FORTUNE BRANDS INC Form SC 13G February 17, 2004

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

Schedule 13G

Under the Securities Exchange Act of 1934

FORTUNE BRANDS INC
(Name of Issuer)

Common Stock
(Title of Class of Securities)

349631101
(CUSIP Number)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

(Date of Event Which Requires Filing of this Statement)

[X] Rule 13d-1(b)

December 31, 2003

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 349631101

(1) Names of Reporting Persons.

I.R.S. Identification Nos. of above persons (entities only).

BARCLAYS GLOBAL INVESTORS, NA., 943112180

- (2) Check the appropriate box if a member of a Group*
- (a) / /
- (b) /X/

(3) SEC Use Only

(4) Citizenship or Place of Organization U.S.A.

Ni-mban of Change	
Number of Shares Beneficially Owned by Each Reporting	(5) Sole Voting Power 8,523,741
Person With	(6) Shared Voting Power -
	(7) Sole Dispositive Power 8,523,741
	(8) Shared Dispositive Power
(9) Aggregate Amount Beneficially Owned by I 9,958,278	Each Reporting Person
(10) Check Box if the Aggregate Amount in Ro	ow (9) Excludes Certain Shares*
(11) Percent of Class Represented by Amount 6.83%	in Row (9)
(12) Type of Reporting Person* BK	
CUSIP No. 349631101	
(1) Names of Reporting Persons. I.R.S. Identification Nos. of above	persons (entities only).
BARCLAYS GLOBAL FUND ADVISORS	
(2) Check the appropriate box if a member of (a) / / (b) /X/	
(2) Check the appropriate box if a member of (a) //	
(2) Check the appropriate box if a member of (a) / / (b) /X/ (3) SEC Use Only	
(2) Check the appropriate box if a member of (a) / / (b) /X/ (3) SEC Use Only (4) Citizenship or Place of Organization U.S.A.	
(2) Check the appropriate box if a member of (a) / / (b) /X/ (3) SEC Use Only (4) Citizenship or Place of Organization U.S.A. Number of Shares Beneficially Owned by Each Reporting	(5) Sole Voting Power
(2) Check the appropriate box if a member of (a) / / (b) /X/ (3) SEC Use Only (4) Citizenship or Place of Organization	(5) Sole Voting Power 618,985

(10) Check Bo	x if the Aggregate Amount	in Row (9) E	xcludes Certain Shares*	
(11) Percent of Class Represented by Amount in Row (9) 0.43%				
(12) Type of IA	Reporting Person*			
CUSIP No.	349631101			
	Reporting Persons Identification Nos. of a	bove persons	(entities only).	
BARCL	AYS GLOBAL INVESTORS, LTD			
(2) Check the (a) // (b) /X/	appropriate box if a memb	er of a Grou	p*	
(3) SEC Use O	nly			
(4) Citizensh Engla	ip or Place of Organizatio nd	n		
Number of Shares Beneficially Owned		(5)	Sole Voting Power 1,362,473	
by Each Reporting Person With	(6)	Shared Voting Power		
		(7)	Sole Dispositive Power 1,371,773	
	(8)	Shared Dispositive Power		
(9) Aggregate 1,371,773				
(10) Check Bo	x if the Aggregate Amount	in Row (9) E	xcludes Certain Shares*	
(11) Percent 0.94%	of Class Represented by Am	ount in Row	(9)	
(12) Type of BK	Reporting Person*			
CUSIP No.	349631101			
(1) Names of	Reporting Persons.			

I.R.S. Identification Nos. of above persons (entities only).

BARCLAYS GLOBAL INVESTORS JAPAN TRUS	T AND BANKING COMPANY LIMITED
<pre>(2) Check the appropriate box if a member of (a) / / (b) /X/</pre>	a Group*
(3) SEC Use Only	
(4) Citizenship or Place of Organization Japan	
Number of Shares Beneficially Owned by Each Reporting	(5) Sole Voting Power 118,016
Person With	(6) Shared Voting Power
	(7) Sole Dispositive Power 118,016