	3.0
Corpus Christi	1.9	2.0
Total commercial real estate loans	100.0%	100.0%

Consumer Loans. The consumer loan portfolio at December 31, 2018 increased \$121.0 million, or 7.7%, from December 31, 2017. As the following table illustrates, the consumer loan portfolio has two distinct segments, including consumer real estate and consumer and other.

	2018	2017
Consumer real estate:		
Home equity loans	\$353,924	\$355,342
Home equity lines of credit	337,168	291,950
Other	427,898	376,002
Total consumer real estate	1,118,990	1,023,294
Consumer and other	569,750	544,466
Total consumer loans	\$1,688,740	\$1,567,760

Consumer real estate loans at December 31, 2018 increased \$95.7 million, or 9.4%, from December 31, 2017. Combined, home equity loans and lines of credit made up 61.8% and 63.3% of the consumer real estate loan total at December 31, 2018 and 2017, respectively. We offer home equity loans up to 80% of the estimated value of the personal residence of the borrower, less the value of existing mortgages and home improvement loans. In general, we do not originate 1-4 family mortgage loans; however, from time to time, we may invest in such loans to meet the needs of our customers. Under the Tax Cuts and Jobs Act enacted on December 22, 2017, interest on home equity loans and lines of credit is no longer deductible. This change could adversely impact the level of originations and outstanding volumes of home equity loans and lines of credit in the future. The consumer and other loan portfolio at December 31, 2018 increased \$25.3 million, or 4.6%, from December 31, 2017. This portfolio primarily consists of automobile loans, unsecured revolving credit products, personal loans secured by cash and cash equivalents, and other similar types of credit facilities.

Foreign Loans. We make U.S. dollar-denominated loans and commitments to borrowers in Mexico. The outstanding balance of these loans and the unfunded amounts available under these commitments were not significant at December 31, 2018 or 2017.

Maturities and Sensitivities of Loans to Changes in Interest Rates. The following table presents the maturity distribution of our commercial and industrial loans, energy loans and commercial real estate loans at December 31, 2018. The table also presents the portion of loans that have fixed interest rates or variable interest rates that fluctuate over the life of the loans in accordance with changes in an interest rate index such as the prime rate or LIBOR.

	Due in One Year or Less	After One, but Within Five Years	After Five Years	Total
Commercial and industrial	\$2,080,043	\$2,255,716	\$776,198	\$5,111,957
Energy	1,047,276	518,541	36,781	1,602,598
Commercial real estate:				
Buildings, land and other	534,690	1,946,963	1,947,068	4,428,721
Construction	295,902	771,907	199,908	1,267,717
Total	\$3,957,911	\$5,493,127	\$2,959,955	\$12,410,993
Loans with fixed interest rates	\$346,849	\$1,809,617	\$1,470,528	\$3,626,994
Loans with floating interest rates	3,611,062	3,683,510	1,489,427	8,783,999
Total	\$3,957,911	\$5,493,127	\$2,959,955	\$12,410,993

We generally structure commercial loans with shorter-term maturities in order to match our funding sources and to enable us to effectively manage the loan portfolio by providing the flexibility to respond to liquidity needs, changes in interest rates and changes in underwriting standards and loan structures, among other things. Due to the shorter-term nature of such loans, from time to time and in the ordinary course of business, we will renew/extend maturing lines of credit or refinance existing loans at their maturity dates. Some loans may renew multiple times in a given year as a result of general customer practice and need. These renewals, extensions and refinancings are made in the ordinary course of business for customers that meet our normal level of credit standards. Such borrowers typically request renewals to support their on-going working capital needs to finance their operations. Such borrowers are not experiencing financial difficulties and generally could obtain similar financing from another financial institution. In connection with each renewal, extension or refinancing, we may require a principal reduction, adjust the rate of interest and/or modify the structure and other terms to reflect the current market pricing/structuring for such loans or to maintain competitiveness with other financial institutions. In such cases, we do not generally grant concessions, and, except for those reported in Note 3 - Loans, any such renewals, extensions or refinancings that occurred during the reported periods were not deemed to be troubled debt restructurings pursuant to applicable accounting guidance. Loans exceeding \$1.0 million undergo a complete underwriting process at each renewal.

Table of Contents

## Non-Performing Assets and Potential Problem Loans

Non-Performing Assets. Year-end non-performing assets and accruing past due loans were as follows:

	2018	2017	2016	2015	2014	
Non-accrual loans:						
Commercial and industrial	\$9,239	\$46,186	\$31,475	\$25,111	\$34,108	
Energy	46,932	94,302	57,571	21,180	636	
Commercial real estate	15,268	7,589	8,550	35,088	22,431	
Consumer real estate	892	2,109	2,130	1,862	2,212	
Consumer and other	1,408	128	425	226	538	
Total non-accrual loans	73,739	150,314	100,151	83,467	59,925	
Restructured loans	—	4,862	—	—	—	
Foreclosed assets:						
Real estate	1,175	2,116	2,440	2,255	5,251	
Other	—	—	—	—	—	
Total foreclosed assets	1,175	2,116	2,440	2,255	5,251	
Total non-performing assets	\$74,914	\$157,292	\$102,591	\$85,722	\$65,176	
Ratio of non-performing assets to:						
Total loans and foreclosed assets	0.53	% 1.20	% 0.86	% 0.75	% 0.59	%
Total assets	0.23	0.50	0.34	0.30	0.23	
Accruing past due loans:						
30 to 89 days past due	\$59,595	\$93,428	\$55,456	\$59,480	\$42,881	
90 or more days past due	20,468	14,432	24,864	8,108	20,941	
Total accruing past due loans	\$80,063	\$107,860	\$80,320	\$67,588	\$63,822	
Ratio of accruing past due loans to total loans:						
30 to 89 days past due	0.42	% 0.71	% 0.46	% 0.52	% 0.39	%
90 or more days past due	0.15	0.11	0.21	0.07	0.19	
Total accruing past due loans	0.57	% 0.82	% 0.67	% 0.59	% 0.58	%

Non-performing assets include non-accrual loans, restructured loans and foreclosed assets. Non-performing assets at December 31, 2018 decreased \$82.4 million compared to December 31, 2017 while non-performing assets at December 31, 2017 increased \$54.7 million compared to December 31, 2016.

There were no non-accrual commercial industrial loans in excess of \$5.0 million at December 31, 2018. Non-accrual commercial and industrial loans included two credit relationships in excess of \$5 million totaling \$34.2 million at December 31, 2017. We charged-off \$12.1 million related to these two credit relationships during 2018. Subsequent to the charge-offs, the remaining balances of both credit relationships were paid off. Non-accrual commercial and industrial loans included one credit relationship in excess of \$5 million totaling \$9.8 million at December 31, 2016. Of this amount, we charged-off \$7.7 million during 2017 and \$1.8 million during 2018.

Non-accrual energy loans included two credit relationships in excess of \$5 million totaling \$44.0 million at December 31, 2018, each of which was previously reported as non-accrual at December 31, 2017. These credits had an aggregate outstanding balance of \$53.0 million at December 31, 2017. The decrease in outstanding balance in 2018 was partly related to \$6.0 million in charge-offs related to one of the credit relationships. Non-accrual energy loans included four credit relationships in excess of \$5 million totaling \$83.5 million at December 31, 2017. Of this amount, we had net payments totaling \$28.0 million during 2018 and we charged-off \$11.6 million (which included the aforementioned \$6.0 million in charge-offs) related to two of the credit relationships. Non-accrual energy loans included four credit relationships in excess of \$5 million totaling \$52.1 million at December 31, 2016. Of this amount, we charged-off a total of \$10.0 million related to two credit relationships during 2017. Subsequent to the charge-off, the remaining balance of one of these credit relationships was paid-off in 2017 and the remaining balance of the other credit relationship was sold in 2018. The increasing trend in non-accrual energy loans from 2015 through 2017 was related to disruption within the energy industry resulting from oil price volatility in recent years, as more fully discussed in the section captioned "Allowance for Loan Losses" below.





Table of Contents

Non-accrual real estate loans primarily consist of land development, 1-4 family residential construction credit relationships and loans secured by office buildings and religious facilities. Non-accrual commercial real estate loans included one relationship in excess of \$5.0 million totaling \$12.2 million at December 31, 2018. This entire relationship was previously reported as a potential problem as of March 31, 2018 and one of the credits in this relationship was previously reported as a potential problem loan as of December 31, 2017. There were no non-accrual commercial real estate loan credit relationships in excess of \$5 million at December 31, 2017 or December 31, 2016. Generally, loans are placed on non-accrual status if principal or interest payments become 90 days past due and/or management deems the collectibility of the principal and/or interest to be in question, as well as when required by regulatory requirements. Once interest accruals are discontinued, accrued but uncollected interest is charged to current year operations. Subsequent receipts on non-accrual loans are recorded as a reduction of principal, and interest income is recorded only after principal recovery is reasonably assured. Classification of a loan as non-accrual does not preclude the ultimate collection of loan principal or interest.

Foreclosed assets represent property acquired as the result of borrower defaults on loans. Foreclosed assets are recorded at estimated fair value, less estimated selling costs, at the time of foreclosure. Write-downs occurring at foreclosure are charged against the allowance for loan losses. Regulatory guidelines require us to reevaluate the fair value of foreclosed assets on at least an annual basis. Our policy is to comply with the regulatory guidelines.

Write-downs are provided for subsequent declines in value and are included in other non-interest expense along with other expenses related to maintaining the properties. Write-downs of foreclosed assets totaled \$473 thousand, \$16 thousand and \$217 thousand during 2018, 2017 and 2016 respectively. There were no significant concentrations of any properties, to which the aforementioned write-downs relate, in any single geographic region.

Accruing past due loans at December 31, 2018 decreased \$27.8 million compared to December 31, 2017. The decrease was primarily due to a decrease in past due energy loans (down \$17.3 million) and past due commercial real estate loans (down \$13.2 million, including \$3.8 million related to construction loans). Accruing past due loans at December 31, 2017 increased \$27.5 million compared to December 31, 2016. The increase was primarily due to increases in past due energy and commercial real estate loans (up \$14.4 million and \$11.2 million, respectively). Potential problem loans consist of loans that are performing in accordance with contractual terms but for which management has concerns about the ability of an obligor to continue to comply with repayment terms because of the obligor's potential operating or financial difficulties. Management monitors these loans closely and reviews their performance on a regular basis. At December 31, 2018 and 2017, we had \$63.4 million and \$61.4 million in loans of this type which are not included in any one of the non-accrual, restructured or 90 days past due loan categories. At December 31, 2018, potential problem loans consisted of 11 credit relationships. Of the total outstanding balance at December 31, 2018, 30.0% was related to the restaurant industry, 20.7% was related to the energy industry and 16.2% was related to the real estate industry. Weakness in these organizations' operating performance and financial condition, among other factors, have caused us to heighten the attention given to these credits. As such, all of the loans identified as potential problem loans at December 31, 2018 were graded as "substandard - accrual" (risk grade 11). Potential problem loans impact the allocation of our allowance for loan losses as a result of our risk grade based allocation methodology. See Note 3 - Loans in the accompanying consolidated financial statements for details regarding our allowance allocation methodology.

Table of Contents

## Allowance For Loan Losses

The allowance for loan losses is a reserve established through a provision for loan losses charged to expense, which represents management's best estimate of inherent losses that have been incurred within the existing portfolio of loans. The allowance, in the judgment of management, is necessary to reserve for estimated loan losses and risks inherent in the loan portfolio. Our allowance for loan losses consists of: (i) specific valuation allowances determined in accordance with ASC Topic 310, "Receivables," based on probable losses on specific loans; (ii) historical valuation allowances determined in accordance with ASC Topic 450, "Contingencies," based on historical loan loss experience for similar loans with similar characteristics and trends, adjusted, as necessary, to reflect the impact of current conditions; (iii) general valuation allowances determined in accordance with ASC Topic 450 based on various risk factors that are internal to us; and (iv) macroeconomic valuation allowances determined in accordance with ASC Topic 450 based upon management's assessment of current and expected economic conditions, trends and other quantitative and qualitative portfolio risk factors that are external to us or that are not otherwise captured in our allowance modeling process but could impact the credit risk or inherent losses within our loan portfolio segments.

Our model for the determination of the allowance for loan losses is largely prescriptive, based on policy, and calculated using quantitative data related to our loan portfolio. This calculation yields the minimum level of allowance required ("minimum calculated need"). In that the model is constructed to address aspects of the loan portfolio quantitatively as they move over time (both good and bad), the model output of the minimum calculated need will move directionally with the overall health of the portfolio and inherent losses in the portfolio at any period end. While the model inherently captures loan portfolio characteristics and actions such as risk grade migration, required specific reserves, net charge-offs, among other things, the model contains a degree of imprecision arising from various items and portfolio risk factors that are not and cannot be incorporated in to the model but nonetheless have an impact on the overall level of allowance deemed appropriate by management. To adequately address this imprecision, our methodology to determine the allowance for loan losses provides for additional reserves in excess of the minimum calculated need. This process entails the application of management judgment related to various non-model items and portfolio risk factors not addressed by the quantitative model but reflective of inherent losses in the portfolio. These additional reserves, which are reported as a component of our macroeconomic valuation allowances, are determined at the portfolio level and allocated as reserves for general economic risk to our various portfolio segments based upon management judgment.

The table below provides an allocation of the year-end allowance for loan losses by loan type; however, allocation of a portion of the allowance to one category of loans does not preclude its availability to absorb losses in other categories. See Note 3 - Loans in the accompanying notes to consolidated financial statements elsewhere in this report for further details regarding our methodology for estimating the appropriate level of the allowance for loan losses and the amounts allocated to specific portfolio segments.

	2018		2017		2016		2015		2014	
	Allowance of Loans for Loan Losses	Percentage in each Category to Total Loans	Allowance of Loans for Loan Losses	Percentage in each Category to Total Loans	Allowance of Loans for Loan Losses	Percentage in each Category to Total Loans	Allowance of Loans for Loan Losses	Percentage in each Category to Total Loans	Allowance of Loans for Loan Losses	Percentage in each Category to Total Loans
Commercial and industrial	\$48,580	36.3 %	\$59,614	36.4 %	\$52,915	36.3 %	\$42,993	35.9 %	\$44,273	36.9 %
Energy	29,052	11.4	51,528	11.4	60,653	11.6	54,696	15.3	14,919	16.1
Commercial real estate	38,777	40.4	30,948	40.2	30,213	40.4	24,313	37.4	27,163	35.7
Consumer real estate	6,103	7.9	5,657	7.8	4,238	7.8	4,659	7.6	5,178	7.7
Consumer and other	9,620	4.0	7,617	4.2	5,026	3.9	9,198	3.8	8,009	3.6

Edgar Filing: CULLEN/FROST BANKERS, INC. - Form 10-K

Total            \$132,132 100.0 %   \$155,364 100.0 %   \$153,045 100.0 %   \$135,859 100.0 %   \$99,542 100.0 %

64

---

Table of Contents

## Allocation of the Allowance for Loan Losses at December 31, 2018 vs. December 31, 2017

The reserve allocated to commercial and industrial loans at December 31, 2018 decreased \$11.0 million compared to December 31, 2017. The decrease was primarily due to decreases in macroeconomic valuation allowances, specific valuation allowances and historical valuation allowances. Macroeconomic valuation allowances for commercial and industrial loans decreased \$5.9 million from \$16.5 million at December 31, 2017 to \$10.6 million at December 31, 2018. The decrease was primarily related to a decrease in the general macroeconomic risk allocation (down \$4.3 million), as further discussed below. The decrease was also partly related to a decrease in the distressed industries allocation (down \$1.6 million), as certain industries are no longer considered to be distressed. Specific valuation allowances for commercial and industrial loans decreased \$5.0 million from \$7.6 million at December 31, 2017 to \$2.6 million at December 31, 2018. The decrease was primarily related to the charge-off of a credit relationship which had an associated specific valuation allowance totaling \$5.9 million at December 31, 2017. Historical valuation allowances decreased \$1.1 million from \$26.4 million at December 31, 2017 to \$25.4 million at December 31, 2018. The decrease was primarily related to a decrease in the volume of classified loans graded as "substandard - accrual" (risk grade 11) as well as non-classified loans graded "watch" (risk grade 9) and "special mention" (risk grade 10) partly offset by the impact of an increase in the volume of pass-graded loans and an increase in the historical loss allocation factor applied to loans graded "substandard - non-accrual" (risk grade 12). Classified loans consist of loans having a risk grade of 11, 12 or 13. Classified commercial and industrial loans totaled \$78.9 million at December 31, 2018 compared to \$144.0 million at December 31, 2017. The weighted-average risk grade of commercial and industrial loans was 6.30 at December 31, 2018 compared to 6.41 at December 31, 2017. Commercial and industrial loan net charge-offs totaled \$22.4 million during 2018 compared to \$17.5 million during 2017. Charge-offs in 2018 included \$19.8 million related to nine credit relationships, four which had an associated specific valuation allowances totaling \$6.4 million as of December 31, 2017. General valuation allowances for commercial and industrial loans increased \$950 thousand from \$9.1 million at December 31, 2017 to \$10.1 million at December 31, 2018. The increase was primarily related to an increases in the allocations for highly-leveraged transactions (up \$1.4 million) and excessive industry concentrations (up \$536 thousand) partly offset by an increase in the adjustment for recoveries (up \$522 thousand) combined with a decrease in the allocation for loans not reviewed by concurrence (down \$297 thousand).

The reserve allocated to energy loans at December 31, 2018 decreased \$22.5 million compared to December 31, 2017. As a result, reserves allocated to energy loans as a percentage of total energy loans totaled 1.81% at December 31, 2018 compared to 3.44% at December 31, 2017. This decrease was primarily related to decreases in historical valuation allowances, macroeconomic valuation allowances, specific valuation allowances and general valuation allowances. Historical valuation allowances decreased \$12.4 million from \$22.1 million at December 31, 2017 to \$9.7 million at December 31, 2018. The decrease was primarily related to decreases in the historical loss allocation factors for non-classified energy loans and classified energy loans graded "substandard - accrual" (risk grade 11). The decrease was also partly related to a decrease in the volume of certain categories of non-classified energy loans and a decrease in the volume of classified energy loans. Non-classified energy loans graded as "watch" and "special mention" (risk grades 9 and 10) totaled \$78.6 million at December 31, 2018 compared to \$114.7 million at December 31, 2017, decreasing \$36.1 million while "pass" grade energy loans increased \$252.5 million from \$1.2 billion at December 31, 2017 to \$1.5 billion at December 31, 2018. Classified energy loans totaled \$72.4 million at December 31, 2018 compared to \$185.2 million at December 31, 2017, decreasing \$112.8 million. As a result of these changes, the weighted-average risk grade of energy loans decreased to 6.22 at December 31, 2018 compared to 6.97 at December 31, 2017. Macroeconomic valuation allowances related to energy loans decreased \$4.6 million from \$8.2 million at December 31, 2017 to \$3.7 million at December 31, 2018, primarily due to a decrease in the general macroeconomic risk allocation (down \$3.2 million), as further discussed below, and a decrease in the environmental risk adjustment (down \$1.3 million) due to decreases in the historical loss valuation allowances to which the environmental risk adjustment factor is applied. Specific valuation allowances for energy loans decreased \$3.6 million from \$13.3 million at December 31, 2017 to \$9.7 million at December 31, 2018. Specific valuation allowances at December 31, 2017 were related to two credit relationships totaling \$61.2 million. We subsequently recognized charge-offs totaling \$11.6 million related to these credit relationships during 2018. Both credit relationships continue to be reported as

non-accrual loans, totaling \$38.5 million with associated specific valuation allowances totaling \$8.9 million at December 31, 2018. Total energy loan net charge-offs were \$13.1 million during 2018 compared to net charge-offs of \$10.0 million during 2017. General valuation allowances decreased \$2.0 million from \$8.0 million at December 31, 2017 \$6.0 million at December 31, 2018. The decrease was primarily related to decreases in the allocations for highly-leveraged transactions (down \$701 thousand) and excessive industry concentrations (down \$644 thousand), among other things.

The reserve allocated to commercial real estate loans at December 31, 2018 increased \$7.8 million compared to December 31, 2017. The increase was primarily related to increases in macroeconomic valuation allowances, specific

Table of Contents

valuation allowances and historical valuation allowances. Macroeconomic valuation allowances increased \$3.1 million from \$7.9 million at December 31, 2017 to \$11.0 million at December 31, 2018. The increase was primarily related to an increase in the general macroeconomic risk allocation (up \$2.8 million), as further discussed below. Specific valuation allowances totaled \$2.6 million at December 31, 2018 and primarily related to two credit relationships totaling \$12.2 million. There were no specific valuation allowances related to commercial real estate loans at December 31, 2017. Historical valuation allowances increased \$1.9 million primarily due to an increase in the volume of “pass” grade commercial real estate loans, which increased \$432.2 million during 2018. Classified commercial real estate loans increased \$42.5 million from \$75.8 million at December 31, 2017 to \$118.3 million at December 31, 2018. The weighted-average risk grade of commercial real estate loans was 7.05 at both December 31, 2018 and December 31, 2017.

The reserve allocated to consumer real estate loans at December 31, 2018 increased \$446 thousand compared to December 31, 2017. This increase was primarily due to a \$660 thousand increase in the general macroeconomic risk allocation, as further discussed below partly offset by a \$462 thousand decrease in general valuation allowances, which was primarily related to a decrease in allowances allocated for loans not reviewed by concurrence and an increase in the reduction for recoveries.

The reserve allocated to consumer and other loans at December 31, 2018 increased \$2.0 million compared to December 31, 2017. The increase was partly related to a \$1.4 million increase in specific valuation allowances, which was related to one credit relationship totaling \$1.4 million. The increase was also partly related to a \$1.2 million increase in historical valuation allowances primarily due to an increase in the historical loss allocation factor. These increases were partly offset by a decrease in macroeconomic valuation allowances (down \$724 thousand), related to a decrease in the general macroeconomic risk allocation.

As discussed above, under our allowance methodology, we allocate additional reserves for general macroeconomic risk in excess of our minimum calculated need calculated using our allowance model. These additional reserves are based upon management's assessment of current and expected economic conditions, trends and other quantitative and qualitative portfolio risk factors that are external to us or that are not otherwise captured in our allowance modeling process but impact the credit risk or inherent losses within our loan portfolio segments. These additional reserves are allocated to our various portfolio segments based upon management judgment.

#### Allocation of the Allowance for Loan Losses at December 31, 2017 vs. December 31, 2016

The reserve allocated to commercial and industrial loans at December 31, 2017 increased \$6.7 million compared to December 31, 2016. The increase was due to increases in macroeconomic valuation allowances, general valuation allowances and specific valuation allowances partly offset by a decrease in historical valuation allowances.

Macroeconomic valuation allowances for commercial and industrial loans increased \$9.0 million from \$7.5 million at December 31, 2016 to \$16.5 million at December 31, 2017. The increase was primarily related to an increase in the general macroeconomic allocation (up \$9.6 million) partly offset by a decrease in the environmental risk adjustment (down \$916 thousand). General valuation allowances for commercial and industrial loans increased \$2.4 million from \$6.7 million at December 31, 2016 to \$9.1 million at December 31, 2017. The increase was primarily related to increases in the allocations for highly leveraged credit relationships (up \$2.8 million), large credit relationships (up \$582 thousand) and loans not reviewed by concurrence (up \$356 thousand) combined with a decrease in the adjustment for recoveries (down \$485 thousand). These items were partly offset by a decrease in the allocation for excessive industry concentrations (down \$2.0 million). The increase in the allocation for highly leveraged transactions was partly related to a change in the criteria for determining whether a loan is considered to be highly leveraged. Specific valuation allowances increased \$2.1 million from \$5.4 million at December 31, 2016 to \$7.6 million at December 31, 2017. Of the total specific valuations allowances at December 31, 2017, \$5.9 million related to one credit relationship totaling \$12.9 million. Charge-offs in 2017 included \$5.7 million related to six credit relationships that, as of December 31, 2016, had associated specific valuation allowances totaling \$4.4 million. Charge-offs in 2017 also included \$10.4 million related to two credit relationships for which we had no specific allocation as of December 31, 2016, or at the time of charge-off. Historical valuation allowances decreased \$6.9 million from \$33.3 million at December 31, 2016 to \$26.4 million at December 31, 2017. The decrease was primarily related to decreases in the historical loss allocation factors for non-classified loans graded as “watch” (risk grade 9) and “special mention” (risk

grade 10) and classified commercial and industrial loans partly offset by increases in the volume of certain categories of both non-classified and classified loans. Classified loans consist of loans having a risk grade of 11, 12 or 13. Classified commercial and industrial loans totaled \$144.0 million at December 31, 2017 compared to \$131.9 million at December 31, 2016. The weighted-average risk grade of commercial and industrial loans was 6.41 at December 31, 2017 compared to 6.35

Table of Contents

at December 31, 2016. Commercial and industrial loan net charge-offs totaled \$17.5 million during 2017 compared to \$12.3 million during 2016.

The reserve allocated to energy loans at December 31, 2017 decreased \$9.1 million compared to December 31, 2016. As a result, reserves allocated to energy loans as a percentage of total energy loans totaled 3.44% at December 31, 2017 compared to 4.38% at December 31, 2016. This decrease was primarily related to decreases in historical valuation allowances and macroeconomic valuation allowances partly offset by increases in specific valuation allowances and general valuation allowances. Historical valuation allowances decreased \$12.6 million from \$34.6 million at December 31, 2016 to \$22.1 million at December 31, 2017. The decrease was primarily related to decreases in the volume of classified energy loans and higher risk categories of non-classified energy loans partly offset by increases in the historical loss allocation factors for both non-classified and classified energy loans. Classified energy loans totaled \$185.2 million at December 31, 2017 compared to \$302.0 million at December 31, 2016, decreasing \$116.8 million. Non-classified energy loans graded as "watch" and "special mention" (risk grades 9 and 10) totaled \$114.7 million at December 31, 2017 compared to \$229.4 million at December 31, 2016, decreasing \$114.7 million while "pass" grade energy loans increased \$344.5 million from \$854.7 million at December 31, 2016 to \$1.2 billion at December 31, 2017. As a result of these changes, the weighted-average risk grade of energy loans decreased to 6.97 at December 31, 2017 compared to 7.95 at December 31, 2016. Macroeconomic valuation allowances related to energy loans decreased \$10.3 million from \$18.5 million at December 31, 2016 to \$8.2 million at December 31, 2017, in part due to decreased oil price volatility. The price per barrel of crude oil was approximately \$54 at December 31, 2016 and \$60 at December 31, 2017. Specific valuation allowances for energy loans increased \$9.5 million from \$3.8 million at December 31, 2016 to \$13.3 million at December 31, 2017. Specific valuation allowances at December 31, 2017 were related to two credit relationships totaling \$61.2 million while specific valuation allowances at December 31, 2016 were related to three credit relationships totaling \$29.8 million. Energy loan net charge-offs totaled \$10.0 million during 2017 compared to net charge-offs of \$18.6 million during 2016. The charge-offs in 2017 included \$10.0 million related to two credit relationships that, as of December 31, 2016, had associated specific valuation allowances totaling \$3.4 million. The charge-offs in 2016 were primarily related to three large credit relationships for which, at the time we recognized the charged-offs, we had associated specific valuation allowances totaling \$27.5 million. General valuation allowances increased \$4.2 million during 2017 compared to 2016 primarily due to an increase in the allocation for highly leveraged transactions (up \$3.3 million) and excessive industry concentrations (up \$1.0 million) partly offset by an increase in the adjustment for recoveries (up \$530 thousand). The increase in the allocation for highly leveraged transactions was partly related to a change in the criteria for determining whether a loan is considered to be highly leveraged.

The reserve allocated to commercial real estate loans at December 31, 2017 increased \$735 thousand compared to December 31, 2016. The increase was primarily related to an increase in historical valuation allowances partly offset by decreases in general valuation allowances and macroeconomic valuation allowances. Historical valuation allowances increased \$2.0 million primarily due to an increase in the volume of non-classified commercial real estate loans. Non-classified commercial real estate loans increased \$451.5 million from December 31, 2016 to December 31, 2017 primarily due to an increase in commercial real estate loans graded as "pass." Classified commercial real estate loans decreased \$478 thousand from \$76.3 million at December 31, 2016 to \$75.8 million at December 31, 2017. The weighted-average risk grade of commercial real estate loans was 7.05 at December 31, 2017 compared to 6.96 at December 31, 2016. Macroeconomic valuation allowances decreased \$381 thousand from \$8.2 million at December 31, 2016 to \$7.9 million at December 31, 2017. The decrease was primarily related to decreases in the general macroeconomic allocation (down \$814 thousand) and the distressed industries allocation (down \$156 thousand) partly offset by an increase in the environmental risk adjustment (up \$589 thousand).

The reserve allocated to consumer real estate loans at December 31, 2017 increased \$1.4 million compared to December 31, 2016. This increase was mostly due to a \$627 thousand increase in general valuation allowances, which was primarily related to an increase in allowances allocated for loans not reviewed by concurrence and a decrease in the reduction for recoveries, and a \$544 thousand increase in macroeconomic valuation allowances.

The reserve allocated to consumer and other loans at December 31, 2017 increased \$2.6 million compared to December 31, 2016. The increase was primarily related to increases in macroeconomic valuation allowances (up \$1.5



million) and historical valuation allowances (up \$1.0 million). The increase in macroeconomic valuation allowances was related to a \$1.4 million increase in the general macroeconomic allocation. The increase in historical valuation allowances was primarily due to an increase in the volume of non-classified consumer and other loans.

Table of Contents

Activity in the allowance for loan losses is presented in the following table.

	2018	2017	2016	2015	2014	
Balance of allowance for loan losses at beginning of year	\$155,364	\$153,045	\$135,859	\$99,542	\$92,438	
Provision for loan losses	21,613	35,460	51,673	51,845	16,314	
Charge-offs:						
Commercial and industrial	(26,076 )	(20,619 )	(15,910 )	(11,092 )	(12,073 )	
Energy	(13,940 )	(10,595 )	(18,644 )	(6,000 )	(1,747 )	
Commercial real estate	(619 )	(86 )	(82 )	(657 )	(3,800 )	
Consumer real estate	(2,143 )	(925 )	(814 )	(577 )	(1,097 )	
Consumer and other	(17,197 )	(15,579 )	(12,878 )	(11,246 )	(9,768 )	
Total charge-offs	(59,975 )	(47,804 )	(48,328 )	(29,572 )	(28,485 )	
Recoveries:						
Commercial and industrial	3,688	3,166	3,651	4,557	9,162	
Energy	819	586	56	3	510	
Commercial real estate	369	832	918	989	1,800	
Consumer real estate	605	419	557	486	364	
Consumer and other	9,649	9,660	8,659	8,009	7,439	
Total recoveries	15,130	14,663	13,841	14,044	19,275	
Net charge-offs	(44,845 )	(33,141 )	(34,487 )	(15,528 )	(9,210 )	
Balance at end of year	\$132,132	\$155,364	\$153,045	\$135,859	\$99,542	
Net loan charge-offs to average loans	0.33	% 0.27	% 0.30	% 0.14	% 0.09	%
Allowance for loan losses to year-end loans	0.94	1.18	1.28	1.18	0.91	
Allowance for loan losses to year-end non-accrual loans	179.19	103.36	152.81	162.77	166.11	
Average loans	\$13,617,940	\$12,460,148	\$11,554,823	\$11,267,402	\$10,299,025	
Year-end loans	14,099,733	13,145,665	11,975,392	11,486,531	10,987,535	
Year-end non-accrual loans	73,739	150,314	100,151	83,467	59,925	

The provision for loan losses reflects loan quality trends, including the levels of and trends related to non-accrual loans, past due loans, potential problem loans, classified and criticized loans and net charge-offs or recoveries, among other factors. The provision for loan losses also reflects the totality of actions taken on all loans for a particular period. In other words, the amount of the provision reflects not only the necessary increases in the allowance for loan losses related to newly identified criticized loans, but it also reflects actions taken related to other loans including, among other things, any necessary increases or decreases in required allowances for specific loans or loan pools.

The provision for loan losses decreased \$13.8 million, or 39.0%, in 2018 compared to 2017. Despite increases in net charge-offs during 2018 compared to 2017, the provision for loan losses decreased due to a decrease in the calculated reserves necessary as a result of the aforementioned decreases in our historical loss allocation factors for energy loans, decreases in the level of classified loans and positive trends in the overall weighted-average risk grade of our energy and commercial and industrial loan portfolios. Classified energy, commercial and industrial and commercial real estate loans totaled \$269.6 million at December 31, 2018 compared to \$405.0 million at December 31, 2017. The overall weighted-average risk grade of our energy, commercial and industrial and commercial real estate loan portfolios was 6.63 at December 31, 2018 compared to 6.77 at December 31, 2017. Net charge-offs totaled \$44.8 million during 2018 compared to \$33.1 million during 2017. Specific valuation allowances totaled \$16.2 million at December 31, 2018 compared to \$20.8 million at December 31, 2017. The level of the provision was also partly influenced by the overall level of the Texas Leading Index, though down slightly from last year. The Texas Leading Index totaled 127.4 at November 30, 2018 (most recent date available) compared to 129.3 at December 31, 2017. A higher Texas Leading Index value implies more favorable economic conditions.

The ratio of the allowance for loan losses to total loans was 0.94% at December 31, 2018 compared to 1.18% at December 31, 2017. Management believes the recorded amount of the allowance for loan losses is appropriate based upon management's best estimate of probable losses that have been incurred within the existing portfolio of loans. Should any of the factors considered by management in evaluating the appropriate level of the allowance for loan losses

Table of Contents

change, our estimate of probable loan losses could also change, which could affect the level of future provisions for loan losses.

The provision for loan losses decreased \$16.2 million, or 31.4%, in 2017 compared to 2016. The level of the provision for loan losses in 2016 was reflective of a significant increase in the volume of classified energy loans, specific valuation allowances taken on certain classified energy loans and increases in the weighted-average risk grades of our energy, commercial and industrial and commercial real estate loan portfolios. Classified energy, commercial and industrial and commercial real estate loans totaled \$405.0 million at December 31, 2017 compared to \$510.1 million at December 31, 2016. Specific valuation allowances related to energy, commercial and industrial and commercial real estate loans totaled \$20.8 million at December 31, 2017 compared to \$9.2 million at December 31, 2016. The overall weighted-average risk grade of our energy, commercial and industrial and commercial real estate loan portfolios was 6.77 at December 31, 2017 compared to 6.84 at December 31, 2016. The level of the provision for loan losses during 2017 was mostly reflective of the level of net charge-offs during 2017, which totaled \$33.1 million, approximately \$25.9 million of which related to eight credit relationships. The level of the provision was also partly influenced by improvement in the Texas Leading Index. The Texas Leading Index totaled 128.7 at December 31, 2017 compared to 123.1 at December 31, 2016. The ratio of the allowance for loan losses to total loans was 1.18% at December 31, 2017 compared to 1.28% at December 31, 2016.

