NETFLIX INC Form 4 February 10, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287

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Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Number: January 31, Expires: 2005

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Peters Gregory K Issuer Symbol NETFLIX INC [NFLX] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner _X__ Officer (give title _ Other (specify 100 WINCHESTER CIRCLE 02/07/2014 below) Chf Streaming/Partnership Ofcr (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person

LOS GATOS, CA 95032

(State)

(Zin

(C:tr.)

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)			Securities C Beneficially F Owned (Following I	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	02/07/2014		M	2,304 (1)	A	\$ 56.05	4,174	D		
Common Stock	02/07/2014		S	2,304 (1)	D	\$ 425	1,870	D		
Common Stock	02/07/2014		M	1,663 (1)	A	\$ 77.69	3,533	D		
Common Stock	02/07/2014		S	1,663 (1)	D	\$ 425	1,870	D		
Common Stock	02/07/2014		M	202 (1)	A	\$ 154.66	2,072	D		

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Common Stock 02/07/2014 S 202 (1) D \$ 425 1,870 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Share
Non-Qualified Stock Option (right to buy)	\$ 56.05	02/07/2014		M	2,304 (1)	10/01/2012	10/01/2022	Common Stock	2,3
Non-Qualified Stock Option (right to buy)	\$ 77.69	02/07/2014		M	1,663 (1)	11/01/2012	11/01/2022	Common Stock	1,6
Non-Qualified Stock Option (right to buy)	\$ 154.66	02/07/2014		M	202 (1)	10/01/2010	10/01/2020	Common Stock	20

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

Peters Gregory K

100 WINCHESTER CIRCLE LOS GATOS, CA 95032

Signatures

By: David Hyman, Authorized Signatory For: Gregory K.
Peters 02/10/2014

**Signature of Reporting Person Date

Reporting Owners 2

Chf Streaming/Partnership Ofcr

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.