#### Edgar Filing: Bazaarvoice Inc - Form 4

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October 24, 2	.013										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION							OMB APPROVAL				
		TAILS		hington,			UGE (	201011011051010	OMB Number:	3235-0287	
Check this if no longe	ər i								Expires:	January 31, 2005	
subject to Section 16 Form 4 or		SECUR	ITIES		NERSHIP OF	Estimated a burden hou response	average				
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940							n				
(Print or Type R	esponses)										
1. Name and Address of Reporting Person <u>*</u> Agrawal Neeraj			2. Issuer Name <b>and</b> Ticker or Trading Symbol Bazaarvoice Inc [BV]					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (M	liddle)	3. Date of Earliest Transaction (Chec					k all applicable	;)		
C/O BATTERY VENTURES, 930 WINTER STREET, SUITE 2500			(Month/Day/Year) 10/22/2013					X_ Director10% Owner Officer (give titleOther (specify below)below)			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line)			
WALTHAM	I, MA 02451							_X_ Form filed by 0 Form filed by N Person	Ine Reporting Pe Iore than One Re		
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	ecurit	ies Acq	uired, Disposed of	f, or Beneficial	ly Owned	
(Instr. 3) any		Execution any	med on Date, if Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
ä				Code V		(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)			
Common Stock	10/22/2013			А	15,287 (1)	А	\$0	15,287	D		
Common Stock								5,817,151 <u>(2)</u>	I	See Foonote (3)	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	Amou Under Secur	rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Relationships

10% Owner Officer Other

Director

If the form is filed by more than one reporting person, see Instruction 4(b)(v).

investment power over the shares held by Battery Ventures VIII, L.P.

# **Reporting Owners**

**Reporting Owner Name / Address** 

C/O BATTERY VENTURES X 930 WINTER STREET, SUITE 2500 WALTHAM, MA 02451

### Signatures

Agrawal Neeraj

/s/ Christopher Schiavo (as Attorney-in-fact for Neeraj Agrawal)

\*\*Signature of Reporting Person

# **Explanation of Responses:**

**	Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
(1)	Represents grant of restricted stock to the reporting person pursuant to the Bazaarvoice, Inc. Outside Director Compensation Policy. One-fourth (1/4) of the shares vest on January 22, 2014, and an additional one-fourth (1/4) of the shares vest on the corresponding day of each three month period thereafter.
(2)	The Reporting Person disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose.
(3)	The reported securities are owned directly by Battery Ventures VIII, L.P. The sole general partner of Battery Ventures VIII, L.P. is Battery Partners VIII, LLC. Neeraj Agrawal, Michael Brown, Thomas J. Crotty, Richard D. Frisbie, Kenneth P. Lawler, Roger H. Lee, R. David Tabors and Scott R. Tobin are the managing members of Battery Partners VIII, LLC and have voting and

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

10/24/2013

Date