## Securities

Year-end securities were as follows:

	2018		2017		2016	
	Amount	Percentage of Total	Amount	Percentage of Total	Amount	Percentage of Total
Held to maturity:						
U.S. Treasury	\$—	— %	\$—	— %	\$249,889	2.0 %
Residential mortgage-backed securities	2,737	—	3,610	—	4,511	0.1
States and political subdivisions	1,101,820	8.8	1,428,488	12.0	1,994,710	16.0
Other	1,500	—	—	—	1,350	—
Total	1,106,057	8.8	1,432,098	12.0	2,250,460	18.1
Available for sale:						
U.S. Treasury	3,427,689	27.4	3,445,153	28.8	4,019,731	32.2
Residential mortgage-backed securities	829,740	6.6	665,086	5.6	785,167	6.3
States and political subdivisions	7,087,202	56.6	6,336,209	53.1	5,355,885	43.0
Other	42,690	0.4	42,561	0.3	42,494	0.3
Total	11,387,321	91.0	10,489,009	87.8	10,203,277	81.8
Trading:						
U.S. Treasury	21,928	0.2	19,210	0.2	16,594	0.1
States and political subdivisions	2,158	—	1,888	—	109	—
Total	24,086	0.2	21,098	0.2	16,703	0.1
Total securities	\$12,517,464	100.0 %	\$11,942,205	100.0 %	\$12,470,440	100.0 %

Table of Contents

The following tables summarize the maturity distribution schedule with corresponding weighted-average yields of securities held to maturity and securities available for sale as of December 31, 2018. Weighted-average yields have been computed on a fully taxable-equivalent basis using a tax rate of 21%. Mortgage-backed securities are included in maturity categories based on their stated maturity date. Expected maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations. Other securities classified as available for sale include stock in the Federal Reserve Bank and the Federal Home Loan Bank, which have no maturity date. These securities have been included in the total column only.

	Within 1 Year		1-5 Years		5-10 Years		After 10 Years		Total	
	Amount	Weighted Average Yield	Amount	Weighted Average Yield	Amount	Weighted Average Yield	Amount	Weighted Average Yield	Amount	Weighted Average Yield
Held to maturity:										
Residential mortgage-backed securities	\$—	— %	\$618	3.58 %	\$—	— %	\$2,119	1.16 %	\$2,737	1.71 %
States and political subdivisions	72,476	4.97	121,296	3.56	483,934	3.16	424,114	3.54	1,101,820	3.47
Other	—	—	1,500	—	—	—	—	—	1,500	—
Total	\$72,476	4.97	\$123,414	3.52	\$483,934	3.16	\$426,233	3.53	\$1,106,057	3.46
Available for sale:										
U.S. Treasury	\$2,007,396	1.55 %	\$1,132,243	1.94 %	\$288,050	2.66 %	\$—	— %	\$3,427,689	1.77 %
Residential mortgage-backed securities	546	4.64	84,842	1.70	63,079	3.67	681,273	3.69	829,740	3.49
States and political subdivisions	208,471	2.66	720,813	2.70	204,385	3.59	5,953,533	3.86	7,087,202	3.70
Other	—	—	—	—	—	—	—	—	42,690	—
Total	\$2,216,413	1.66	\$1,937,898	2.21	\$555,514	3.12	\$6,634,806	3.84	\$11,387,321	3.09

Securities are classified as held to maturity and carried at amortized cost when management has the positive intent and ability to hold them to maturity. Securities are classified as available for sale when they might be sold before maturity. Securities available for sale are carried at fair value, with unrealized holding gains and losses reported in other comprehensive income, net of tax. The remaining securities are classified as trading. Trading securities are held primarily for sale in the near term and are carried at their fair values, with unrealized gains and losses included immediately in other income. Management determines the appropriate classification of securities at the time of purchase. Securities with limited marketability, such as stock in the Federal Reserve Bank and the Federal Home Loan Bank, are carried at cost.

All mortgage-backed securities included in the above tables were issued by U.S. government agencies and corporations. At December 31, 2018, approximately 98.4% of the securities in our municipal bond portfolio were issued by the State of Texas or political subdivisions or agencies within the State of Texas, of which approximately 68.2% are either guaranteed by the Texas Permanent School Fund, which has a “triple-A” insurer financial strength rating, or secured by U.S. Treasury securities via defeasance of the debt by the issuers. At December 31, 2018, we held general obligation bonds issued by the State of Texas with an aggregate amortized cost of \$991.9 million and an aggregate fair value of \$998.0 million and general obligation bonds issued by Bexar County, Texas with an aggregate

amortized cost of \$372.7 million and an aggregate fair value of \$369.4 million. Such amounts were in excess of 10% of our shareholders' equity at December 31, 2018. At such date, all of these securities were considered "high grade" or better by various credit rating agencies. At December 31, 2018, there were no other holdings of any one issuer, other than the U.S. government and its agencies, in an amount greater than 10% of our shareholders' equity.

The average taxable-equivalent yield on the securities portfolio based on a 21% tax rate in 2018 and a 35% tax rate in 2017 and 2016, was 3.38% in 2018 compared to 3.99% in 2017 and 4.02% in 2016. Tax-exempt municipal securities totaled 65.0% of average securities in 2018 compared to 60.0% in 2017 and 56.4% in 2016. The average yield on taxable securities was 2.03% in 2018 compared to 1.92% in 2017 and 2.01% in 2016, while the average taxable-equivalent yield on tax-exempt securities was 4.11% in 2018 compared to 5.37% in 2017 and 5.57% in 2016. See the section captioned "Net Interest Income" elsewhere in this discussion. The overall growth in the securities portfolio since 2016 was primarily funded by deposit growth.

Table of Contents

## Deposits

The table below presents the daily average balances of deposits by type and weighted-average rates paid thereon during the years presented:

	2018		2017		2016	
	Average Balance	Average Rate Paid	Average Balance	Average Rate Paid	Average Balance	Average Rate Paid
Non-interest-bearing demand deposits:						
Commercial and individual	\$ 10,164,396		\$ 10,155,502		\$ 9,215,962	
Correspondent banks	205,727		245,759		310,445	
Public funds	386,685		418,165		507,912	
Total	10,756,808		10,819,426		10,034,319	
Interest-bearing deposits:						
Private accounts:						
Savings and interest checking	6,667,695	0.08 %	6,376,855	0.02 %	5,745,385	0.02 %
Money market accounts	7,645,624	0.77	7,502,494	0.17	7,466,252	0.06
Time accounts of \$100,000 or more	474,472	0.87	446,695	0.26	461,138	0.20
Time accounts under \$100,000	325,624	0.71	329,245	0.18	349,964	0.12
Public funds	418,843	1.04	430,203	0.33	454,786	0.04
Total	15,532,258	0.49	15,085,492	0.11	14,477,525	0.05
Total deposits	\$ 26,289,066	0.29	\$ 25,904,918	0.07	\$ 24,511,844	0.03

Average deposits increased \$384.1 million, or 1.5%, in 2018 compared to 2017 and increased \$1.4 billion, or 5.7%, in 2017 compared to 2016. The most significant volume growth during 2018 compared to 2017 was in savings and interest checking, and money market accounts accounts. This growth was partly offset by decreases in the volume of public fund accounts, both non-interest bearing and interest-bearing, and correspondent bank accounts. The most significant volume growth during 2017 compared to 2016 was in non-interest bearing commercial and individual accounts and savings and interest checking accounts. This growth was partly offset by decreases in the volume of public fund accounts, both non-interest bearing and interest-bearing, and correspondent bank accounts. The ratio of average interest-bearing deposits to total average deposits was 59.1% in 2018 compared to 58.2% in 2017 and 59.1% in 2016. The average cost of interest-bearing deposits and total deposits was 0.49% and 0.29% during 2018 compared to 0.11% and 0.07% during 2017 and 0.05% and 0.03% during 2016. The increase in the average cost of interest-bearing deposits in 2018 as compared to 2017 and in 2017 compared to 2016 was related to the aforementioned increases in interest rates paid on most of our interest-bearing deposit products as a result of increases in market interest rates during the comparable periods.

The following table presents the proportion of each component of average non-interest-bearing deposits to the total of such non-interest-bearing deposits during the years presented:

	2018	2017	2016
Commercial and individual	94.5 %	93.8 %	91.8 %
Correspondent banks	1.9	2.3	3.1
Public funds	3.6	3.9	5.1
Total	100.0%	100.0%	100.0%

Average non-interest-bearing deposits decreased \$62.6 million, or 0.6%, in 2018 compared to 2017 while average non-interest-bearing deposits increased \$785.1 million, or 7.8% in 2017 compared to 2016. The decrease in 2018 compared to 2017 was primarily due to a \$40.1 million, or 16.3%, decrease in average correspondent bank deposits and a \$31.5 million, or 7.5%, decrease in average public fund deposits. The increase in 2017 compared to 2016 was primarily due to a \$939.5 million, or 10.2%, increase in average commercial and individual deposits.

Table of Contents

The following table presents the proportion of each component of average interest-bearing deposits to the total of such interest-bearing deposits during the years presented:

	2018	2017	2016
Private accounts:			
Savings and interest checking	42.9 %	42.3 %	39.7 %
Money market accounts	49.2	49.7	51.6
Time accounts of \$100,000 or more	3.1	2.9	3.2
Time accounts under \$100,000	2.1	2.2	2.4
Public funds	2.7	2.9	3.1
Total	100.0%	100.0%	100.0%

Total average interest-bearing deposits increased \$446.8 million, or 3.0%, in 2018 compared to 2017 primarily due to a \$290.8 million, or 4.6%, increase in average saving and interest checking accounts and a \$143.1 million, or 1.9%, increase in average money market accounts. Total average interest-bearing deposits increased \$608.0 million, or 4.2%, in 2017 compared to 2016 primarily due to a \$631.5 million, or 11.0%, increase in average savings and interest checking accounts.

From time to time, we have obtained interest-bearing deposits through brokered transactions including participation in the Certificate of Deposit Account Registry Service (“CDARS”). Brokered deposits were not significant during 2018, 2017 or 2016.

Geographic Concentrations. The following table summarizes our average total deposit portfolio, as segregated by the geographic region from which the deposit accounts were originated. Certain accounts, such as correspondent bank deposits and deposits allocated to certain statewide operational units, are recorded at the statewide level.

	2018	Percent of Total	2017	Percent of Total	2016	Percent of Total
San Antonio	\$7,846,388	29.9 %	\$7,890,139	30.5 %	\$7,354,061	30.0 %
Fort Worth	4,813,424	18.3	4,784,241	18.5	4,466,086	18.2
Houston	4,578,782	17.4	4,544,448	17.5	4,196,530	17.1
Austin	3,175,030	12.1	3,089,645	11.9	2,928,448	11.9
Dallas	2,157,648	8.2	2,048,712	7.9	1,958,646	8.0
Corpus Christi	1,483,365	5.6	1,458,044	5.6	1,493,792	6.1
Permian Basin	1,232,892	4.7	1,218,402	4.7	1,042,955	4.3
Rio Grande Valley	744,952	2.8	775,646	3.0	787,431	3.2
Statewide	256,585	1.0	95,641	0.4	283,895	1.2
Total	\$26,289,066	100.0%	\$25,904,918	100.0%	\$24,511,844	100.0%

Foreign Deposits. Mexico has historically been considered a part of the natural trade territory of our banking offices. Accordingly, U.S. dollar-denominated foreign deposits from sources within Mexico have traditionally been a significant source of funding. Average deposits from foreign sources, primarily Mexico, totaled \$737.6 million in 2018, \$745.7 million in 2017 and \$766.8 million in 2016.

**Short-Term Borrowings**

Our primary source of short-term borrowings is federal funds purchased from correspondent banks and repurchase agreements in our natural trade territory, as well as from upstream banks. Federal funds purchased and repurchase agreements totaled \$1.4 billion, \$1.1 billion and \$977.0 million at December 31, 2018, 2017 and 2016. The maximum amount of these borrowings outstanding at any month-end was \$1.4 billion in 2018, \$1.1 billion in 2017 and \$977.0 million in 2016. The weighted-average interest rate on federal funds purchased and repurchase agreements was 1.33% at December 31, 2018, 0.23% at December 31, 2017 and 0.02% at December 31, 2016.



Table of Contents

The following table presents our average net funding position during the years indicated:

	2018		2017		2016	
	Average Balance	Average Rate	Average Balance	Average Rate	Average Balance	Average Rate
Federal funds sold and resell agreements	\$265,085	2.07 %	\$73,140	1.28 %	\$42,361	0.64 %
Federal funds purchased and repurchase agreements	(1,054,915)	0.76	(978,571 )	0.16	(770,942 )	0.03
Net funds position	\$ (789,830)		\$ (905,431)		\$ (728,581)	

The net funds purchased position decreased \$115.6 million in 2018 compared to 2017 and increased \$176.9 million in 2017 compared to 2016. Average interest-bearing deposits (primarily excess reserves held in an interest-bearing account at the Federal Reserve) totaled \$3.0 billion in 2018 compared to \$3.6 billion in 2017 and \$3.1 billion in 2016. During the reported periods, we have maintained excess liquid funds in interest-bearing deposits with the Federal Reserve rather than federal funds sold in order to capitalize on higher available yields.

#### Off Balance Sheet Arrangements, Commitments, Guarantees, and Contractual Obligations

The following table summarizes our contractual obligations and other commitments to make future payments as of December 31, 2018. Payments for borrowings do not include interest. Payments related to leases are based on actual payments specified in the underlying contracts. Loan commitments and standby letters of credit are presented at contractual amounts; however, since many of these commitments are expected to expire unused or only partially used, the total amounts of these commitments do not necessarily reflect future cash requirements.

	Payments Due by Period				
	Less than 1 Year	1-3 Years	3-5 Years	More than 5 Years	Total
<b>Contractual obligations:</b>					
Subordinated notes payable	\$—	\$—	\$—	\$100,000	\$100,000
Junior subordinated deferrable interest debentures	—	—	—	137,115	137,115
Operating leases	\$33,137	\$68,179	\$60,089	\$320,580	\$481,985
Deposits with stated maturity dates	649,407	213,313	—	—	862,720
	682,544	281,492	60,089	557,695	1,581,820
<b>Other commitments:</b>					
Commitments to extend credit	\$3,183,552	\$3,427,560	\$975,828	\$782,781	\$8,369,721
Standby letters of credit	257,368	12,730	1,277	200	271,575
	3,440,920	3,440,290	977,105	782,981	8,641,296
<b>Total contractual obligations and other commitments</b>	<b>\$4,123,464</b>	<b>\$3,721,782</b>	<b>\$1,037,194</b>	<b>\$1,340,676</b>	<b>\$10,223,116</b>

**Financial Instruments with Off-Balance-Sheet Risk.** In the normal course of business, we enter into various transactions, which, in accordance with accounting principles generally accepted in the United States, are not included in our consolidated balance sheets. We enter into these transactions to meet the financing needs of our customers. These transactions include commitments to extend credit and standby letters of credit, which involve, to varying degrees, elements of credit risk and interest rate risk in excess of the amounts recognized in the consolidated balance sheets. We minimize our exposure to loss under these commitments by subjecting them to credit approval and monitoring procedures. We also hold certain assets which are not included in our consolidated balance sheets including assets held in fiduciary or custodial capacity on behalf of our trust customers.

**Commitments to Extend Credit.** We enter into contractual commitments to extend credit, normally with fixed expiration dates or termination clauses, at specified rates and for specific purposes. Substantially all of our commitments to extend credit are contingent upon customers maintaining specific credit standards at the time of loan funding. Commitments to extend credit outstanding at December 31, 2018 are included in the table above.

Table of Contents

Standby Letters of Credit. Standby letters of credit are written conditional commitments issued by us to guarantee the performance of a customer to a third party. In the event the customer does not perform in accordance with the terms of the agreement with the third party, we would be required to fund the commitment. The maximum potential amount of future payments we could be required to make is represented by the contractual amount of the commitment. If the commitment is funded, we would be entitled to seek recovery from the customer. Our policies generally require that standby letter of credit arrangements contain security and debt covenants similar to those contained in loan agreements. Standby letters of credit outstanding at December 31, 2018 are included in the table above.

Trust Accounts. We also hold certain assets in fiduciary or custodial capacity on behalf of our trust customers. The estimated fair value of trust assets was approximately \$33.3 billion (including managed assets of \$14.7 billion and custody assets of \$18.7 billion) at December 31, 2018. These assets were primarily composed of equity securities (47.8% of trust assets), fixed income securities (37.6% of trust assets) and cash equivalents (9.2% of trust assets).

Capital and Liquidity

Capital. Shareholders' equity totaled \$3.4 billion at December 31, 2018 and \$3.3 billion at December 31, 2017. In addition to net income of \$454.9 million, other sources of capital during 2018 included \$31.6 million in proceeds from stock option exercises and \$13.9 million related to stock-based compensation. Uses of capital during 2018 included \$173.5 million of dividends paid on preferred and common stock, other comprehensive loss, net of tax, of \$152.6 million, and \$101.0 million of treasury stock purchases.

The accumulated other comprehensive income/loss component of shareholders' equity totaled a net, after-tax, unrealized loss of \$63.6 million at December 31, 2018 compared to a net, after-tax, unrealized gain of \$79.5 million at December 31, 2017. The decrease was primarily due to a \$150.9 million net after-tax decrease in the net unrealized gain on securities available for sale and securities transferred to held to maturity partly offset by a \$1.8 million net after-tax decrease in the net actuarial loss on our defined benefit post-retirement benefit plans. Accumulated other comprehensive income at December 31, 2017 included \$9.5 million related to stranded amounts resulting from the remeasurement of deferred tax assets and liabilities in connection with the enactment of the Tax Cuts and Jobs Act on December 22, 2017. This amount was reclassified to retained earnings as of January 1, 2018 in accordance with an accounting standard update issued during the first quarter of 2018. See Note 1 - Summary of Significant Accounting Policies and Note 20 - Accounting Standards Updates.

The Basel III Capital Rules became effective for Cullen/Frost and Frost Bank on January 1, 2015 (subject to a phase-in period for certain provisions). In connection with the adoption of the Basel III Capital Rules, we elected to opt-out of the requirement to include most components of accumulated other comprehensive income in regulatory capital. Accordingly, amounts reported as accumulated other comprehensive income/loss related to securities available for sale, effective cash flow hedges and defined benefit post-retirement benefit plans do not increase or reduce regulatory capital and are not included in the calculation of risk-based capital and leverage ratios. Regulatory agencies for banks and bank holding companies utilize capital guidelines designed to measure capital and take into consideration the risk inherent in both on-balance sheet and off-balance sheet items. See Note 9 - Capital and Regulatory Matters in the accompanying notes to consolidated financial statements elsewhere in this report.

We paid quarterly dividends of \$0.57, \$0.67, \$0.67 and \$0.67 per common share during the first, second, third and fourth quarters of 2018, respectively, and quarterly dividends of \$0.54, \$0.57, \$0.57 and \$0.57 per common share during the first, second, third and fourth quarters of 2017, respectively. This equates to a dividend payout ratio of 37.0% in 2018 and 40.5% in 2017. Under the terms of the junior subordinated deferrable interest debentures that Cullen/Frost has issued to Cullen/Frost Capital Trust II and WNB Capital Trust I, we have the right at any time during the term of the debentures to defer the payment of interest any time or from time to time for an extension period not exceeding 20 consecutive quarterly periods with respect to each extension period. Our ability to declare or pay dividends on, or purchase, redeem or otherwise acquire, shares of our capital stock is subject to certain restrictions during any such extension period. Under the terms of the Series A Preferred Stock, our ability to declare or pay dividends on, or purchase, redeem or otherwise acquire, shares of our common stock or any of our securities that rank junior to the Series A Preferred Stock is subject to certain restrictions in the event that we do not declare and pay dividends on the Series A Preferred Stock for the most recent dividend period.

Stock Repurchase Plans. From time to time, our board of directors has authorized stock repurchase plans. In general, stock repurchase plans allow us to proactively manage our capital position and return excess capital to shareholders. Shares purchased under such plans also provide us with shares of common stock necessary to satisfy obligations related to stock compensation awards. On October 24, 2017, our board of directors authorized a \$150.0 million stock repurchase

Table of Contents

program, allowing us to repurchase shares of our common stock over a two-year period from time to time at various prices in the open market or through private transactions. Under this plan, we repurchased 1,027,292 shares at a total cost of \$100.0 million during 2018. Under a prior plan, we repurchased 1,134,966 shares at a total cost of \$100.0 million during 2017. No shares were repurchased during 2016. See Part II, Item 5 - Market for Registrant's Common Equity, Related Stockholder Matters and Issuer Purchases of Equity Securities, elsewhere in this report.

**Liquidity.** Liquidity measures the ability to meet current and future cash flow needs as they become due. The liquidity of a financial institution reflects its ability to meet loan requests, to accommodate possible outflows in deposits and to take advantage of interest rate market opportunities. The ability of a financial institution to meet its current financial obligations is a function of its balance sheet structure, its ability to liquidate assets and its access to alternative sources of funds. The objective of our liquidity management is to manage cash flow and liquidity reserves so that they are adequate to fund our operations and to meet obligations and other commitments on a timely basis and at a reasonable cost. We seek to achieve this objective and ensure that funding needs are met by maintaining an appropriate level of liquid funds through asset/liability management, which includes managing the mix and time to maturity of financial assets and financial liabilities on our balance sheet. Our liquidity position is enhanced by our ability to raise additional funds as needed in the wholesale markets.

Asset liquidity is provided by liquid assets which are readily marketable or pledgeable or which will mature in the near future. Liquid assets include cash, interest-bearing deposits in banks, securities available for sale, maturities and cash flow from securities held to maturity, and federal funds sold and resell agreements.

Liability liquidity is provided by access to funding sources which include core deposits and correspondent banks in our natural trade area that maintain accounts with and sell federal funds to Frost Bank, as well as federal funds purchased and repurchase agreements from upstream banks and deposits obtained through financial intermediaries. Our liquidity position is continuously monitored and adjustments are made to the balance between sources and uses of funds as deemed appropriate. Liquidity risk management is an important element in our asset/liability management process. We regularly model liquidity stress scenarios to assess potential liquidity outflows or funding problems resulting from economic disruptions, volatility in the financial markets, unexpected credit events or other significant occurrences deemed problematic by management. These scenarios are incorporated into our contingency funding plan, which provides the basis for the identification of our liquidity needs. As of December 31, 2018, management is not aware of any events that are reasonably likely to have a material adverse effect on our liquidity, capital resources or operations. In addition, management is not aware of any regulatory recommendations regarding liquidity that would have a material adverse effect on us.

Since Cullen/Frost is a holding company and does not conduct operations, its primary sources of liquidity are dividends upstreamed from Frost Bank and borrowings from outside sources. Banking regulations may limit the amount of dividends that may be paid by Frost Bank. See Note 9 - Capital and Regulatory Matters in the accompanying notes to consolidated financial statements elsewhere in this report regarding such dividends. At December 31, 2018, Cullen/Frost had liquid assets, including cash and resell agreements, totaling \$236.4 million.

#### Impact of Inflation and Changing Prices

Our financial statements included herein have been prepared in accordance with accounting principles generally accepted in the United States ("GAAP"). GAAP presently requires us to measure financial position and operating results primarily in terms of historic dollars. Changes in the relative value of money due to inflation or recession are generally not considered. The primary effect of inflation on our operations is reflected in increased operating costs. In management's opinion, changes in interest rates affect the financial condition of a financial institution to a far greater degree than changes in the inflation rate. While interest rates are greatly influenced by changes in the inflation rate, they do not necessarily change at the same rate or in the same magnitude as the inflation rate. Interest rates are highly sensitive to many factors that are beyond our control, including changes in the expected rate of inflation, the influence of general and local economic conditions and the monetary and fiscal policies of the United States government, its agencies and various other governmental regulatory authorities, among other things, as further discussed in the next section.



## Table of Contents

### Regulatory and Economic Policies

Our business and earnings are affected by general and local economic conditions and by the monetary and fiscal policies of the United States government, its agencies and various other governmental regulatory authorities, among other things. The Federal Reserve Board regulates the supply of money in order to influence general economic conditions. Among the instruments of monetary policy historically available to the Federal Reserve Board are (i) conducting open market operations in United States government obligations, (ii) changing the discount rate on financial institution borrowings, (iii) imposing or changing reserve requirements against financial institution deposits, and (iv) restricting certain borrowings and imposing or changing reserve requirements against certain borrowings by financial institutions and their affiliates. These methods are used in varying degrees and combinations to affect directly the availability of bank loans and deposits, as well as the interest rates charged on loans and paid on deposits. For that reason alone, the policies of the Federal Reserve Board have a material effect on our earnings.

Governmental policies have had a significant effect on the operating results of commercial banks in the past and are expected to continue to do so in the future; however, we cannot accurately predict the nature, timing or extent of any effect such policies may have on our future business and earnings.

### Accounting Standards Updates

See Note 20 - Accounting Standards Updates in the accompanying notes to consolidated financial statements elsewhere in this report for details of recently issued accounting pronouncements and their expected impact on our financial statements.

### ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The disclosures set forth in this item are qualified by Item 1A. Risk Factors and the section captioned “Forward-Looking Statements and Factors that Could Affect Future Results” included in Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations, of this report, and other cautionary statements set forth elsewhere in this report.

Market risk refers to the risk of loss arising from adverse changes in interest rates, foreign currency exchange rates, commodity prices, and other relevant market rates and prices, such as equity prices. The risk of loss can be assessed from the perspective of adverse changes in fair values, cash flows, and future earnings. Due to the nature of our operations, we are primarily exposed to interest rate risk and, to a lesser extent, liquidity risk.

Interest rate risk on our balance sheets consists of repricing, option, and basis risks. Repricing risk results from differences in the maturity, or repricing, of asset and liability portfolios. Option risk arises from “embedded options” present in many financial instruments such as loan prepayment options, deposit early withdrawal options and interest rate options. These options allow customers opportunities to benefit when market interest rates change, which typically results in higher costs or lower revenue for us. Basis risk refers to the potential for changes in the underlying relationship between market rates and indices, which subsequently result in a narrowing of the profit spread on an earning asset or liability. Basis risk is also present in administered rate liabilities, such as savings accounts, negotiable order of withdrawal accounts, and money market accounts where historical pricing relationships to market rates may change due to the level or directional change in market interest rates.

We seek to avoid fluctuations in our net interest margin and to maximize net interest income within acceptable levels of risk through periods of changing interest rates. Accordingly, our interest rate sensitivity and liquidity are monitored on an ongoing basis by our Asset and Liability Committee (“ALCO”), which oversees market risk management and establishes risk measures, limits and policy guidelines for managing the amount of interest rate risk and its effect on net interest income and capital. A variety of measures are used to provide for a comprehensive view of the magnitude of interest rate risk, the distribution of risk, the level of risk over time and the exposure to changes in certain interest rate relationships.

We utilize an earnings simulation model as the primary quantitative tool in measuring the amount of interest rate risk associated with changing market rates. The model quantifies the effects of various interest rate scenarios on projected net interest income and net income over the next 12 months. The model measures the impact on net interest income relative to a flat-rate case scenario of hypothetical fluctuations in interest rates over the next 12 months. These simulations incorporate assumptions regarding balance sheet growth and mix, pricing and the repricing and maturity characteristics of the existing and projected balance sheet. The impact of interest rate derivatives, such as interest rate



Table of Contents

swaps, caps and floors, is also included in the model. Other interest rate-related risks such as prepayment, basis and option risk are also considered.

ALCO continuously monitors and manages the balance between interest rate-sensitive assets and liabilities. The objective is to manage the impact of fluctuating market rates on net interest income within acceptable levels. In order to meet this objective, management may lengthen or shorten the duration of assets or liabilities or enter into derivative contracts to mitigate potential market risk.

For modeling purposes, as of December 31, 2018, the model simulations projected that 100 and 200 basis point ratable increases in interest rates would result in positive variances in net interest income of 0.3% and 1.5%, respectively, relative to the flat-rate case over the next 12 months, while 100 and 200 basis point ratable decreases in interest rates would result in negative variances in net interest income of 2.7% and 7.5%, respectively, relative to the flat-rate case over the next 12 months. The December 31, 2018 model simulations were impacted by the assumption, for modeling purposes, that we will begin to pay interest on commercial demand deposits (those not already receiving an earnings credit rate) in the first quarter of 2019, as further discussed below. As of December 31, 2017, the model simulations projected that 100 and 200 basis point ratable increases in interest rates would result in positive variances in net interest income of 1.1% and 3.1%, respectively, relative to the flat-rate case over the next 12 months, while 100 and 150 basis point ratable decreases in interest rates would result in negative variances in net interest income of 4.6% and 10.5%, respectively, relative to the flat-rate case over the next 12 months. The December 31, 2017 model simulations were impacted by the assumption, for modeling purposes, that we would begin to pay interest on commercial demand deposits (those not already receiving an earnings credit rate) in the first quarter of 2018, as further discussed below. The likelihood of a decrease in interest rates beyond 150 basis points as of December 31, 2017 was considered to be remote given prevailing interest rate levels.

The model simulations as of December 31, 2018 indicate that our balance sheet is less asset sensitive in comparison to our balance sheet as of December 31, 2017. The shift to a less asset sensitive position was primarily due to a decrease in the relative proportion of interest-bearing deposits and federal funds sold to projected average interest-earning assets. Interest-bearing deposits and federal funds sold are more immediately impacted by changes in interest rates in comparison to our other categories of earning assets. Additionally, our model simulations in 2018 assume that the full impact of increases in the federal funds rate will not be reflected in the yields earned on interest-bearing deposits maintained at the Federal Reserve.

We do not currently pay interest on a significant portion of our commercial demand deposits. If we began to pay interest on commercial demand deposits (those not already receiving an earnings credit rate), our balance sheet would likely become less asset sensitive. Any interest rate that would ultimately be paid on these commercial demand deposits would likely depend upon a variety of factors, some of which are beyond our control. For modeling purposes, we have assumed an aggressive pricing structure with interest payments for commercial demand deposits (those not already receiving an earnings credit) beginning in the first quarters of 2018 and 2019, respectively, for each simulation. Should the actual interest rate paid on commercial demand deposits be less than the rate assumed in the model simulations, or should the interest rate paid for commercial demand deposits become an administered rate with less direct correlation to movements in general market interest rates, our balance sheet could be more asset sensitive than the model simulations might otherwise indicate.

As of December 31, 2018, the effects of a 200 basis point increase and a 200 basis point decrease in interest rates on our derivative holdings would not result in a significant variance in our net interest income.

The effects of hypothetical fluctuations in interest rates on our securities classified as “trading” under ASC Topic 320, “Investments - Debt and Equity Securities” are not significant, and, as such, separate quantitative disclosure is not presented.



Table of Contents

ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

Report of Independent Registered Public Accounting Firm

To the Shareholders and the Board of Directors of  
Cullen/Frost Bankers, Incorporated

Opinion on the Financial Statements

We have audited the accompanying consolidated balance sheets of Cullen/Frost Bankers, Inc. (the Company) as of December 31, 2018 and 2017, and the related consolidated statements of income, comprehensive income, changes in shareholders' equity and cash flows for each of the three years in the period ended December 31, 2018, and the related notes (collectively referred to as the consolidated financial statements). In our opinion, the consolidated financial statements present fairly, in all material respects, the financial position of the Company at December 31, 2018 and 2017, and the results of its operations and its cash flows for each of the three years in the period ended December 31, 2018, in conformity with U.S. generally accepted accounting principles.

We also have audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the Company's internal control over financial reporting as of December 31, 2018, based on criteria established in Internal Control-Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) and our report dated February 6, 2019 expressed an unqualified opinion thereon.

Basis for Opinion

These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statements based on our audits. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and applicable rules and regulations of the Securities and Exchange Commission and the PCAOB. We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

We have served as the Company's auditor since 1969.

San Antonio, Texas

February 6, 2019

Table of Contents

Cullen/Frost Bankers, Inc.

Consolidated Balance Sheets

(Dollars in thousands, except per share amounts)

	December 31,	
	2018	2017
Assets:		
Cash and due from banks	\$ 678,791	\$ 545,542
Interest-bearing deposits	2,641,971	4,347,538
Federal funds sold and resell agreements	635,017	159,967
Total cash and cash equivalents	3,955,779	5,053,047
Securities held to maturity, at amortized cost	1,106,057	1,432,098
Securities available for sale, at estimated fair value	11,387,321	10,489,009
Trading account securities	24,086	21,098
Loans, net of unearned discounts	14,099,733	13,145,665
Less: Allowance for loan losses	(132,132 )	(155,364 )
Net loans	13,967,601	12,990,301
Premises and equipment, net	552,330	520,958
Goodwill	654,952	654,952
Other intangible assets, net	3,649	5,073
Cash surrender value of life insurance policies	183,473	180,477
Accrued interest receivable and other assets	457,718	400,867
Total assets	\$ 32,292,966	\$ 31,747,880
Liabilities:		
Deposits:		
Non-interest-bearing demand deposits	\$ 10,997,494	\$ 11,197,093
Interest-bearing deposits	16,151,710	15,675,296
Total deposits	27,149,204	26,872,389
Federal funds purchased and repurchase agreements	1,367,548	1,147,824
Junior subordinated deferrable interest debentures, net of unamortized issuance costs	136,242	136,184
Subordinated notes, net of unamortized issuance costs	98,708	98,552
Accrued interest payable and other liabilities	172,347	195,068
Total liabilities	28,924,049	28,450,017
Shareholders' Equity:		
Preferred stock, par value \$0.01 per share; 10,000,000 shares authorized; 6,000,000 Series A shares (\$25 liquidation preference) issued in both 2018 and 2017	144,486	144,486
Common stock, par value \$0.01 per share; 210,000,000 shares authorized; 64,236,306 shares issued at both December 31, 2018 and 2017	642	642
Additional paid-in capital	967,304	953,361
Retained earnings	2,440,002	2,187,069
Accumulated other comprehensive income, net of tax	(63,600 )	79,512
Treasury stock, at cost; 1,250,464 shares in 2018 and 760,720 in 2017.	(119,917 )	(67,207 )
Total shareholders' equity	3,368,917	3,297,863
Total liabilities and shareholders' equity	\$ 32,292,966	\$ 31,747,880
See accompanying Notes to Consolidated Financial Statements.		

