

Lloyds Banking Group plc  
Form 6-K  
March 29, 2019

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

29 March 2019

LLOYDS BANKING GROUP plc  
(Translation of registrant's name into English)

5th Floor  
25 Gresham Street  
London  
EC2V 7HN  
United Kingdom

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F ☒ X..    Form 40-F ☐

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ☐    No ☒ X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule  
12g3-2(b): 82- \_\_\_\_\_

Index to Exhibits

Item

No. 1 Regulatory News Service Announcement, dated 29 March 2019  
re: Director/PDMR Shareholding

29 March 2019

LLOYDS BANKING GROUP PLC ('GROUP') - NOTIFICATION OF TRANSACTIONS BY PERSONS  
DISCHARGING MANAGERIAL RESPONSIBILITIES ('PDMRs') IN ORDINARY SHARES OF THE GROUP OF  
10 PENCE EACH ('SHARES')

Disposal of Shares

The Group announces, as set out below, the sale of Shares by PDMRs following the end of the regulated time restriction on such Shares. Following the sale of Shares, the PDMRs continue to comply with the Group's shareholding policy requirements and hold Shares as detailed below, including Shares subject to holding periods of up to a further two years post vesting.

Name of PDMR	Number of Shares Sold	Volume Weighted Average Price Per Share	Transaction date	Number of Shares held by the PDMR (and persons closely associated) following the sale
Stephen Shelley	470,324	61.5576 pence	26 March 2019	2,854,103
António Horta-Osório	300,000	61.73 pence	27 March 2019	28,162,916
Jen Tippin	272,953	61.654 pence	27 March 2019	1,474,117

ENQUIRIES:

Investor Relations  
Douglas Radcliffe  
Group Investor Relations Director  
Email: douglas.radcliffe@finance.lloydsbanking.com  
+44 (0) 20 7356 1571

Group Corporate Affairs  
Matt Smith  
Head of Media Relations  
Email: matt.smith@lloydsbanking.com  
+44 (0) 20 7356 3522

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name Stephen Shelley

2 Reason for the notification

a) Position/status Chief Risk Officer

b) Initial notification / Amendment Initial Notification

3 Details of the issuer, emission allowance market participant, auction platform, auctioneer  
or auction monitor

a) Name Lloyds Banking Group plc

b) LEI 549300PPXHEU2JF0AM85

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each  
type of transaction; (iii) each date; and (iv) each place where transactions have been  
conducted

Description of the financial instrument, type of instrument Ordinary Shares of 10p each

a) Identification code GB0008706128

b) Nature of the transaction Disposal of Shares

	Price(s)	Volume(s)
c) Price(s) and volume(s)	GBP 00.6155	112,055
Disposal of Shares	GBP 00.6156	358,269
Aggregated information		

d) - Aggregated volume 470,324

- Price GBP 00.615576

e) Date of the transaction 26 March 2019

f) Place of the transaction London Stock Exchange  
(XLON)

1 Details of the person discharging managerial responsibilities / person closely associated

a) Name António Horta-Osório

2 Reason for the notification

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- a) Position/status  
Group Chief Executive
- b) Initial notification / Amendment  
Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name  
Lloyds Banking Group plc
- b) LEI  
549300PPXHEU2JF0AM85
- 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted
- Description of the financial instrument, type of instrument  
Ordinary Shares of 10p each
- a) Identification code  
GB0008706128
- b) Nature of the transaction  
Disposal of Shares
- Price(s) and volume(s)  
Price(s) Volume(s)
- c) Disposal of Shares  
Aggregated information  
GBP 00.6173 300,000
- d) - Aggregated volume  
N/A (single transaction)
- Price
- e) Date of the transaction  
27 March 2019
- f) Place of the transaction  
London Stock Exchange (XLON)
- 1 Details of the person discharging managerial responsibilities / person closely associated
- a) Name  
Jen Tippin
- 2 Reason for the notification
- a) Position/status  
Group People & Productivity Director
- b) Initial notification / Amendment  
Initial Notification
- 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor
- a) Name  
Lloyds Banking Group plc

549300PPXHEU2JF0AM85

b) LEI

4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Description of the financial instrument, type of instrument

Ordinary Shares of 10p each

a) Identification code

GB0008706128

Nature of the transaction

b) Disposal of Shares

Price(s) and volume(s)

Price(s) Volume(s)

c) Disposal of Shares  
Aggregated information

GBP 00.61654 272,953

d) - Aggregated volume

N/A (single transaction)

- Price

e) Date of the transaction

27 March 2019

f) Place of the transaction

London Stock Exchange  
(XLON)

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

LLOYDS BANKING GROUP plc  
(Registrant)

By: Douglas Radcliffe  
Name: Douglas Radcliffe  
Title: Group Investor Relations Director

Date: 29 March 2019