

Wendy's Co  
Form 8-K  
November 30, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 30, 2017

THE WENDY'S COMPANY  
(Exact name of registrant as specified in its charter)

|   |                                    |   |
|---|------------------------------------|---|
| Delaware<br>(State or other jurisdiction of<br>incorporation) | 1-2207<br>(Commission File Number) | 38-0471180<br>(I.R.S. Employer<br>Identification No.) |
|---|------------------------------------|---|

|   |                     |
|---|---------------------|
| One Dave Thomas Blvd., Dublin, Ohio<br>(Address of principal executive offices)<br>(614) 764-3100<br>(Registrant's telephone number, including area code) | 43017<br>(Zip Code) |
|---|---------------------|

Not Applicable  
(Former name or former address if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.



Item 7.01 Regulation FD Disclosure.

On November 8, 2017, management of The Wendy's Company (the "Company") gave a slide presentation during the Company's fiscal 2017 third quarter conference call that included a statement discussing the Company's plan to partner with a third party to offer delivery in 48 markets and approximately 2,500 restaurants by the end of 2017. Although the 48 markets that will offer delivery include approximately 2,500 total restaurants, the third-party delivery provider that has partnered with the Company will only service approximately 1,400 restaurants of those 2,500 restaurants by the end of 2017.

The information in this Item 7.01 shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section. Furthermore, except as otherwise stated by the Company herein, the information in this Item 7.01 shall not be deemed to be incorporated by reference into the filings of the Company under the Securities Act of 1933 or the Exchange Act.

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SIGNATURES

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE WENDY'S COMPANY

Date: November 30, 2017

By: /s/ Dana Klein  
Dana Klein  
Senior Vice President - Corporate and Securities Counsel, and  
Assistant Secretary