Table of Contents

Cullen/Frost Bankers, Inc.

Consolidated Statements of Income

(Dollars in thousands, except per share amounts)

	Year Ended December 31,		
	2018	2017	2016
Interest income:			
Loans, including fees	\$669,002	\$534,804	\$458,094
Securities:			
Taxable	86,370	92,979	103,025
Tax-exempt	233,358	222,620	210,918
Interest-bearing deposits	56,968	41,608	16,103
Federal funds sold and resell agreements	5,500	936	272
Total interest income	1,051,198	892,947	788,412
Interest expense:			
Deposits	75,337	17,188	7,248
Federal funds purchased and repurchase agreements	8,021	1,522	204
Junior subordinated deferrable interest debentures	5,291	3,955	3,281
Other long-term borrowings	4,657	3,860	1,343
Total interest expense	93,306	26,525	12,076
Net interest income	957,892	866,422	776,336
Provision for loan losses	21,613	35,460	51,673
Net interest income after provision for loan losses	936,279	830,962	724,663
Non-interest income:			
Trust and investment management fees	119,391	110,675	104,240
Service charges on deposit accounts	85,186	84,182	81,203
Insurance commissions and fees	48,967	46,169	47,154
Interchange and debit card transaction fees	13,877	23,232	21,369
Other charges, commissions and fees	37,231	39,931	39,623
Net gain (loss) on securities transactions	(156)	(4,941)	14,975
Other	46,790	37,222	41,144
Total non-interest income	351,286	336,470	349,708
Non-interest expense:			
Salaries and wages	350,312	337,068	318,665
Employee benefits	77,323	74,575	72,615
Net occupancy	76,788	75,971	71,627
Technology, furniture and equipment	83,102	74,335	71,208
Deposit insurance	16,397	20,128	17,428
Intangible amortization	1,424	1,703	2,429
Other	173,538	175,289	178,988
Total non-interest expense	778,884	759,069	732,960
Income before income taxes	508,681	408,363	341,411
Income taxes	53,763	44,214	37,150
Net income	454,918	364,149	304,261
Preferred stock dividends	8,063	8,063	8,063
Net income available to common shareholders	\$446,855	\$356,086	\$296,198
Earnings per common share:			
Basic	\$6.97	\$5.56	\$4.73
Diluted	6.90	5.51	4.70

See accompanying Notes to Consolidated Financial Statements.

80

---

Table of Contents

Cullen/Frost Bankers, Inc.

Consolidated Statements of Comprehensive Income

(Dollars in thousands)

	Year Ended December 31,		
	2018	2017	2016
Net income	\$454,918	\$364,149	\$304,261
Other comprehensive income (loss), before tax:			
Securities available for sale and transferred securities:			
Change in net unrealized gain/loss during the period	(182,340 )	157,016	(175,061 )
Change in net unrealized gain on securities transferred to held to maturity	(8,818 )	(16,193 )	(32,207 )
Reclassification adjustment for net (gains) losses included in net income	156	4,941	(14,975 )
Total securities available for sale and transferred securities	(191,002 )	145,764	(222,243 )
Defined-benefit post-retirement benefit plans:			
Change in the net actuarial gain/loss	(7,225 )	(597 )	1,914
Reclassification adjustment for net amortization of actuarial gain/loss included in net income as a component of net periodic cost (benefit)	5,002	5,429	7,274
Total defined-benefit post-retirement benefit plans	(2,223 )	4,832	9,188
Other comprehensive income (loss), before tax	(193,225 )	150,596	(213,055 )
Deferred tax expense (benefit)	(40,578 )	46,461	(74,569 )
Other comprehensive income (loss), net of tax	(152,647 )	104,135	(138,486 )
Comprehensive income	\$302,271	\$468,284	\$165,775

See accompanying Notes to Consolidated Financial Statements.

Table of Contents

Cullen/Frost Bankers, Inc.

Consolidated Statement of Changes in Shareholders' Equity

(Dollars in thousands, except per share amounts)

	Preferred Stock	Common Stock	Additional Paid-In Capital	Retained Earnings	Accumulated Other Comprehensive Income (Loss), Net of Tax	Treasury Stock	Total
Balance at January 1, 2016	\$144,486	\$ 637	\$897,350	\$1,845,188	\$ 113,863	\$(111,181)	\$2,890,343
Net income	—	—	—	304,261	—	—	304,261
Other comprehensive loss, net of tax	—	—	—	—	(138,486 )	—	(138,486 )
Stock option exercises/stock unit conversions (1,509,121 shares)	—	—	(2,417 )	(20,915 )	—	102,198	78,866
Stock-based compensation expense recognized in earnings	—	—	11,799	—	—	—	11,799
Purchase of treasury stock (17,233 shares)	—	—	—	—	—	(1,290 )	(1,290 )
Cash dividends - preferred stock (approximately \$1.34 per share)	—	—	—	(8,063 )	—	—	(8,063 )
Cash dividends - common stock (\$2.15 per share)	—	—	—	(134,902 )	—	—	(134,902 )
Balance at December 31, 2016	144,486	637	906,732	1,985,569	(24,623 )	(10,273 )	3,002,528
Net income	—	—	—	364,149	—	—	364,149
Other comprehensive income, net of tax	—	—	—	—	104,135	—	104,135
Stock option exercises/stock unit conversions (1,150,920 shares)	—	5	33,616	(10,414 )	—	44,539	67,746
Stock-based compensation expense recognized in earnings	—	—	13,013	—	—	—	13,013
Purchase of treasury stock (1,149,555 shares)	—	—	—	—	—	(101,473 )	(101,473 )
Cash dividends – preferred stock (approximately \$1.34 per share)	—	—	—	(8,063 )	—	—	(8,063 )
Cash dividends – common stock (\$2.25 per share)	—	—	—	(144,172 )	—	—	(144,172 )
Balance at December 31, 2017	144,486	642	953,361	2,187,069	79,512	(67,207 )	3,297,863
Cumulative effect of accounting change	—	—	—	(2,285 )	—	—	(2,285 )
Adjusted beginning balance	144,486	642	953,361	2,184,784	79,512	(67,207 )	3,295,578
Net income	—	—	—	454,918	—	—	454,918
Other comprehensive loss, net of tax	—	—	—	—	(152,647 )	—	(152,647 )
Reclassification of certain income tax effects related to the	—	—	—	(9,535 )	9,535	—	—

change in the U.S. statutory federal income tax rate under the Tax Cuts and Jobs Act							
Stock option exercises/stock unit conversions (548,238 shares)	—	—	—	(16,653 )	—	48,300	31,647
Stock-based compensation expense recognized in earnings	—	—	13,943	—	—	—	13,943
Purchase of treasury stock (1,037,982 shares)	—	—	—	—	—	(101,010 )	(101,010 )
Cash dividends – preferred stock (approximately \$1.34 per share)	—	—	—	(8,063 )	—	—	(8,063 )
Cash dividends – common stock (\$2.58 per share)	—	—	—	(165,449 )	—	—	(165,449 )
Balance at December 31, 2018	\$ 144,486	\$ 642	\$ 967,304	\$ 2,440,002	\$ (63,600 )	\$ (119,917)	\$ 3,368,917
See accompanying Notes to Consolidated Financial Statements							

Table of Contents

Cullen/Frost Bankers, Inc.  
Consolidated Statements of Cash Flows  
(Dollars in thousands)

	Year Ended December 31,		
	2018	2017	2016
Operating Activities:			
Net income	\$454,918	\$364,149	\$304,261
Adjustments to reconcile net income to net cash from operating activities:			
Provision for loan losses	21,613	35,460	51,673
Deferred tax expense (benefit)	52,923	(14,493)	(11,598)
Accretion of loan discounts	(14,341)	(16,062)	(15,582)
Securities premium amortization (discount accretion), net	100,528	89,933	79,705
Net (gain) loss on securities transactions	156	4,941	(14,975)
Depreciation and amortization	50,172	47,812	48,177
Net (gain) loss on sale/write-down of assets/foreclosed assets	(5,272)	(4,697)	(3,618)
Stock-based compensation	13,943	13,013	11,799
Net tax benefit from stock-based compensation	3,865	9,062	5,063
Earnings on life insurance policies	(3,380)	(3,190)	(3,599)
Net change in:			
Trading account securities	(2,658)	(3,842)	(124)
Accrued interest receivable and other assets	(85,898)	(55,179)	(7,395)
Accrued interest payable and other liabilities	(24,181)	71,172	(5,945)
Net cash from operating activities	562,388	538,079	437,842
Investing Activities:			
Securities held to maturity:			
Purchases	(1,500)	—	—
Sales	—	—	136,719
Maturities, calls and principal repayments	300,632	783,176	228,641
Securities available for sale:			
Purchases	(18,191,057)	(13,529,192)	(16,419,833)
Sales	16,806,062	11,963,359	14,847,380
Maturities, calls and principal repayments	221,906	1,328,143	335,750
Proceeds from sale of loans	21,318	—	30,470
Net change in loans	(1,008,789)	(1,187,631)	(538,989)
Net cash (paid) received in acquisitions	—	—	(492)
Benefits received on life insurance policies	384	597	906
Proceeds from sales of premises and equipment	13,628	4,525	58,774
Purchases of premises and equipment	(79,270)	(34,089)	(53,648)
Proceeds from sales of repossessed properties	3,366	517	341
Net cash from investing activities	(1,913,320)	(670,595)	(1,373,981)
Financing Activities:			
Net change in deposits	276,815	1,060,814	1,467,980
Net change in short-term borrowings	219,724	170,832	83,470
Proceeds from issuance of subordinated notes	—	98,434	—
Principal payments on subordinated notes	—	(100,000)	—
Proceeds from stock option exercises	31,647	67,746	78,866
Purchase of treasury stock	(101,010)	(101,473)	(1,290)
Cash dividends paid on preferred stock	(8,063)	(8,063)	(8,063)
Cash dividends paid on common stock	(165,449)	(144,172)	(134,902)



Edgar Filing: CULLEN/FROST BANKERS, INC. - Form 10-K

Net cash from financing activities	253,664	1,044,118	1,486,061
Net change in cash and cash equivalents	(1,097,268 )	911,602	549,922
Cash and cash equivalents at beginning of year	5,053,047	4,141,445	3,591,523
Cash and cash equivalents at end of year	\$3,955,779	\$5,053,047	\$4,141,445

See accompanying Notes to Consolidated Financial Statements.

83

---

Table of Contents

Cullen/Frost Bankers, Inc.

Notes To Consolidated Financial Statements

(Table amounts in thousands, except share and per share amounts)

Note 1 - Summary of Significant Accounting Policies

Nature of Operations. Cullen/Frost Bankers, Inc. (“Cullen/Frost”) is a financial holding company and a bank holding company headquartered in San Antonio, Texas that provides, through its subsidiaries, a broad array of products and services throughout numerous Texas markets. The terms “Cullen/Frost,” “the Corporation,” “we,” “us” and “our” mean Cullen/Frost Bankers, Inc. and its subsidiaries, when appropriate. In addition to general commercial and consumer banking, other products and services offered include trust and investment management, insurance, brokerage, mutual funds, leasing, treasury management, capital markets advisory and item processing.

Basis of Presentation. The consolidated financial statements include the accounts of Cullen/Frost and all other entities in which Cullen/Frost has a controlling financial interest. All significant intercompany balances and transactions have been eliminated in consolidation. The accounting and financial reporting policies we follow conform, in all material respects, to accounting principles generally accepted in the United States and to general practices within the financial services industry.

We determine whether we have a controlling financial interest in an entity by first evaluating whether the entity is a voting interest entity or a variable interest entity (“VIE”) under accounting principles generally accepted in the United States. Voting interest entities are entities in which the total equity investment at risk is sufficient to enable the entity to finance itself independently and provides the equity holders with the obligation to absorb losses, the right to receive residual returns and the right to make decisions about the entity’s activities. We consolidate voting interest entities in which we have all, or at least a majority of, the voting interest. As defined in applicable accounting standards, VIEs are entities that lack one or more of the characteristics of a voting interest entity. A controlling financial interest in a VIE is present when an enterprise has both the power to direct the activities of the VIE that most significantly impact the VIE’s economic performance and an obligation to absorb losses or the right to receive benefits that could potentially be significant to the VIE. The enterprise with a controlling financial interest, known as the primary beneficiary, consolidates the VIE. Our wholly owned subsidiaries Cullen/Frost Capital Trust II and WNB Capital Trust I are VIEs for which we are not the primary beneficiary. Accordingly, the accounts of these trusts are not included in our consolidated financial statements.

We have evaluated subsequent events for potential recognition and/or disclosure through the date these consolidated financial statements were issued. All acquisitions during the reported periods were accounted for using the purchase method. Accordingly, the operating results of the acquired companies are included with our results of operations since their respective dates of acquisition.

Use of Estimates. The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements. Actual results could differ from those estimates. The allowance for loan losses and the fair values of financial instruments and the status of contingencies are particularly subject to change.

Concentrations and Restrictions on Cash and Cash Equivalents. We maintain deposits with other financial institutions in amounts that exceed federal deposit insurance coverage. Furthermore, federal funds sold are essentially uncollateralized loans to other financial institutions. Management regularly evaluates the credit risk associated with the counterparties to these transactions and believes that we are not exposed to any significant credit risks on cash and cash equivalents.

We were required to have \$195.2 million and \$179.6 million of cash on hand or on deposit with the Federal Reserve Bank to meet regulatory reserve and clearing requirements at December 31, 2018 and 2017. Additionally, as of December 31, 2018 and 2017, we had \$10.0 million and \$19.6 million in cash collateral on deposit with other financial institution counterparties to interest rate swap transactions.

Table of Contents

Cash Flow Reporting. Cash and cash equivalents include cash, deposits with other financial institutions that have an initial maturity of less than 90 days when acquired by us, federal funds sold and resell agreements. Net cash flows are reported for loans, deposit transactions and short-term borrowings. Additional cash flow information was as follows:

	Year Ended December 31,		
	2018	2017	2016
Cash paid for interest	\$89,270	\$24,371	\$11,886
Cash paid for income tax	5,112	56,359	50,427
Significant non-cash transactions:			
Deferred gain on sale of building and parking garage	—	—	7,099
Unsettled purchases/sales of securities	330	37,481	—
Loans foreclosed and transferred to other real estate owned and foreclosed assets	2,899	279	—
Loans to facilitate the sale of other real estate owned	—	—	753

Repurchase/Resell Agreements. We purchase certain securities under agreements to resell. The amounts advanced under these agreements represent short-term loans and are reflected as assets in the accompanying consolidated balance sheets. The securities underlying these agreements are book-entry securities. We also sell certain securities under agreements to repurchase. The agreements are treated as collateralized financing transactions and the obligations to repurchase securities sold are reflected as a liability in the accompanying consolidated balance sheets. The dollar amount of the securities underlying the agreements remains in the asset accounts.

Securities. Securities are classified as held to maturity and carried at amortized cost when management has the positive intent and ability to hold them until maturity. Securities to be held for indefinite periods of time are classified as available for sale and carried at fair value, with the unrealized holding gains and losses reported as a component of other comprehensive income, net of tax. Securities held for resale in anticipation of short-term market movements are classified as trading and are carried at fair value, with changes in unrealized holding gains and losses included in income. Management determines the appropriate classification of securities at the time of purchase. Securities with limited marketability, such as stock in the Federal Reserve Bank and the Federal Home Loan Bank, are carried at cost. Purchase premiums and discounts on securities are amortized or accreted to interest income over the expected lives of the securities using the interest method with a constant effective yield. Expectations related to prepayments are considered in the calculation of the constant effective yield necessary to apply the interest method for mortgage-backed securities and certain pools of municipal securities. Premium amortization and discount accretion for mortgage-backed securities and pools of municipal securities is adjusted for changes in prepayment estimates, as applicable.

Realized gains and losses are derived from the amortized cost of the security sold. Declines in the fair value of held-to-maturity and available-for-sale securities below their cost that are deemed to be other than temporary are reflected in earnings as realized losses. In estimating other-than-temporary impairment losses, management considers, among other things, (i) the length of time and the extent to which the fair value has been less than cost, (ii) the financial condition and near-term prospects of the issuer and (iii) the intent and our ability to retain our investment in the issuer for a period of time sufficient to allow for any anticipated recovery in fair value.

Loans. Loans are reported at the principal balance outstanding net of unearned discounts. Interest income on loans is reported on the level-yield method and includes amortization of deferred loan fees and costs over the loan term. Net loan commitment fees or costs for commitment periods greater than one year are deferred and amortized into fee income or other expense on a straight-line basis over the commitment period. Income on direct financing leases is recognized on a basis that achieves a constant periodic rate of return on the outstanding investment. Further information regarding our accounting policies related to past due loans, non-accrual loans, impaired loans and troubled-debt restructurings is presented in Note 3 - Loans.

Loans Acquired Through Transfer. Loans acquired through the completion of a transfer, including loans acquired in a business combination, are initially recorded at fair value.

Acquired loans that have evidence of deterioration of credit quality since origination and for which it is probable, at acquisition, that we will be unable to collect all contractually required payments receivable are considered to be purchased credit-impaired. For purchased credit-impaired loans, the difference between the undiscounted cash flows

expected at acquisition and the recorded fair value of the loan, or the “accretable yield,” is recognized as interest income

85

---

Table of Contents

on a level-yield method over the life of the loan. Contractually required payments for interest and principal that exceed the undiscounted cash flows expected at acquisition, or the “nonaccretable difference,” are not recognized as a yield adjustment or as a loss accrual or a valuation allowance. Increases in expected cash flows subsequent to the initial investment are recognized prospectively through adjustment of the yield on the loan over its remaining life. Decreases in expected cash flows are recognized as impairment. Valuation allowances on these impaired loans reflect only losses incurred after the acquisition (meaning the present value of all cash flows expected at acquisition that ultimately are not to be received).

For acquired loans that are not deemed to be purchased credit-impaired at acquisition, the difference between the initial fair value and the unpaid principal balance is recognized as interest income on a level-yield basis over the lives of the related loans. Subsequent to acquisition, any valuation allowance on these loans reflects only the portion of probable losses that exceeds any unaccreted purchase discounts on these loans as of the measurement date.

**Allowance for Loan Losses.** The allowance for loan losses is a reserve established through a provision for loan losses charged to expense, which represents management’s best estimate of inherent losses that have been incurred within the existing portfolio of loans. The allowance, in the judgment of management, is necessary to reserve for estimated loan losses inherent in the loan portfolio. The allowance for loan losses includes allowance allocations calculated in accordance with Financial Accounting Standards Board (“FASB”) Accounting Standards Codification (“ASC”) Topic 310, “Receivables” and allowance allocations calculated in accordance with ASC Topic 450, “Contingencies.” Further information regarding our policies and methodology used to estimate the allowance for loan losses is presented in Note 3 - Loans.

**Premises and Equipment.** Land is carried at cost. Building and improvements, and furniture and equipment are carried at cost, less accumulated depreciation, computed principally by the straight-line method based on the estimated useful lives of the related property. Leasehold improvements are generally depreciated over the lesser of the term of the respective leases or the estimated useful lives of the improvements.

**Foreclosed Assets.** Assets acquired through or instead of loan foreclosure are held for sale and are initially recorded at fair value less estimated selling costs when acquired, establishing a new cost basis. Costs after acquisition are generally expensed. If the fair value of the asset declines, a write-down is recorded through expense. The valuation of foreclosed assets is subjective in nature and may be adjusted in the future because of changes in economic conditions. Foreclosed assets are included in other assets in the accompanying consolidated balance sheets and totaled \$1.2 million and \$2.1 million at December 31, 2018 and 2017.

**Goodwill.** Goodwill represents the excess of the cost of businesses acquired over the fair value of the net assets acquired. Goodwill is assigned to reporting units and tested for impairment at least annually on October 1st, or on an interim basis if an event occurs or circumstances change that would more likely than not reduce the fair value of the reporting unit below its carrying value. See Note 5 - Goodwill and Other Intangible Assets.

**Intangibles and Other Long-Lived Assets.** Intangible assets are acquired assets that lack physical substance but can be distinguished from goodwill because of contractual or other legal rights or because the asset is capable of being sold or exchanged either on its own or in combination with a related contract, asset, or liability. Our intangible assets relate to core deposits, non-compete agreements and customer relationships. Intangible assets with definite useful lives are amortized on an accelerated basis over their estimated life. Intangible assets with indefinite useful lives are not amortized until their lives are determined to be definite. Intangible assets, premises and equipment and other long-lived assets are tested for impairment whenever events or changes in circumstances indicate the carrying amount of the assets may not be recoverable from future undiscounted cash flows. If impaired, the assets are recorded at fair value. See Note 5 - Goodwill and Other Intangible Assets.

**Revenue Recognition.** We adopted Accounting Standards Update (“ASU”) 2014-09, “Revenue from Contracts with Customers (Topic 606)” as of January 1, 2018 the impact of which is discussed below. Under ASU 2014-09, we adopted new policies related to revenue recognition. In general, for revenue not associated with financial instruments, guarantees and lease contracts, we apply the following steps when recognizing revenue from contracts with customers: (i) identify the contract, (ii) identify the performance obligations, (iii) determine the transaction price, (iv) allocate the transaction price to the performance obligations and (v) recognize revenue when a performance obligation is satisfied. Our contracts with customers are generally short term in nature, typically due within one year or less or cancellable by

us or our customer upon a short notice period. Performance obligations for our customer contracts are generally satisfied at a single point in time, typically when the transaction is complete, or over time. For performance obligations satisfied over time, we primarily use the output method, directly measuring the value of the products/services transferred to the

86

---

Table of Contents

customer, to determine when performance obligations have been satisfied. We typically receive payment from customers and recognize revenue concurrent with the satisfaction of our performance obligations. In most cases, this occurs within a single financial reporting period. For payments received in advance of the satisfaction of performance obligations, revenue recognition is deferred until such time as the performance obligations have been satisfied. In cases where we have not received payment despite satisfaction of our performance obligations, we accrue an estimate of the amount due in the period our performance obligations have been satisfied. For contracts with variable components, only amounts for which collection is probable are accrued. We generally act in a principal capacity, on our own behalf, in most of our contracts with customers. In such transactions, we recognize revenue and the related costs to provide our services on a gross basis in our financial statements. In some cases, we act in an agent capacity, deriving revenue through assisting other entities in transactions with our customers. In such transactions, we recognize revenue and the related costs to provide our services on a net basis in our financial statements. These transactions recognized on a net basis primarily relate to insurance and brokerage commissions and fees derived from our customers' use of various interchange and ATM/debit card networks.

**Share-Based Payments.** Compensation expense for stock options, non-vested stock awards/stock units and deferred stock units is based on the fair value of the award on the measurement date, which, for us, is the date of the grant and is recognized ratably over the service period of the award. Compensation expense for performance stock units is based on the fair value of the award on the measurement date, which, for us, is the date of the grant and is recognized over the service period of the award based upon the probable number of units expected to vest. The fair value of stock options is estimated using a binomial lattice-based valuation model. The fair value of non-vested stock awards/stock units and deferred stock units is generally the market price of our stock on the date of grant. The fair value of performance stock units is generally the market price of our stock on the date of grant discounted by the present value of the dividends expected to be paid on our common stock during the service period of the award because dividend equivalent payments on performance stock units are deferred until such time that the units vest and shares are issued. The impact of forfeitures of share-based payment awards on compensation expense is recognized as forfeitures occur.

**Advertising Costs.** Advertising costs are expensed as incurred.

**Income Taxes.** Income tax expense is the total of the current year income tax due or refundable and the change in deferred tax assets and liabilities (excluding deferred tax assets and liabilities related to business combinations or components of other comprehensive income). Deferred tax assets and liabilities are the expected future tax amounts for the temporary differences between carrying amounts and tax bases of assets and liabilities, computed using enacted tax rates. A valuation allowance, if needed, reduces deferred tax assets to the expected amount most likely to be realized. Realization of deferred tax assets is dependent upon the generation of a sufficient level of future taxable income. Although realization is not assured, management believes it is more likely than not that all of the deferred tax assets will be realized. Interest and/or penalties related to income taxes are reported as a component of income tax expense. The income tax effects related to settlements of share-based payment awards are reported in earnings as an increase (or decrease) to income tax expense (see Note 13 - Income Taxes).

We file a consolidated income tax return with our subsidiaries. Federal income tax expense or benefit has been allocated to subsidiaries on a separate return basis.

**Basic and Diluted Earnings Per Common Share.** Earnings per common share is computed using the two-class method prescribed under ASC Topic 260, "Earnings Per Share." ASC Topic 260 provides that unvested share-based payment awards that contain nonforfeitable rights to dividends or dividend equivalents (whether paid or unpaid) are participating securities and shall be included in the computation of earnings per share pursuant to the two-class method. We have determined that our outstanding non-vested stock awards/stock units and deferred stock units are participating securities.

Under the two-class method, basic earnings per common share is computed by dividing net earnings allocated to common stock by the weighted-average number of common shares outstanding during the applicable period, excluding outstanding participating securities. Diluted earnings per common share is computed using the weighted-average number of shares determined for the basic earnings per common share computation plus the dilutive effect of stock compensation using the treasury stock method. A reconciliation of the weighted-average shares used in calculating basic earnings per common share and the weighted average common shares used in calculating diluted

earnings per common share for the reported periods is provided in Note 10 - Earnings Per Common Share. Comprehensive Income. Comprehensive income includes all changes in shareholders' equity during a period, except those resulting from transactions with shareholders. Besides net income, other components of our comprehensive income include the after tax effect of changes in the net unrealized gain/loss on securities available for sale, changes



Table of Contents

in the net unrealized gain on securities transferred to held to maturity and changes in the net actuarial gain/loss on defined benefit post-retirement benefit plans. See Note 14 - Other Comprehensive Income (Loss). We adopted ASU 2018-02, "Income Statement - Reporting Comprehensive Income (Topic 220) - Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income," as of January 1, 2018, the impact of which is discussed below.

**Derivative Financial Instruments.** Our hedging policies permit the use of various derivative financial instruments to manage interest rate risk or to hedge specified assets and liabilities. All derivatives are recorded at fair value on our balance sheet. Derivatives executed with the same counterparty are generally subject to master netting arrangements, however, fair value amounts recognized for derivatives and fair value amounts recognized for the right/obligation to reclaim/return cash collateral are not offset for financial reporting purposes. We may be required to recognize certain contracts and commitments as derivatives when the characteristics of those contracts and commitments meet the definition of a derivative.

To qualify for hedge accounting, derivatives must be highly effective at reducing the risk associated with the exposure being hedged and must be designated as a hedge at the inception of the derivative contract. We consider a hedge to be highly effective if the change in fair value of the derivative hedging instrument is within 80% to 125% of the opposite change in the fair value of the hedged item attributable to the hedged risk. If derivative instruments are designated as hedges of fair values, and such hedges are highly effective, both the change in the fair value of the hedge and the hedged item are included in current earnings. Fair value adjustments related to cash flow hedges are recorded in other comprehensive income and are reclassified to earnings when the hedged transaction is reflected in earnings.

Ineffective portions of hedges are reflected in earnings as they occur. Actual cash receipts and/or payments and related accruals on derivatives related to hedges are recorded as adjustments to the interest income or interest expense associated with the hedged item. During the life of the hedge, we formally assess whether derivatives designated as hedging instruments continue to be highly effective in offsetting changes in the fair value or cash flows of hedged items. If it is determined that a hedge has ceased to be highly effective, we will discontinue hedge accounting prospectively. At such time, previous adjustments to the carrying value of the hedged item are reversed into current earnings and the derivative instrument is reclassified to a trading position recorded at fair value.

**Fair Value Measurements.** In general, fair values of financial instruments are based upon quoted market prices, where available. If such quoted market prices are not available, fair value is based upon internally developed models that primarily use, as inputs, observable market-based parameters. Valuation adjustments may be made to ensure that financial instruments are recorded at fair value. These adjustments may include amounts to reflect counterparty credit quality and our creditworthiness, among other things, as well as unobservable parameters. Any such valuation adjustments are applied consistently over time. See Note 17 - Fair Value Measurements.

**Transfers of Financial Assets.** Transfers of financial assets are accounted for as sales when control over the assets has been surrendered. Control over transferred assets is deemed to be surrendered when (i) the assets have been isolated from us, (ii) the transferee obtains the right (free of conditions that constrain it from taking advantage of that right) to pledge or exchange the transferred assets, and (iii) we do not maintain effective control over the transferred assets through an agreement to repurchase them before their maturity.

**Loss Contingencies.** Loss contingencies, including claims and legal actions arising in the ordinary course of business are recorded as liabilities when the likelihood of loss is probable and an amount or range of loss can be reasonably estimated.

**Trust Assets.** Assets of our trust department, other than cash on deposit at Frost Bank, are not included in the accompanying financial statements because they are not our assets.

**Accounting Changes, Reclassifications and Restatements.** Certain items in prior financial statements have been reclassified to conform to the current presentation. In addition, as noted above, we adopted ASU 2018-02, "Income Statement - Reporting Comprehensive Income (Topic 220) - Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income," as of January 1, 2018. In accordance with ASU 2018-02, we elected to reclassify certain income tax effects related to the change in the U.S. statutory federal income tax rate under the Tax Cuts and Jobs Act, which was enacted on December 22, 2017 (see Note 13 - Income Taxes), from accumulated other comprehensive income to retained earnings. Such amounts, which totaled \$9.5 million, related to a net actuarial loss

on defined benefit post-retirement plans and unrealized gains on securities available for sale and securities transferred to held to maturity. See Note 14 - Other Comprehensive Income (Loss). Notwithstanding this election made in accordance with

88

---

Table of Contents

ASU 2018-02, our policy is to release such income tax effects only when the entire portfolio to which the underlying transactions relate is liquidated, sold or extinguished.

We also adopted, as noted above, ASU 2014-09, "Revenue from Contracts with Customers (Topic 606)" as of January 1, 2018. Using a modified retrospective transition approach for contracts that were not complete as of our adoption, we recognized a cumulative effect reduction to beginning retained earnings totaling \$2.3 million. The amount was related to certain revenue streams within trust and investment management fees. Additionally, based on our underlying contracts, ASU 2014-09 requires us to report network costs associated with debit card and ATM transactions netted against the related fee income from such transactions. Previously, such network costs were reported as a component of other non-interest expense. For 2018, gross interchange and debit card transaction fees totaled \$25.8 million, while related network costs totaled \$11.9 million. On a net basis, we reported \$13.9 million as interchange and debit card transaction fees in the accompanying Consolidated Statement of Income for 2018. For 2017 and 2016, we reported interchange and debit card transaction fees totaling \$23.2 million and \$21.4 million, respectively, on a gross basis in the accompanying Consolidated Statement of Income while related network costs totaling \$11.9 million and \$12.9 million, respectively, were reported as a component of other non-interest expense. ASU 2014-09 also required us to change the way we recognize certain recurring revenue streams reported as components of trust and investment management fees, insurance commissions and fees and other categories of non-interest income, however, such changes were not significant to our financial statements.

## Note 2 - Securities

Securities. Year-end securities held to maturity and available for sale consisted of the following:

	2018				2017			
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Estimated Fair Value	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Estimated Fair Value
<b>Held to Maturity:</b>								
Residential mortgage-backed securities	\$2,737	\$ 8	\$ 85	\$2,660	\$3,610	\$ 15	\$ 38	\$3,587
States and political subdivisions	1,101,820	11,525	552	1,112,793	1,428,488	26,462	2,746	1,452,204
Other	1,500	—	—	1,500	—	—	—	—
<b>Total</b>	<b>\$1,106,057</b>	<b>\$ 11,533</b>	<b>\$ 637</b>	<b>\$1,116,953</b>	<b>\$1,432,098</b>	<b>\$26,477</b>	<b>\$ 2,784</b>	<b>\$1,455,791</b>
<b>Available for Sale:</b>								
U.S. Treasury	\$3,455,417	\$ 1,772	\$29,500	\$3,427,689	\$3,453,391	\$ 7,494	\$ 15,732	\$3,445,153
Residential mortgage-backed securities	823,208	13,079	6,547	829,740	648,288	19,048	2,250	665,086
States and political subdivisions	7,089,132	70,760	72,690	7,087,202	6,185,711	167,293	16,795	6,336,209
Other	42,690	—	—	42,690	42,561	—	—	42,561
<b>Total</b>	<b>\$11,410,447</b>	<b>\$ 85,611</b>	<b>\$ 108,737</b>	<b>\$11,387,321</b>	<b>\$10,329,951</b>	<b>\$ 193,835</b>	<b>\$ 34,777</b>	<b>\$10,489,009</b>

All mortgage-backed securities included in the above table were issued by U.S. government agencies and corporations. At December 31, 2018, approximately 98.4% of the securities in our municipal bond portfolio were issued by the State of Texas or political subdivisions or agencies within the State of Texas, of which approximately 68.2% are either guaranteed by the Texas Permanent School Fund, which has a "triple-A" insurer financial strength rating, or are secured by U.S. Treasury securities via defeasance of the debt by the issuers. Securities with limited marketability, such as stock in the Federal Reserve Bank and the Federal Home Loan Bank, are carried at cost and are reported as other available for sale securities in the table above. The carrying value of securities pledged to secure public funds, trust deposits, repurchase agreements and for other purposes, as required or permitted by law was \$3.8 billion at both December 31, 2018 and December 31, 2017.

During 2012, we reclassified certain securities from available for sale to held to maturity. The securities had an aggregate fair value of \$2.3 billion with an aggregate net unrealized gain of \$165.7 million (\$107.7 million, net of tax) on the date of the transfer. The net unamortized, unrealized gain on the remaining transferred securities included in accumulated other comprehensive income in the accompanying balance sheet totaled \$2.7 million (\$2.2 million, net of tax) at December 31, 2018 and \$11.6 million (\$7.5 million, net of tax) at December 31, 2017. This amount will be amortized out of accumulated

Table of Contents

other comprehensive income over the remaining life of the underlying securities as an adjustment of the yield on those securities.

