

SCRIPPS E W CO /DE
Form 4
August 28, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Symson Adam

(Last) (First) (Middle)
312 WALNUT STREET, 28TH FLOOR
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction (Month/Day/Year)
08/27/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
SVP/Digital

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership: Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(D)	Price		
Class A Common Shares, \$.01 par value per share	08/27/2013		M		5,475	A	\$ 10.44	8,807.84	D
Class A Common Shares, \$.01 par value per share	08/27/2013		M		938	A	\$ 10.47	9,745.84	D

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Class A Common Shares, \$.01 par value per share	08/27/2013	S	6,413	D	\$ 15.0652	3,332.84	D
Common Voting Shares, \$.01 par value per share						0	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	
Option	\$ 10.44	08/27/2013		M		1,565	02/22/2007 02/21/2014	Class A Common	1,565
Option	\$ 10.44	08/27/2013		M		3,910	02/22/2007 02/21/2014	Class A Common	3,910
Option	\$ 10.47	08/27/2013		M		938	02/25/2005 02/24/2014	Class A Common	938
Option	\$ 10.41						02/22/2008 02/21/2015	Class A Common	15,647
Option	\$ 10.41						02/22/2008 02/21/2015	Class A Common	1,565
Restricted Stock Units	(1)						10/01/2012 10/01/2014	Restricted Stock Units	4,414

Restricted Stock Units	(2)	03/15/2013	03/15/2015	Restricted Stock Units	14,476
Restricted Stock Units	(2)	03/15/2013	03/15/2015	Restricted Stock Units	3,619
Restricted Stock Units	(1)	03/11/2012	03/11/2014	Restricted Stock Units	1,691
Restricted Stock Units	(1)	03/11/2012	03/11/2014	Restricted Stock Units	423
Restricted Stock Units	(3)	03/09/2014	03/09/2017	Restricted Stock Units	26,642

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Symson Adam 312 WALNUT STREET 28TH FLOOR CINCINNATI, OH 45202			SVP/Digital	

Signatures

/s/ William Appleton, Attorney-in-fact for Adam P. Symson	08/28/2013
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This restricted stock unit award will vest in 2014. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (2) This restricted stock unit award will vest in equal parts in 2014 and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (3) This restricted stock unit award will vest in equal parts in 2014, 2015, 2016 and 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.