

Dr Pepper Snapple Group, Inc.  
Form 8-K  
March 09, 2011

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

March 9, 2011

Dr Pepper Snapple Group, Inc.

(Exact name of registrant as specified in its charter)

Delaware

001-33829

98-0517725

(State or other jurisdiction  
of incorporation)

(Commission  
File Number)

(I.R.S. Employer  
Identification No.)

5301 Legacy Drive, Plano, Texas

75024

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

972-673-7300

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)  
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01 Regulation FD Disclosure.**

On March 9, 2011, Dr Pepper Snapple Group, Inc. issued a press release announcing that Larry Young, DPS president and CEO, and Marty Ellen, chief financial officer, will present at the annual Consumer Analyst Group Europe (CAGE) conference at 10:00 a.m. EDT (9:00 a.m. CDT) on Wednesday, March 30.

Following the event, the accompanying slide presentation and transcript will be accessible through the DPS website at <http://www.drpeppersnapple.com>.

A copy of the press release is attached as Exhibit 99.1

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

99.1 Dr Pepper Snapple Group, Inc. Press Release dated March 9, 2011—"Dr Pepper Snapple Group To Present At Consumer Analyst Group Europe Conference".

Pursuant to the rules and regulations of the Securities and Exchange Commission, the information in this Current Report on Form 8-K, including the press release attached as Exhibit 99.1 is deemed to be furnished and shall not be deemed to be "filed" under the Securities Exchange Act of 1934, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as expressly set forth by specific reference in such a filing.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dr Pepper Snapple Group, Inc.

*March 9, 2011*

By: *James L. Baldwin, Jr.*

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*Name: James L. Baldwin, Jr.*

*Title: Executive Vice President & General Counsel*

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## Edgar Filing: Dr Pepper Snapple Group, Inc. - Form 8-K

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### Exhibit Index

<b>Exhibit No.</b>	<b>Description</b>
99.1	Dr Pepper Snapple Group, Inc. Press Release dated March 9, 2011—"Dr Pepper Snapple Group To Present At Consumer Analyst Group Europe Conference"