Unrealized Losses. Year-end securities with unrealized losses, segregated by length of impairment, were as follows:

	Less than 12 Months		More than 12 Months		Total	
	Estimated Fair Value	Unrealized Losses	Estimated Fair Value	Unrealized Losses	Estimated Fair Value	Unrealized Losses
<b>2018</b>						
<b>Held to Maturity:</b>						
Residential mortgage-backed securities	\$—	\$ —	\$2,034	\$ 85	\$2,034	\$ 85
States and political subdivisions	205,686	541	5,952	11	211,638	552
<b>Total</b>	<b>\$205,686</b>	<b>\$ 541</b>	<b>\$7,986</b>	<b>\$ 96</b>	<b>\$213,672</b>	<b>\$ 637</b>
<b>Available for Sale:</b>						
U.S. Treasury	\$—	\$ —	\$3,139,639	\$29,500	\$3,139,639	\$29,500
Residential mortgage-backed securities	152,682	205	213,982	6,342	366,664	6,547
States and political subdivisions	1,136,322	7,026	2,058,048	65,664	3,194,370	72,690
<b>Total</b>	<b>\$1,289,004</b>	<b>\$ 7,231</b>	<b>\$5,411,669</b>	<b>\$ 101,506</b>	<b>\$6,700,673</b>	<b>\$ 108,737</b>
	Less than 12 Months		More than 12 Months		Total	
	Estimated Fair Value	Unrealized Losses	Estimated Fair Value	Unrealized Losses	Estimated Fair Value	Unrealized Losses

**2017****Held to Maturity:**

Residential mortgage-backed securities	\$2,694	\$ 38	\$—	\$ —	\$2,694	\$ 38
States and political subdivisions	28,591	58	74,113	2,688	102,704	2,746
<b>Total</b>	<b>\$31,285</b>	<b>\$ 96</b>	<b>\$74,113</b>	<b>\$ 2,688</b>	<b>\$105,398</b>	<b>\$ 2,784</b>

**Available for Sale:**

U.S. Treasury	\$2,336,081	\$ 9,861	\$517,575	\$ 5,871	\$2,853,656	\$ 15,732
Residential mortgage-backed securities	144,264	949	45,436	1,301	189,700	2,250
States and political subdivisions	148,575	1,194	838,329	15,601	986,904	16,795
<b>Total</b>	<b>\$2,628,920</b>	<b>\$ 12,004</b>	<b>\$1,401,340</b>	<b>\$ 22,773</b>	<b>\$4,030,260</b>	<b>\$ 34,777</b>

Declines in the fair value of held-to-maturity and available-for-sale securities below their cost that are deemed to be other than temporary are reflected in earnings as realized losses to the extent the impairment is related to credit losses.

The amount of the impairment related to other factors is recognized in other comprehensive income. In estimating other-than-temporary impairment losses, management considers, among other things, (i) the length of time and the extent to which the fair value has been less than cost, (ii) the financial condition and near-term prospects of the issuer, and (iii) the intent and our ability to retain our investment in the issuer for a period of time sufficient to allow for any anticipated recovery in cost.

Management has the ability and intent to hold the securities classified as held to maturity in the table above until they mature, at which time we expect to receive full value for the securities. Furthermore, as of December 31, 2018, management does not have the intent to sell any of the securities classified as available for sale in the table above and believes that it is more likely than not that we will not have to sell any such securities before a recovery of cost. Any unrealized losses are due to increases in market interest rates over the yields available at the time the underlying securities were purchased. The fair value is expected to recover as the securities approach their maturity date or repricing date or if market yields for such investments decline. Management does not believe any of the securities are impaired due to reasons of credit quality. Accordingly, as of December 31, 2018, management believes the impairments detailed in the table above are temporary and no impairment loss has been realized in our consolidated income statement.

Table of Contents

Contractual Maturities. The amortized cost and estimated fair value of securities, excluding trading securities, at December 31, 2018 are presented below by contractual maturity. Expected maturities may differ from contractual maturities because issuers may have the right to call or prepay obligations. Residential mortgage-backed securities and equity securities are shown separately since they are not due at a single maturity date.

	Held to Maturity		Available for Sale	
	Amortized	Estimated	Amortized	Estimated
	Cost	Fair Value	Cost	Fair Value
Due in one year or less	\$72,476	\$73,139	\$2,235,652	\$2,215,867
Due after one year through five years	122,796	124,738	1,858,631	1,853,056
Due after five years through ten years	483,934	487,202	486,008	492,435
Due after ten years	424,114	429,214	5,964,258	5,953,533
Residential mortgage-backed securities	2,737	2,660	823,208	829,740
Equity securities	—	—	42,690	42,690
Total	\$1,106,057	\$1,116,953	\$11,410,447	\$11,387,321

Sales of Securities. During 2016, we sold certain securities issued by municipalities that, based upon our internal credit analysis, had experienced significant deterioration in creditworthiness. The risk exposure presented by these municipalities had increased beyond acceptable levels and we determined that it was reasonably possible that all amounts due would not be collected. In the first case, our credit analysis determined that most of the affected municipalities had been significantly impacted by the significant decline in market oil prices due to the fact that their tax bases are heavily reliant on the energy industry relative to other sectors of the economy. Specifically, the revenues of these municipalities had been adversely impacted by the sustained low-level of oil prices. Additionally, some of these municipalities had already been downgraded or had been put on credit watch and were subsequently downgraded by various credit rating agencies. In the second case, we sold certain securities related to a municipality that was unrelated to a reliance on the energy industry. This municipality had experienced significant deterioration in creditworthiness as a result of the emergence of significant funding obligations which resulted in credit downgrades. In both cases, some of the securities we sold were classified as held to maturity prior to their sale. Despite their classification as held to maturity, we believe the sale of these securities was merited and permissible under the applicable accounting guidelines because of the significant deterioration in the creditworthiness of the issuers.

Sales of securities held to maturity were as follows:

	2018	2017	2016
Proceeds from sales	\$ —	—	—\$136,719
Amortized cost	—	—	132,974
Gross realized gains	—	—	3,770
Gross realized losses	—	—	(25 )
Tax expense related to securities gains/losses	—	—	(1,311 )

Sales of securities available for sale were as follows:

	2018	2017	2016
Proceeds from sales	\$16,806,062	\$11,963,359	\$14,847,380
Gross realized gains	3	1	13,289
Gross realized losses	(159 )	(4,942 )	(2,059 )
Tax benefit (expense) related to securities gains/losses	33	1,729	(3,931 )

Premiums and Discounts. Premium amortization and discount accretion included in interest income on securities was as follows:

	2018	2017	2016
Premium amortization	\$(108,483)	\$(97,841)	\$(90,782)
Discount accretion	7,955	7,908	11,077
Net (premium amortization) discount accretion	\$(100,528)	\$(89,933)	\$(79,705)



Table of Contents

Trading Account Securities. Year-end trading account securities, at estimated fair value, were as follows:

	2018	2017
U.S. Treasury	\$21,928	\$19,210
States and political subdivisions	2,158	1,888
Total	\$24,086	\$21,098

Net gains and losses on trading account securities were as follows:

	2018	2017	2016
Net gain on sales transactions	\$1,816	\$1,408	\$1,236
Net mark-to-market gains (losses)	105	(43)	(157)
Net gain on trading account securities	\$1,921	\$1,365	\$1,079

## Note 3 - Loans

Year-end loans, including leases net of unearned discounts, consisted of the following:

	2018	2017
Commercial and industrial	\$5,111,957	\$4,792,388
Energy:		
Production	1,309,314	1,182,326
Service	168,775	171,795
Other	124,509	144,972
Total energy	1,602,598	1,499,093
Commercial real estate:		
Commercial mortgages	4,121,966	3,887,742
Construction	1,267,717	1,066,696
Land	306,755	331,986
Total commercial real estate	5,696,438	5,286,424
Consumer real estate:		
Home equity loans	353,924	355,342
Home equity lines of credit	337,168	291,950
Other	427,898	376,002
Total consumer real estate	1,118,990	1,023,294
Total real estate	6,815,428	6,309,718
Consumer and other	569,750	544,466
Total loans	\$14,099,733	\$13,145,665

Concentrations of Credit. Most of our lending activity occurs within the State of Texas, including the four largest metropolitan areas of Austin, Dallas/Ft. Worth, Houston and San Antonio, as well as other markets. The majority of our loan portfolio consists of commercial and industrial and commercial real estate loans. As of December 31, 2018 and 2017, there were no concentrations of loans related to any single industry in excess of 10% of total loans other than energy loans, which totaled 11.4% of total loans at such dates, respectively. Unfunded commitments to extend credit and standby letters of credit issued to customers in the energy industry totaled \$1.1 billion and \$67.9 million, respectively, as of December 31, 2018.

Foreign Loans. We have U.S. dollar denominated loans and commitments to borrowers in Mexico. The outstanding balance of these loans and the unfunded amounts available under these commitments were not significant at December 31, 2018 or 2017.

Overdrafts. Deposit account overdrafts reported as loans totaled \$8.5 million and \$7.3 million at December 31, 2018 and 2017.



Table of Contents

Related Party Loans. In the ordinary course of business, we have granted loans to certain directors, executive officers and their affiliates (collectively referred to as “related parties”). Activity in related party loans during 2018 is presented in the following table. Other changes were primarily related to changes in related-party status.

Balance outstanding at December 31, 2017	\$ 166,403
Principal additions	316,584
Principal reductions	(226,718 )
Other changes	(213 )
Balance outstanding at December 31, 2018	\$ 256,056

Non-Accrual and Past Due Loans. Loans are considered past due if the required principal and interest payments have not been received as of the date such payments were due. Loans are placed on non-accrual status when, in management’s opinion, the borrower may be unable to meet payment obligations as they become due, as well as when required by regulatory provisions. In determining whether or not a borrower may be unable to meet payment obligations for each class of loans, we consider the borrower’s debt service capacity through the analysis of current financial information, if available, and/or current information with regards to our collateral position. Regulatory provisions would typically require the placement of a loan on non-accrual status if (i) principal or interest has been in default for a period of 90 days or more unless the loan is both well secured and in the process of collection or (ii) full payment of principal and interest is not expected. Loans may be placed on non-accrual status regardless of whether or not such loans are considered past due. When interest accrual is discontinued, all unpaid accrued interest is reversed. Interest income on non-accrual loans is recognized only to the extent that cash payments are received in excess of principal due. A loan may be returned to accrual status when all the principal and interest amounts contractually due are brought current and future principal and interest amounts contractually due are reasonably assured, which is typically evidenced by a sustained period (at least six months) of repayment performance by the borrower.

Year-end non-accrual loans, segregated by class of loans, were as follows:

	2018	2017
Commercial and industrial	\$9,239	\$46,186
Energy	46,932	94,302
Commercial real estate:		
Buildings, land and other	15,268	7,589
Construction	—	—
Consumer real estate	892	2,109
Consumer and other	1,408	128
Total	\$73,739	\$150,314

Had non-accrual loans performed in accordance with their original contract terms, we would have recognized additional interest income, net of tax, of approximately \$5.2 million in 2018, \$3.7 million in 2017 and \$3.1 million in 2016.

An age analysis of past due loans (including both accruing and non-accruing loans), segregated by class of loans, as of December 31, 2018 was as follows:

	Loans 30-89 Days Past Due	Loans 90 or More Days Past Due	Total Past Due Loans	Current Loans	Total Loans	Accruing Loans 90 or More Days Past Due
Commercial and industrial	\$ 22,577	\$ 16,556	\$ 39,133	\$5,072,824	\$5,111,957	\$ 11,912
Energy	4,395	1,717	6,112	1,596,486	1,602,598	513
Commercial real estate:						
Buildings, land and other	18,390	4,393	22,783	4,405,938	4,428,721	4,321
Construction	760	—	760	1,266,957	1,267,717	—
Consumer real estate	9,105	2,608	11,713	1,107,277	1,118,990	2,608
Consumer and other	7,019	1,114	8,133	561,617	569,750	1,114
Total	\$ 62,246	\$ 26,388	\$ 88,634	\$ 14,011,099	\$ 14,099,733	\$ 20,468



Table of Contents

Impaired Loans. Loans are considered impaired when, based on current information and events, it is probable we will be unable to collect all amounts due in accordance with the original contractual terms of the loan agreement, including scheduled principal and interest payments. Impairment is evaluated in total for smaller-balance loans of a similar nature and on an individual loan basis for other loans. If a loan is impaired, a specific valuation allowance is allocated, if necessary, so that the loan is reported net, at the present value of estimated future cash flows using the loan's existing rate or at the fair value of collateral if repayment is expected solely from the collateral. Interest payments on impaired loans are typically applied to principal unless collectibility of the principal amount is reasonably assured, in which case interest is recognized on a cash basis. Impaired loans, or portions thereof, are charged off when deemed uncollectible.

Regulatory guidelines require us to reevaluate the fair value of collateral supporting impaired collateral dependent loans on at least an annual basis. While our policy is to comply with the regulatory guidelines, our general practice is to reevaluate the fair value of collateral supporting impaired collateral dependent loans on a quarterly basis. Thus, appraisals are generally not considered to be outdated, and we typically do not make any adjustments to the appraised values. The fair value of collateral supporting impaired collateral dependent loans is evaluated by our internal appraisal services using a methodology that is consistent with the Uniform Standards of Professional Appraisal Practice. The fair value of collateral supporting impaired collateral dependent construction loans is based on an "as is" valuation.

Year-end impaired loans are set forth in the following table. No interest income was recognized on impaired loans subsequent to their classification as impaired.

	Unpaid Contractual Principal Balance	Recorded Investment With No Allowance	Recorded Investment With Allowance	Total Recorded Investment	Related Allowance	Average Recorded Investment
2018						
Commercial and industrial	\$ 9,094	\$ 2,842	\$ 4,287	\$ 7,129	\$ 2,558	\$ 18,246
Energy	67,900	6,817	39,890	46,707	9,671	75,453
Commercial real estate:						
Buildings, land and other	15,774	2,168	12,517	14,685	2,599	12,799
Construction	—	—	—	—	—	—
Consumer real estate	293	293	—	293	—	704
Consumer and other	1,475	—	1,407	1,407	1,407	925
Total	\$ 94,536	\$ 12,120	\$ 58,101	\$ 70,221	\$ 16,235	\$ 108,127
2017						
Commercial and industrial	\$ 60,781	\$ 28,038	\$ 15,722	\$ 43,760	\$ 7,553	\$ 30,073
Energy	99,606	33,080	61,162	94,242	13,267	76,492
Commercial real estate:						
Buildings, land and other	10,795	6,394	—	6,394	—	6,164
Construction	—	—	—	—	—	—
Consumer real estate	1,214	1,214	—	1,214	—	1,167
Consumer and other	—	—	—	—	—	11
Total	\$ 172,396	\$ 68,726	\$ 76,884	\$ 145,610	\$ 20,820	\$ 113,907
2016						
Commercial and industrial	\$ 40,288	\$ 19,862	\$ 9,047	\$ 28,909	\$ 5,436	\$ 26,074
Energy	60,522	27,759	29,804	57,563	3,750	57,360
Commercial real estate:						
Buildings, land and other	11,369	6,866	—	6,866	—	17,729
Construction	—	—	—	—	—	438
Consumer real estate	977	655	—	655	—	537
Consumer and other	32	30	—	30	—	25

Total	\$ 113,188	\$ 55,172	\$ 38,851	\$ 94,023	\$ 9,186	\$ 102,163
-------	------------	-----------	-----------	-----------	----------	------------

Table of Contents

Troubled Debt Restructurings. The restructuring of a loan is considered a “troubled debt restructuring” if both (i) the borrower is experiencing financial difficulties and (ii) the creditor has granted a concession. Concessions may include interest rate reductions or below market interest rates, principal forgiveness, restructuring amortization schedules, reductions in collateral and other actions intended to minimize potential losses. Troubled debt restructurings that occurred during 2018, 2017 and 2016 are set forth in the following table.

	2018		2017		2016	
	Balance at Restructure	Balance at Year-end	Balance at Restructure	Balance at Year-end	Balance at Restructure	Balance at Year-end
Commercial and industrial	\$ 2,203	\$ —	—\$4,026	\$ 3,766	\$ 2,148	\$ 1,022
Energy	13,708	—	56,096	54,330	87,572	43,841
Commercial real estate:						
Buildings, land and other	—	—	—	—	1,455	—
Construction	—	—	388	388	243	—
	\$ 15,911	\$ —	—\$60,510	\$ 58,484	\$ 91,418	\$ 44,863

Loan modifications are typically related to extending amortization periods, converting loans to interest only for a limited period of time, deferral of interest payments, waiver of certain covenants, consolidating notes and/or reducing collateral or interest rates. The modifications during the reported periods did not significantly impact our determination of the allowance for loan losses. Additional information related to restructured loans was as follows:

	2018	2017	2016
Restructured loans past due in excess of 90 days at period-end:			
Number of loans	—	1	2
Dollar amount of loans	\$ —	—\$43,137	\$ 3,230
Restructured loans on non-accrual status at period end	—	53,622	44,863
Charge-offs of restructured loans:			
Recognized in connection with restructuring	—	—	4,115
Recognized on previously restructured loans	7,650	9,951	9,490
Proceeds from sale of restructured loans	15,750	—	30,470

Credit Quality Indicators. As part of the on-going monitoring of the credit quality of our loan portfolio, management tracks certain credit quality indicators including trends related to (i) the weighted-average risk grade of commercial loans, (ii) the level of classified commercial loans, (iii) the delinquency status of consumer loans (see details above) (iv) net charge-offs, (v) non-performing loans (see details above) and (vi) the general economic conditions in the State of Texas.

We utilize a risk grading matrix to assign a risk grade to each of our commercial loans. Loans are graded on a scale of 1 to 14. A description of the general characteristics of the 14 risk grades is as follows:

Grades 1, 2 and 3 - These grades include loans to very high credit quality borrowers of investment or near investment grade. These borrowers are generally publicly traded (grades 1 and 2), have significant capital strength, moderate leverage, stable earnings and growth, and readily available financing alternatives. Smaller entities, regardless of strength, would generally not fit in these grades.

Grades 4 and 5 - These grades include loans to borrowers of solid credit quality with moderate risk. Borrowers in these grades are differentiated from higher grades on the basis of size (capital and/or revenue), leverage, asset quality and the stability of the industry or market area.

Grades 6, 7 and 8 - These grades include “pass grade” loans to borrowers of acceptable credit quality and risk. Such borrowers are differentiated from Grades 4 and 5 in terms of size, secondary sources of repayment or they are of lesser stature in other key credit metrics in that they may be over-leveraged, under capitalized, inconsistent in performance or in an industry or an economic area that is known to have a higher level of risk, volatility, or susceptibility to weaknesses in the economy.

- Grade 9 - This grade includes loans on management’s “watch list” and is intended to be utilized on a temporary basis for pass grade borrowers where a significant risk-modifying action is anticipated in the near term.



Table of Contents

Grade 10 - This grade is for “Other Assets Especially Mentioned” in accordance with regulatory guidelines. This grade is intended to be temporary and includes loans to borrowers whose credit quality has clearly deteriorated and are at risk of further decline unless active measures are taken to correct the situation.

Grade 11 - This grade includes “Substandard” loans, in accordance with regulatory guidelines, for which the accrual of interest has not been stopped. By definition under regulatory guidelines, a “Substandard” loan has defined weaknesses which make payment default or principal exposure likely, but not yet certain. Such loans are apt to be dependent upon collateral liquidation, a secondary source of repayment or an event outside of the normal course of business.

Grade 12 - This grade includes “Substandard” loans, in accordance with regulatory guidelines, for which the accrual of interest has been stopped. This grade includes loans where interest is more than 120 days past due and not fully secured and loans where a specific valuation allowance may be necessary, but generally does not exceed 30% of the principal balance.

Grade 13 - This grade includes “Doubtful” loans in accordance with regulatory guidelines. Such loans are placed on non-accrual status and may be dependent upon collateral having a value that is difficult to determine or upon some near-term event which lacks certainty. Additionally, these loans generally have a specific valuation allowance in excess of 30% of the principal balance.

Grade 14 - This grade includes “Loss” loans in accordance with regulatory guidelines. Such loans are to be charged-off or charged-down when payment is acknowledged to be uncertain or when the timing or value of payments cannot be determined. “Loss” is not intended to imply that the loan or some portion of it will never be paid, nor does it in any way imply that there has been a forgiveness of debt.

In monitoring credit quality trends in the context of assessing the appropriate level of the allowance for loan losses, we monitor portfolio credit quality by the weighted-average risk grade of each class of commercial loan. Individual relationship managers review updated financial information for all pass grade loans to reassess the risk grade on at least an annual basis. When a loan has a risk grade of 9, it is still considered a pass grade loan; however, it is considered to be on management’s “watch list,” where a significant risk-modifying action is anticipated in the near term. When a loan has a risk grade of 10 or higher, a special assets officer monitors the loan on an on-going basis. The following tables present weighted average risk grades for all commercial loans by class.

	December 31, 2018		December 31, 2017	
	Weighted Average Risk Grade	Loans	Weighted Average Risk Grade	Loans
<b>Commercial and industrial</b>				
Risk grades 1-8	6.12	\$4,862,275	6.06	\$4,378,839
Risk grade 9	9.00	112,431	9.00	170,285
Risk grade 10	10.00	58,328	10.00	99,260
Risk grade 11	11.00	69,684	11.00	97,818
Risk grade 12	12.00	6,681	12.00	38,633
Risk grade 13	13.00	2,558	13.00	7,553
Total	6.30	\$5,111,957	6.41	\$4,792,388
<b>Energy</b>				
Risk grades 1-8	5.76	\$1,451,673	6.01	\$1,199,207
Risk grade 9	9.00	35,565	9.00	50,427
Risk grade 10	10.00	43,001	10.00	64,282
Risk grade 11	11.00	25,427	11.00	90,875
Risk grade 12	12.00	37,261	12.00	81,035
Risk grade 13	13.00	9,671	13.00	13,267
Total	6.22	\$1,602,598	6.97	\$1,499,093





Table of Contents

	December 31, 2018		December 31, 2017	
	Weighted Average Loans		Weighted Average Loans	
	Risk Grade		Risk Grade	
Commercial real estate:				
Buildings, land and other				
Risk grades 1-8	6.76	\$4,143,264	6.75	\$3,868,659
Risk grade 9	9.00	109,660	9.00	151,487
Risk grade 10	10.00	62,353	10.00	129,391
Risk grade 11	11.00	98,176	11.00	62,602
Risk grade 12	12.00	12,669	12.00	7,589
Risk grade 13	13.00	2,599	13.00	—
Total	6.98	\$4,428,721	7.00	\$4,219,728
Construction				
Risk grades 1-8	7.13	\$1,177,260	7.11	\$1,019,635
Risk grade 9	9.00	60,754	9.00	18,042
Risk grade 10	10.00	24,877	10.00	23,393
Risk grade 11	11.00	4,826	11.00	5,626
Risk grade 12	12.00	—	12.00	—
Risk grade 13	13.00	—	13.00	—
Total	7.29	\$1,267,717	7.23	\$1,066,696

We have established maximum loan to value standards to be applied during the origination process of commercial and consumer real estate loans. We do not subsequently monitor loan-to-value ratios (either individually or on a weighted-average basis) for loans that are subsequently considered to be of a pass grade (grades 9 or better) and/or current with respect to principal and interest payments. As stated above, when an individual commercial real estate loan has a calculated risk grade of 10 or higher, a special assets officer analyzes the loan to determine whether the loan is impaired. At that time, we reassess the loan to value position in the loan. If the loan is determined to be collateral dependent, specific allocations of the allowance for loan losses are made for the amount of any collateral deficiency. If a collateral deficiency is ultimately deemed to be uncollectible, the amount is charged-off. These loans and related assessments of collateral position are monitored on an individual, case-by-case basis. We do not monitor loan-to-value ratios on a weighted-average portfolio-basis for commercial real estate loans having a calculated risk grade of 10 or higher as excess collateral from one borrower cannot be used to offset a collateral deficit for another borrower. When an individual consumer real estate loan becomes past due by more than 10 days, the assigned relationship manager will begin collection efforts. We only reassess the loan to value position in a consumer real estate loan if, during the course of the collections process, it is determined that the loan has become collateral dependent, and any collateral deficiency is recognized as a charge-off to the allowance for loan losses. Accordingly, we do not monitor loan-to-value ratios on a weighted-average basis for collateral dependent consumer real estate loans.

Generally, a commercial loan, or a portion thereof, is charged-off immediately when it is determined, through the analysis of any available current financial information with regards to the borrower, that the borrower is incapable of servicing unsecured debt, there is little or no prospect for near term improvement and no realistic strengthening action of significance is pending or, in the case of secured debt, when it is determined, through analysis of current information with regards to our collateral position, that amounts due from the borrower are in excess of the calculated current fair value of the collateral. Notwithstanding the foregoing, generally, commercial loans that become past due 180 cumulative days are charged-off. Generally, a consumer loan, or a portion thereof, is charged-off in accordance with regulatory guidelines which provide that such loans be charged-off when we become aware of the loss, such as from a triggering event that may include new information about a borrower's intent/ability to repay the loan, bankruptcy, fraud or death, among other things, but in any event the charge-off must be taken within specified delinquency time frames. Such delinquency time frames state that closed-end retail loans (loans with pre-defined

maturity dates, such as real estate mortgages, home equity loans and consumer installment loans) that become past due 120 cumulative days and open-end retail loans (loans that roll-over at the end of each term, such as home equity lines of credit) that become past due 180 cumulative days should be classified as a loss and charged-off.

Table of Contents

Net (charge-offs)/recoveries, segregated by class of loan, were as follows:

	2018	2017	2016
Commercial and industrial	\$(22,388)	\$(17,453)	\$(12,259)
Energy	(13,121 )	(10,009 )	(18,588 )
Commercial real estate:			
Buildings, land and other	(263 )	735	813
Construction	13	11	23
Consumer real estate	(1,538 )	(506 )	(257 )
Consumer and other	(7,548 )	(5,919 )	(4,219 )
Total	\$(44,845)	\$(33,141)	\$(34,487)

In assessing the general economic conditions in the State of Texas, management monitors and tracks the Texas Leading Index (“TLI”), which is produced by the Federal Reserve Bank of Dallas. The TLI is a single summary statistic that is designed to signal the likelihood of the Texas economy’s transition from expansion to recession and vice versa. Management believes this index provides a reliable indication of the direction of overall credit quality. The TLI is a composite of the following eight leading indicators: (i) Texas Value of the Dollar, (ii) U.S. Leading Index, (iii) real oil prices (iv) well permits, (v) initial claims for unemployment insurance, (vi) Texas Stock Index, (vii) Help-Wanted Index and (viii) average weekly hours worked in manufacturing. The TLI totaled 127.4 at November 30, 2018 (most recent date available) and 129.3 at December 31, 2017. A higher TLI value implies more favorable economic conditions.

**Allowance for Loan Losses.** The allowance for loan losses is a reserve established through a provision for loan losses charged to expense, which represents management’s best estimate of inherent losses that have been incurred within the existing portfolio of loans. The allowance, in the judgment of management, is necessary to reserve for estimated loan losses and risks inherent in the loan portfolio. Our allowance for loan loss methodology follows the accounting guidance set forth in U.S. generally accepted accounting principles and the Interagency Policy Statement on the Allowance for Loan and Lease Losses, which was jointly issued by U.S. bank regulatory agencies. In that regard, our allowance for loan losses includes allowance allocations calculated in accordance with ASC Topic 310, “Receivables” and allowance allocations calculated in accordance with ASC Topic 450, “Contingencies.” Accordingly, the methodology is based on historical loss experience by type of credit and internal risk grade, specific homogeneous risk pools and specific loss allocations, with adjustments for current events and conditions. Our process for determining the appropriate level of the allowance for loan losses is designed to account for credit deterioration as it occurs. The provision for loan losses reflects loan quality trends, including the levels of and trends related to non-accrual loans, past due loans, potential problem loans, criticized loans and net charge-offs or recoveries, among other factors. The provision for loan losses also reflects the totality of actions taken on all loans for a particular period. In other words, the amount of the provision reflects not only the necessary increases in the allowance for loan losses related to newly identified criticized loans, but it also reflects actions taken related to other loans including, among other things, any necessary increases or decreases in required allowances for specific loans or loan pools.

The level of the allowance reflects management’s continuing evaluation of industry concentrations, specific credit risks, loan loss and recovery experience, current loan portfolio quality, present economic, political and regulatory conditions and unidentified losses inherent in the current loan portfolio. Portions of the allowance may be allocated for specific credits; however, the entire allowance is available for any credit that, in management’s judgment, should be charged off. While management utilizes its best judgment and information available, the ultimate determination of the appropriate level of the allowance is dependent upon a variety of factors beyond our control, including, among other things, the performance of our loan portfolio, the economy, changes in interest rates and the view of the regulatory authorities toward loan classifications. We monitor whether or not the allowance for loan loss allocation model, as a whole, calculates an appropriate level of allowance for loan losses that moves in direct correlation to the general macroeconomic and loan portfolio conditions we experience over time.

Our allowance for loan losses consists of: (i) specific valuation allowances determined in accordance with ASC Topic 310 based on probable losses on specific loans; (ii) historical valuation allowances determined in accordance with ASC Topic 450 based on historical loan loss experience for similar loans with similar characteristics and trends,

adjusted, as necessary, to reflect the impact of current conditions; (iii) general valuation allowances determined in accordance with ASC Topic 450 based on various risk factors that are internal to us; and (iv) macroeconomic valuation allowances determined in accordance with ASC Topic 450 based on general economic conditions and other risk factors that are external to us.

Table of Contents

The allowances established for probable losses on specific loans are based on a regular analysis and evaluation of problem loans. Loans are classified based on an internal credit risk grading process that evaluates, among other things: (i) the obligor's ability to repay; (ii) the underlying collateral, if any; and (iii) the economic environment and industry in which the borrower operates. This analysis is performed at the relationship manager level for all commercial loans. When a loan has a calculated grade of 10 or higher, a special assets officer analyzes the loan to determine whether the loan is impaired and, if impaired, the need to specifically allocate a portion of the allowance for loan losses to the loan. Specific valuation allowances are determined by analyzing the borrower's ability to repay amounts owed, collateral deficiencies, the relative risk grade of the loan and economic conditions affecting the borrower's industry, among other things.

Historical valuation allowances are calculated based on the historical gross loss experience of specific types of loans and the internal risk grade of such loans. We calculate historical gross loss ratios for pools of similar loans with similar characteristics based on the proportion of actual charge-offs experienced to the total population of loans in the pool. The historical gross loss ratios are periodically (no less than annually) updated based on actual charge-off experience. A historical valuation allowance is established for each pool of similar loans based upon the product of the historical gross loss ratio and the total dollar amount of the loans in the pool. Our pools of similar loans include similarly risk-graded groups of commercial and industrial loans, energy loans, commercial real estate loans, consumer real estate loans, consumer and other loans and overdrafts.

General valuation allowances include allocations for groups of similar loans with similar risk characteristics that exceed certain concentration limits established by management and/or our board of directors. Concentration risk limits have been established, among other things, for certain industry concentrations, large balance and highly leveraged credit relationships that exceed specified risk grades and loans originated with policy exceptions that exceed specified risk grades. Additionally, general valuation allowances are provided for loans that did not undergo a separate, independent concurrence review during the underwriting process (generally those loans under \$1.0 million at origination). Our allowance methodology for general valuation allowances also includes a reduction factor for recoveries of prior charge-offs to compensate for the fact that historical loss allocations are based upon gross charge-offs rather than net. The adjustment for recoveries is based on the lower of annualized, year-to-date gross recoveries or the total gross recoveries by loan portfolio segment for the preceding four quarters, adjusted, when necessary, for expected future trends in recoveries.

The components of the macroeconomic valuation allowance include (i) reserves allocated as a result of applying an environmental risk adjustment factor to the base historical loss allocation, (ii) reserves allocated for loans to borrowers in distressed industries and (iii) reserves allocated based upon current economic trends and other quantitative and qualitative factors that could impact our loan portfolio segments. The aggregate sum of these components for each portfolio segment reflects management's assessment of current and expected economic conditions and other external factors that impact the inherent credit quality of loans in that portfolio segment.

The environmental adjustment factor is based upon a more qualitative analysis of risk and is calculated through a survey of senior officers who are involved in credit making decisions at a corporate-wide and/or regional level. On a quarterly basis, survey participants rate the degree of various risks utilizing a numeric scale that translates to varying grades of high, moderate or low levels of risk. The results are then input into a risk-weighting matrix to determine an appropriate environmental risk adjustment factor. The various risks that may be considered in the determination of the environmental adjustment factor include, among other things, (i) the experience, ability and effectiveness of the bank's lending management and staff; (ii) the effectiveness of our loan policies, procedures and internal controls; (iii) changes in asset quality; (iv) the impact of legislative and governmental influences affecting industry sectors; (v) the effectiveness of the internal loan review function; (vi) the impact of competition on loan structuring and pricing; and (vii) the impact of rising interest rates on portfolio risk. In periods where the surveyed risks are perceived to be higher, the risk-weighting matrix will generally result in a higher environmental adjustment factor, which, in turn will result in higher levels of macroeconomic valuation allowance allocations. The opposite holds true in periods where the surveyed risks are perceived to be lower.

Macroeconomic valuation allowances also include amounts allocated for loans to borrowers in distressed industries within our commercial loan portfolio segments. To determine the amount of the allocation for our commercial and

industrial and commercial real estate loan portfolio segments, management calculates the weighted-average risk grade for all loans to borrowers in distressed industries by loan portfolio segment. A multiple is then applied to the amount by which the weighted-average risk grade for loans to borrowers in distressed industries exceeds the weighted-average risk grade for all pass-grade loans within the loan portfolio segment to derive an allocation factor for loans to borrowers

Table of Contents

in distressed industries. The amount of the allocation for each loan portfolio segment is the product of this allocation factor and the outstanding balance of pass-grade loans within the identified distressed industries that have a risk grade of 6 or higher. Management identifies potential distressed industries by analyzing industry trends related to delinquencies, classifications and charge-offs as well as individual borrower financial information.

The aforementioned methodology for allocating reserves for distressed industries within commercial and industrial and commercial real estate loan portfolio segments does not translate to our energy loan portfolio segment as the segment is made up of a single industry. For energy loans, management analyzes current economic trends, commodity prices and various other quantitative and qualitative factors that impact the inherent credit quality of our energy loan portfolio segment. If, based upon this analysis, management concludes that the prevailing conditions could have an adverse impact on the credit quality of our energy loan portfolio, management performs a sensitivity stress test on individual loans within our energy loan portfolio. The sensitivity stress test includes a commodity price shock to 75% of the commodity price deck. We also assess the financial strength of individual borrowers, the quality of collateral, the relative experience of the individual borrowers and their ability to withstand an economic downturn. The sensitivity stress test allows us to identify potential credit issues during periods of economic uncertainty. Reserve allocations resulting from the sensitivity stress test are calculated by hypothetically increasing the risk grades for affected borrowers and applying our allowance methodology to determine the incremental reserves that would be required.

