

Activision Blizzard, Inc.
Form 4
November 12, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
KOTICK ROBERT A

(Last) (First) (Middle)

**C/O ACTIVISION BLIZZARD,
INC., 3100 OCEAN PARK
BOULEVARD**

(Street)

SANTA MONICA, CA 90405

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
Activision Blizzard, Inc. [ATVI]

3. Date of Earliest Transaction
(Month/Day/Year)
11/09/2009

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner
☒ Officer (give title below) ☐ Other (specify below)
President & CEO

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock, par value \$0.0000001 per share	11/09/2009		M	500,000 A	\$ 1.0315 3,609,729	D	
Common Stock, par value \$0.0000001 per share	11/09/2009		S	500,000 D	\$ 11.5107 3,109,729	D	
	11/09/2009		M	500,000 A	\$ 1.0315 3,609,729	D	

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Common
Stock, par
value
\$0.0000001
per share

Common
Stock, par
value
\$0.0000001
per share

11/09/2009	S	500,000	D	\$ 11.5096 (2)	3,109,729	D
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Common
Stock, par
value
\$0.0000001
per share

11/10/2009	M	424,702	A	\$ 1.0315	3,534,431	D
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Common
Stock, par
value
\$0.0000001
per share

11/10/2009	S	424,702	D	\$ 11.4547 (3)	3,109,729	D
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Common
Stock, par
value
\$0.0000001
per share

11/11/2009	M	6,400	A	\$ 1.0315	3,116,129	D
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Common
Stock, par
value
\$0.0000001
per share

11/11/2009	S	6,400	D	\$ 11.4304 (4)	3,109,729	D
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Common
Stock, par
value
\$0.0000001
per share

11/11/2009	M	500,000	A	\$ 1.0315	3,609,729	D
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Common
Stock, par
value
\$0.0000001
per share

11/11/2009	S	500,000	D	\$ 11.4712 (5)	3,109,729 (6)	D
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Common
Stock, par
value
\$0.000001
per share

3,596

I

By 10122N
Trust

160,610

I

Common
Stock, par
value
\$0.0000001
per share

By 10122CP
Trust

Common
Stock, par
value
\$0.0000001
per share

100,002 I

By Delmonte
Investments,
LLC

Common
Stock, par
value
\$0.0000001
per share

9,600 I

By UTMAs
for benefit of
minor
children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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information contained in this form are not
required to respond unless the form
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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)			
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
Employee Stock Options	\$ 1.0315	11/09/2009		M		500,000		<u>(7)</u>	04/18/2010	Common Stock, par value \$0.0000001 per share	500,0
Employee Stock Options	\$ 1.0315	11/09/2009		M		500,000		<u>(7)</u>	04/18/2010	Common Stock, par value \$0.0000001 per share	500,0
Employee Stock Options	\$ 1.0315	11/10/2009		M		424,702		<u>(7)</u>	04/18/2010	Common Stock, par value \$0.0000001	424,7

							per share	
							Common	
Employee							Stock, par	
Stock	\$ 1.0315	11/11/2009	M	6,400	<u>(7)</u>	04/18/2010	value	6,40
Options							\$0.000001	
							per share	
							Common	
Employee							Stock, par	
Stock	\$ 1.0315	11/11/2009	M	500,000	<u>(7)</u>	04/18/2010	value	500,0
Options							\$0.000001	
							per share	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KOTICK ROBERT A C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405	X		President & CEO	

Signatures

/s/ Robert A. 11/11/2009
Kotick

__Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.50 to \$11.54 per share. Mr.
- (1) Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.50 to \$11.53 per share. Mr.
- (2) Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.45 to \$11.50 per share. Mr.
- (3) Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.43 to \$11.435 per share.
- (4) Mr. Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.43 to \$11.5025 per share.
- (5) Mr. Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- Following the transactions reported on this Form 4, Mr. Kotick directly held 3,109,729 shares of the Company's common stock,
- (6) consisting of (a) 2,500,000 performance shares of the Company's common stock, (b) 484,849 restricted stock units and (c) 124,880 shares of the Company's common stock.

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(7) These options to purchase shares of the Company's common stock were exercisable in full as of April 18, 2000.

(8) Represents options held by the 10122B Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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