

BT GROUP PLC
Form 6-K
October 31, 2017

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 of

the Securities Exchange Act of 1934

Date of Announcement: 31 October 2017

BT Group plc

(Translation of registrant's name into English)

BT Group plc

81 Newgate Street

London

EC1A 7AJ

England

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X... Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No ..X..

Tuesday, October 31, 2017

Industry welcomes Openreach ambition to build
a large FTTP broadband network

First major confidential consultation led by a more independent Openreach
Communications Providers (CPs) agree - Fibre-to-the-Premises (FTTP) technology would future-proof Britain's
digital infrastructure

Several enablers needed to make the plan viable, including 'FTTP switchover' and a supportive policy and regulatory
environment

Deciding how to recover costs fairly will be critical

Some CPs are interested in co-investment and risk sharing models

The UK's Communications Providers have welcomed the ambition of Openreach, Britain's digital network business, to
build a large-scale Fibre-to-the-Premises (FTTP) network across the country. There is also broad agreement that FTTP
would safeguard the UK's position as a leading digital economy - but to make the investment viable, a number of key
enablers will need to be put in place through close co-operation among the communications industry, Ofcom and
Government.

Openreach, which builds and maintains the millions of miles of wires and cables that connect Britain's homes,
businesses and devices to the internet, has been consulting its wholesale customers - Communications Providers such
as Sky, TalkTalk, BT and Vodafone, and hundreds of others represented by the Federation of Communications
Services. It wants to see if there's enough demand for a large FTTP network that could deliver Gigabit speeds and
more reliable broadband services for decades to come.

The consultation, which was open to all CPs and ran from mid-July to the end of September, found that there is broad
support for Openreach to build a large-scale FTTP network which would bring substantial benefits for all, including
better, more predictable services and faster, more consistent broadband speeds. It also highlighted significant benefits
for the British economy and society, such as productivity growth, opportunities for smart cities, and greater
application of e-health and e-learning services.

In the near term, most CPs expect Britain's existing broadband technologies to provide enough speed for the majority
of consumers but, whilst there is no consensus on when Gigabit speeds will be needed, they agree that ultimately a
large scale FTTP network will be a necessity. Given the timescales involved in building that network, there is strong
support for Openreach to start the engineering work required sooner rather than later.

However, there are still challenges to overcome if the industry is going to build a viable FTTP business case, and
Openreach has highlighted a number of key enablers that need to be put in place through close co-operation between
Openreach, CPs, Ofcom and Government. These enablers include:

A supportive policy and regulatory environment that encourages investment

'FTTP switchover' - to maximise the benefits for all parties, Openreach proposes that all customers should be
migrated over to the new network as quickly as possible after it has been built in a given area

Agreeing how investment costs can be fairly recovered

Openreach proving that it can build FTTP at scale for a competitive cost

Openreach is working to demonstrate that its engineers can build FTTP connections at scale in urban and suburban
areas for a competitive price. It has been trialing new deployment techniques across the country and drawing on the

latest techniques and tools from around the world to bring the costs down. This activity has already resulted in a halving of the cost of its FTTP delivery over the last year.

Like other network investors, Openreach is also seeking a more supportive policy and regulatory environment to build more FTTP in the UK, including a constructive resolution to the application of business rates and to Ofcom's Wholesale Local Access (WLA) market review. The economic case will also rely on local and central government support to reduce red tape, for example by simplifying wayleaves and traffic management processes.

Openreach will need to recover the costs of a very large investment in a new, faster and more reliable network in the wholesale prices it charges to CPs. A large scale FTTP network is likely to benefit a broad set of customers over time, so Openreach believes the costs should be spread fairly across a broad customer base to reflect that. This would help to keep down any wholesale price increases required to support the investment case, whilst CPs and Openreach would benefit from cost savings through the increased reliability of the network.