Macroeconomic valuation allowances may also include additional reserves allocated based upon management's assessment of current and expected economic conditions, trends and other quantitative and qualitative portfolio risk factors that are external to us or that are not otherwise captured in our allowance modeling process but could impact the credit risk or inherent losses within our loan portfolio segments. Additional reserves are allocated when, based upon this assessment, management believes that there are inherent credit risks for a given portfolio segment that have not yet materialized through the migration of loan risk grades and, therefore, have not yet impacted our historical or general valuation allowances.

The following table presents details of the allowance for loan losses, segregated by loan portfolio segment.

	Commercial and Industrial	Energy	Commercial Real Estate	Consumer Real Estate	Consumer and Other	Total
December 31, 2018						
Historical valuation allowances	\$ 25,351	\$9,697	\$ 20,817	\$ 2,688	\$ 6,845	\$65,398
Specific valuation allowances	2,558	9,671	2,599	—	1,407	16,235
General valuation allowances	10,062	6,014	4,366	1,671	(13 )	22,100
Macroeconomic valuation allowances	10,609	3,670	10,995	1,744	1,381	28,399
Total	\$ 48,580	\$29,052	\$ 38,777	\$ 6,103	\$ 9,620	\$132,132
December 31, 2017						
Historical valuation allowances	\$ 26,401	\$22,073	\$ 18,931	\$ 2,473	\$ 5,603	\$75,481
Specific valuation allowances	7,553	13,267	—	—	—	20,820
General valuation allowances	9,112	7,964	4,165	2,133	(91 )	23,283
Macroeconomic valuation allowances	16,548	8,224	7,852	1,051	2,105	35,780
Total	\$ 59,614	\$51,528	\$ 30,948	\$ 5,657	\$ 7,617	\$155,364

We monitor whether or not the allowance for loan loss allocation model, as a whole, calculates an appropriate level of allowance for loan losses that moves in direct correlation to the general macroeconomic and loan portfolio conditions we experience over time. In assessing the general macroeconomic trends/conditions, we analyze trends in the components of the TLI, as well as any available information related to regional, national and international economic conditions and events and the impact such conditions and events may have on us and our customers. With regard to assessing loan portfolio conditions, we analyze trends in weighted-average portfolio risk-grades, classified and non-performing loans and charge-off activity. In periods where general macroeconomic and loan portfolio conditions are in a deteriorating trend or remain at deteriorated levels, based on historical trends, we would expect to see the allowance for loan loss allocation model, as a whole, calculate higher levels of required allowances than in periods

where general macroeconomic and loan portfolio conditions are in an improving trend or remain at an elevated level, based on historical trends.

100

---



Table of Contents

Our recorded investment in loans related to each balance in the allowance for loan losses by portfolio segment and detailed on the basis of the impairment methodology we used was as follows:

	Commercial and Industrial	Energy	Commercial Real Estate	Consumer Real Estate	Consumer and Other	Total
December 31, 2018						
Individually evaluated	\$ 7,129	\$ 46,707	\$ 14,685	\$ 293	\$ 1,407	\$ 70,221
Collectively evaluated	5,104,828	1,555,891	5,681,753	1,118,697	568,343	14,029,512
Total	\$ 5,111,957	\$ 1,602,598	\$ 5,696,438	\$ 1,118,990	\$ 569,750	\$ 14,099,733
December 31, 2017						
Individually evaluated	\$ 43,760	\$ 94,242	\$ 6,394	\$ 1,214	\$ —	\$ 145,610
Collectively evaluated	4,748,628	1,404,851	5,280,030	1,022,080	544,466	13,000,055
Total	\$ 4,792,388	\$ 1,499,093	\$ 5,286,424	\$ 1,023,294	\$ 544,466	\$ 13,145,665

The following table details activity in the allowance for loan losses by portfolio segment for 2018, 2017 and 2016. Allocation of a portion of the allowance to one category of loans does not preclude its availability to absorb losses in other categories.

	Commercial and Industrial	Energy	Commercial Real Estate	Consumer Real Estate	Consumer and Other	Total
2018						
Beginning balance	\$ 59,614	\$ 51,528	\$ 30,948	\$ 5,657	\$ 7,617	\$ 155,364
Provision for loan losses	11,354	(9,355 )	8,079	1,984	9,551	21,613
Charge-offs	(26,076 )	(13,940 )	(619 )	(2,143 )	(17,197 )	(59,975 )
Recoveries	3,688	819	369	605	9,649	15,130
Net charge-offs	(22,388 )	(13,121 )	(250 )	(1,538 )	(7,548 )	(44,845 )
Ending balance	\$ 48,580	\$ 29,052	\$ 38,777	\$ 6,103	\$ 9,620	\$ 132,132
Allocated to loans:						
Individually evaluated for impairment	\$ 2,558	\$ 9,671	\$ 2,599	\$ —	\$ 1,407	\$ 16,235
Collectively evaluated for impairment	46,022	19,381	36,178	6,103	8,213	115,897
Ending balance	\$ 48,580	\$ 29,052	\$ 38,777	\$ 6,103	\$ 9,620	\$ 132,132
2017						
Beginning balance	\$ 52,915	\$ 60,653	\$ 30,213	\$ 4,238	\$ 5,026	\$ 153,045
Provision for loan losses	24,152	884	(11 )	1,925	8,510	35,460
Charge-offs	(20,619 )	(10,595 )	(86 )	(925 )	(15,579 )	(47,804 )
Recoveries	3,166	586	832	419	9,660	14,663
Net charge-offs	(17,453 )	(10,009 )	746	(506 )	(5,919 )	(33,141 )
Ending balance	\$ 59,614	\$ 51,528	\$ 30,948	\$ 5,657	\$ 7,617	\$ 155,364
Allocated to loans:						
Individually evaluated for impairment	\$ 7,553	\$ 13,267	\$ —	\$ —	\$ —	\$ 20,820
Collectively evaluated for impairment	52,061	38,261	30,948	5,657	7,617	134,544
Ending balance	\$ 59,614	\$ 51,528	\$ 30,948	\$ 5,657	\$ 7,617	\$ 155,364

Table of Contents

	Commercial and Industrial	Energy	Commercial Real Estate	Consumer Real Estate	Consumer and Other	Total
2016						
Beginning balance	\$ 42,993	\$ 54,696	\$ 24,313	\$ 4,659	\$ 9,198	\$ 135,859
Provision for loan losses	22,181	24,545	5,064	(164 )	47	51,673
Charge-offs	(15,910 )	(18,644 )	(82 )	(814 )	(12,878 )	(48,328 )
Recoveries	3,651	56	918	557	8,659	13,841
Net charge-offs	(12,259 )	(18,588 )	836	(257 )	(4,219 )	(34,487 )
Ending balance	\$ 52,915	\$ 60,653	\$ 30,213	\$ 4,238	\$ 5,026	\$ 153,045
Allocated to loans:						
Individually evaluated for impairment	\$ 5,436	\$ 3,750	\$ —	\$ —	\$ —	\$ 9,186
Collectively evaluated for impairment	47,479	56,903	30,213	4,238	5,026	143,859
Ending balance	\$ 52,915	\$ 60,653	\$ 30,213	\$ 4,238	\$ 5,026	\$ 153,045

## Note 4 - Premises and Equipment

Year-end premises and equipment were as follows:

	2018	2017
Land	\$ 104,045	\$ 107,249
Buildings	373,276	379,829
Furniture and equipment	196,871	179,424
Leasehold improvements	83,320	74,314
Construction in progress	45,456	11,107
	802,968	751,923
Less accumulated depreciation and amortization	(250,638 )	(230,965 )
Total premises and equipment, net	\$ 552,330	\$ 520,958

Depreciation and amortization of premises and equipment totaled \$37.2 million in 2018, \$36.3 million in 2017 and \$36.0 million in 2016.

Comprehensive Development Agreement. In July 2015, we entered into a comprehensive development agreement with the City of San Antonio and a third party controlled by one of our directors whereby under separate agreements, (i) we sold our existing headquarters building to the City of San Antonio and other adjacent properties to the third party in the fourth quarter of 2016, (ii) the third party has agreed to build a new office building where we will be the primary tenant (the "New Frost Headquarters"), and (iii) we have agreed to lease back our existing headquarters building from the City of San Antonio until the construction of the New Frost Headquarters is complete, which is expected to occur in second quarter of 2019. In connection with the sale and subsequent leaseback of our existing headquarters building with the City of San Antonio and the sale of other adjacent properties to the third party in the fourth quarter of 2016, we recognized a net gain totaling \$10.3 million in 2016 and a deferred gain. The deferred gain totaled \$1.4 million at December 31, 2018 and \$4.2 million at December 31, 2017, and will be amortized into income over the term of the lease. During 2018 and 2017, amortization of the deferred gain totaled \$2.8 million and \$2.9 million, respectively. Under the comprehensive development agreement, we also agreed to sell various properties adjacent to the New Frost Headquarters to the third party in 2019. We do not expect any gains or losses that may be realized on those future sales to have a significant impact on our financial statements.

Table of Contents

## Note 5 - Goodwill and Other Intangible Assets

Goodwill and other intangible assets are presented in the tables below. During 2016, we recorded goodwill totaling \$284 thousand and other intangible assets totaling \$405 thousand in connection with an insurance acquisition.

Goodwill. Year-end goodwill was as follows:

	2018	2017
Goodwill	\$654,952	\$654,952

Other Intangible Assets. Year-end other intangible assets were as follows:

	Gross Intangible Assets	Accumulated Amortization	Net Intangible Assets
2018			
Core deposits	\$ 9,300	\$ (6,341 )	\$ 2,959
Customer relationships	4,206	(3,534 )	672
Non-compete agreements	74	(56 )	18
	\$ 13,580	\$ (9,931 )	\$ 3,649
2017			
Core deposits	\$ 9,300	\$ (5,256 )	\$ 4,044
Customer relationships	4,669	(3,683 )	986
Non-compete agreements	74	(31 )	43
	\$ 14,043	\$ (8,970 )	\$ 5,073

Other intangible assets are amortized on an accelerated basis over their estimated lives, which range from 5 to 10 years. Amortization expense related to intangible assets totaled \$1.4 million in 2018, \$1.7 million in 2017, and \$2.4 million in 2016. The estimated aggregate future amortization expense for intangible assets remaining as of

December 31, 2018 is as follows:

2019	\$1,167
2020	919
2021	697
2022	481
2023	283
Thereafter	102
	\$3,649

Table of Contents

## Note 6 - Deposits

Year-end deposits were as follows:

	2018	2017
Non-interest-bearing demand deposits:		
Commercial and individual	\$ 10,305,850	\$ 10,412,882
Correspondent banks	235,748	222,648
Public funds	455,896	561,563
Total non-interest-bearing demand deposits	10,997,494	11,197,093
Interest-bearing deposits:		
Private accounts:		
Savings and interest checking	6,977,813	6,788,766
Money market accounts	7,777,470	7,624,471
Time accounts of \$100,000 or more	526,789	453,668
Time accounts under \$100,000	331,511	324,636
Total private accounts	15,613,583	15,191,541
Public funds:		
Savings and interest checking	473,754	410,140
Money market accounts	59,953	59,008
Time accounts of \$100,000 or more	4,332	14,301
Time accounts under \$100,000	88	306
Total public funds	538,127	483,755
Total interest-bearing deposits	16,151,710	15,675,296
Total deposits	\$ 27,149,204	\$ 26,872,389

The following table presents additional information about our year-end deposits:

	2018	2017
Deposits from foreign sources (primarily Mexico)	\$ 752,658	\$ 716,339
Deposits not covered by deposit insurance	13,111,210	13,281,040
Deposits from certain directors, executive officers and their affiliates	199,321	196,686

Scheduled maturities of time deposits, including both private and public funds, at December 31, 2018 were as follows:

2019	\$ 649,407
2020	213,286
2021	27
2022	—
2023	—
	\$ 862,720

Scheduled maturities of time deposits in amounts of \$100,000 or more, including both private and public funds, at December 31, 2018, were as follows:

Due within 3 months or less	\$ 145,620
Due after 3 months and within 6 months	102,061
Due after 6 months and within 12 months	138,845
Due after 12 months	144,595
	\$ 531,121

Table of Contents

## Note 7 - Borrowed Funds

Federal Funds Purchased and Securities Sold Under Agreements to Repurchase. Federal funds purchased are short-term borrowings that typically mature within one to ninety days. Federal funds purchased totaled \$7.3 million and \$30.6 million at December 31, 2018 and 2017. Securities sold under agreements to repurchase are secured short-term borrowings that typically mature overnight or within thirty to ninety days. Securities sold under agreements to repurchase are stated at the amount of cash received in connection with the transaction. We may be required to provide additional collateral based on the fair value of the underlying securities. Securities sold under agreements to repurchase totaled \$1.4 billion and \$1.1 billion at December 31, 2018 and 2017.

Subordinated Notes Payable. In March 2017, we issued \$100 million of 4.50% subordinated notes that mature on March 17, 2027. The notes, which qualify as Tier 2 capital for Cullen/Frost, bear interest at the rate of 4.50% per annum, payable semi-annually on each March 17 and September 17. The notes are unsecured and subordinated in right of payment to the payment of our existing and future senior indebtedness and structurally subordinated to all existing and future indebtedness of our subsidiaries. Unamortized debt issuance costs related to these notes, totaled approximately \$1.3 million at December 31, 2018. Proceeds from sale of the notes were used for general corporate purposes.

Our \$100 million of 5.75% fixed-to-floating rate subordinated notes originally issued in February 2007 matured and were redeemed on February 15, 2017. The notes qualified as Tier 2 capital for Cullen/Frost under the capital rules in effect prior to 2015. Prior to February 2012, the notes had a fixed interest rate of 5.75% per annum, after which the notes bore interest at a rate per annum equal to three-month LIBOR for the related interest period plus 0.53% (1.43% at December 31, 2016), paid quarterly.

Junior Subordinated Deferrable Interest Debentures. At December 31, 2018 and 2017, we had \$123.7 million of junior subordinated deferrable interest debentures issued to Cullen/Frost Capital Trust II ("Trust II"), a wholly owned Delaware statutory business trust. Unamortized debt issuance costs related to Trust II totaled \$873 thousand and \$931 thousand at December 31, 2018 and 2017. At December 31, 2018 and 2017, we also had \$13.4 million of junior subordinated deferrable interest debentures issued to WNB Capital Trust I ("WNB Trust"), a wholly owned Delaware statutory business trust acquired in connection with the acquisition of WNB Bancshares, Inc. ("WNB") in 2014. Trust II and WNB Trust are variable interest entities for which we are not the primary beneficiary. As such, the accounts of Trust II and WNB Trust are not included in our consolidated financial statements. See Note 1 - Summary of Significant Accounting Policies for additional information about our consolidation policy. Details of our transactions with the capital trust are presented below.

Trust II was formed in 2004 for the purpose of issuing \$120.0 million of floating rate (three-month LIBOR plus a margin of 1.55%) trust preferred securities, which represent beneficial interests in the assets of the trust. The trust preferred securities will mature on March 1, 2034 and are currently redeemable with the approval of the Federal Reserve Board in whole or in part at our option. Distributions on the trust preferred securities are payable quarterly in arrears on March 1, June 1, September 1 and December 1 of each year. Trust II also issued \$3.7 million of common equity securities to Cullen/Frost. The proceeds of the offering of the trust preferred securities and common equity securities were used to purchase \$123.7 million of floating rate (three-month LIBOR plus a margin of 1.55%, which was equal to 4.29% and 3.03% at December 31, 2018 and 2017) junior subordinated deferrable interest debentures issued by us, which have terms substantially similar to the trust preferred securities.

WNB Trust was formed in 2004 by WNB for the purpose of issuing \$13.0 million of floating rate (three-month LIBOR plus a margin of 2.35%) trust preferred securities, which represent beneficial interests in the assets of the trust. The trust preferred securities will mature on July 23, 2034 and are currently redeemable with the approval of the Federal Reserve Board in whole or in part at our option. Distributions on the trust preferred securities are payable quarterly in arrears on January 23, April 23, July 23 and October 23 of each year. WNB Trust also issued \$403 thousand of common equity securities to WNB. The proceeds of the offering of the trust preferred securities and common equity securities were used to purchase \$13.4 million of floating rate (three-month LIBOR plus a margin of 2.35%, which was equal to 4.83% and 3.71% at December 31, 2018 and 2017) junior subordinated deferrable interest debentures issued by WNB, which have terms substantially similar to the trust preferred securities.

We have the right at any time during the term of the debentures issued to Trust II and WNB Trust to defer payments of interest at any time or from time to time for an extension period not exceeding 20 consecutive quarterly periods with respect to each extension period. Under the terms of the debentures, in the event that under certain circumstances there is an event of default under the debentures or we have elected to defer interest on the debentures, we may not, with

105

---

Table of Contents

certain exceptions, declare or pay any dividends or distributions on our capital stock or purchase or acquire any of our capital stock.

Payments of distributions on the trust preferred securities and payments on redemption of the trust preferred securities are guaranteed by us on a limited basis. We are obligated by agreement to pay any costs, expenses or liabilities of Trust II and WNB Trust other than those arising under the trust preferred securities. Our obligations under the junior subordinated debentures, the related indentures, the trust agreements establishing the trusts, the guarantees and the agreements as to expenses and liabilities, in the aggregate, constitute a full and unconditional guarantee by us of Trust II's and WNB Trust's obligations under the trust preferred securities.

Although the accounts of Trust II and WNB Trust are not included in our consolidated financial statements, the \$120.0 million in trust preferred securities issued by Trust II and the \$13.0 million in trust preferred securities issued by WNB Trust are included in the capital of Cullen/Frost for regulatory capital purposes as of December 31, 2018 and 2017. See Note 9 - Capital and Regulatory Matters.

Note 8 - Off-Balance-Sheet Arrangements, Commitments, Guarantees and Contingencies

Financial Instruments with Off-Balance-Sheet Risk. In the normal course of business, we enter into various transactions, which, in accordance with generally accepted accounting principles are not included in our consolidated balance sheets. We enter into these transactions to meet the financing needs of our customers. These transactions include commitments to extend credit and standby letters of credit, which involve, to varying degrees, elements of credit risk and interest rate risk in excess of the amounts recognized in the consolidated balance sheets. We minimize our exposure to loss under these commitments by subjecting them to credit approval and monitoring procedures.

We enter into contractual commitments to extend credit, normally with fixed expiration dates or termination clauses, at specified rates and for specific purposes. Substantially all of our commitments to extend credit are contingent upon customers maintaining specific credit standards at the time of loan funding. Standby letters of credit are written conditional commitments we issued to guarantee the performance of a customer to a third party. In the event the customer does not perform in accordance with the terms of the agreement with the third party, we would be required to fund the commitment. The maximum potential amount of future payments we could be required to make is represented by the contractual amount of the commitment. If the commitment were funded, we would be entitled to seek recovery from the customer. Our policies generally require that standby letter of credit arrangements contain security and debt covenants similar to those contained in loan agreements.

We consider the fees collected in connection with the issuance of standby letters of credit to be representative of the fair value of our obligation undertaken in issuing the guarantee. In accordance with applicable accounting standards related to guarantees, we defer fees collected in connection with the issuance of standby letters of credit. The fees are then recognized in income proportionately over the life of the standby letter of credit agreement. The deferred standby letter of credit fees represent the fair value of our potential obligations under the standby letter of credit guarantees.

Year-end financial instruments with off-balance-sheet risk were as follows:

	2018	2017
Commitments to extend credit	\$8,369,721	\$7,949,400
Standby letters of credit	271,575	236,595
Deferred standby letter of credit fees	2,069	1,843

Credit Card Guarantees. We guarantee the credit card debt of certain customers to the merchant bank that issues the cards. At December 31, 2018 and 2017, the guarantees totaled approximately \$8.1 million and \$8.4 million, of which amounts, \$1.4 million and \$1.2 million were fully collateralized.

Table of Contents

Lease Commitments. We lease certain office facilities and office equipment under operating leases. Rent expense for all operating leases totaled \$31.1 million in 2018, \$30.5 million in 2017 and \$28.9 million in 2016. Future minimum lease payments due under non-cancelable operating leases at December 31, 2018 were as follows:

2019	\$33,137
2020	34,758
2021	33,421
2022	30,873
2023	29,216
Thereafter	320,580
	\$481,985

It is expected that certain leases will be renewed, or equipment replaced with new leased equipment, as these leases expire. Aggregate future minimum rentals to be received under non-cancelable subleases greater than one year at December 31, 2018, were \$293 thousand.

We lease certain branch facilities from various partnership interests of certain directors. Payments related to these leases totaled \$464 thousand in 2018, \$1.4 million in 2017 and \$1.0 million in 2016.

Change in Control Agreements. We have change-in-control agreements with certain executive officers. Under these agreements, each covered person could receive, upon the effectiveness of a change-in-control, two to three times (depending on the person) his or her base compensation plus the target bonus established for the year, and any unpaid base salary and pro rata target bonus for the year in which the termination occurs, including vacation pay.

Additionally, the executive's insurance benefits will continue for two to three full years after the termination and all long-term incentive awards will immediately vest.

Litigation. We are subject to various claims and legal actions that have arisen in the course of conducting business. Management does not expect the ultimate disposition of these matters to have a material adverse impact on our financial statements.

#### Note 9 - Capital and Regulatory Matters

Banks and bank holding companies are subject to various regulatory capital requirements administered by state and federal banking agencies. Capital adequacy guidelines and, additionally for banks, prompt corrective action regulations, involve quantitative measures of assets, liabilities, and certain off-balance-sheet items calculated under regulatory accounting practices. Capital amounts and classifications are also subject to qualitative judgments by regulators about components, risk weighting and other factors.

The Basel III Capital Rules, a new comprehensive capital framework for U.S. banking organizations, became effective for Cullen/Frost and Frost Bank on January 1, 2015 (subject to a phase-in period for certain provisions). Quantitative measures established by the Basel III Capital Rules designed to ensure capital adequacy require the maintenance of minimum amounts and ratios (set forth in the table below) of Common Equity Tier 1 capital, Tier 1 capital and Total capital (as defined in the regulations) to risk-weighted assets (as defined), and of Tier 1 capital to adjusted quarterly average assets (as defined).

Cullen/Frost's and Frost Bank's Common Equity Tier 1 capital includes common stock and related paid-in capital, net of treasury stock, and retained earnings. In connection with the adoption of the Basel III Capital Rules, we elected to opt-out of the requirement to include most components of accumulated other comprehensive income in Common Equity Tier 1. Common Equity Tier 1 for both Cullen/Frost and Frost Bank is reduced by, goodwill and other intangible assets, net of associated deferred tax liabilities, and subject to transition provisions. Frost Bank's Common Equity Tier 1 is also reduced by its equity investment in its financial subsidiary, Frost Insurance Agency ("FIA"). Tier 1 capital includes Common Equity Tier 1 capital and Additional Tier 1 capital. For Cullen/Frost, Additional Tier 1 capital at December 31, 2018 and 2017 included \$144.5 million of 5.375% non-cumulative perpetual preferred stock. Frost Bank did not have any Additional Tier 1 capital beyond Common Equity Tier 1 at December 31, 2018 or 2017.

Total capital includes Tier 1 capital and Tier 2 capital. Tier 2 capital for both Cullen/Frost and Frost Bank includes a permissible portion of the allowance for loan losses. Tier 2 capital for Cullen/Frost also includes trust preferred





Table of Contents

securities that were excluded from Tier 1 capital and qualified subordinated debt. At both December 31, 2018 and 2017, Cullen/Frost's Tier 2 capital included \$133.0 million of trust preferred securities. At both December 31, 2018 and 2017, Tier 2 Capital for Cullen/Frost also included \$100.0 million related to the permissible portion of our aggregate \$100 million of 4.50% subordinated notes. The permissible portion of qualified subordinated notes decreases 20% per year during the final five years of the term of the notes.

The Common Equity Tier 1, Tier 1 and Total capital ratios are calculated by dividing the respective capital amounts by risk-weighted assets. Risk-weighted assets are calculated based on regulatory requirements and include total assets, with certain exclusions, allocated by risk weight category, and certain off-balance-sheet items, among other things. The leverage ratio is calculated by dividing Tier 1 capital by adjusted quarterly average total assets, which exclude goodwill and other intangible assets, among other things.

Fully phased in on January 1, 2019, the Basel III Capital Rules require Cullen/Frost and Frost Bank to maintain (i) a minimum ratio of Common Equity Tier 1 capital to risk-weighted assets of at least 4.5%, plus a 2.5% "capital conservation buffer" (which is added to the 4.5% Common Equity Tier 1 capital ratio, effectively resulting in a minimum ratio of Common Equity Tier 1 capital to risk-weighted assets of at least 7.0%), (ii) a minimum ratio of Tier 1 capital to risk-weighted assets of at least 6.0%, plus the capital conservation buffer (which is added to the 6.0% Tier 1 capital ratio, effectively resulting in a minimum Tier 1 capital ratio of 8.5%), (iii) a minimum ratio of Total capital (that is, Tier 1 plus Tier 2) to risk-weighted assets of at least 8.0%, plus the capital conservation buffer (which is added to the 8.0% total capital ratio, effectively resulting in a minimum total capital ratio of 10.5%) and (iv) a minimum leverage ratio of 4.0%, calculated as the ratio of Tier 1 capital to average quarterly assets.

The implementation of the capital conservation buffer began on January 1, 2016 at the 0.625% level and was phased in over a four-year period (increasing by that amount on each subsequent January 1, until it reached 2.5% on January 1, 2019). The Basel III Capital Rules also provide for a "countercyclical capital buffer" that is applicable to only certain covered institutions and does not have any current applicability to Cullen/Frost or Frost Bank. The capital conservation buffer is designed to absorb losses during periods of economic stress and, as detailed above, effectively increases the minimum required risk-weighted capital ratios. Banking institutions with a ratio of Common Equity Tier 1 capital to risk-weighted assets below the effective minimum (4.5% plus the capital conservation buffer and, if applicable, the countercyclical capital buffer) will face constraints on dividends, equity repurchases and compensation based on the amount of the shortfall and the institution's "eligible retained income" (that is, four quarter trailing net income, net of distributions and tax effects not reflected in net income).

Table of Contents

The following table presents actual and required capital ratios as of December 31, 2018 and December 31, 2017 for Cullen/Frost and Frost Bank under the Basel III Capital Rules. The minimum required capital amounts presented include the minimum required capital levels as of December 31, 2018 and December 31, 2017 based on the phase-in provisions of the Basel III Capital Rules and the minimum required capital levels as of January 1, 2019 when the Basel III Capital Rules have been fully phased-in. Capital levels required to be considered well capitalized are based upon prompt corrective action regulations, as amended to reflect the changes under the Basel III Capital Rules.

	Actual		Minimum Capital Required - Basel III Phase-In Schedule		Minimum Capital Required - Basel III Fully Phased-In		Required to be Considered Well Capitalized	
	Capital Amount	Ratio	Capital Amount	Ratio	Capital Amount	Ratio	Capital Amount	Ratio
<b>2018</b>								
Common Equity Tier 1 to Risk-Weighted Assets								
Cullen/Frost	\$2,642,475	12.65 %	\$1,332,052	6.375 %	\$1,462,645	7.00 %	\$1,358,171	6.50 %
Frost Bank	2,743,973	13.17	1,328,180	6.375	1,458,393	7.00	1,354,222	6.50
Tier 1 Capital to Risk-Weighted Assets								
Cullen/Frost	2,786,961	13.34	1,645,476	7.875	1,776,069	8.50	1,671,595	8.00
Frost Bank	2,743,973	13.17	1,640,693	7.875	1,770,906	8.50	1,666,735	8.00
Total Capital to Risk-Weighted Assets								
Cullen/Frost	3,152,593	15.09	2,063,375	9.875	2,193,968	10.50	2,089,494	10.00
Frost Bank	2,876,605	13.81	2,057,376	9.875	2,187,590	10.50	2,083,419	10.00
Leverage Ratio								
Cullen/Frost	2,786,961	9.06	1,231,028	4.00	1,231,028	4.00	1,538,785	5.00
Frost Bank	2,743,973	8.93	1,229,650	4.00	1,229,650	4.00	1,537,062	5.00
<b>2017</b>								
Common Equity Tier 1 to Risk-Weighted Assets								
Cullen/Frost	\$2,426,048	12.42 %	\$1,123,430	5.75 %	\$1,367,583	7.00 %	\$1,269,965	6.50 %
Frost Bank	2,518,999	12.92	1,120,663	5.75	1,364,214	7.00	1,266,836	6.50
Tier 1 Capital to Risk-Weighted Assets								
Cullen/Frost	2,570,534	13.16	1,416,499	7.25	1,660,637	8.50	1,563,033	8.00
Frost Bank	2,518,999	12.92	1,413,010	7.25	1,656,546	8.50	1,559,183	8.00
Total Capital to Risk-Weighted Assets								
Cullen/Frost	2,959,326	15.15	1,807,257	9.25	2,051,375	10.50	1,953,792	10.00
Frost Bank	2,674,791	13.72	1,802,805	9.25	2,046,321	10.50	1,948,979	10.00
Leverage Ratio								
Cullen/Frost	2,570,534	8.46	1,215,227	4.00	1,215,186	4.00	1,519,034	5.00
Frost Bank	2,518,999	8.30	1,214,295	4.00	1,214,254	4.00	1,517,869	5.00

Management believes that, as of December 31, 2018, Cullen/Frost and its bank subsidiary, Frost Bank, were “well capitalized” based on the ratios presented above.

Cullen/Frost and Frost Bank are subject to the regulatory capital requirements administered by the Federal Reserve Board and, for Frost Bank, the Federal Deposit Insurance Corporation (“FDIC”). Regulatory authorities can initiate certain mandatory actions if Cullen/Frost or Frost Bank fail to meet the minimum capital requirements, which could

have a direct material effect on our financial statements. Management believes, as of December 31, 2018, that Cullen/Frost and Frost Bank meet all capital adequacy requirements to which they are subject.

109

---

Table of Contents

**Preferred Stock.** On February 15, 2013, we issued and sold 6,000,000 shares, or \$150.0 million in aggregate liquidation preference, of our 5.375% Non-Cumulative Perpetual Preferred Stock, Series A, par value \$0.01 and liquidation preference \$25 per share (“Series A Preferred Stock”). Dividends on the Series A Preferred stock, if declared, accrue and are payable quarterly, in arrears, at a rate of 5.375%. The Series A Preferred Stock qualifies as Tier 1 capital for the purposes of the regulatory capital calculations. The net proceeds from the issuance and sale of the Series A Preferred Stock, after deducting underwriting discount and commissions, and the payment of expenses, were approximately \$144.5 million. The net proceeds from the offering were used to fund the repurchase of common stock.

**Stock Repurchase Plans.** From time to time, our board of directors has authorized stock repurchase plans. In general, stock repurchase plans allow us to proactively manage our capital position and return excess capital to shareholders. Shares purchased under such plans also provide us with shares of common stock necessary to satisfy obligations related to stock compensation awards. On October 24, 2017, our board of directors authorized a \$150.0 million stock repurchase program, allowing us to repurchase shares of our common stock over a two-year period from time to time at various prices in the open market or through private transactions. Under this plan, we repurchased 1,027,292 shares at a total cost of \$100.0 million during 2018. Under a prior plan, we repurchased 1,134,966 shares at a total cost of \$100.0 million during 2017. Under the Basel III Capital Rules, Cullen/Frost may not repurchase its common stock (or repurchase or redeem any of its preferred stock or subordinated notes) without the prior approval of the Federal Reserve Board.

**Dividend Restrictions.** In the ordinary course of business, Cullen/Frost is dependent upon dividends from Frost Bank to provide funds for the payment of dividends to shareholders and to provide for other cash requirements, including to repurchase its common stock. Banking regulations may limit the amount of dividends that may be paid. Approval by regulatory authorities is required if the effect of dividends declared would cause the regulatory capital of Frost Bank to fall below specified minimum levels. Approval is also required if dividends declared exceed the net profits for that year combined with the retained net profits for the preceding two years. Under the foregoing dividend restrictions and while maintaining its “well capitalized” status, at December 31, 2018, Frost Bank could pay aggregate dividends of up to \$631.3 million to Cullen/Frost without prior regulatory approval.

Under the terms of the junior subordinated deferrable interest debentures that Cullen/Frost has issued to Cullen/Frost Capital Trust II and WNB Capital Trust I, Cullen/Frost has the right at any time during the term of the debentures to defer the payment of interest at any time or from time to time for an extension period not exceeding 20 consecutive quarterly periods with respect to each extension period. In the event that we have elected to defer interest on the debentures, we may not, with certain exceptions, declare or pay any dividends or distributions on our capital stock or purchase or acquire any of our capital stock.

Under the terms of the Series A Preferred Stock, in the event that we do not declare and pay dividends on the Series A Preferred Stock for the most recent dividend period, we may not, with certain exceptions, declare or pay dividends on, or purchase, redeem or otherwise acquire, shares of our common stock or any of our securities that rank junior to the Series A Preferred Stock.

#### Note 10 - Earnings Per Common Share

**Earnings Per Common Share.** Earnings per common share is computed using the two-class method. Basic earnings per common share is computed by dividing net earnings allocated to common stock by the weighted-average number of common shares outstanding during the applicable period, excluding outstanding participating securities. Participating securities include non-vested stock awards/stock units, deferred stock units and performance stock units (during the performance period), though no actual shares of common stock related to any type of stock unit have been issued. Non-vested stock awards/stock units and deferred stock units are considered participating securities because holders of these securities receive non-forfeitable dividends at the same rate as holders of our common stock. Holders of performance stock units receive dividend equivalent payments for dividends paid during the performance period at the vesting date of the award based upon the number of units that ultimately vest. Diluted earnings per common share is computed using the weighted-average number of shares determined for the basic earnings per common share computation plus the dilutive effect of stock compensation using the treasury stock method.



Table of Contents

The following table presents a reconciliation of net income available to common shareholders, net earnings allocated to common stock and the number of shares used in the calculation of basic and diluted earnings per common share.

