

BOEHNE RICHARD A  
Form 4  
May 14, 2013

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BOEHNE RICHARD A

(Last) (First) (Middle)

312 WALNUT STREET, 28TH FLOOR

(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction (Month/Day/Year)  
05/10/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President & CEO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Shares, \$.01 par value per share	05/10/2013		M <sup>(1)</sup>		80,132	A	\$ 10.38
Class A Common Shares, \$.01 par value per share	05/10/2013		S <sup>(1)</sup>		91,832	D	\$ 13.681

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Class A Common Shares, \$.01 par value per share	05/13/2013	M <sup>(1)</sup>	4,375	A	\$ 10.38	105,381	D	
Class A Common Shares, \$.01 par value per share	05/13/2013	M <sup>(1)</sup>	55,625	A	\$ 9.54	161,006	D	
Class A Common Shares, \$.01 par value per share	05/13/2013	S <sup>(1)</sup>	60,000	D	\$ 13.6344	101,006	D	
Class A Common Shares, \$.01 par value per share						226,170	I	Investment LLC
Common Voting Shares, \$.01 par value per share						0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code V	(A) (D)		Title

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					Date Exercisable	Expiration Date		Amount Number Shares
Option	\$ 10.38	05/10/2013	M <sup>(1)</sup>	80,132	03/23/2005	03/22/2014	Class A Common	80,132
Option	\$ 10.38	05/13/2013	M <sup>(1)</sup>	4,375	03/23/2005	03/22/2014	Class A Common	4,375
Option	\$ 9.54	05/13/2013	M <sup>(1)</sup>	55,625	03/29/2007	03/28/2014	Class A Common	55,625
Option	\$ 10.41				02/22/2008	02/21/2015	Class A Common	258,200
Option	\$ 9.09				02/21/2009	02/20/2016	Class A Common	410,700
Option	\$ 9.54				03/29/2007	03/28/2014	Class A Common	46,900
Restricted Stock Units	(2)				03/09/2011	03/09/2014	Restricted Stock Units	30,000
Restricted Stock Units	(3)				03/11/2012	03/11/2015	Restricted Stock Units	47,500
Restricted Stock Units	(4)				03/15/2013	03/15/2016	Restricted Stock Units	73,200
Restricted Stock Units	(5)				03/09/2014	03/09/2017	Restricted Stock Units	79,900

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BOEHNE RICHARD A 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202	X		President & CEO	

## Signatures

/s/ William Appleton, Attorney-in-fact for Richard A.  
Boehne

05/14/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) This option exercise and sale of shares were in accordance with a stock trading plan adopted on March 14, 2013, in accordance with the guidelines specified by Rule 10b5-1.
- (2) This restricted stock unit award will vest in 2014. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (3) This restricted stock unit award will vest in equal parts in 2014 and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (4) This restricted stock unit award will vest in equal parts in 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (5) This restricted stock unit award will vest in equal parts in 2014, 2015, 2016 and 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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