Edgar Filing: SCHATZ DOUGLAS S - Form 4

SCHATZ D Form 4	OUGLAS S												
June 29, 201	0												
FORM	4 UNITE	CD STATES						NGE C	OMMISSION	OMB AF OMB Number:	PROVAL 3235-0287		
Check th if no long subject to Section 1 Form 4 o Form 5 obligatio may cont <i>See</i> Instru 1(b).	F CHAN Section 14 Public Ut	Washington, D.C. 20549 CHANGES IN BENEFICIAL OWNERSHI SECURITIES ection 16(a) of the Securities Exchange Act of Public Utility Holding Company Act of 1935 or of the Investment Company Act of 1940						Expires: January Estimated average burden hours per response					
(Print or Type I	Responses)												
SCHATZ D	Address of Report OUGLAS S & MILY TRUST	& SCHATZ	2. Issuer Symbol ADVAN INDUS	NCED	EN			ng	5. Relationship of Issuer (Check	Reporting Pers			
(Mon				Date of Earliest Transaction Ionth/Day/Year) 5/28/2010					Director _X_ 10% Owner Officer (give title Other (specify below)				
				endment, Date Original onth/Day/Year)					 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting 				
FORT COL	LINS, CO 805	522							_X_Form filed by M Person	lore than One Re	eporting		
(City)	(State)	(Zip)	Tabl	e I - No	n-D	erivative	Secur	ities Acqu	uired, Disposed of,	or Beneficial	ly Owned		
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	ear) Executio any	ned n Date, if Day/Year)	Code (Instr.	8)	4. Securit r(A) or Di (Instr. 3, Amount	spose	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common Stock	06/28/2010			S	v	884	D	\$ 13.8	4,735,374 (1) (2) (3) (3)	D			
Common Stock	06/28/2010			S		694	D	\$ 13.82	4,734,680 <u>(1)</u> (2) (3)	D			
Common Stock	06/28/2010			S		500	D	\$ 13.83	$4,734,180 \underline{^{(1)}}_{(2) (3)}$	D			
Common Stock	06/28/2010			S		700	D	\$ 13.84	$4,733,480 \underline{^{(1)}}_{(2) (3)}$	D			
Common Stock	06/28/2010			S		200	D	\$ 13.85	4,733,280 (1) (2) (3)	D			

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Common Stock	06/28/2010	S	100	D	\$ 13.88	4,733,180 (1) (2) (3) (3)	D
Common Stock	06/28/2010	S	670	D	\$ 13.89	4,732,510 (1) (2) (3) (3)	D
Common Stock	06/28/2010	S	500	D	\$ 13.92	4,732,010 (1) (2) (3) (3)	D
Common Stock	06/28/2010	S	684	D	\$ 13.93	$4,731,626 \underline{(1)}$	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
SCHATZ DOUGLAS S & SCHATZ JILL E FAMILY TRUST PO BOX 481 FORT COLLINS, CO 80522		Х				
SCHATZ DOUGLAS S P.O. BOX 481 FORT COLLINS, CO 80522	X					
Schatz Jill E P.O. BOX 481 FORT COLLINS, CO 80522		Х				

Signatures

/S/ Thomas O. McGimpsey (Attorney-in-Fact)

06/29/2010

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares are owned directly by Douglas S. Schatz & Jill E. Schatz Family Trust, a ten percent owner of the issuer, and indirectly by Douglas S. Schatz and Jill E. Schatz, co-trustees of the trust.
- (2) Includes 26,350 shares of restricted stock units held directly by Douglas S. Schatz, who is a director of the Issuer.
- (3) The Sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.