	2018	2017	2016
Net Income	\$ 454,918	\$ 364,149	\$ 304,261
Less: Preferred stock dividends	8,063	8,063	8,063
Net income available to common shareholders	446,855	356,086	296,198
Less: Earnings allocated to participating securities	3,169	2,016	1,145
Net earnings allocated to common stock	\$ 443,686	\$ 354,070	\$ 295,053
Distributed earnings allocated to common stock	\$ 164,268	\$ 143,356	\$ 134,374
Undistributed earnings allocated to common stock	279,418	210,714	160,679
Net earnings allocated to common stock	\$ 443,686	\$ 354,070	\$ 295,053
Weighted-average shares outstanding for basic earnings per common share	63,704,508	63,693,927	62,376,260
Dilutive effect of stock compensation	982,208	968,161	592,615
Weighted-average shares outstanding for diluted earnings per common share	64,686,716	64,662,088	62,968,875

## Note 11 - Employee Benefit Plans

## Retirement Plans

**Profit Sharing Plans.** The profit-sharing plan is a defined contribution retirement plan that covers employees who have completed at least one year of service and are age 21 or older. All contributions to the plan are made at our discretion and may be made without regard to current or accumulated profits. Contributions are allocated to eligible participants uniformly, based upon compensation, age and other factors. Plan participants self-direct the investment of allocated contributions by choosing from a menu of investment options. Account assets are subject to withdrawal restrictions and participants vest in their accounts after three years of service. We also maintain a separate non-qualified profit sharing plan for certain employees whose participation in the qualified profit sharing plan is limited. The plan offers such employees an alternative means of receiving comparable benefits. Expense related to these plans totaled \$12.4 million in 2018, \$12.7 million in 2017 and \$11.6 million in 2016. Our qualified profit sharing plan was merged with and into our 401(k) plan effective January 1, 2019.

**Retirement Plan and Restoration Plan.** We maintain a non-contributory defined benefit plan (the "Retirement Plan") that was frozen as of December 31, 2001. The plan provides pension and death benefits to substantially all employees who were at least 21 years of age and had completed at least one year of service prior to December 31, 2001. Defined benefits are provided based on an employee's final average compensation and years of service at the time the plan was frozen and age at retirement. The freezing of the plan provides that future salary increases will not be considered. Our funding policy is to contribute yearly, at least the amount necessary to satisfy the funding standards of the Employee Retirement Income Security Act ("ERISA").

Our Restoration of Retirement Income Plan (the "Restoration Plan") provides benefits for eligible employees that are in excess of the limits under Section 415 of the Internal Revenue Code of 1986, as amended, that apply to the Retirement Plan. The Restoration Plan is designed to comply with the requirements of ERISA. The entire cost of the plan, which was also frozen as of December 31, 2001, is supported by our contributions.

Table of Contents

We use a December 31 measurement date for our defined benefit plans. Combined activity in our defined benefit pension plans was as follows:

	2018	2017	2016
Change in plan assets:			
Fair value of plan assets at beginning of year	\$168,450	\$157,214	\$163,270
Actual return on plan assets	(7,739 )	23,518	5,174
Employer contributions	1,077	1,049	4,819
Benefits paid	(8,968 )	(13,331 )	(16,049 )
Fair value of plan assets at end of year	152,820	168,450	157,214
Change in benefit obligation:			
Benefit obligation at beginning of year	182,607	176,751	194,140
Interest cost	5,898	6,189	6,958
Actuarial (gain) loss	(12,430 )	12,998	(8,298 )
Benefits paid	(8,968 )	(13,331 )	(16,049 )
Benefit obligation at end of year	167,107	182,607	176,751
Funded status of the plan at end of year and accrued benefit (liability) recognized	\$(14,287 )	\$(14,157 )	\$(19,537 )
Accumulated benefit obligation at end of year	\$167,107	\$182,607	\$176,751

Certain disaggregated information related to our defined benefit pension plans as of year-end was as follows:

	Retirement Plan		Restoration Plan	
	2018	2017	2018	2017
Projected benefit obligation	\$152,035	\$166,191	\$15,072	\$16,416
Accumulated benefit obligation	152,035	166,191	15,072	16,416
Fair value of plan assets	152,820	168,450	—	—
Funded status of the plan at end of year and accrued benefit (liability) recognized	785	2,259	(15,072 )	(16,416 )

The components of the combined net periodic cost (benefit) for our defined benefit pension plans are presented in the table below. Supplemental executive retirement plan (“SERP”) settlement costs were related to the retirement of a former executive officer.

	2018	2017	2016
Expected return on plan assets, net of expenses	\$(11,916)	\$(11,117)	\$(11,558)
Interest cost on projected benefit obligation	5,898	6,189	6,958
Net amortization and deferral	5,002	5,429	6,247
SERP settlement costs	—	—	1,027
Net periodic expense (benefit)	\$(1,016 )	\$501	\$2,674

Amounts related to our defined benefit pension plans recognized as a component of other comprehensive income were as follows:

	2018	2017	2016
Net actuarial gain (loss)	\$(2,223)	\$4,832	\$9,188
Deferred tax (expense) benefit	466	(1,774 )	(3,216 )
Other comprehensive income (loss), net of tax	\$(1,757)	\$3,058	\$5,972



Table of Contents

Amounts recognized as a component of accumulated other comprehensive loss as of year-end that have not been recognized as a component of the combined net period benefit cost of our defined benefit pension plans are presented in the following table. We expect to recognize approximately \$5.6 million of the net actuarial loss reported in the following table as of December 31, 2018 as a component of net periodic benefit cost during 2019.

	2018	2017
Net actuarial loss	\$(60,123)	\$(57,900)
Deferred tax benefit	12,626	12,160

Amounts included in accumulated other comprehensive income/loss, net of tax (47,497 ) (37,718 )

The weighted-average assumptions used to determine the benefit obligations as of the end of the years indicated and the net periodic benefit cost for the years indicated are presented in the table below. Because the plans were frozen, increases in compensation are not considered after 2001.

	2018	2017	2016
Benefit obligations:			
Discount rate	4.36%	3.68%	4.24%
Net periodic benefit cost:			
Discount rate	3.68%	4.24%	4.55%
Expected return on plan assets	7.25	7.25	7.25

Management uses an asset allocation optimization model to analyze the potential risks and rewards associated with various asset allocation strategies on a quarterly basis. As of December 31, 2018, management's investment objective for our defined benefit plans is to achieve long-term growth. This strategy provides for a target asset allocation of approximately 65% invested in equity securities, approximately 32% invested in fixed income debt securities with any remainder invested in cash or short-term cash equivalents. The modeling process calculates, with a 90% confidence ratio, the potential risk associated with a given asset allocation over a full market cycle and helps achieve adequate diversification of investment assets. The plan assets are reviewed annually to determine if the obligations can be met with the current investment mix and funding strategy.

The major categories of assets in our Retirement Plan as of year-end are presented in the following table. Assets are segregated by the level of the valuation inputs within the fair value hierarchy established by ASC Topic 820 "Fair Value Measurements and Disclosures," utilized to measure fair value (see Note 17 - Fair Value Measurements). Our Restoration Plan is unfunded.

	2018	2017
Level 1:		
Mutual funds	\$152,477	\$165,322
Cash and cash equivalents	343	3,128
Total fair value of plan assets	\$152,820	\$168,450

Mutual funds include various equity, fixed-income and blended funds with varying investment strategies.

Approximately 62.5% of mutual fund investments consist of equity investments as of December 31, 2018. The investment objective of equity funds is long-term capital appreciation with current income. The remaining mutual fund investments consist of U.S. fixed-income securities, including investment-grade U.S. Treasury securities, U.S. government agency securities and mortgage-backed securities, corporate bonds and notes and collateralized mortgage obligations. The investment objective of fixed-income funds is to maximize investment return while preserving investment principal. U.S. government agency securities include obligations of Ginnie Mae. Our investment strategies prohibit selling assets short and the use of derivatives. Additionally, our defined benefit plans do not directly invest in real estate, commodities, or private investments.

The asset allocation optimization model is used to estimate the expected long-term rate of return for a given asset allocation strategy. Expectations of returns for each asset class are based on comprehensive reviews of historical data and economic/financial market theory. During periods with volatile interest rates and equity security prices, the model may call for changes in the allocation of plan investments to achieve desired returns. Management assumed a long-term rate of return of 7.25% in the determination of the net periodic benefit cost for 2018. The expected long-term rate of return on assets was selected from within the reasonable range of rates determined by historical real

returns, net of

113

---

Table of Contents

inflation, for the asset classes covered by the plan's investment policy and projections of inflation over the long-term period during which benefits are payable to plan participants.

As of December 31, 2018, expected future benefit payments related to our defined benefit plans were as follows:

2019	\$9,753
2020	10,208
2021	10,519
2022	10,779
2023	11,077
2024 through 2028	56,225
	\$108,561

We expect to contribute \$1.1 million to the defined benefit plans during 2019.

**Supplemental Executive Retirement Plan.** We maintained a supplemental executive retirement plan ("SERP") for one key executive who retired in 2016. The plan provided for target retirement benefits, as a percentage of pay, beginning at age 55. The target percentage was 45 percent of pay at age 55, increasing to 60 percent at age 60 and later. Benefits under the SERP were reduced, dollar-for-dollar, by benefits received under the profit sharing, non-qualified profit sharing, defined benefit retirement and restoration plans, described above, and any social security benefits. Settlement costs related to the SERP during 2016 are reported as a component of net periodic pension expense, detailed above.

#### Savings Plans

**401(k) Plan and Thrift Incentive Plan.** We maintain a 401(k) stock purchase plan that permits each participant to make before- or after-tax contributions in an amount not less than 2% and not exceeding 50% of eligible compensation and subject to dollar limits from Internal Revenue Service regulations. We match 100% of the employee's contributions to the plan based on the amount of each participant's contributions up to a maximum of 6% of eligible compensation. Eligible employees must complete 90 days of service in order to enroll and vest in our matching contributions immediately. Expense related to the plan totaled \$15.0 million in 2018, \$14.3 million in 2017, and \$13.6 million in 2016. Our matching contribution is initially invested in the Cullen/Frost common stock fund. However, employees may immediately reallocate our matching portion, as well as invest their individual contribution, to any of a variety of investment alternatives offered under the 401(k) Plan.

We maintain a thrift incentive stock purchase plan to offer certain employees whose participation in the 401(k) plan is limited an alternative means of receiving comparable benefits. Expense related to this plan was not significant during 2018, 2017 and 2016.

#### Stock Compensation Plans

We have three active stock compensation plans (the 2005 Omnibus Incentive Plan, the 2007 Outside Directors Incentive Plan and the 2015 Omnibus Incentive Plan). All of the plans have been approved by our shareholders. During 2015, the 2015 Omnibus Incentive Plan ("2015 Plan") was established to replace both the 2005 Omnibus Incentive Plan ("2005 Plan") and the 2007 Outside Directors Incentive Plan (the "2007 Directors Plan"). All remaining shares authorized for grant under the superseded 2005 Plan and 2007 Directors Plan were transferred to the 2015 Plan. Our stock compensation plans were established to (i) motivate superior performance by means of performance-related incentives, (ii) encourage and provide for the acquisition of an ownership interest in our company by employees and non-employee directors and (iii) enable us to attract and retain qualified and competent persons as employees and to serve as members of our board of directors.

Under the 2015 Plan, we may grant, among other things, nonqualified stock options, incentive stock options, stock awards, stock appreciation rights, restricted stock units, performance share units or any combination thereof to certain employees and non-employee directors. Any of the authorized shares may be used for any type of award allowable under the Plan. The Compensation and Benefits Committee ("Committee") of our Board of Directors has sole authority to (i) establish the awards to be issued, (ii) select the employees and non-employee directors to receive awards, and (iii) approve the terms and conditions of each award contract. Each award under the stock plans is evidenced by an award agreement that specifies the award price, the duration of the award, the number of shares to which the award pertains, and such other provisions as the Committee determines. For stock options, the option price for each grant is



Table of Contents

at least equal to the fair market value of a share of Cullen/Frost's common stock on the date of grant. Options granted expire at such time as the Committee determines at the date of grant and in no event does the exercise period exceed a maximum of ten years. As defined in the plans, outstanding awards may immediately vest upon a change-in-control of Cullen/Frost and, in the case of awards granted under the 2015 Plan, subsequent termination resulting from the change in control.

A combined summary of activity in our active stock plans is presented in the table. Performance stock units outstanding are presented assuming attainment of the maximum payout rate as set forth by the performance criteria. The target award level for performance stock units granted in 2018, 2017 and 2016 was 30,466, 24,162 and 29,240, respectively. As of December 31, 2018, there were 1,264,277 shares remaining available for grant for future awards.

	Director Deferred Stock Units Outstanding		Non-Vested Stock Awards/Stock Units Outstanding		Performance Stock Units Outstanding		Stock Options Outstanding	
	Number of Units	Weighted- Average Fair Value at Grant	Number of Shares/Units	Weighted- Average Fair Value at Grant	Number of Units	Weighted- Average Fair Value at Grant	Number of Shares	Weighted- Average Exercise Price
January 1, 2016	45,443	\$ 61.35	173,180	\$ 66.05	—	\$ —	5,612,240	\$ 60.30
Authorized	—	—	—	—	—	—	—	—
Granted	8,216	63.25	132,800	76.07	43,860	69.70	—	—
Exercised/vested	—	—	(49,130 )	54.56	—	—	(1,476,841 )	53.40
Forfeited/expired	—	—	—	—	—	—	(46,371 )	71.04
December 31, 2016	53,659	61.48	256,850	73.43	43,860	69.70	4,089,028	62.67
Authorized	—	—	—	—	—	—	—	—
Granted	5,447	95.37	99,833	98.90	36,246	92.27	—	—
Exercised/vested	(6,098 )	62.29	(39,740 )	71.59	—	—	(1,118,122 )	60.59
Forfeited/expired	—	—	(4,287 )	79.52	—	—	(53,764 )	69.78
December 31, 2017	53,008	64.87	312,656	81.71	80,106	79.91	2,917,142	63.34
Authorized	—	—	—	—	—	—	—	—
Granted	6,576	109.58	109,847	94.81	45,703	87.18	—	—
Exercised/vested	(10,674 )	63.68	(32,050 )	78.92	—	—	(513,134 )	61.68
Forfeited/expired	—	—	(6,656 )	87.60	—	—	(52,000 )	70.42
December 31, 2018	48,910	\$ 71.14	383,797	\$ 85.59	125,809	\$ 82.55	2,352,008	\$ 63.55

Options awarded to employees generally have a ten-year life and vest in equal annual installments over a four-year period. Non-vested stock awards/stock units awarded to employees generally have a four-year-cliff vesting period. Deferred stock units awarded to non-employee directors generally have immediate vesting. Upon retirement from our board of directors, non-employee directors will receive one share of our common stock for each deferred stock unit held. Outstanding non-vested stock units and deferred stock units receive equivalent dividend payments as such dividends are declared on our common stock.

Performance stock units represent shares potentially issuable in the future. Issuance is based upon the measure of our achievement of relative return on assets over a three-year performance period compared to an identified peer group's achievement of relative return on assets over the same three-year performance period. The ultimate number of shares issuable under each performance award is the product of the award target and the award payout percentage for the given level of achievement. The level of achievement is measured as the percentile rank of relative return on assets among the peer group. The award payout percentages by level of achievement are as follows: (i) less than 25th percentile pays out at 0% of target, (ii) 25th percentile pays out at 50% of target, (iii) 50th percentile pays out at 100% of target and (iv) 75th percentile or more pays out at 150% of target. Achievement between the aforementioned percentiles will result in an award payout percentage determined based on straight-line interpolation between the percentiles. Performance stock units are eligible to receive equivalent dividend payments as such dividends are declared on our common stock during the performance period. Equivalent dividend payments are based upon the

ultimate number of shares issued under each performance award and are deferred until such time that the units vest and shares are issued.

115

---

Table of Contents

Other information regarding options outstanding and exercisable as of December 31, 2018 is as follows:

Range of Exercise Prices	Options Outstanding			Options Exercisable	
	Number of Shares	Weighted-Average Exercise Price	Weighted-Average Remaining Contractual Life in Years	Number of Shares	Weighted-Average Exercise Price
\$45.01 to \$50.00	260,855	\$ 48.00	2.97	260,855	\$ 48.00
50.01 to 55.00	676,059	52.98	2.62	676,059	52.98
65.01 to 70.00	608,336	65.11	6.68	417,227	65.11
70.01 to 75.00	287,506	71.38	4.95	287,506	71.38
75.01 to 80.00	519,252	78.95	5.87	519,252	78.95
Total	2,352,008	63.55	4.71	2,160,899	63.41

The total intrinsic value of outstanding in-the-money stock options and outstanding in-the-money exercisable stock options was \$57.4 million and \$53.0 million at December 31, 2018.

Shares issued in connection with stock compensation awards are issued from available treasury shares. If no treasury shares are available, new shares are issued from available authorized shares. Shares issued in connection with stock compensation awards along with other related information were as follows:

	2018	2017	2016
New shares issued from available authorized shares	—	603,842	—
Issued from available treasury stock	548,238	547,078	1,509,121
Total	548,238	1,150,920	1,509,121
Proceeds from stock option exercises	\$31,647	\$ 67,746	\$ 78,866
Intrinsic value of stock options exercised	23,292	38,275	30,935
Fair value of stock awards/units vested	4,212	4,578	3,679

Stock-based Compensation Expense. Stock-based compensation expense is recognized ratably over the requisite service period for all awards. For most stock option awards, the service period generally matches the vesting period. For stock options granted to certain executive officers and for non-vested stock units granted to all participants, the service period does not extend past the date the participant reaches 65 years of age. Deferred stock units granted to non-employee directors generally have immediate vesting and the related expense is fully recognized on the date of grant. For performance stock units, the service period generally matches the three-year performance period specified by the award, however, the service period does not extend past the date the participant reaches 65 years of age. Expense recognized each period is dependent upon our estimate of the number of shares that will ultimately be issued. Stock-based compensation expense and the related income tax benefit is presented in the following table. The service period for performance stock units granted each year begins on January 1 of the following year.

	2018	2017	2016
Stock options	\$3,652	\$6,230	\$8,235
Non-vested stock awards/stock units	6,983	4,992	3,044
Deferred stock-units	721	519	520
Performance stock units	2,587	1,272	—
Total	\$13,943	\$13,013	\$11,799
Income tax benefit	\$2,831	\$4,555	\$4,130

Table of Contents

Unrecognized stock-based compensation expense and the weighted-average period over which the expense is expected to be recognized at December 31, 2018 is presented in the table below. Unrecognized stock-based compensation expense related to performance stock units is presented assuming attainment of the maximum payout rate as set forth by the performance criteria.

	Unrecognized Expense	Weighted-Average Number of Years for Expense Recognition
Stock options	\$ 1,290	0.80
Non-vested stock awards/stock units	17,802	2.74
Performance stock units	6,527	1.77
Total	\$ 25,619	

Valuation of Stock-Based Compensation. For the purposes of recognizing stock-based compensation expense, the fair value of non-vested stock awards/stock units and deferred stock units is the market price of the stock on the measurement date, which, for us, is the date of the award. The fair value of performance stock units is determined in a similar manner except that the market price of the stock on the measurement date is discounted by the present value of the dividends expected to be paid on our common stock during the service period of the award because dividend equivalent payments on performance stock units are deferred until such time that the units vest and shares are issued. In applying this discount to the market price of our stock on the measurement date, we assumed we would pay a flat quarterly dividend during the service period equal to our most recent dividend payment, which was \$0.67, \$0.57 and \$0.54 in 2018, 2017, and 2016 respectively discounted at a weighted-average risk-free rate of 3.0%, 1.7% and 1.0% in 2018, 2017, and 2016 respectively.

The fair value of employee stock options granted is estimated on the measurement date, which, for us, is the date of grant. The fair value of stock options is estimated using a binomial lattice-based valuation model that takes into account employee exercise patterns based on changes in our stock price and other variables, and allows for the use of dynamic assumptions about interest rates and expected volatility. No stock options have been granted since 2015.

#### Note 12 - Other Non-Interest Income and Expense

Other non-interest income and expense totals are presented in the following tables. Components of these totals exceeding 1% of the aggregate of total net interest income and total non-interest income for any of the years presented are stated separately.

	2018	2017	2016
Other non-interest income:			
Other	\$46,790	\$37,222	\$41,144
Total	\$46,790	\$37,222	\$41,144
Other non-interest expense:			
Professional services	\$35,941	\$27,968	\$26,664
Advertising, promotions and public relations	32,514	29,337	27,677
Travel/meals and entertainment	15,030	15,066	14,393
Check card expense	4,744	16,501	19,442
Other	85,309	86,417	90,812
Total	\$173,538	\$175,289	\$178,988

As discussed in Note 1 - Summary of Significant Accounting Policies, a new accounting standard adopted in 2018 requires us to report network costs associated with debit card and ATM transactions netted against the related fee income from such transactions. Previously, such network costs were reported as a component of check card expense and included in other non-interest expense. In 2018, network costs totaling \$11.9 million are reported as a component of interchange and debit card transaction fees in the accompanying Consolidated Statement of Income rather than as a component of check card expense in the table above. For 2017 and 2016, network costs totaling \$11.9 million and \$12.9 million, respectively, were reported as a component of check card expense in the table above.

In the ordinary course of business, we transact with certain directors and/or their affiliates. Payments for services provided totaled \$568 thousand in 2018, \$833 thousand in 2017 and \$113 thousand in 2016.





Table of Contents

## Note 13 - Income Taxes

Tax Cuts and Jobs Act. The Tax Cuts and Jobs Act was enacted on December 22, 2017. Among other things, the new law (i) established a new, flat corporate federal statutory income tax rate of 21%, (ii) eliminated the corporate alternative minimum tax and allowed the use of any such carryforwards to offset regular tax liability for any taxable year, (iii) limited the deduction for net interest expense incurred by U.S. corporations, (iv) allowed businesses to immediately expense, for tax purposes, the cost of new investments in certain qualified depreciable assets, (v) eliminated or reduced certain deductions related to meals and entertainment expenses, (vi) modified the limitation on excessive employee remuneration to eliminate the exception for performance-based compensation and clarified the definition of a covered employee and (vii) limited the deductibility of deposit insurance premiums. The Tax Cuts and Jobs Act also significantly changes U.S. tax law related to foreign operations, however, such changes do not currently impact us.

Income Taxes. Income tax expense was as follows:

	2018	2017	2016
Current income tax expense	\$840	\$58,707	\$48,748
Deferred income tax expense (benefit)	52,923	(14,493 )	(11,598 )
Income tax expense, as reported	\$53,763	\$44,214	\$37,150

Effective tax rate	10.6	% 10.8	% 10.9	%
--------------------	------	--------	--------	---

A reconciliation between reported income tax expense and the amounts computed by applying the U.S. federal statutory income tax rate of 21% in 2018 and 35% in 2017 and 2016 to income before income taxes is presented in the following table.

	2018	2017	2016
Income tax expense computed at the statutory rate	\$106,823	\$142,927	\$119,494
Effect of tax-exempt interest	(49,700 )	(81,034 )	(75,369 )
Tax benefit on dividends paid in our 401k plan	(1,551 )	(2,372 )	(2,558 )
Bank owned life insurance income	(710 )	(1,116 )	(1,260 )
Non-deductible FDIC premiums	1,771	—	—
Non-deductible meals and entertainment	1,193	983	1,065
Net tax benefit from stock-based compensation	(3,865 )	(9,062 )	(5,063 )
Deferred tax adjustment related to reduction in U.S. federal statutory income tax rate	(231 )	(4,047 )	—
Correction for prior year tax-exempt interest	—	(2,906 )	—
Other	33	841	841
Income tax expense, as reported	\$53,763	\$44,214	\$37,150

Income tax expense for 2017 was impacted by the adjustment of our deferred tax assets and liabilities related to the reduction in the U.S. federal statutory income tax rate to 21% under the Tax Cuts and Jobs Act. As a result of the new law, and as detailed in the table above, we recognized a provisional net tax benefit totaling \$4.0 million in 2017 and an additional net tax benefit resulting from a finalization of those calculations totaling \$231 thousand in 2018. Income tax expense for 2018 and 2017 was also impacted by the correction of an over-accrual of taxes that resulted from incorrectly classifying certain tax-exempt loans as taxable for federal income tax purposes since 2013. As a result, we recognized tax benefits of \$2.9 million in 2017 related to the 2013 through 2016 tax years, as detailed in the table above. There were no unrecognized tax benefits during any of the reported periods. Interest and/or penalties related to income taxes are reported as a component of income tax expense. Such amounts were not significant during the reported periods.

Table of Contents

Year-end deferred taxes are presented in the table below. Deferred taxes are based on the U.S. statutory federal income tax rate of 21%.

	2018		2017
Deferred tax assets:			
Allowance for loan losses	\$ 27,748		\$ 32,626
Net actuarial loss on defined benefit post-retirement benefit plans	12,626		12,160
Stock-based compensation	10,622		9,904
Bonus accrual	4,586		1,136
Net unrealized loss on securities available for sale and transferred securities	4,283		—
Deferred loan and lease origination fees	2,153		1,280
Alternative minimum tax carryforward	410		47,104
Other	4,351		4,241
Total gross deferred tax assets	66,779		108,451
Deferred tax liabilities:			
Premises and equipment	(23,859)	)	(20,236)
Intangible assets	(10,726)	)	(8,781)
Defined benefit post-retirement benefit plans	(9,452)	)	(9,012)
Leases	(1,709)	)	(1,646)
Net unrealized gain on securities available for sale and transferred securities	—		(35,829)
Other	(1,257)	)	(1,229)
Total gross deferred tax liabilities	(47,003)	)	(76,733)
Net deferred tax asset (liability)	\$ 19,776		\$ 31,718

No valuation allowance for deferred tax assets was recorded at December 31, 2018 and 2017 as management believes it is more likely than not that all of the deferred tax assets will be realized against deferred tax liabilities and projected future taxable income. There were no unrecognized tax benefits during any of the reported periods.

We file income tax returns in the U.S. federal jurisdiction. We are no longer subject to U.S. federal income tax examinations by tax authorities for years before 2015.

Table of Contents

## Note 14 - Other Comprehensive Income (Loss)

The tax effects allocated to each component of other comprehensive income (loss) were as follows:

	Before Tax Amount	Tax Expense, (Benefit)	Net of Tax Amount
2018			
Securities available for sale and transferred securities:			
Change in net unrealized gain/loss during the period	\$(182,340)	\$ (38,292 )	\$(144,048)
Change in net unrealized gain on securities transferred to held to maturity	(8,818 )	(1,853 )	(6,965 )
Reclassification adjustment for net (gains) losses included in net income	156	33	123
Total securities available for sale and transferred securities	(191,002 )	(40,112 )	(150,890 )
Defined-benefit post-retirement benefit plans:			
Change in the net actuarial gain/loss	(7,225 )	(1,517 )	(5,708 )
Reclassification adjustment for net amortization of actuarial gain/loss included in net income as a component of net periodic cost (benefit)	5,002	1,051	3,951
Total defined-benefit post-retirement benefit plans	(2,223 )	(466 )	(1,757 )
Total other comprehensive income (loss)	\$(193,225)	\$ (40,578 )	\$(152,647)
2017			
Securities available for sale and transferred securities:			
Change in net unrealized gain/loss during the period	\$157,016	\$ 48,626	\$108,390
Change in net unrealized gain on securities transferred to held to maturity	(16,193 )	(5,668 )	(10,525 )
Reclassification adjustment for net (gains) losses included in net income	4,941	1,729	3,212
Total securities available for sale and transferred securities	145,764	44,687	101,077
Defined-benefit post-retirement benefit plans:			
Change in the net actuarial gain/loss	(597 )	(126 )	(471 )
Reclassification adjustment for net amortization of actuarial gain/loss included in net income as a component of net periodic cost (benefit)	5,429	1,900	3,529
Total defined-benefit post-retirement benefit plans	4,832	1,774	3,058
Total other comprehensive income (loss)	\$150,596	\$ 46,461	\$104,135
2016			
Securities available for sale and transferred securities:			
Change in net unrealized gain/loss during the period	\$(175,061)	\$ (61,271 )	\$(113,790)
Change in net unrealized gain on securities transferred to held to maturity	(32,207 )	(11,272 )	(20,935 )
Reclassification adjustment for net (gains) losses included in net income	(14,975 )	(5,242 )	(9,733 )
Total securities available for sale and transferred securities	(222,243 )	(77,785 )	(144,458 )
Defined-benefit post-retirement benefit plans:			
Change in the net actuarial gain/loss	1,914	670	1,244
Reclassification adjustment for net amortization of actuarial gain/loss included in net income as a component of net periodic cost (benefit)	7,274	2,546	4,728
Total defined-benefit post-retirement benefit plans	9,188	3,216	5,972
Total other comprehensive income (loss)	\$(213,055)	\$ (74,569 )	\$(138,486)

Table of Contents

Activity in accumulated other comprehensive income, net of tax, was as follows:

	Securities Available For Sale	Defined Benefit Plans	Accumulated Other Comprehensive Income
Balance January 1, 2018	\$117,230	\$(37,718)	\$ 79,512
Other comprehensive income (loss) before reclassification	(151,013 )	(5,708 )	(156,721 )
Reclassification of amounts included in net income	123	3,951	4,074
Net other comprehensive income (loss) during period	(150,890 )	(1,757 )	(152,647 )
Reclassification of certain income tax effects related to the change in the U.S. statutory federal income tax rate under the Tax Cuts and Jobs Act to retained earnings	17,557	(8,022 )	9,535
Balance December 31, 2018	\$(16,103 )	\$(47,497)	\$ (63,600 )
Balance January 1, 2017	\$16,153	\$(40,776)	\$ (24,623 )
Other comprehensive income (loss) before reclassification	97,865	(471 )	97,394
Reclassification of amounts included in net income	3,212	3,529	6,741
Net other comprehensive income (loss) during period	101,077	3,058	104,135
Balance December 31, 2017	\$117,230	\$(37,718)	\$ 79,512
Balance January 1, 2016	\$160,611	\$(46,748)	\$ 113,863
Other comprehensive income (loss) before reclassification	(134,725 )	1,244	(133,481 )
Reclassification of amounts included in net income	(9,733 )	4,728	(5,005 )
Net other comprehensive income (loss) during period	(144,458 )	5,972	(138,486 )
Balance December 31, 2016	\$16,153	\$(40,776)	\$ (24,623 )

#### Note 15 - Derivative Financial Instruments

The fair value of derivative positions outstanding is included in accrued interest receivable and other assets and accrued interest payable and other liabilities in the accompanying consolidated balance sheets and in the net change in each of these financial statement line items in the accompanying consolidated statements of cash flows.

**Interest Rate Derivatives.** We utilize interest rate swaps, caps and floors to mitigate exposure to interest rate risk and to facilitate the needs of our customers. Our objectives for utilizing these derivative instruments are described below:

We have entered into certain interest rate swap contracts that are matched to specific fixed-rate commercial loans or leases that we have entered into with our customers. These contracts have been designated as hedging instruments to hedge the risk of changes in the fair value of the underlying commercial loan/lease due to changes in interest rates.

The related contracts are structured so that the notional amounts reduce over time to generally match the expected amortization of the underlying loan/lease.

We have entered into certain interest rate swap, cap and floor contracts that are not designated as hedging instruments.

These derivative contracts relate to transactions in which we enter into an interest rate swap, cap and/or floor with a customer while at the same time entering into an offsetting interest rate swap, cap and/or floor with a third-party financial institution. In connection with each swap transaction, we agree to pay interest to the customer on a notional amount at a variable interest rate and receive interest from the customer on a similar notional amount at a fixed interest rate. At the same time, we agree to pay a third-party financial institution the same fixed interest rate on the same notional amount and receive the same variable interest rate on the same notional amount. The transaction allows our customer to effectively convert a variable rate loan to a fixed rate. Because we act as an intermediary for our customer, changes in the fair value of the underlying derivative contracts for the most part offset each other and do not significantly impact our results of operations.

Table of Contents

The notional amounts and estimated fair values of interest rate derivative contracts outstanding at December 31, 2018 and 2017 are presented in the following table. The fair values of interest rate derivative contracts are estimated utilizing internal valuation models with observable market data inputs, or as determined by the Chicago Mercantile Exchange (“CME”) for centrally cleared derivative contracts. CME rules legally characterize variation margin payments for centrally cleared derivatives as settlements of the derivatives' exposure rather than collateral. As a result, the variation margin payment and the related derivative instruments are considered a single unit of account for accounting and financial reporting purposes. Variation margin, as determined by the CME, is settled daily. As a result, derivative contracts that clear through the CME have an estimated fair value of zero as of December 31, 2018 and 2017.

	December 31, 2018		December 31, 2017	
	Notional Amount	Estimated Fair Value	Notional Amount	Estimated Fair Value
Derivatives designated as hedges of fair value:				
Financial institution counterparties:				
Loan/lease interest rate swaps - assets	\$10,941	\$ 207	\$13,679	\$ 242
Loan/lease interest rate swaps - liabilities	3,885	(199 )	11,147	(593 )
Non-hedging interest rate derivatives:				
Financial institution counterparties:				
Loan/lease interest rate swaps - assets	496,887	2,384	430,449	1,418
Loan/lease interest rate swaps - liabilities	691,143	(8,921 )	541,496	(12,820 )
Loan/lease interest rate caps - assets	122,791	509	114,619	480
Customer counterparties:				
Loan/lease interest rate swaps - assets	691,143	16,706	541,496	17,882
Loan/lease interest rate swaps - liabilities	496,887	(8,891 )	430,449	(4,861 )
Loan/lease interest rate caps - liabilities	122,791	(509 )	114,619	(480 )

The weighted-average rates paid and received for interest rate swaps outstanding at December 31, 2018 were as follows:

	Weighted-Average	
	Interest Rate Paid	Interest Rate Received
Interest rate swaps:		
Fair value hedge loan/lease interest rate swaps	2.40 %	2.46 %
Non-hedging interest rate swaps - financial institution counterparties	4.13	4.02
Non-hedging interest rate swaps - customer counterparties	4.02	4.13

The weighted-average strike rate for outstanding interest rate caps was 3.00% at December 31, 2018.

Table of Contents

Commodity Derivatives. We enter into commodity swaps and option contracts that are not designated as hedging instruments primarily to accommodate the business needs of our customers. Upon the origination of a commodity swap or option contract with a customer, we simultaneously enter into an offsetting contract with a third party financial institution to mitigate the exposure to fluctuations in commodity prices.

