

TechTarget Inc
 Form 4
 January 12, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Beam Kevin

(Last) (First) (Middle)

C/O TECHTARGET, INC., 275 GROVE STREET

(Street)

NEWTON, MA 02466

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
TechTarget Inc [TTGT]

3. Date of Earliest Transaction (Month/Day/Year)
12/21/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
President

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	12/21/2012		A		100,000 (1)	A	\$ 0 559,168 D
Common Stock	01/02/2013		M		31,250 (2) (3)	A	583,293 D
Common Stock	04/01/2013		M		31,250 (2) (3)	A	599,793 D
Common Stock	10/01/2013		M		31,250 (2) (3)	A	618,543 D
Common Stock	01/02/2014		M		31,250 (2) (3)	A	637,293 D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Restricted Stock Units	(2)	01/02/2013		M	31,250	(3) (3)	Common Stock	31,250
Restricted Stock Units	(2)	04/01/2013		M	31,250	(3) (3)	Common Stock	31,250
Restricted Stock Units	(2)	10/01/2013		M	31,250	(3) (3)	Common Stock	31,250
Restricted Stock Units	(2)	01/02/2014		M	31,250	(3) (3)	Common Stock	31,250

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Beam Kevin C/O TECHTARGET, INC. 275 GROVE STREET NEWTON, MA 02466			President	

Signatures

Jane Freedman
Attorney-in-Fact
01/12/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each Restricted Stock Unit (RSU) represents the right to receive one share of TechTarget, Inc.'s common stock upon vesting. The RSU vests in equal installments starting on March 22, 2013
- (2) Each RSU represents the right to receive one share of TechTarget, Inc.'s common stock upon vesting.
On January 2, 2009 (the 'Grant Date'), the reporting person was granted 500,000 performance based restricted stock units. The total performance based restricted stock unit grant relates to 500,000 shares of TechTarget, Inc.'s common stock which as a result of the
- (3) satisfaction of the performance condition, first vested as to 125,000 shares on March 9, 2010 and thereafter became further vested upon the conclusion of each ninety-one (91) day period following the initial anniversary of the Grant Date in additional six and a quarter percent (6.25%) increments such that on the fourth anniversary of the Grant Date, the RSU grant became fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.