

ELECTRONIC ARTS INC.
Form 3
April 11, 2016

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| | | | | |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * | | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol | |
| Â Miele Laura | | (Month/Day/Year) | ELECTRONIC ARTS INC. [EA] | |
| (Last) | (First) | (Middle) | 04/01/2016 | |
| 209 REDWOOD SHORES PARKWAY | | | 4. Relationship of Reporting Person(s) to Issuer | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street) | | | | (Check all applicable) |
| REDWOOD CITY, CA 94065 | | | <input type="checkbox"/> Director | <input type="checkbox"/> 10% Owner |
| (City) | (State) | (Zip) | <input checked="" type="checkbox"/> Officer | <input type="checkbox"/> Other |
| | | | (give title below) | (specify below) |
| | | | EVP Global Publishing | 6. Individual or Joint/Group Filing(Check Applicable Line) |
| | | | | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| | | | | <input type="checkbox"/> Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Beneficially Owned

| | | | |
|---------------------------------|---|--|---|
| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | | | |
|--|--|---|--|--|---|
| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
| | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | |

(Instr. 5)

| | | | | | | | |
|---|-------|------------|--------------|-----------|---------|---|---|
| Non-Qualified Stock Option (right to buy) | Â (1) | 05/16/2017 | Common Stock | 13,706 | \$ 35.7 | D | Â |
| Performance-based Restricted Stock Units | Â (2) | 05/16/2018 | Common Stock | 6,760 (3) | \$ (4) | D | Â |
| Restricted Stock Units | Â (5) | 05/17/2016 | Common Stock | 8,667 | \$ (6) | D | Â |
| Restricted Stock Units | Â (7) | 05/16/2017 | Common Stock | 9,804 | \$ (6) | D | Â |
| Restricted Stock Units | Â (8) | 05/16/2018 | Common Stock | 10,141 | \$ (6) | D | Â |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------------------------|
| | Director | 10% Owner | Officer | Other |
| Miele Laura 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065 | Â | Â | Â | Â EVP Global Publishing |

Signatures

By: Deborah Berenjfoorosh, Attorney-in-Fact For: Laura K Miele

04/11/2016

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 4,000 options are currently vested and exercisable. An additional 4,853 options will vest on each of May 16, 2016 and May 16, 2017. Performance-based restricted stock units will vest subject to the terms and conditions of the grant agreement evidencing the award and the Company's 2000 Equity Incentive Plan. The performance terms are described in the form of grant agreement filed as exhibit 10.03 to the Company's Form 8-K filed with the SEC on May 22, 2015.
- (2) Company's 2000 Equity Incentive Plan. The performance terms are described in the form of grant agreement filed as exhibit 10.03 to the Company's Form 8-K filed with the SEC on May 22, 2015.
- (3) Represents the maximum number of Electronic Arts common stock that may be awarded upon the achieve of certain performance targets.
- (4) Each performance-based restricted stock unit represents a contingent right to receive one share of Electronic Arts common stock.
- (5) This award will vest on May 17, 2016.
- (6) Each Restricted Stock Unit represents the right to receive, at settlement, one share of Electronic Arts common stock.
- (7) This award will vest in equal installments on May 16, 2016 and May 16, 2017.
- (8) This award will vest in equal installments on May 16, 2016, May 16, 2017 and May 16, 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.