The notional amounts and estimated fair values of non-hedging commodity swap and option derivative positions outstanding are presented in the following table. We obtain dealer quotations and use internal valuation models with observable market data inputs to value our commodity derivative positions.

		December 31, 2018		December 31, 2017	
	Notional Units	Notional Amount	Estimated Fair Value	Notional Amount	Estimated Fair Value
Financial institution counterparties:					
Oil - assets	Barrels	2,416	\$ 24,332	253	\$ 193
Oil - liabilities	Barrels	415	(646 )	2,731	(13,448 )
Natural gas - assets	MMBTUs	5,745	417	5,927	1,399
Natural gas - liabilities	MMBTUs	9,314	(1,272 )	3,917	(326 )
Customer counterparties:					
Oil - assets	Barrels	415	646	2,731	13,709
Oil - liabilities	Barrels	2,416	(24,009 )	253	(187 )
Natural gas - assets	MMBTUs	10,236	1,373	3,917	340
Natural gas - liabilities	MMBTUs	4,823	(393 )	5,927	(1,366 )

Foreign Currency Derivatives. We enter into foreign currency forward contracts that are not designated as hedging instruments primarily to accommodate the business needs of our customers. Upon the origination of a foreign currency denominated transaction with a customer, we simultaneously enter into an offsetting contract with a third party financial institution to negate the exposure to fluctuations in foreign currency exchange rates. We also utilize foreign currency forward contracts that are not designated as hedging instruments to mitigate the economic effect of fluctuations in foreign currency exchange rates on foreign currency holdings and certain short-term, non-U.S. dollar denominated loans. The notional amounts and fair values of open foreign currency forward contracts were as follows:

		December 31, 2018		December 31, 2017	
	Notional Currency	Notional Amount	Estimated Fair Value	Notional Amount	Estimated Fair Value
Financial institution counterparties:					
Forward contracts - assets	EUR	—	\$ —	4,014	\$ 77
Forward contracts - assets	GBP	—	—	127	1
Forward contracts - liabilities	EUR	—	—	4,846	(37 )
Forward contracts - liabilities	CAD	11,003	(13 )	25,413	(142 )
Forward contracts - liabilities	GBP	142	(2 )	1,178	(9 )
Forward contracts - liabilities	MXN	3,015	(132 )	—	—
Customer counterparties:					
Forward contracts - assets	EUR	—	—	3,867	58
Forward contracts - assets	CAD	10,979	40	25,282	279
Forward contracts - assets	GBP	145	4	—	—
Forward contracts - assets	MXN	3,000	149	—	—
Forward contracts - liabilities	EUR	—	—	4,041	(51 )
Forward contracts - liabilities	GBP	—	—	127	—

Table of Contents

Gains, Losses and Derivative Cash Flows. For fair value hedges, the changes in the fair value of both the derivative hedging instrument and the hedged item are included in other non-interest income or other non-interest expense. The extent that such changes in fair value do not offset represents hedge ineffectiveness. Net cash flows from interest rate swaps on commercial loans/leases designated as hedging instruments in effective hedges of fair value are included in interest income on loans. For non-hedging derivative instruments, gains and losses due to changes in fair value and all cash flows are included in other non-interest income and other non-interest expense.

Amounts included in the consolidated statements of income related to interest rate derivatives designated as hedges of fair value were as follows:

	2018	2017	2016
Commercial loan/lease interest rate swaps:			
Amount of gain (loss) included in interest income on loans	\$25	\$(726)	\$(1,362)
Amount of (gain) loss included in other non-interest expense	(1 )	(14 )	(44 )

As stated above, we enter into non-hedge related derivative positions primarily to accommodate the business needs of our customers. Upon the origination of a derivative contract with a customer, we simultaneously enter into an offsetting derivative contract with a third party financial institution. We recognize immediate income based upon the difference in the bid/ask spread of the underlying transactions with our customers and the third party. Because we act only as an intermediary for our customer, subsequent changes in the fair value of the underlying derivative contracts for the most part offset each other and do not significantly impact our results of operations.

Amounts included in the consolidated statements of income related to non-hedging interest rate, commodity and foreign currency derivative instruments are presented in the table below.

	2018	2017	2016
Non-hedging interest rate derivatives:			
Other non-interest income	\$4,112	\$3,123	\$2,883
Other non-interest expense	—	1	—
Non-hedging commodity derivatives:			
Other non-interest income	795	440	421
Non-hedging foreign currency derivatives:			
Other non-interest income	246	300	30

Counterparty Credit Risk. Derivative contracts involve the risk of dealing with both bank customers and institutional derivative counterparties and their ability to meet contractual terms. Institutional counterparties must have an investment grade credit rating and be approved by our Asset/Liability Management Committee. Our credit exposure on interest rate swaps is limited to the net favorable value and interest payments of all swaps by each counterparty, while our credit exposure on commodity swaps/options and foreign currency forward contracts is limited to the net favorable value of all contracts by each counterparty. Credit exposure may be reduced by the amount of collateral pledged by the counterparty. There are no credit-risk-related contingent features associated with any of our derivative contracts. Certain derivative contracts with upstream financial institution counterparties may be terminated with respect to a party in the transaction, if such party does not have at least a minimum level rating assigned to either its senior unsecured long-term debt or its deposit obligations by certain third-party rating agencies.

Our credit exposure relating to interest rate swaps, commodity swaps/options and foreign currency forward contracts with bank customers was approximately \$16.5 million at December 31, 2018. This credit exposure is partly mitigated as transactions with customers are generally secured by the collateral, if any, securing the underlying transaction being hedged. Our credit exposure, net of collateral pledged, relating to interest rate swaps, commodity swaps/options and foreign currency forward contracts with upstream financial institution counterparties was approximately \$9.2 million at December 31, 2018. This amount was primarily related to excess collateral we posted to counterparties. Collateral levels for upstream financial institution counterparties are monitored and adjusted as necessary. See Note 16 – Balance Sheet Offsetting and Repurchase Agreements for additional information regarding our credit exposure with upstream financial institution counterparties.

The aggregate fair value of securities we posted as collateral related to derivative contracts totaled \$3.8 million at December 31, 2018. At such date, we also had \$10.0 million in cash collateral on deposit with other financial



institution counterparties.

124

---

Table of Contents

## Note 16 - Balance Sheet Offsetting and Repurchase Agreements

Balance Sheet Offsetting. Certain financial instruments, including resell and repurchase agreements and derivatives, may be eligible for offset in the consolidated balance sheet and/or subject to master netting arrangements or similar agreements. Our derivative transactions with upstream financial institution counterparties are generally executed under International Swaps and Derivative Association (“ISDA”) master agreements which include “right of set-off” provisions. In such cases there is generally a legally enforceable right to offset recognized amounts and there may be an intention to settle such amounts on a net basis. Nonetheless, we do not generally offset such financial instruments for financial reporting purposes.

Information about financial instruments that are eligible for offset in the consolidated balance sheet as of December 31, 2018 is presented in the following tables.

	Gross Amount Recognized	Gross Amount Offset	Net Amount Recognized
December 31, 2018			
Financial assets:			
Derivatives:			
Loan/lease interest rate swaps and caps	\$ 3,100	\$	—\$3,100
Commodity swaps and options	24,749	—	24,749
Foreign currency forward contracts	—	—	—
Total derivatives	27,849	—	27,849
Resell agreements	11,642	—	11,642
Total	\$ 39,491	\$	—\$39,491
Financial liabilities:			
Derivatives:			
Loan/lease interest rate swaps	\$ 9,120	\$	—\$9,120
Commodity swaps and options	1,918	—	1,918
Foreign currency forward contracts	147	—	147
Total derivatives	11,185	—	11,185
Repurchase agreements	1,360,298	—	1,360,298
Total	\$ 1,371,483	\$	—\$1,371,483
		Gross Amounts Not Offset	
	Net Amount Recognized	Financial Instruments	Collateral Net Amount
December 31, 2018			
Financial assets:			
Derivatives:			
Counterparty A	\$ 598	\$(598 )	\$— ) \$ —
Counterparty B	7,255	(3,380 )	(3,875 ) —
Counterparty C	81	(81 )	— ) —
Other counterparties	19,915	(2,084 )	(17,776 ) 55
Total derivatives	27,849	(6,143 )	(21,651 ) 55
Resell agreements	11,642	—	(11,642 ) —
Total	\$ 39,491	\$(6,143)	\$(33,293 ) \$ 55
Financial liabilities:			
Derivatives:			
Counterparty A	\$ 4,293	\$(598 )	\$(3,651 ) \$ 44
Counterparty B	3,380	(3,380 )	— ) —
Counterparty C	326	(81 )	(245 ) —
Other counterparties	3,186	(2,084 )	(725 ) 377

Total derivatives	11,185	(6,143 )	(4,621 )	421
Repurchase agreements	1,360,298	—	(1,360,298 )	—
Total	\$ 1,371,483	\$(6,143)	\$(1,364,919)	\$ 421

125

---

Table of Contents

Information about financial instruments that are eligible for offset in the consolidated balance sheet as of December 31, 2017 is presented in the following tables.

	Gross Amount Recognized	Gross Amount Offset	Net Amount Recognized
December 31, 2017			
Financial assets:			
Derivatives:			
Loan/lease interest rate swaps and caps	\$ 2,140	\$	—\$ 2,140
Commodity swaps and options	1,592	—	1,592
Foreign currency forward contracts	78	—	78
Total derivatives	3,810	—	3,810
Resell agreements	9,642	—	9,642
Total	\$ 13,452	\$	—\$ 13,452
Financial liabilities:			
Derivatives:			
Loan/lease interest rate swaps	\$ 13,413	\$	—\$ 13,413
Commodity swaps and options	13,774	—	13,774
Foreign currency forward contracts	188	—	188
Total derivatives	27,375	—	27,375
Repurchase agreements	1,117,199	—	1,117,199
Total	\$ 1,144,574	\$	—\$ 1,144,574

	Net Amount Recognized	Gross Amounts Not Offset	Financial Instruments	Collateral	Net Amount
December 31, 2017					
Financial assets:					
Derivatives:					
Counterparty A	\$ 395	\$(395 )	\$—		\$—
Counterparty B	1,028	(1,028 )	—		—
Counterparty C	55	(55 )	—		—
Other counterparties	2,332	(1,830 )	(387 )		115
Total derivatives	3,810	(3,308 )	(387 )		115
Resell agreements	9,642	—	(9,642 )		—
Total	\$ 13,452	\$(3,308 )	\$(10,029 )		\$ 115
Financial liabilities:					
Derivatives:					
Counterparty A	\$ 7,397	\$(395 )	\$(7,002 )		\$—
Counterparty B	4,466	(1,028 )	(3,101 )		337
Counterparty C	1,520	(55 )	(1,450 )		15
Other counterparties	13,992	(1,830 )	(11,215 )		947
Total derivatives	27,375	(3,308 )	(22,768 )		1,299
Repurchase agreements	1,117,199	—	(1,117,199 )		—
Total	\$ 1,144,574	\$(3,308 )	\$(1,139,967 )		\$ 1,299

Table of Contents

Repurchase Agreements. We utilize securities sold under agreements to repurchase to facilitate the needs of our customers and to facilitate secured short-term funding needs. Securities sold under agreements to repurchase are stated at the amount of cash received in connection with the transaction. We monitor collateral levels on a continuous basis. We may be required to provide additional collateral based on the fair value of the underlying securities. Securities pledged as collateral under repurchase agreements are maintained with our safekeeping agents.

The remaining contractual maturity of repurchase agreements in the consolidated balance sheets as of December 31, 2018 and December 31, 2017 is presented in the following tables.

	Remaining Contractual Maturity of the Agreements				
	Overnight and Continuous	Up to 30 Days	30-90 Days	Greater than 90 Days	Total
December 31, 2018					
Repurchase agreements:					
U.S. Treasury	\$ 1,334,063	\$ —	\$ —	\$ —	—\$ 1,334,063
Residential mortgage-backed securities	26,235	—	—	—	26,235
Total borrowings	\$ 1,360,298	\$ —	\$ —	\$ —	—\$ 1,360,298
Gross amount of recognized liabilities for repurchase agreements					\$ 1,360,298
Amounts related to agreements not included in offsetting disclosures above					\$—

## December 31, 2017

## Repurchase agreements:

U.S. Treasury	\$ 1,036,891	\$ —	\$ —	\$ —	—\$ 1,036,891
Residential mortgage-backed securities	80,308	—	—	—	80,308
Total borrowings	\$ 1,117,199	\$ —	\$ —	\$ —	—\$ 1,117,199
Gross amount of recognized liabilities for repurchase agreements					\$ 1,117,199
Amounts related to agreements not included in offsetting disclosures above					\$—

## Note 17 - Fair Value Measurements

The fair value of an asset or liability is the price that would be received to sell that asset or paid to transfer that liability in an orderly transaction occurring in the principal market (or most advantageous market in the absence of a principal market) for such asset or liability. In estimating fair value, we utilize valuation techniques that are consistent with the market approach, the income approach and/or the cost approach. Such valuation techniques are consistently applied. Inputs to valuation techniques include the assumptions that market participants would use in pricing an asset or liability. ASC Topic 820 establishes a fair value hierarchy for valuation inputs that gives the highest priority to quoted prices in active markets for identical assets or liabilities and the lowest priority to unobservable inputs. The fair value hierarchy is as follows:

Level 1 Inputs - Unadjusted quoted prices in active markets for identical assets or liabilities that the reporting entity has the ability to access at the measurement date.

Level 2 Inputs - Inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly. These might include quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability (such as interest rates, volatilities, prepayment speeds, credit risks, etc.) or inputs that are derived principally from or corroborated by market data by correlation or other means.

Level 3 Inputs - Unobservable inputs for determining the fair values of assets or liabilities that reflect an entity's own assumptions about the assumptions that market participants would use in pricing the assets or liabilities.

In general, fair value is based upon quoted market prices, where available. If such quoted market prices are not available, fair value is based upon internally developed models that primarily use, as inputs, observable market-based

parameters. Valuation adjustments may be made to ensure that financial instruments are recorded at fair value. These

127

---

Table of Contents

adjustments may include amounts to reflect counterparty credit quality and our creditworthiness, among other things, as well as unobservable parameters. Any such valuation adjustments are applied consistently over time. Our valuation methodologies may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. While management believes our valuation methodologies are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date. Furthermore, the reported fair value amounts have not been comprehensively revalued since the presentation dates, and therefore, estimates of fair value after the balance sheet date may differ significantly from the amounts presented herein. A more detailed description of the valuation methodologies used for assets and liabilities measured at fair value is set forth below. Transfers between levels of the fair value hierarchy are recognized on the actual date of the event or circumstances that caused the transfer, which generally coincides with our monthly and/or quarterly valuation process.

**Financial Assets and Financial Liabilities:** Financial assets and financial liabilities measured at fair value on a recurring basis include the following:

**Securities Available for Sale.** U.S. Treasury securities are reported at fair value utilizing Level 1 inputs. Other securities classified as available for sale are reported at fair value utilizing Level 2 inputs. For these securities, we obtain fair value measurements from an independent pricing service. The fair value measurements consider observable data that may include dealer quotes, market spreads, cash flows, the U.S. Treasury yield curve, live trading levels, trade execution data, market consensus prepayment speeds, credit information and the bond's terms and conditions, among other things.

We review the prices supplied by the independent pricing service, as well as their underlying pricing methodologies, for reasonableness and to ensure such prices are aligned with traditional pricing matrices. In general, we do not purchase investment portfolio securities that are esoteric or that have a complicated structure. Our entire portfolio consists of traditional investments, nearly all of which are U.S. Treasury obligations, federal agency bullet or mortgage pass-through securities, or general obligation or revenue based municipal bonds. Pricing for such instruments is fairly generic and is easily obtained. From time to time, we will validate prices supplied by the independent pricing service by comparison to prices obtained from third-party sources or derived using internal models.

**Trading Securities.** U.S. Treasury securities and exchange-listed common stock are reported at fair value utilizing Level 1 inputs. Other securities classified as trading are reported at fair value utilizing Level 2 inputs in the same manner as described above for securities available for sale.

**Derivatives.** Derivatives are generally reported at fair value utilizing Level 2 inputs, except for foreign currency contracts, which are reported at fair value utilizing Level 1 inputs. We obtain dealer quotations and utilize internally developed valuation models to value commodity swaps/options. We utilize internally developed valuation models and/or third-party models with observable market data inputs to validate the valuations provided by the dealers. Though there has never been a significant discrepancy in the valuations, should such a significant discrepancy arise, we would obtain price verification from a third-party dealer. We utilize internal valuation models with observable market data inputs to estimate fair values of customer interest rate swaps, caps and floors. We also obtain dealer quotations for these derivatives for comparative purposes to assess the reasonableness of the model valuations. In cases where significant credit valuation adjustments are incorporated into the estimation of fair value, reported amounts are considered to have been derived utilizing Level 3 inputs.

For purposes of potential valuation adjustments to our derivative positions, we evaluate the credit risk of our counterparties as well as ours. Accordingly, we have considered factors such as the likelihood of our default and the default of our counterparties, our net exposures and remaining contractual life, among other things, in determining if any fair value adjustments related to credit risk are required. Counterparty exposure is evaluated by netting positions that are subject to master netting arrangements, as well as considering the amount of collateral securing the position. We review our counterparty exposure on a regular basis, and, when necessary, appropriate business actions are taken to adjust the exposure. We also utilize this approach to estimate our own credit risk on derivative liability positions. To date, we have not realized any significant losses due to a counterparty's inability to pay any net uncollateralized position. The change in value of derivative assets and derivative liabilities attributable to credit risk was not

significant during the reported periods.

128

---



Table of Contents

The following tables summarize financial assets and financial liabilities measured at fair value on a recurring basis as of December 31, 2018 and 2017, segregated by the level of the valuation inputs within the fair value hierarchy utilized to measure fair value:

	Level 1 Inputs	Level 2 Inputs	Level 3 Inputs	Total Fair Value
2018				
Securities available for sale:				
U.S. Treasury	\$3,427,689	\$ —	—\$	—\$3,427,689
Residential mortgage-backed securities	—	829,740	—	829,740
States and political subdivisions	—	7,087,202	—	7,087,202
Other	—	42,690	—	42,690
Trading account securities:				
U.S. Treasury	21,928	—	—	21,928
States and political subdivisions	—	2,158	—	2,158
Derivative assets:				
Interest rate swaps, caps and floors	—	19,806	—	19,806
Commodity swaps and options	—	26,768	—	26,768
Foreign currency forward contracts	193	—	—	193
Derivative liabilities:				
Interest rate swaps, caps and floors	—	18,520	—	18,520
Commodity swaps and options	—	26,320	—	26,320
Foreign currency forward contracts	147	—	—	147
2017				
Securities available for sale:				
U.S. Treasury	\$3,445,153	\$ —	—\$	—\$3,445,153
Residential mortgage-backed securities	—	665,086	—	665,086
States and political subdivisions	—	6,336,209	—	6,336,209
Other	—	42,561	—	42,561
Trading account securities:				
U.S. Treasury	19,210	—	—	19,210
States and political subdivisions	—	1,888	—	1,888
Derivative assets:				
Interest rate swaps, caps and floors	—	20,022	—	20,022
Commodity swaps and options	—	14,408	1,233	15,641
Foreign currency forward contracts	415	—	—	415
Derivative liabilities:				
Interest rate swaps, caps and floors	—	18,754	—	18,754
Commodity swaps and options	—	15,327	—	15,327
Foreign currency forward contracts	239	—	—	239

Derivative assets, measured at fair value on a recurring basis using significant unobservable (Level 3) inputs during the reported periods consist of commodity swaps sold to loan customers. The significant unobservable (Level 3) inputs used in the fair value measurement of these commodity swaps sold to loan customers primarily relate to the probability of default and loss severity in the event of default. The probability of default is determined by the underlying risk grade of the loan (see Note 3 – Loans) underlying the commodity swap in that the probability of default increases as a loan's risk grade deteriorates, while the loss severity is estimated through an analysis of the collateral supporting both the underlying loan and commodity swap. Generally, a change in the assumption used for the probability of default is accompanied by a directionally similar change in the assumption used for the loss severity. As of December 31, 2017, the weighted-average risk grade of loans underlying commodity swaps measured at fair value using significant unobservable (Level 3) inputs was 12.0. The weighted-average loss severity in the event of default

on the commodity swaps was 15.4%. A reconciliation of the beginning and ending balances of derivative assets measured at fair value on a recurring basis using significant unobservable (Level 3) inputs is not presented as such amounts were not significant during the reported periods.

129

---

Table of Contents

Certain financial assets and financial liabilities are measured at fair value on a nonrecurring basis; that is, the instruments are not measured at fair value on an ongoing basis but are subject to fair value adjustments in certain circumstances (for example, when there is evidence of impairment). Financial assets measured at fair value on a non-recurring basis during the reported periods include certain impaired loans reported at the fair value of the underlying collateral if repayment is expected solely from the collateral. Collateral values are estimated using Level 2 inputs based on observable market data, typically in the case of real estate collateral, or Level 3 inputs based on customized discounting criteria, typically in the case of non-real estate collateral such as inventory, oil and gas reserves, accounts receivable, equipment or other business assets.

The following table presents impaired loans that were remeasured and reported at fair value through a specific valuation allowance allocation of the allowance for loan losses based upon the fair value of the underlying collateral:

	2018	2017	2016
Level 2			
Carrying value of impaired loans before allocations	\$12,517	\$—	\$—
Specific valuation allowance allocations	(2,599 )	—	—
Fair value	\$9,918	\$—	\$—
Level 3			
Carrying value of impaired loans before allocations	\$22,688	\$75,435	\$33,626
Specific valuation allowance allocations	9,260	(19,533 )	(3,961 )
Fair value	\$31,948	\$55,902	\$29,665

Non-Financial Assets and Non-Financial Liabilities: We do not have any non-financial assets or non-financial liabilities measured at fair value on a recurring basis. Certain non-financial assets measured at fair value on a non-recurring basis include foreclosed assets (upon initial recognition or subsequent impairment), non-financial assets and non-financial liabilities measured at fair value in the second step of a goodwill impairment test, and intangible assets and other non-financial long-lived assets measured at fair value for impairment assessment. Non-financial assets measured at fair value on a non-recurring basis during the reported periods include certain foreclosed assets which, upon initial recognition, were remeasured and reported at fair value through a charge-off to the allowance for loan losses and certain foreclosed assets which, subsequent to their initial recognition, were remeasured at fair value through a write-down included in other non-interest expense. The fair value of a foreclosed asset is estimated using Level 2 inputs based on observable market data or Level 3 inputs based on customized discounting criteria. During the reported periods, all fair value measurements for foreclosed assets utilized Level 2 inputs.

The following table presents foreclosed assets that were remeasured and reported at fair value:

	2018	2017	2016
Foreclosed assets remeasured at initial recognition:			
Carrying value of foreclosed assets prior to remeasurement	\$2,899	\$279	\$756
Charge-offs recognized in the allowance for loan losses	—	—	(3 )
Fair value	\$2,899	\$279	\$753
Foreclosed assets remeasured subsequent to initial recognition:			
Carrying value of foreclosed assets prior to remeasurement	\$1,823	\$89	\$492
Write-downs included in other non-interest expense	(473 )	(16 )	(217 )
Fair value	\$1,350	\$73	\$275

Charge-offs recognized upon loan foreclosures are generally offset by general or specific allocations of the allowance for loan losses and generally do not, and did not during the reported periods, significantly impact our provision for loan losses. Regulatory guidelines require us to reevaluate the fair value of other real estate owned on at least an annual basis. While our policy is to comply with the regulatory guidelines, our general practice is to reevaluate the fair value of collateral supporting impaired collateral dependent loans on a quarterly basis. Thus, appraisals are generally not considered to be outdated, and we typically do not make any adjustments to the appraised values.

ASC Topic 825, "Financial Instruments," requires disclosure of the fair value of financial assets and financial liabilities, including those financial assets and financial liabilities that are not measured and reported at fair value on a recurring basis or non-recurring basis. The estimated fair value approximates carrying value for cash and cash equivalents,

accrued interest and the cash surrender value of life insurance policies. The methodologies for other

130

---

Table of Contents

financial assets and financial liabilities that are not measured and reported at fair value on a recurring basis or non-recurring basis are discussed below:

**Loans.** The estimated fair value approximates carrying value for variable-rate loans that reprice frequently and with no significant change in credit risk. The fair value of fixed-rate loans and variable-rate loans which reprice on an infrequent basis is estimated by discounting future cash flows using the current interest rates at which similar loans with similar terms would be made to borrowers of similar credit quality. An overall valuation adjustment is made for specific credit risks as well as general portfolio credit risk.

**Deposits.** The estimated fair value approximates carrying value for demand deposits. The fair value of fixed-rate deposit liabilities with defined maturities is estimated by discounting future cash flows using the interest rates currently offered for deposits of similar remaining maturities. The estimated fair value of deposits does not take into account the value of our long-term relationships with depositors, commonly known as core deposit intangibles, which are separate intangible assets, and not considered financial instruments. Nonetheless, we would likely realize a core deposit premium if our deposit portfolio were sold in the principal market for such deposits.

**Borrowed Funds.** The estimated fair value approximates carrying value for short-term borrowings. The fair value of long-term fixed-rate borrowings is estimated using quoted market prices, if available, or by discounting future cash flows using current interest rates for similar financial instruments. The estimated fair value approximates carrying value for variable-rate junior subordinated deferrable interest debentures that reprice quarterly.

**Loan Commitments, Standby and Commercial Letters of Credit.** Our lending commitments have variable interest rates and “escape” clauses if the customer’s credit quality deteriorates. Therefore, the fair values of these items are not significant and are not included in the following table.

The estimated fair values of financial instruments that are reported at amortized cost in our consolidated balance sheets, segregated by the level of valuation inputs within the fair value hierarchy utilized to measure fair value, were as follows:

	December 31, 2018		December 31, 2017	
	Carrying Amount	Estimated Fair Value	Carrying Amount	Estimated Fair Value
<b>Financial assets:</b>				
<b>Level 2 inputs:</b>				
Cash and cash equivalents	\$3,955,779	\$3,955,779	\$5,053,047	\$5,053,047
Securities held to maturity	1,106,057	1,116,953	1,432,098	1,455,791
Cash surrender value of life insurance policies	183,473	183,473	180,477	180,477
Accrued interest receivable	188,989	188,989	167,508	167,508
<b>Level 3 inputs:</b>				
Loans, net	13,967,601	13,933,239	12,990,301	12,981,165
<b>Financial liabilities:</b>				
<b>Level 2 inputs:</b>				
Deposits	27,149,204	27,143,572	26,872,389	26,866,676
Federal funds purchased and repurchase agreements	1,367,548	1,367,548	1,147,824	1,147,824
Junior subordinated deferrable interest debentures	136,242	137,115	136,184	137,115
Subordinated notes payable and other borrowings	98,708	98,458	98,552	105,311
Accrued interest payable	7,394	7,394	3,358	3,358

Under ASC Topic 825, entities may choose to measure eligible financial instruments at fair value at specified election dates. The fair value measurement option (i) may be applied instrument by instrument, with certain exceptions, (ii) is generally irrevocable and (iii) is applied only to entire instruments and not to portions of instruments. Unrealized gains and losses on items for which the fair value measurement option has been elected must be reported in earnings at each subsequent reporting date. During the reported periods, we had no financial instruments measured at fair value under the fair value measurement option.



Table of Contents

## Note 18 - Operating Segments

We are managed under a matrix organizational structure whereby our two primary operating segments, Banking and Frost Wealth Advisors, overlap a regional reporting structure. The regions are primarily based upon geographic location and include Austin, Corpus Christi, Dallas, Fort Worth, Houston, Permian Basin, Rio Grande Valley, San Antonio and Statewide. We are primarily managed based on the line of business structure. In that regard, all regions have the same lines of business, which have the same product and service offerings, have similar types and classes of customers and utilize similar service delivery methods. Pricing guidelines for products and services are the same across all regions. The regional reporting structure is primarily a means to scale the lines of business to provide a local, community focus for customer relations and business development.

Banking and Frost Wealth Advisors are delineated by the products and services that each segment offers. The Banking operating segment includes both commercial and consumer banking services and Frost Insurance Agency.

Commercial banking services are provided to corporations and other business clients and include a wide array of lending and cash management products. Consumer banking services include direct lending and depository services. Frost Insurance Agency provides insurance brokerage services to individuals and businesses covering corporate and personal property and casualty products, as well as group health and life insurance products. The Frost Wealth Advisors operating segment includes fee-based services within private trust, retirement services, and financial management services, including personal wealth management and securities brokerage services. A third operating segment, Non-Banks, is for the most part the parent holding company, as well as certain other insignificant non-bank subsidiaries of the parent that, for the most part, have little or no activity. The parent company's principal activities include the direct and indirect ownership of our banking and non-banking subsidiaries and the issuance of debt and equity. Our principal source of revenue is dividends from our subsidiaries.

The accounting policies of each reportable segment are the same as those of our consolidated entity except for the following items, which impact the Banking and Frost Wealth Advisors segments: (i) expenses for consolidated back-office operations and general overhead-type expenses such as executive administration, accounting and internal audit are allocated to operating segments based on estimated uses of those services, (ii) income tax expense for the individual segments is calculated essentially at the statutory rate, and (iii) the parent company records the tax expense or benefit necessary to reconcile to the consolidated total.

We use a match-funded transfer pricing process to assess operating segment performance. The process helps us to (i) identify the cost or opportunity value of funds within each business segment, (ii) measure the profitability of a particular business segment by relating appropriate costs to revenues, (iii) evaluate each business segment in a manner consistent with its economic impact on consolidated earnings, and (iv) enhance asset and liability pricing decisions. Financial results by operating segment are detailed below. Certain prior period amounts have been reclassified to conform to the current presentation. Frost Wealth Advisors excludes off balance sheet managed and custody assets with a total fair value of \$33.3 billion, \$32.8 billion and \$29.3 billion at December 31, 2018, 2017 and 2016.

	Banking	Frost Wealth Advisors	Non-Banks	Consolidated
2018				
Net interest income (expense)	\$963,757	\$4,083	\$(9,948)	\$957,892
Provision for loan losses	21,613	—	—	21,613
Non-interest income	213,763	138,045	(522)	351,286
Non-interest expense	657,448	114,166	7,270	778,884
Income (loss) before income taxes	498,459	27,962	(17,740)	508,681
Income tax expense (benefit)	52,928	5,872	(5,037)	53,763
Net income (loss)	445,531	22,090	(12,703)	454,918
Preferred stock dividends	—	—	8,063	8,063
Net income (loss) available to common shareholders	\$445,531	\$22,090	\$(20,766)	\$446,855
Revenues from (expenses to) external customers	\$1,177,520	\$142,128	\$(10,470)	\$1,309,178
Average assets (in millions)	\$30,964	\$54	\$12	\$31,030





Table of Contents

	Banking	Frost Wealth Advisors	Non-Banks	Consolidated
2017				
Net interest income (expense)	\$856,593	\$17,644	\$(7,815)	\$866,422
Provision for loan losses	35,460	—	—	35,460
Non-interest income	207,810	128,819	(159)	336,470
Non-interest expense	644,072	108,931	6,066	759,069
Income (loss) before income taxes	384,871	37,532	(14,040)	408,363
Income tax expense (benefit)	37,837	13,137	(6,760)	44,214
Net income (loss)	347,034	24,395	(7,280)	364,149
Preferred stock dividends	—	—	8,063	8,063
Net income (loss) available to common shareholders	\$347,034	\$24,395	\$(15,343)	\$356,086
Revenues from (expenses to) external customers	\$1,064,403	\$146,463	\$(7,974)	\$1,202,892
Average assets (in millions)	\$30,391	\$43	\$16	\$30,450

2016				
Net interest income (expense)	\$769,625	\$11,335	\$(4,624)	\$776,336
Provision for loan losses	51,672	1	—	51,673
Non-interest income	229,791	120,102	(185)	349,708
Non-interest expense	624,396	102,062	6,502	732,960
Income (loss) before income taxes	323,348	29,374	(11,311)	341,411
Income tax expense (benefit)	33,683	10,281	(6,814)	37,150
Net income (loss)	289,665	19,093	(4,497)	304,261
Preferred stock dividends	—	—	8,063	8,063
Net income (loss) available to common shareholders	\$289,665	\$19,093	\$(12,560)	\$296,198
Revenues from (expenses to) external customers	\$999,416	\$131,437	\$(4,809)	\$1,126,044
Average assets (in millions)	\$28,795	\$34	\$3	\$28,832

## Note 19 - Condensed Financial Statements of Parent Company

Condensed financial statements pertaining only to Cullen/Frost Bankers, Inc. are presented below. Investments in subsidiaries are stated using the equity method of accounting.

