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NETFLIX I	NC											
Form 4	2014											
January 30, FORN	ЛЛ							NODO		OMB AF	PROVAL	
	UNITED	STATES		shington				NGE C	OMMISSION	OMB Number:	3235-0287	
Subject to Section 16. Form 4 or				CHANGES IN BENEFICIAL OWN SECURITIES						Expires: Estimated a burden hour response		
obligation may cor <i>See</i> Inst 1(b).	ons Section 17(a	a) of the P	ublic U		lding	g Cor	npan	y Act of	e Act of 1934, 1935 or Sectior 0	1		
(Print or Type	Responses)											
1. Name and CRANZ TA	Address of Reporting I AWNI		Symbol	r Name an			Tradi	ng	5. Relationship of Issuer	Reporting Pers	on(s) to	
(Last) (First) (Middle)			NETFLIX INC [NFLX] 3. Date of Earliest Transaction						(Check all applicable)			
(]			(Month/Day/Year) 01/28/2014					Director 10% Owner X Officer (give title Other (specify below) below) below) Chief Talent Officer				
	(Street)			endment, D nth/Day/Yea		Drigina	1		6. Individual or Joi Applicable Line) _X_ Form filed by O	ne Reporting Per	rson	
LOS GATO	OS, CA 95032								Form filed by M Person	ore than One Re	porting	
(City)	(State)	(Zip)	Tabl	le I - Non-	Deriv	vative	Secur	rities Acqu	uired, Disposed of,	or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transacti Code (Instr. 8) Code V	ion(A) (Ins) or Di str. 3,	spose 4 and (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	01/28/2014			M		3 <u>(1)</u>		\$ 182.43	343	D		
Common Stock	01/28/2014			S	34	3 (1)	D	\$ 401.35	0	D		
Common Stock	01/28/2014			М	10	7 (1)	А	\$ 233.27	107	D		
Common Stock	01/28/2014			S	10	7 (1)	D	\$ 400	0	D		
Common Stock	01/28/2014			М	10	5 <u>(1)</u>	А	\$ 237.19	105	D		

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Common Stock	01/28/2014	S	105 <u>(1)</u> D	\$ 400	0	D
Common Stock	01/28/2014	М	103 <u>(1)</u> A	\$ 242.09	103	D
Common Stock	01/28/2014	S	103 <u>(1)</u> D	\$ 400	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number prof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Dat (Month/Day/Y	te	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shares
Non-Qualified Stock Option (right to buy)	\$ 182.43	01/28/2014		М	343 (1)	04/01/2013	04/01/2023	Common Stock	343
Non-Qualified Stock Option (right to buy)	\$ 233.27	01/28/2014		М	107 (1)	09/01/2011	09/01/2021	Common Stock	107
Non-Qualified Stock Option (right to buy)	\$ 237.19	01/28/2014		М	105 (1)	05/02/2011	05/02/2021	Common Stock	105
Non-Qualified Stock Option (right to buy)	\$ 242.09	01/28/2014		М	103 (1)	04/01/2011	04/01/2021	Common Stock	103

Reporting Owners

Reporting Owner Name / Address		R	elationships	
	Director	10% Owner	Officer	Other

CRANZ TAWNI 100 WINCHESTER CIRCLE LOS GATOS, CA 95032

Chief Talent Officer

Signatures

By: David Hyman, Authorized Signatory For: Tawni Cranz

**Signature of Reporting Person

01/30/2014 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.