Judd George R Form 4 January 09, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL

OMB 3235-0287 Number: January 31,

Expires: 2005 Estimated average

burden hours per response... 0.5

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Common

Common

Common

Stock

Stock

Stock

01/08/2013

01/08/2013

01/08/2013

(Print or Type Responses)

1. Name and Judd Georg	Address of Reporting ge R	Symbol	er Name and Ticker or	5. Relationship of Reporting Person(s) to Issuer			
		BlueLi	nx Holdings Inc. [B	(Check all applicable)			
(Last)	(First) (1	Middle) 3. Date	of Earliest Transaction				
		(Month/	Day/Year)		_X_ Director		Owner
4300 WILI	OWOOD PARKW	/AY 01/08/2	2013	_X_ Officer (give below)	e title Othe below)	er (specify	
					· · · · · · · · · · · · · · · · · · ·	O & President	
	(Street)	4. If Am	endment, Date Original	6. Individual or Joint/Group Filing(Check			
ATLANTA	A, GA 30339	Filed(Me	onth/Day/Year)		Applicable Line) _X_ Form filed by 0 Form filed by N Person	One Reporting Pe More than One Re	
(City)	(State)	(Zip) Tal	ole I - Non-Derivative S	Securities Acq	uired, Disposed o	f, or Beneficial	ly Owned
1.Title of	2. Transaction Date	2A. Deemed	3. 4. Securiti	ies Acquired	5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Execution Date, if	Transaction(A) or Dis	*	Securities	Ownership	Indirect
(Instr. 3)		any	Code (Instr. 3, 4	and 5)	Beneficially	Form: Direct	Beneficial
		(Month/Day/Year)	(Instr. 8)		Owned	(D) or	Ownership
					Following	Indirect (I)	(Instr. 4)
				(A)	Reported	(Instr. 4)	
				or	Transaction(s)		
			Code V Amount		(Instr. 3 and 4)		

Code V

A

A

F

Amount

188,011

104,863

20,480

(1)

(3)

(4)

(D)

A

A

D

Price

\$0

\$0

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control

 $1,945,582 \stackrel{(2)}{=}$

 $2,050,445 \stackrel{(2)}{=} D$

 $2,029,965 \stackrel{(2)}{=} D$

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number.

8. Pri Deriv Secur (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration Date (Month/Day/Year) e		7. Title and A Underlying S (Instr. 3 and	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (right to buy)	\$ 14.01					01/03/2011	06/05/2016	Common Stock	78,647

Reporting Owners

Reporting Owner Name / Address	Relationships					
F	Director	10% Owner	Officer	Other		
Judd George R 4300 WILDWOOD PARKWAY ATLANTA, GA 30339	X		CEO & President			

Signatures

/s/ Sara E. Epstein, Attorney-in-Fact 01/09/2013

**Signature of Reporting Person Da

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares of common stock will vest three years from the date of grant.
- (2) Certain of these shares of common stock are subject to vesting based on certain time and performance requirements.
- (3) These shares of common stock will vest one year from the date of grant.
- (4) Surrender of stock upon vesting of restricted stock to satisfy tax withholding obligations.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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