Edgar Filing: MATEO ALAN - Form 4

MATEO AI Form 4 April 16, 20 FORM Check th if no lon subject t Section Form 4 o Form 5 obligation may con <i>See</i> Instri 1(b).	19 A 4 UNITED STA his box ger o STATEMEN 16. or Filed pursuant Section 17(a) of	Wa F OF CHA	ISHINGTON NGES IN SECUF 16(a) of th Jtility Hol	, D.C. 20 BENEF RITIES ne Securi ding Con)549 TICLA ties H mpan	AL OWN Exchange y Act of		OMB Number: Expires: Estimated a burden hour response		
(Print or Type	Responses)									
MATEO ALAN Symbol			. Issuer Name and Ticker or Trading mbol EEVA SYSTEMS INC [VEEV]				 Relationship of Reporting Person(s) to Issuer (Check all applicable) 			
(Last)	(First) (Middle	0.240	3. Date of Earliest Transaction (Month/Day/Year)				Director			
C/O VEEVA SYSTEMS INC., 4280 04/13/20 HACIENDA DRIVE			-				X_Officer (give title Other (specify below) below) EVP Global Sales			
			nendment, Date Original Ionth/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1.Title of Security (Instr. 3)	any	Deemed cution Date, if nth/Day/Year)	Code (Instr. 8)	4. Securi on(A) or D (Instr. 3, Amount	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Class A Common Stock	04/13/2019(1)		М	1,750	А	\$ 0 <u>(2)</u>	24,076	D		
Class A Common Stock	04/16/2019		S <u>(3)</u>	691	D	\$ 134.06	23,385	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	a 3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Number ion of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day	Date	7. Title and A Underlying S (Instr. 3 and	Securities	8. Pr Deriv Secu (Inst
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	<u>(2)</u>	04/13/2019(1)		М	1,750	<u>(4)</u>	<u>(4)</u>	Class A Common Stock	1,750	\$

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
MATEO ALAN C/O VEEVA SYSTEMS INC. 4280 HACIENDA DRIVE PLEASANTON, CA 94588			EVP Global Sales			

Signatures

/s/ Meaghan S. Nelson,	
attorney-in-fact	04/16/2019
**Signature of Reporting Person	Date

**Signature of Reporting Person

Explanation of Responses:

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- Transaction exempt from Section 16(b) of the Securities Exchange Act of 1934 (the "Act") pursuant to Rule 16b-6(b) promulgated under (1)the Act.
- (2) Each Restricted Stock Unit ("RSU") represents a contingent right to receive one share of Class A Common Stock of the Issuer.
- The sales reported on this Form 4 were effected pursuant to Rule 10b5-1 trading plans adopted by the Reporting Person and were made to (3) cover taxes associated with RSU vesting on January 13, 2019.

On May 1, 2015, the Reporting Person was granted 35,000 RSUs under the Issuer's 2013 Equity Incentive Plan, of which 5.00% of the (4) RSUs vested on July 13, 2015, and 1/20th of the RSUs vesting for each quarter of continuous service to the Issuer by the Reporting Person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.