## Condensed Balance Sheets

	December 31,	
	2018	2017
Assets:		
Cash	\$11,397	\$9,301
Resell agreements	225,000	256,000
Total cash and cash equivalents	236,397	265,301
Investment in subsidiaries	3,362,474	3,274,921
Accrued interest receivable and other assets	9,122	3,006
Total assets	\$3,607,993	\$3,543,228
Liabilities:		
Junior subordinated deferrable interest debentures, net of unamortized issuance costs	\$136,242	\$136,184
Subordinated notes, net of unamortized issuance costs	98,708	98,552
Accrued interest payable and other liabilities	4,126	10,629
Total liabilities	239,076	245,365
Shareholders' Equity	3,368,917	3,297,863
Total liabilities and shareholders' equity	\$3,607,993	\$3,543,228



Table of Contents

## Condensed Statements of Income

	Year Ended December 31,		
	2018	2017	2016
Income:			
Dividend income paid by Frost Bank	\$223,371	\$149,671	\$141,377
Dividend income paid by non-banks	953	915	895
Interest and other income	1,828	421	33
Total income	226,152	151,007	142,305
Expenses:			
Interest expense	9,948	7,815	4,624
Salaries and employee benefits	1,973	1,202	1,828
Other	7,016	6,373	5,933
Total expenses	18,937	15,390	12,385
Income before income taxes and equity in undistributed earnings of subsidiaries	207,215	135,617	129,920
Income tax benefit	5,218	7,092	7,015
Equity in undistributed earnings of subsidiaries	242,485	221,440	167,326
Net income	454,918	364,149	304,261
Preferred stock dividends	8,063	8,063	8,063
Net income available to common shareholders	\$446,855	\$356,086	\$296,198

## Condensed Statements of Cash Flows

	Year Ended December 31,		
	2018	2017	2016
Operating Activities:			
Net income	\$454,918	\$364,149	\$304,261
Adjustments to reconcile net income to net cash provided by operating activities:			
Equity in undistributed earnings of subsidiaries	(242,485 )	(221,440 )	(167,326 )
Stock-based compensation	721	519	520
Net tax benefit from stock-based compensation	304	318	185
Net change in other assets and other liabilities	(12,709 )	7,665	(940 )
Net cash from operating activities	200,749	151,211	136,700
Investing Activities:			
Net cash from investing activities	—	—	—
Financing Activities:			
Proceeds from issuance of subordinated notes	—	98,434	—
Principal payments on subordinated notes	—	(100,000 )	—
Proceeds from stock option exercises	31,647	67,746	78,866
Proceeds from stock-based compensation activities of subsidiaries	13,222	12,494	11,279
Purchase of treasury stock	(101,010 )	(101,473 )	(1,290 )
Cash dividends paid on preferred stock	(8,063 )	(8,063 )	(8,063 )
Cash dividends paid on common stock	(165,449 )	(144,172 )	(134,902 )
Net cash from financing activities	(229,653 )	(175,034 )	(54,110 )
Net change in cash and cash equivalents	(28,904 )	(23,823 )	82,590
Cash and cash equivalents at beginning of year	265,301	289,124	206,534
Cash and cash equivalents at end of year	\$236,397	\$265,301	\$289,124

Table of Contents

## Note 20 - Accounting Standards Updates

Accounting Standards Update (“ASU”) 2014-09, “Revenue from Contracts with Customers (Topic 606).” ASU 2014-09 implements a common revenue standard that clarifies the principles for recognizing revenue. The core principle of ASU 2014-09 is that an entity should recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. To achieve that core principle, an entity should apply the following steps: (i) identify the contract(s) with a customer, (ii) identify the performance obligations in the contract, (iii) determine the transaction price, (iv) allocate the transaction price to the performance obligations in the contract and (v) recognize revenue when (or as) the entity satisfies a performance obligation. We adopted ASU 2014-09 effective January 1, 2018. See Note 1 - Summary of Significant Accounting Policies for additional information.

ASU 2016-01, “Financial Instruments – Overall (Subtopic 825-10): Recognition and Measurement of Financial Assets and Financial Liabilities.” ASU 2016-01, among other things, (i) requires equity investments, with certain exceptions, to be measured at fair value with changes in fair value recognized in net income, (ii) simplifies the impairment assessment of equity investments without readily determinable fair values by requiring a qualitative assessment to identify impairment, (iii) eliminates the requirement for public business entities to disclose the methods and significant assumptions used to estimate the fair value that is required to be disclosed for financial instruments measured at amortized cost on the balance sheet, (iv) requires public business entities to use the exit price notion when measuring the fair value of financial instruments for disclosure purposes, (v) requires an entity to present separately in other comprehensive income the portion of the total change in the fair value of a liability resulting from a change in the instrument-specific credit risk when the entity has elected to measure the liability at fair value in accordance with the fair value option for financial instruments, (vi) requires separate presentation of financial assets and financial liabilities by measurement category and form of financial asset on the balance sheet or the accompanying notes to the financial statements and (viii) clarifies that an entity should evaluate the need for a valuation allowance on a deferred tax asset related to available-for-sale securities. ASU 2016-01 became effective for us on January 1, 2018 and did not have a significant impact on our financial statements.

ASU 2016-02, “Leases (Topic 842).” ASU 2016-02 will, among other things, require lessees to recognize a lease liability, which is a lessee's obligation to make lease payments arising from a lease, measured on a discounted basis; and a right-of-use asset, which is an asset that represents the lessee’s right to use, or control the use of, a specified asset for the lease term. ASU 2016-02 does not significantly change lease accounting requirements applicable to lessors; however, certain changes were made to align, where necessary, lessor accounting with the lessee accounting model and ASC Topic 606, “Revenue from Contracts with Customers.” ASU 2016-02 will be effective for us on January 1, 2019 and initially required transition using a modified retrospective approach for leases existing at, or entered into after, the beginning of the earliest comparative period presented in the financial statements. In July 2018, the FASB issued ASU 2018-11, “Leases (Topic 842) - Targeted Improvements,” which, among other things, provides an additional transition method that would allow entities to not apply the guidance in ASU 2016-02 in the comparative periods presented in the financial statements and instead recognize a cumulative-effect adjustment to the opening balance of retained earnings in the period of adoption. In December 2018, the FASB also issued ASU 2018-20, “Leases (Topic 842) - Narrow-Scope Improvements for Lessors,” which provides for certain policy elections and changes lessor accounting for sales and similar taxes and certain lessor costs. Upon adoption of ASU 2016-02, ASU 2018-11 and ASU 2018-20 on January 1, 2019, we expect to recognize right-of-use assets and related lease liabilities totaling \$170.4 million and \$174.4 million, respectively. Furthermore, during the second quarter of 2019, we expect to recognize an additional right-of-use asset and related lease liability totaling approximately \$110.0 million to \$140.0 million in connection with the commencement of the lease of our new corporate headquarters facility in downtown San Antonio. See Note 4 - Premises and Equipment. We expect to elect to apply certain practical expedients provided under ASU 2016-02 whereby we will not reassess (i) whether any expired or existing contracts are or contain leases, (ii) the lease classification for any expired or existing leases and (iii) initial direct costs for any existing leases. We also do not expect to apply the recognition requirements of ASU 2016-02 to any short-term leases (as defined by related accounting guidance). We expect to account for lease and non-lease components separately because such amounts are readily determinable under our lease contracts and because we expect this election will result in a lower

impact on our balance sheet. We expect to utilize the modified-retrospective transition approach prescribed by ASU 2018-11.

135

---

Table of Contents

ASU 2016-05, “Derivatives and Hedging (Topic 815) Effect of Derivative Contract Novations on Existing Hedge Accounting Relationships.” ASU 2016-05 clarifies that a change in the counterparty to a derivative instrument that has been designated as the hedging instrument under ASC Topic 815 does not, in and of itself, require dedesignation of that hedging relationship provided that all other hedge accounting criteria continue to be met. ASU 2016-05 became effective for us on January 1, 2017 and did not have a significant impact on our financial statements.

ASU 2016-07, “Investments - Equity Method and Joint Ventures (Topic 323): Simplifying the Transition to the Equity Method of Accounting.” ASU 2016-07 affects all entities that have an investment that becomes qualified for the equity method of accounting as a result of an increase in the level of ownership interest or degree of influence. ASU 2016-07 simplifies the transition to the equity method of accounting by eliminating retroactive adjustment of the investment when an investment qualifies for use of the equity method, among other things. ASU 2016-07 became effective for us on January 1, 2017 and did not have a significant impact on our financial statements.

ASU 2016-13, “Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments.” ASU 2016-13 requires the measurement of all expected credit losses for financial assets held at the reporting date based on historical experience, current conditions, and reasonable and supportable forecasts and requires enhanced disclosures related to the significant estimates and judgments used in estimating credit losses, as well as the credit quality and underwriting standards of an organization’s portfolio. In addition, ASU 2016-13 amends the accounting for credit losses on available-for-sale debt securities and purchased financial assets with credit deterioration. ASU 2016-13 will be effective on January 1, 2020. We are currently evaluating the potential impact of ASU 2016-13 on our financial statements. In that regard, we have formed a cross-functional working group, under the direction of our Chief Financial Officer and our Chief Risk Officer. The working group is comprised of individuals from various functional areas including credit, risk management, finance and information technology, among others. We are currently working through our implementation plan which includes assessment and documentation of processes, internal controls and data sources; model development and documentation; and system configuration, among other things. We are also in the process of implementing a third-party vendor solution to assist us in the application of the ASU 2016-13. The adoption of the ASU 2016-13 could result in an increase in the allowance for loan losses as a result of changing from an “incurred loss” model, which encompasses allowances for current known and inherent losses within the portfolio, to an “expected loss” model, which encompasses allowances for losses expected to be incurred over the life of the portfolio. Furthermore, ASU 2016-13 will necessitate that we establish an allowance for expected credit losses for certain debt securities and other financial assets. While we are currently unable to reasonably estimate the impact of adopting ASU 2016-13, we expect that the impact of adoption will be significantly influenced by the composition, characteristics and quality of our loan and securities portfolios as well as the prevailing economic conditions and forecasts as of the adoption date.

The guidance of ASU 2016-13 was recently amended by ASU 2018-19, “Codification Improvements to Topic 326, Financial Instruments - Credit Losses,” which changed the effective date for non-public companies and clarified that operating lease receivables are not within the scope of the standard.

ASU 2016-15, “Statement of Cash Flows (Topic 230) - Classification of Certain Cash Receipts and Cash Payments.” ASU 2016-15 provides guidance related to certain cash flow issues in order to reduce the current and potential future diversity in practice. ASU 2016-15 became effective for us on January 1, 2018 and did not have a significant impact on our financial statements.

ASU 2016-16, “Income Taxes (Topic 740) - Intra-Entity Transfers of Assets Other Than Inventory.” ASU 2016-16 provides guidance stating that an entity should recognize the income tax consequences of an intra-entity transfer of an asset other than inventory when the transfer occurs. ASU 2016-16 became effective for us on January 1, 2018 and did not have a significant impact on our financial statements.

ASU 2016-18, “Statement of Cash Flows (Topic 230) - Restricted Cash.” ASU 2016-18 requires that a statement of cash flows explain the change during the period in the total of cash, cash equivalents, and amounts generally described as restricted cash or restricted cash equivalents. Therefore, amounts generally described as restricted cash and restricted cash equivalents should be included with cash and cash equivalents when reconciling the beginning-of-period and end-of-period total amounts shown on the statement of cash flows. ASU 2016-18 became effective for us on January 1, 2018 and did not have a significant impact on our financial statements.



Table of Contents

ASU 2017-01, “Business Combinations (Topic 805) - Clarifying the Definition of a Business.” ASU 2017-01 clarifies the definition and provides a more robust framework to use in determining when a set of assets and activities constitutes a business. ASU 2017-01 is intended to provide guidance when evaluating whether transactions should be accounted for as acquisitions (or disposals) of assets or businesses. ASU 2017-01 became effective for us on January 1, 2018 and did not have a significant impact on our financial statements.

ASU 2017-04, “Intangibles - Goodwill and Other (Topic 350) - Simplifying the Test for Goodwill Impairment.” ASU 2017-04 eliminates Step 2 from the goodwill impairment test which required entities to compute the implied fair value of goodwill. Under ASU 2017-04, an entity should perform its annual, or interim, goodwill impairment test by comparing the fair value of a reporting unit with its carrying amount. An entity should recognize an impairment charge for the amount by which the carrying amount exceeds the reporting unit’s fair value; however, the loss recognized should not exceed the total amount of goodwill allocated to that reporting unit. ASU 2017-04 will be effective for us on January 1, 2020, with earlier adoption permitted and is not expected to have a significant impact on our financial statements.

ASU 2017-05, “Other Income - Gains and Losses from the Derecognition of Nonfinancial Assets (Subtopic 610-20) - Clarifying the Scope of Asset Derecognition Guidance and Accounting for Partial Sales of Nonfinancial Assets.” ASU 2017-05 clarifies the scope of Subtopic 610-20 and adds guidance for partial sales of nonfinancial assets, including partial sales of real estate. Historically, U.S. GAAP contained several different accounting models to evaluate whether the transfer of certain assets qualified for sale treatment. ASU 2017-05 reduces the number of potential accounting models that might apply and clarifies which model does apply in various circumstances. ASU 2017-05 became effective for us on January 1, 2018 and did not have a significant impact on our financial statements.

ASU 2017-08, “Receivables - Nonrefundable Fees and Other Costs (Subtopic 310-20) - Premium Amortization on Purchased Callable Debt Securities.” ASU 2017-08 shortens the amortization period for certain callable debt securities held at a premium to require such premiums to be amortized to the earliest call date unless applicable guidance related to certain pools of securities is applied to consider estimated prepayments. Under prior guidance, entities were generally required to amortize premiums on individual, non-pooled callable debt securities as a yield adjustment over the contractual life of the security. ASU 2017-08 does not change the accounting for callable debt securities held at a discount. ASU 2017-08 will be effective for us on January 1, 2019 and, upon adoption, we expect to recognize a cumulative effect adjustment reducing retained earnings by \$12.6 million. Furthermore, we expect premium amortization expense for 2019 to be approximately \$5.2 million higher than what would have been the case had we continued to amortize the affected securities to their respective maturity dates.

ASU 2017-09, “Compensation - Stock Compensation (Topic 718) - Scope of Modification Accounting.” ASU 2017-09 clarifies when changes to the terms or conditions of a share-based payment award must be accounted for as modifications. Under ASU 2017-09, an entity will not apply modification accounting to a share-based payment award if all of the following are the same immediately before and after the change: (i) the award's fair value, (ii) the award's vesting conditions and (iii) the award's classification as an equity or liability instrument. ASU 2017-09 became effective for us on January 1, 2018 and did not have a significant impact on our financial statements.

ASU 2017-12, “Derivatives and Hedging (Topic 815) - Targeted Improvements to Accounting for Hedging Activities.” ASU 2017-12 amends the hedge accounting recognition and presentation requirements in ASC 815 to improve the transparency and understandability of information conveyed to financial statement users about an entity’s risk management activities to better align the entity’s financial reporting for hedging relationships with those risk management activities and to reduce the complexity of and simplify the application of hedge accounting.

ASU 2017-12 will be effective for us on January 1, 2019 and is not expected to have a significant impact on our financial statements.

ASU 2018-02, “Income Statement - Reporting Comprehensive Income (Topic 220) - Reclassification of Certain Tax Effects from Accumulated Other Comprehensive Income.” Under ASU 2018-02, entities may elect to reclassify certain income tax effects related to the change in the U.S. statutory federal income tax rate under the Tax Cuts and Jobs Act, which was enacted on December 22, 2017, from accumulated other comprehensive income to retained earnings.

ASU 2018-02 also requires certain accounting policy disclosures. We elected to adopt the provisions of ASU 2018-02 as of January 1, 2018 in advance of the required application date of January 1, 2019. See Note 1 - Summary of



Significant Accounting Policies.

137

---

Table of Contents

ASU 2018-05, “Income Taxes (Topic 740) - Amendments to SEC Paragraphs Pursuant to SEC Staff Accounting Bulletin (SAB) No. 118.” ASU 2018-05 amends the Accounting Standards Codification to incorporate various SEC paragraphs pursuant to the issuance of SAB 118. SAB 118 addresses the application of generally accepted accounting principles in situations when a registrant does not have the necessary information available, prepared, or analyzed (including computations) in reasonable detail to complete the accounting for certain income tax effects of the Tax Cuts and Jobs Act. See Note 13 - Income Taxes.

ASU 2018-13, “Fair Value Measurement (Topic 820) - Disclosure Framework-Changes to the Disclosure Requirements for Fair Value Measurement.” ASU 2018-13 modifies the disclosure requirements on fair value measurements in Topic 820. The amendments in this update remove disclosures that no longer are considered cost beneficial, modify/clarify the specific requirements of certain disclosures, and add disclosure requirements identified as relevant. ASU 2018-13 will be effective for us on January 1, 2020, with early adoption permitted, and is not expected to have a significant impact on our financial statements.

ASU 2018-14, “Compensation - Retirement Benefits-Defined Benefit Plans-General (Subtopic 715-20).” ASU 2018-14 amends and modifies the disclosure requirements for employers that sponsor defined benefit pension or other post-retirement plans. The amendments in this update remove disclosures that no longer are considered cost beneficial, clarify the specific requirements of disclosures, and add disclosure requirements identified as relevant.

ASU 2018-14 will be effective for us on January 1, 2021, with early adoption permitted, and is not expected to have a significant impact on our financial statements.

ASU 2018-15, “Intangibles - Goodwill and Other - Internal-Use Software (Subtopic 350-40) - Customer’s Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement That Is a Service Contract.” ASU 2018-15 clarifies certain aspects of ASU 2015-05, “Customer’s Accounting for Fees Paid in a Cloud Computing Arrangement,” which was issued in April 2015. Specifically, ASU 2018-15 aligns the requirements for capitalizing implementation costs incurred in a hosting arrangement that is a service contract with the requirements for capitalizing implementation costs incurred to develop or obtain internal-use software (and hosting arrangements that include an internal-use software license). ASU 2018-15 does not affect the accounting for the service element of a hosting arrangement that is a service contract. ASU 2018-15 will be effective for us on January 1, 2020, with early adoption permitted, and is not expected to have a significant impact on our financial statements.

ASU 2018-16, “Derivatives and Hedging (Topic 815) - Inclusion of the Secured Overnight Financing Rate (SOFR) Overnight Index Swap (OIS) Rate as a Benchmark Interest Rate for Hedge Accounting Purposes.” The amendments in this update permit use of the OIS rate based on SOFR as a U.S. benchmark interest rate for hedge accounting purposes under Topic 815 in addition to the interest rates on direct U.S. Treasury obligations, the LIBOR swap rate, the OIS rate based on the Fed Funds Effective Rate and the Securities Industry and Financial Markets Association (SIFMA) Municipal Swap Rate. ASU 2018-16 will be effective for us on January 1, 2019 and is not expected to have a significant impact on our financial statements.

Table of Contents

[THIS PAGE INTENTIONALLY LEFT BLANK]

139

---

Table of Contents

Cullen/Frost Bankers, Inc.

Consolidated Average Balance Sheets

(Dollars in thousands - tax-equivalent basis)

The following unaudited schedule is presented for additional information and analysis.

	Year Ended December 31,					
	Average Balance	2018 Interest Income/ Expense	Yield/ Cost	Average Balance	2017 Interest Income/ Expense	Yield/ Cost
<b>Assets:</b>						
Interest-bearing deposits	\$2,951,128	\$56,968	1.93%	\$3,579,737	\$41,608	1.16%
Federal funds sold and resell agreements	265,085	5,500	2.07	73,140	936	1.28
<b>Securities:</b>						
Taxable	4,222,688	86,370	2.03	4,892,827	92,979	1.92
Tax-exempt	7,842,737	322,855	4.11	7,353,279	391,730	5.37
Total securities	12,065,425	409,225	3.38	12,246,106	484,709	3.99
Loans, net of unearned discount	13,617,940	674,177	4.95	12,460,148	542,703	4.36
Total earning assets and average rate earned	28,899,578	1,145,870	3.96	28,359,131	1,069,956	3.79
Cash and due from banks	496,418			505,611		
Allowance for loan losses	(149,315 )			(153,505 )		
Premises and equipment, net	536,056			522,625		
Accrued interest receivable and other assets	1,247,113			1,216,345		
Total assets	\$31,029,850			\$30,450,207		
<b>Liabilities:</b>						
<b>Non-interest-bearing demand deposits:</b>						
Commercial and individual	\$10,164,396			\$10,155,502		
Correspondent banks	205,727			245,759		
Public funds	386,685			418,165		
Total non-interest-bearing demand deposits	10,756,808			10,819,426		
<b>Interest-bearing deposits:</b>						
<b>Private accounts:</b>						
Savings and interest checking	6,667,695	5,369	0.08	6,376,855	1,303	0.02
Money market deposit accounts	7,645,624	59,175	0.77	7,502,494	12,721	0.17
Time accounts	800,096	6,441	0.81	775,940	1,764	0.23
Public funds	418,843	4,352	1.04	430,203	1,400	0.33
Total interest-bearing deposits	15,532,258	75,337	0.49	15,085,492	17,188	0.11
Total deposits	26,289,066			25,904,918		
Federal funds purchased and repurchase agreements	1,054,915	8,021	0.76	978,571	1,522	0.16
Junior subordinated deferrable interest debentures	136,215	5,291	3.88	136,157	3,955	2.90
Subordinated notes payable and other notes	98,635	4,657	4.72	90,037	3,860	4.29
Total interest-bearing liabilities and average rate paid	16,822,023	93,306	0.55	16,290,257	26,525	0.16
Accrued interest payable and other liabilities	166,643			167,260		
Total liabilities	27,745,474			27,276,943		
Shareholders' equity	3,284,376			3,173,264		
Total liabilities and shareholders' equity	\$31,029,850			\$30,450,207		
Net interest income		\$1,052,564			\$1,043,431	

Net interest spread	3.41%	3.63%
Net interest income to total average earning assets	3.64%	3.69%

For these computations: (i) average balances are presented on a daily average basis, (ii) information is shown on a taxable-equivalent basis assuming a 21% tax rate in 2018 and a 35% tax rate for prior years, (iii) average loans include loans on non-accrual status, and (iv) average securities include unrealized gains and losses on securities available for sale, while yields are based on average amortized cost.

Table of Contents

Year Ended December 31, 2016			2015			2014			2013		
Average Balance	Interest Income/ Expense	Yield/ Cost	Average Balance	Interest Income/ Expense	Yield/ Cost	Average Balance	Interest Income/ Expense	Yield/ Cost	Average Balance	Interest Income/ Expense	Y C
\$3,062,189	\$16,103	0.53 %	\$3,047,515	\$8,123	0.27 %	\$4,189,110	\$10,725	0.26 %	\$2,849,467	\$7,284	0.
42,361	272	0.64	24,695	107	0.43	19,683	83	0.42	17,259	82	0.
5,251,192	103,025	2.01	5,438,973	112,601	2.11	4,439,993	93,087	2.14	5,276,574	97,873	1.
6,806,448	369,335	5.57	6,175,925	340,417	5.59	4,929,665	271,543	5.58	3,618,347	206,442	5.
12,057,640	472,360	4.02	11,614,898	453,018	3.97	9,369,658	364,630	3.96	8,894,921	304,315	3.
11,554,823	463,299	4.01	11,267,402	439,651	3.90	10,299,025	447,036	4.34	9,229,574	421,114	4.
26,717,013	952,034	3.60	25,954,510	900,899	3.50	23,877,476	822,474	3.47	20,991,221	732,795	3.
513,441			531,534			554,439			559,361		
(151,901 )			(107,799 )			(97,932 )			(96,426 )		
562,875			513,624			363,790			310,544		
1,190,665			1,168,757			1,068,528			985,722		
\$28,832,093			\$28,060,626			\$25,766,301			\$22,750,422		
\$9,215,962			\$9,334,604			\$8,384,376			\$6,967,933		
310,445			353,766			351,803			323,706		
507,912			491,440			388,851			366,135		
10,034,319			10,179,810			9,125,030			7,657,774		
5,745,385	1,054	0.02	4,831,927	996	0.02	4,211,336	924	0.02	3,608,273	1,321	0.
7,466,252	4,673	0.06	7,715,890	6,418	0.08	7,342,967	7,852	0.11	6,596,764	10,091	0.
811,102	1,331	0.16	874,368	1,473	0.17	966,420	2,053	0.21	970,984	2,468	0.
454,786	190	0.04	438,763	137	0.03	407,006	193	0.05	434,299	579	0.
14,477,525	7,248	0.05	13,860,948	9,024	0.07	12,927,729	11,022	0.09	11,610,320	14,459	0.
24,511,844			24,040,758			22,052,759			19,268,094		
770,942	204	0.03	648,851	167	0.03	560,841	134	0.02	538,656	121	0.
136,100	3,281	2.41	136,042	2,725	2.00	130,477	2,488	1.89	122,524	6,426	5.
99,933	1,343	1.34	99,814	948	0.95	99,693	893	0.89	99,574	939	0.
15,484,500	12,076	0.08	14,745,655	12,864	0.09	13,718,740	14,537	0.11	12,371,074	21,945	0.
254,378			239,969			210,305			266,533		
25,773,197			25,165,434			23,054,075			20,295,381		
3,058,896			2,895,192			2,712,226			2,455,041		
\$28,832,093			\$28,060,626			\$25,766,301			\$22,750,422		
	\$939,958			\$888,035			\$807,937			\$710,850	
		3.52 %			3.41 %			3.36 %			3.
		3.56 %			3.45 %			3.41 %			3.



Table of Contents

ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None

ITEM 9A. CONTROLS AND PROCEDURES

As of the end of the period covered by this Annual Report on Form 10-K, an evaluation was carried out by our management, with the participation of our Chief Executive Officer and Chief Financial Officer, of the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934). Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the disclosure controls and procedures were effective as of the end of the period covered by this report. No changes were made to our internal control over financial reporting (as defined in Rule 13a-15(f) under the Securities Exchange Act of 1934) during the last fiscal quarter that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

Management's Report on Internal Control Over Financial Reporting

The management of Cullen/Frost Bankers, Inc. is responsible for establishing and maintaining adequate internal control over financial reporting. Our internal control over financial reporting is a process designed under the supervision of our Chief Executive Officer and Chief Financial Officer to provide reasonable assurance regarding the reliability of financial reporting and the preparation of our financial statements for external purposes in accordance with generally accepted accounting principles.

As of December 31, 2018, management assessed the effectiveness of our internal control over financial reporting based on the criteria for effective internal control over financial reporting established in "Internal Control - Integrated Framework," issued by the Committee of Sponsoring Organizations ("COSO") of the Treadway Commission ("2013 framework"). Based on the assessment, management determined that we maintained effective internal control over financial reporting as of December 31, 2018, based on those criteria.

Ernst & Young LLP, the independent registered public accounting firm that audited our consolidated financial statements included in this Annual Report on Form 10-K, has issued an attestation report on the effectiveness of our internal control over financial reporting as of December 31, 2018. The report, which expresses an unqualified opinion on the effectiveness of our internal control over financial reporting as of December 31, 2018, is included in this Item under the heading "Attestation Report of Independent Registered Public Accounting Firm."

Attestation Report of Independent Registered Public Accounting Firm

Report of Independent Registered Public Accounting Firm

To the Shareholders and the Board of Directors of  
Cullen/Frost Bankers, Incorporated

Opinion on Internal Control over Financial Reporting

We have audited Cullen/Frost Bankers, Inc.'s internal control over financial reporting as of December 31, 2018, based on criteria established in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (2013 framework) (the COSO criteria). In our opinion, Cullen/Frost Bankers, Inc. (the Company) maintained, in all material respects, effective internal control over financial reporting as of December 31, 2018, based on the COSO criteria.

We have also audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheets of the Company as of December 31, 2018 and 2017, and the related consolidated statements of income, comprehensive income, changes in shareholders' equity and cash flows for each of the three years in the period ended December 31, 2018, and the related notes and our report dated February 6, 2019 expressed an unqualified opinion thereon.



Table of Contents

Basis for Opinion

The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in the accompanying Management's Report on Internal Control Over Financial Reporting. Our responsibility is to express an opinion on the Company's internal control over financial reporting based on our audit. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB. We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects.

Our audit included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, testing and evaluating the design and operating effectiveness of internal control based on the assessed risk, and performing such other procedures as we considered necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinion.

Definition and Limitations of Internal Control over Financial Reporting

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

San Antonio, Texas

February 6, 2019

ITEM 9B. OTHER INFORMATION

None

143

---

Table of Contents

**PART III**

**ITEM 10. DIRECTORS, EXECUTIVE OFFICERS AND CORPORATE GOVERNANCE**

Certain information regarding executive officers is included under the section captioned “Executive Officers of the Registrant” in Part I, Item 1, elsewhere in this Annual Report on Form 10-K. Other information required by this Item is incorporated herein by reference to our Proxy Statement (Schedule 14A) for our 2019 Annual Meeting of Shareholders to be filed with the SEC within 120 days of our fiscal year-end.

**ITEM 11. EXECUTIVE COMPENSATION**

The information required by this Item is incorporated herein by reference to our Proxy Statement (Schedule 14A) for our 2019 Annual Meeting of Shareholders to be filed with the SEC within 120 days of our fiscal year-end.

**ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS**

Certain information regarding securities authorized for issuance under our equity compensation plans is included under the section captioned “Stock-Based Compensation Plans” in Part II, Item 5, elsewhere in this Annual Report on Form 10-K. Other information required by this Item is incorporated herein by reference to our Proxy Statement (Schedule 14A) for our 2019 Annual Meeting of Shareholders to be filed with the SEC within 120 days of our fiscal year-end.

**ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS, AND DIRECTOR INDEPENDENCE**

The information required by this Item is incorporated herein by reference to our Proxy Statement (Schedule 14A) for our 2019 Annual Meeting of Shareholders to be filed with the SEC within 120 days of our fiscal year-end.

**ITEM 14. PRINCIPAL ACCOUNTING FEES AND SERVICES**

The information required by this Item is incorporated herein by reference to our Proxy Statement (Schedule 14A) for our 2019 Annual Meeting of Shareholders to be filed with the SEC within 120 days of our fiscal year-end.

Table of Contents

## PART IV

## ITEM 15. EXHIBITS, FINANCIAL STATEMENT SCHEDULES

(a) The following documents are filed as part of this Annual Report on Form 10-K:

1. Consolidated Financial Statements. Reference is made to Part II, Item 8, of this Annual Report on Form 10-K.
2. Consolidated Financial Statement Schedules. These schedules are omitted as the required information is inapplicable or the information is presented in the consolidated financial statements or related notes.
3. Exhibits. The exhibits to this Annual Report on Form 10-K listed below have been included only with the copy of this report filed with the Securities and Exchange Commission.

Exhibit Number	Exhibit Description	Filed Herewith	Incorporated by Reference			Filing Date
			Form	File No.	Exhibit	
3.1	<u>Restated Articles of Incorporation of Cullen/Frost Bankers, Inc.</u>		10-Q	001-13221	3.1	7/26/2006
3.2	<u>Amended and Restated Bylaws of Cullen/Frost Bankers, Inc.</u>		8-K	001-13221	3.2	1/28/2016
3.3	<u>Certificate of Designations of 5.375% Non-Cumulative Perpetual Preferred Stock, Series A</u>		8-A	001-13221	3.3	2/15/2013
4.1P*	Instruments Defining the Rights of Holders of Long-Term Debt					
10.1+	<u>Cullen/Frost Bankers, Inc. Restoration Plan</u>	X				
10.2+	<u>Amendment No. 1 to the Cullen/Frost Bankers, Inc. Restoration Plan</u>	X				
10.3+	<u>Thrift Incentive Stock Purchase Plan for Certain Employees of Cullen/Frost Bankers, Inc.</u>	X				
10.4+	<u>Change-In-Control Agreements with 2 Executive Officers</u>	X				
10.5+	<u>Change-In-Control Agreements with 4 Executive Officers</u>	X				
10.6+	<u>Amendment to Change-In-Control Agreements with 6 Executive Officers</u>	X				
10.7+	<u>Cullen/Frost Restoration Profit Sharing Plan</u>	X				
10.8+	<u>Amendment No. 1 to the Cullen/Frost Restoration Profit Sharing Plan</u>	X				
10.9+	<u>2005 Omnibus Incentive Plan</u>		DEF 14A	001-13221	Annex A	3/20/2013
10.10+	<u>2007 Outside Director Incentive Plan</u>		S-8	333-143397	4.4	5/31/2007
10.11+	<u>2015 Omnibus Incentive Plan</u>		DEF 14A	001-13221	Annex A	3/23/2015
10.12+	<u>Amendment to the 2015 Omnibus Incentive Plan</u>		10-K	001-13221	10.12	2/3/2017
10.13+	<u>Deferred Stock Unit Award Agreement with 12 Directors</u>	X				
21.1	<u>Subsidiaries of Cullen/Frost Bankers, Inc.</u>	X				
23.1	<u>Consent of Independent Registered Public Accounting Firm</u>	X				
24.1	<u>Power of Attorney</u>	X				
31.1	<u>Rule 13a-14(a) Certification of the Chief Executive Officer</u>	X				
31.2	<u>Rule 13a-14(a) Certification of the Chief Financial Officer</u>	X				
32.1++	<u>Section 1350 Certification of the Chief Executive Officer</u>	X				
32.2++	<u>Section 1350 Certification of the Chief Financial Officer</u>	X				
101	Interactive Data File	X				

---

\*We agree to furnish to the SEC, upon request, copies of any such instruments.

+Management contract or compensatory plan or arrangement.

This exhibit shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, or ++otherwise subject to the liability of that section, and shall not be deemed to be incorporated by reference into any filing under the Securities Act of 1933 or the Securities Exchange Act of 1934.

(b)Exhibits - See exhibit index included in Item 15(a)3 of this Annual Report on Form 10-K.

(c)Financial Statement Schedules - See Item 15(a)2 of this Annual Report on Form 10-K.

ITEM 16. FORM 10-K SUMMARY

None

145

---

Table of Contents

## SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: February 6, 2019 CULLEN/FROST BANKERS, INC.

(Registrant)

By: /s/ JERRY SALINAS

Jerry Salinas

Group Executive Vice President and Chief Financial Officer

Pursuant to the requirements of the Securities Exchange Act of 1934, this report has been signed by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

Signature	Title	Date
/s/ PHILLIP D. GREEN* Phillip D. Green	Chairman of the Board, Director and Chief Executive Officer (Principal Executive Officer)	February 6, 2019
/s/ JERRY SALINAS Jerry Salinas	Group Executive Vice President and Chief Financial Officer (Principal Financial Officer and Principal Accounting Officer)	February 6, 2019
/s/ CARLOS ALVAREZ* Carlos Alvarez	Director	February 6, 2019
/s/ CHRIS AVERY* Chris Avery	Director	February 6, 2019
/s/ CYNTHIA COMPARIN* Cynthia Comparin	Director	February 6, 2019
/s/ SAM DAWSON* Sam Dawson	Director	February 6, 2019
/s/ CRAWFORD H. EDWARDS* Crawford H. Edwards	Director	February 6, 2019
/s/ PATRICK B. FROST* Patrick B. Frost	Director and President of Frost Bank	February 6, 2019
/s/ DAVID J. HAEMISEGGER* David J. Haemisegger	Director	February 6, 2019

/s/ JARVIS V. HOLLINGSWORTH Jarvis V. Hollingsworth	Director	February 6, 2019
/s/ KAREN E. JENNINGS* Karen E. Jennings	Director	February 6, 2019
/s/ RICHARD M. KLEBERG, III* Richard M. Kleberg, III	Director	February 6, 2019
/s/ CHARLES W. MATTHEWS* Charles W. Matthews	Director	February 6, 2019
/s/ IDA CLEMENT STEEN* Ida Clement Steen	Director	February 6, 2019
/s/ GRAHAM WESTON* Graham Weston	Director	February 6, 2019
/s/ HORACE WILKINS, JR.* Horace Wilkins, Jr.	Director	February 6, 2019
*By: /s/ JERRY SALINAS Jerry Salinas As attorney-in-fact for the persons indicated	Group Executive Vice President and Chief Financial Officer (Principal Financial Officer and Principal Accounting Officer)	February 6, 2019