

COCA COLA CO  
Form DEFA14A  
March 12, 2015  
**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities

Exchange Act of 1934 (Amendment No. )

Filed by the Registrant    Filed by a Party other than the Registrant

**Check the appropriate box:**

Preliminary Proxy Statement

CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to §.240.14a-12

*(Name of Registrant as Specified In Its Charter)*

*(Name of Person(s) Filing Proxy Statement, if other than the Registrant)*

**Payment of Filing Fee (Check the appropriate box):**

**No fee required.**

**Fee computed on table below per Exchange Act**

**Rules 14a-6(i)(1) and 0-11.**

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction  
computed pursuant to Exchange Act Rule 0-11  
(set forth the amount on which the filing fee is calculated and  
state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

**Fee paid previously with preliminary materials.**

**Check box if any part of the fee is offset as provided by  
Exchange Act Rule 0-11(a)(2) and identify the filing for which  
the offsetting fee was paid previously. Identify the previous  
filing by registration statement number, or the Form  
or Schedule and the date of its filing.**

- (1) Amount Previously Paid:
- (2) Form, Schedule or Registration Statement No.:
- (3) Filing Party:
- (4) Date Filed:







**Transcript of  
Annual Meeting Page Welcome Video by  
Muhtar Kent, Chairman and Chief Executive Officer of  
The Coca-Cola Company**

Hello, and welcome to our 2015 Annual Meeting Page for the Company website. This year's annual meeting will be held on April 29th in our hometown of Atlanta, starting at 11:00 a.m.

As a shareowner in The Coca-Cola Company, your voice is absolutely critical to our future.

This page is designed to give you a convenient, accessible and informative channel to engage with our company. Here, you are able to view our company's proxy materials, vote through the Internet and also submit questions for the Annual Meeting in advance, which I would encourage you to do. You can also learn more about our Company and will be able to access a live webcast of the meeting from this page. And like last year, you have the opportunity to submit written and video-taped questions in advance for the Annual Meeting.

Before this year's meeting, I would encourage you to sign and return your proxy card or voting instruction form, use telephone or Internet voting, or click on a voting link on this page to vote your shares. As always, your proxy statement contains all of the items on which we are asking you to cast a vote.

I certainly hope you will join me, our Board of Directors, and many of our associates in Atlanta for the meeting. But if you are unable to attend, I hope you will watch the meeting on our live webcast as well as submit a question in advance for consideration.

As always, thank you for your investment and thank you for your confidence in our business.