CPs acknowledge that charging a large premium for ultrafast services alone is unlikely to succeed, but question how much more customers will be willing to pay for the same headline speeds on a better platform. Openreach estimates that building FTTP connections all the way to ten million front doors would cost in the region of £3bn to £6bn, so deciding how that investment can be recovered fairly through wholesale pricing will be critical to making a commercial case work.

The consultation also uncovered broad support for a 'switchover' approach to FTTP which would migrate all customers onto the new platform - and retire the old one - as quickly as possible after it has been built in a given area. But it's clear that the operational complexity and cost of such a programme would be significant.

Both Openreach and its wholesale customers agree that protecting service continuity during a switchover - especially for vulnerable consumers - and communicating the process effectively would be critical elements of any programme. Having acknowledged that, there was agreement that migrating customers in this phased approach would maximise the benefits for all parties and help to strengthen the economic case for investment.

Some CPs are also interested in sharing the risk of the investment, but in return for preferential terms on the infrastructure that's built, with a variety of different models suggested. There were also a range of views expressed on how Openreach should decide on the scale, make-up and locations of the new network, and these will be considered in detail as the business develops its new network strategy.

Clive Selley, CEO, Openreach, said: "We believe that under the right conditions, we could build FTTP connections to ten million homes and businesses by the mid-2020s. We want to do it, we think it's the right thing to do for the UK, but it's clear that we can't do it alone, so I'm encouraged to hear that our wholesale customers support our vision.

"Having said that, we're under no illusions about the challenges that lie ahead because we need to build a business case that's workable and fair for everyone. That means we need a regulatory environment that encourages investment, and we need to agree how the costs of such a huge engineering project can be recovered fairly from all those that stand to benefit.

"Of course that's going to be tough, but we need to get into the detail of that now with our customers, with Ofcom and with Government. I believe Openreach has a critical role to play in achieving such an ambitious goal, and the prize for our CP customers, their customers and the UK as a whole could be huge."

Openreach is now considering all of the responses and options carefully as it develops its new network strategy. The business will then invite views from CPs on a more specific set of proposals that cover potential pricing, footprint, and a plan for automatic switchover, by the end of 2017. It continues to welcome discussions with CPs on co-investment, risk sharing and network architecture approaches, and will continue engaging with Ofcom and Government to build an

environment that encourages and facilitates investment.

ENDS

iThe consent in writing that allows Openreach to carry out work on privately-owned land.

Notes to editors

For further information

Enquiries about this story can be made to the Openreach PR team on 0207 809 7950 or at press@openreach.co.uk. All news releases can be accessed on our web site.

About Openreach

Openreach is Britain's digital network business.

We're 30,400 people who connect homes, mobile phone masts, schools, shops, banks, hospitals, libraries, broadcasters, governments and businesses - large and small - to the world.

Our mission is to build the best possible network, with the highest quality service, making sure that everyone in Britain can be connected.

We work on behalf of more than 580 communications providers like SKY, TalkTalk, Vodafone, and BT, and our fibre broadband network is the biggest in the UK, passing more than 26.5 million premises. We're also the platform for Britain's thriving digital economy, which is the largest in the G20.

We're working hard to give people the speeds they need to run and enjoy their daily lives. Over the last decade, we've invested more than £11 billion into our network and we now manage more than 158 million kilometres of cable stretching from Scotland to Cornwall, from Wales to the east coast. And we're continuing to take that network further - making superfast broadband speeds available to thousands more homes and businesses every week.

Openreach is a wholly owned and independently governed division of the BT Group, and it is a highly regulated business, with more than 90 per cent of our revenues generated from services that are regulated by Ofcom. Any company can access our products under exactly the same prices, terms and conditions.

For the year ended 31 March 2017, we reported revenues of £5.1bn.

For more information, visit openreach.co.uk

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BT Group plc

(Registrant)

By: /s/ Dan Fitz, Company Secretary

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Dan Fitz, Company Secretary.

Date 31 October 2017