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Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	300	D	\$ 25.755	88,955.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	1,300	D	\$ 25.76	87,655.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	100	D	\$ 25.761	87,555.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	800	D	\$ 25.765	86,755.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	2,400	D	\$ 25.77	84,355.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	400	D	\$ 25.771	83,955.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	100	D	\$ 25.772	83,855.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	1,718	D	\$ 25.78	82,137.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	400	D	\$ 25.781	81,737.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	100	D	\$ 25.782	81,637.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	400	D	\$ 25.785	81,237.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	2,400	D	\$ 25.79	78,837.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	500	D	\$ 25.791	78,337.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	100	D	\$ 25.792	78,237.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	100	D	\$ 25.795	78,137.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	2,050	D	\$ 25.8	76,087.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	100	D	\$ 25.801	75,987.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	200	D	\$ 25.805	75,787.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	1,500	D	\$ 25.81	74,287.153 <u>(1)</u>	D
Common Stock	01/25/2011	<u>S<sup>(3)</sup></u>	100	D	\$ 25.814	74,187.153 <u>(1)</u>	D
	01/25/2011	<u>S<sup>(3)</sup></u>	100	D			D

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Common Stock					\$ 25.815	74,087.153 (1)	
Common Stock	01/25/2011	S(3)	1,000	D	\$ 25.82	73,087.153 (1)	D
Common Stock	01/25/2011	S(3)	200	D	\$ 25.83	72,887.153 (1)	D
Common Stock	01/25/2011	S(3)	200	D	\$ 25.84	72,687.153 (1)	D
Common Stock	01/25/2011	S(3)	714	D	\$ 25.85	71,973.153 (1)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Value of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Unit (ICP)	\$ 0	01/24/2011		M	27,850	(4)	(4)	Common Stock	27,850

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FARR PAUL A TWO N. NINTH STREET ALLENTOWN, PA 18101			Executive VP and CFO	

## Signatures

/s/Frederick C. Paine, as Attorney-In-Fact for Paul  
A. Farr

01/26/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes reinvestment of dividends.
- (2) Shares withheld by the company at the request of the executive officer to pay taxes due following expiration of the applicable restriction period, under the terms of the Incentive Compensation Plan (ICP).
- (3) This Form 4 is the first in a series of two Form 4 reports, filed on the same date, which relate to the sale of 19,147 shares of common stock pursuant to a 10b5-1 plan, dated November 2, 2010.
- (4) The units vested on 01/24/2011.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.