

DIAGEO PLC  
Form 6-K  
April 03, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the month of March 2018

Commission File Number: 001-10691

DIAGEO plc  
(Translation of registrant's name into English)

Lakeside Drive, Park Royal, London NW10 7HQ  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

List identifying information required to be furnished  
by Diageo plc pursuant to Rule 13a-16 or 15d-16 of  
The Securities Exchange Act 1934  
(1 – 31 January 2018)

Information	Required by/when
Public Announcements/Press	The Stock Exchange, London
Announcement Director/PDMR Shareholding	Announcement Director/PDMR Shareholding

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08 March 2018

Announcement  
Director/PDMR Shareholding 20 March 2018

Announcement  
Board Update  
27 March 2018

12 March 2018

Announcement  
Director/PDMR Shareholding  
21 March 2018

Announcement  
Total Voting Rights  
29 March 2018

Diageo PLC – Director/PDMR Shareholding  
Dated 08 March 2018

Diageo plc (the "Company")

LEI: 213800ZVIELEA55JMJ32

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The following notification is intended to satisfy the Company's obligations under Article 19.3 of EU Regulation No 596/2014 (the Market Abuse Regulation).

1. Details of Restricted Person / person closely associated with them ("PCA")

- |                                     |                      |
|-------------------------------------|----------------------|
| a) Name                             | IM MENEZES           |
| b) Position / status                | CEO                  |
| c) Initial notification / amendment | INITIAL NOTIFICATION |

2. Details of the issuer, emission allowance market participant, auction platform,  
auctioneer or auction monitor

- |                                 |                      |
|---------------------------------|----------------------|
| a) Full name of entity          | DIAGEO PLC           |
| b) Legal Entity Identifier Code | 213800ZVIELEA55JMJ32 |

3. Details of the transaction(s): section to be repeated for (i) each type of instrument;  
(ii) each type of transaction; (iii) each date; and (iv) each place where transactions  
have been conducted

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- a) Description of the financial instrument AMERICAN DEPOSTIARY RECEIPTS ("ADRs")
- b) Identification code/ ISIN US25243Q2057
- c) Nature of the transaction  
RELEASE OF ADRs, IN RESPECT OF AN AWARD MADE UNDER THE COMPANIES DISCRETIONARY INCENTIVE PLAN ("DIP") ON 8 MARCH 2012. THE BALANCE OF THE AWARD HAS BEEN RETAINED.
- | Price(s) | Volume(s) | No. of ADRs Sold* |
|----------|-----------|-------------------|
| \$134.34 | 14,643    | 7,210             |
- d) Price(s) and volume(s)  
\*ADRs HAVE BEEN SOLD TO MEET THE REQUIREMENT TO REIMBURSE THE COMPANY FOR PAYE TAX AND NATIONAL INSURANCE/SOCIAL SECURITY LIABILITIES ON AWARDS RELEASED UNDER THE DIP.
- e) Aggregated information N/A
- f) Date of transaction 08 MARCH 2018
- g) Place of transaction  
NEW YORK STOCK EXCHANGE (XNYS)

537577033

Diageo PLC – Director/PDMR Shareholding  
Dated 12 March 2018

Diageo plc (the "Company")

LEI: 213800ZVIELEA55JM32

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

The following notification is intended to satisfy the Company's obligations under Article 19.3 of EU Regulation No 596/2014 (the Market Abuse Regulation).

1. Details of Restricted Person / person closely associated with them  
("PCA")

- |                                     |   |
|-------------------------------------|---|
| a) Name                             | 1. KA MIKELLS<br>2. D CUTTER<br>3. T FRAME<br>4. D MOBLEY<br>5. S MORIARTY<br>6. J FERRÁN |
| b) Position / status                | 1. CFO<br>2-5. MEMBER OF<br>EXECUTIVE<br>COMMITTEE<br>6. CHAIRMAN                         |
| c) Initial notification / amendment | INITIAL NOTIFICATION  |

2. Details of the issuer, emission allowance market participant, auction  
platform, auctioneer or auction monitor

- |                                 |                     |
|---------------------------------|---------------------|
| a) Full name of entity          | DIAGEO PLC          |
| b) Legal Entity Identifier Code | 213800ZVIELEA55JM32 |

3. Details of the transaction(s): section to be repeated for (i) each type  
of instrument; (ii) each type of transaction; (iii) each date; and (iv)  
each place where transactions have been conducted

- |  |  |
|--|--|
| a) Description of the financial instrument | ORDINARY SHARES 28<br>101/108 PENCE  |
| b) Identification code/ ISIN               | GB0002374006   |
| c) Nature of the transaction               | 1-5: PURCHASE UNDER<br>DIAGEO SHARE<br>INCENTIVE PLAN<br>6: PURCHASE UNDER<br>ARRANGEMENT WITH |

COMPANY

	Price(s)	Volume(s)
	1. £ 24.55	9
	2. £ 24.55	8
d) Price(s) and volume(s)	3. £ 24.55	9
	4. £ 24.55	10
	5. £ 24.55	7
	6. £ 24.55	337
e) Aggregated information	N/A	
f) Date of transaction	12 MARCH 2018	
g) Place of transaction	LONDON STOCK EXCHANGE (XLON)	

537577033

Diageo PLC – Director/PDMR Shareholding  
Dated 20 March 2018

Diageo plc (the "Company")

LEI: 213800ZVIELEA55JMJ32

NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

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The following notification is intended to satisfy the Company's obligations under Article 19.3 of EU Regulation No 596/2014 (the Market Abuse Regulation).

