

Sullivan James McGrath
Form 3
April 08, 2013

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â Sullivan James McGrath

(Last) (First) (Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)

03/27/2013

3. Issuer Name and Ticker or Trading Symbol
FriendFinder Networks Inc. [FFN]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

____ Director ____ 10% Owner
X Officer ____ Other
(give title below) (specify below)
COO (Acting)

C/O FRIENDFINDER
NETWORKS INC.,Â 6800
BROKEN SOUND PARKWAY,
SUITE 200

(Street)

BOCA RATON,Â FLÂ 33487

(City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)
X Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities Beneficially Owned
(Instr. 4)

3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)

4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and Expiration Date
(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security
(Instr. 4)

4. Conversion or Exercise Price of Derivative

5. Ownership Form of Derivative Security:

6. Nature of Indirect Beneficial Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Options	Â <u>(1)</u>	03/25/2022	Common Stock	50,000	\$ 1.41	D	Â
Stock Options	Â <u>(2)</u>	07/06/2018	Common Stock	12,500	\$ 10	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Sullivan James McGrath C/O FRIENDFINDER NETWORKS INC. 6800 BROKEN SOUND PARKWAY, SUITE 200 BOCA RATON, FL 33487	Â	Â	Â COO (Acting)	Â

Signatures

/s/ James M. Sullivan 04/05/2013

 **Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This grant of stock options vests 20% on the first anniversary of the date of grant and 20% thereafter on each annual anniversary of the date of grant until fully vested. The date of grant was March 26, 2012.
- (2) This grant of stock options vests 20% on the first anniversary of the date of grant and 20% thereafter on each annual anniversary of the date of grant until fully vested. The date of grant was July 7, 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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