NETFLIX INC Form 4 July 03, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

obligations may continue. See Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Holmes William J

(First)

(Middle)

100 WINCHESTER CIRCLE

(Street)

LOS GATOS, CA 95032

2. Issuer Name and Ticker or Trading

Symbol

NETFLIX INC [NFLX]

3. Date of Earliest Transaction (Month/Day/Year)

07/01/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to

Issuer

(Check all applicable)

OMB

Number:

Expires:

response...

Estimated average

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OMB APPROVAL

3235-0287

January 31,

2005

0.5

Director 10% Owner Other (specify _X__ Officer (give title .

below)

Chief Business Dev Officer

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	(Instr. 3,	(A) or	d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	07/01/2013		Code V M	Amount 224 (1)	` ´	Price \$ 44.62	· ·	D		
Common Stock	07/01/2013		S	224 (1)	D	\$ 214.58	0	D		
Common Stock	07/01/2013		M	47 <u>(1)</u>	A	\$ 42.15	47	D		
Common Stock	07/01/2013		S	47 <u>(1)</u>	D	\$ 214.58	0	D		
Common Stock	07/01/2013		M	21 (1)	A	\$ 44.97	21	D		

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Common Stock	07/01/2013	S	21 (1)	D	\$ 214.58	0	D
Common Stock	07/01/2013	M	225 (1)	A	\$ 44.48	225	D
Common Stock	07/01/2013	S	225 (1)	D	\$ 214.58	0	D
Common Stock	07/01/2013	M	233 (1)	A	\$ 42.87	233	D
Common Stock	07/01/2013	S	233 (1)	D	\$ 214.58	0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Nur onof Deriva Securi Acqui (A) or Dispos (D) (Instr. and 5)	ntive ties red sed of 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amou Underlying Securi (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amor or Numl of Share
Non-Qualified Stock Option (right to buy)	\$ 42.15	07/01/2013		M		47 (1)	09/01/2009	09/01/2019	Common Stock	47
Non-Qualified Stock Option (right to buy)	\$ 42.87	07/01/2013		M		233 (1)	04/01/2009	04/01/2019	Common Stock	23
Non-Qualified Stock Option (right to buy)	\$ 44.48	07/01/2013		M		225 (1)	05/01/2009	05/01/2019	Common Stock	22
Non-Qualified Stock Option (right to buy)	\$ 44.62	07/01/2013		M		224 (1)	10/01/2009	10/01/2019	Common Stock	22
	\$ 44.97	07/01/2013		M			08/03/2009	08/03/2019		21

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Non-Qualified Stock Option (right to buy)				21 (1)			Common Stock	
Non-Qualified Stock Option (right to buy)	\$ 224.28	07/01/2013	A	372	07/01/2013	07/01/2023	Common Stock	37

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
Holmes William J			Chief					
100 WINCHESTER CIRCLE			Business Dev					
LOS GATOS, CA 95032			Officer					

Signatures

By: David Hyman, Authorized Signatory For: William J.
Holmes 07/03/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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