1. Details of Restricted Person / person closely associated with them ("PCA")

- |                                     |                      |
|-------------------------------------|----------------------|
| a) Name                             | J FERRÁN             |
| b) Position / status                | CHAIRMAN             |
| c) Initial notification / amendment | INITIAL NOTIFICATION |

2. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- |                                 |                     |
|---------------------------------|---------------------|
| a) Full name of entity          | DIAGEO PLC          |
| b) Legal Entity Identifier Code | 213800ZVIELEA55JM32 |

3. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- |  |  |
|--|--|
| a) Description of the financial instrument | AMERICAN<br>DEPOSTIARY RECEIPTS<br>("ADRs")  |
| b) Identification code/ ISIN               | US25243Q2057                                 |
| c) Nature of the transaction               | PURCHASE OF ADRs                             |
| d) Price(s) and volume(s)                  | Price(s)      Volume(s)<br>\$135.46      300 |
| e) Aggregated information                  | N/A  |
| f) Date of transaction                     | 19 MARCH 2018                                |
| g) Place of transaction                    | NEW YORK STOCK<br>EXCHANGE (XNYS)            |

537577033

Diageo PLC – Director/PDMR Shareholding

Dated 21 March 2018

Diageo plc (the "Company")

LEI: 213800ZVIELEA55JMJ32

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING  
MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

The following notification is intended to satisfy the Company's obligations under Article 19.3 of EU Regulation No 596/2014 (the Market Abuse Regulation).

1. Details of Restricted Person / person closely associated with them ("PCA")

- a) Name **SAM FISCHER**
- b) Position / status **MEMBER OF EXECUTIVE COMMITTEE**
- c) Initial notification / amendment **INITIAL NOTIFICATION**

Details of the issuer, emission allowance market participant, auction platform,  
2. auctioneer or auction monitor

- a) Full name of entity **DIAGEO PLC**
- b) Legal Entity Identifier Code **213800ZVIELEA55JMJ32**

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii)  
3. each type of transaction; (iii) each date; and (iv) each place where transactions have  
been conducted

- a) Description of the financial instrument **ORDINARY SHARES 28 101/108 PENCE  
("Ordinary Shares")**
- b) Identification code/ ISIN **GB0002374006**
- c) Nature of the transaction **S Fischer acquired an interest over Ordinary  
Shares on 1 March 2018 by way of a one-off  
award under the Company's 2014 Long Term  
Incentive Plan, adopted by the Company on  
30 July 2014 ("DLTIP"). There are  
performance conditions attached to the  
release of this award under the DLTIP and  
the award will vest, subject to achievement of  
performance conditions, in two equal  
instalments in September 2020 and**

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September 2021. The award will be in the form of restricted stock units ("RSUs").

	Price(s)	Volume(s)	No. of Ordinary Shares
d) Price(s) and volume(s)	N/A	33,138	
e) Aggregated information	N/A		
f) Date of the transaction		1 March 2018	
g) Place of the transaction		LONDON STOCK EXCHANGE (XLON)	

Diageo PLC – Director/PDMR Shareholding  
Dated 27 March 2018

27 March 2018

Board Update

On 26 July, 2017 Diageo announced that Ursula Burns had been appointed as a Non-Executive Director effective 2 April, 2018.

Ms. Burns has been Chairman of VEON Ltd.'s (NASDAQ and Euronext Amsterdam: VEON) Supervisory Board since July 2017. VEON has announced today that Ms. Burns will become Executive Chairman on an interim basis. In light of this appointment, Diageo and Ms. Burns have agreed that her appointment to the Diageo Board will be delayed.

ENDS

Enquiries:

Media relations: Jessica Rouleau +44 (0)20 8978 1286  
press@diageo.com +44 (0)20 8978 2749

Investor relations: Andy Ryan +44 (0) 20 8978 6504  
Pier Falcione +44 (0) 20 8978 4838  
investor.relations@diageo.com

About Diageo

Diageo is a global leader in beverage alcohol with an outstanding collection of brands including Johnnie Walker, Crown Royal, JeB, Buchanan's and Windsor whiskies, Smirnoff, Ciroc and Ketel One vodkas, Captain Morgan, Baileys, Don Julio, Tanqueray and Guinness.



Diageo is a global company, and our products are sold in more than 180 countries around the world. The company is listed on both the London Stock Exchange (DGE) and the New York Stock Exchange (DEO). For more information about Diageo, our people, our brands, and performance, visit us at [www.diageo.com](http://www.diageo.com). Visit Diageo's global responsible drinking resource, [www.DRINKiQ.com](http://www.DRINKiQ.com), for information, initiatives, and ways to share best practice.

Celebrating life, every day, everywhere.

Diageo PLC – Director/PDMR Shareholding  
Dated 29 March 2018

TO: Regulatory Information Service  
FROM: Diageo plc  
LEI: 213800ZVIELEA55JM32  
RE: Paragraph 5.6.1 of the Disclosure Guidelines and Transparency Rules

Diageo plc - Total Voting Rights and Capital

In conformity with 5.6 of the Disclosure Guidelines and Transparency Rules and Article 15 of the Transparency Directive, Diageo plc (the "Company") would like to notify the market of the following:

The Company's issued capital as at 29 March 2018 consisted of 2,695,579,470 ordinary shares of 28 101/108 pence each ("Ordinary Shares"), with voting rights. 235,287,326 Ordinary Shares were held in Treasury, in respect of which, voting rights were not exercised.

Therefore, the total number of voting rights in the Company was 2,460,292,144 and this figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidelines and Transparency Rules.

29 March 2018

Teresa Furmston  
Interim Deputy Secretary

Diageo plc

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Diageo plc  
(Registrant)

Date: 03 April 2018

By: \_\_\_/s/Jonathan Guttridge

Jonathan Guttridge  
Company Secretarial Assistant