

KUPRIONIS M DENISE
Form 4
March 17, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KUPRIONIS M DENISE

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
312 WALNUT STREET, 28TH FLOOR
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
03/15/2009

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
VP, Sec. & Chief E&C Officer

CINCINNATI, OH 45202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| Class A Common Shares, \$.01 par value per share | 03/15/2009 | | F | 313 (1) D | \$ 1.36 5,063 (1) | D | |
| Common Voting Shares, \$.01 par value per share | | | | | 0 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Option | \$ 5.22 | | | | | 01/24/2001 01/23/2010 | Class A Common | 13,145 |
| Option | \$ 6.87 | | | | | 01/25/2002 01/24/2011 | Class A Common | 15,962 |
| Option | \$ 8.01 | | | | | 02/20/2003 02/19/2012 | Class A Common | 28,169 |
| Option | \$ 8.52 | | | | | 02/26/2004 02/25/2013 | Class A Common | 22,535 |
| Option | \$ 10.38 | | | | | 03/23/2005 03/22/2014 | Class A Common | 16,901 |
| Option | \$ 9.9 | | | | | 02/10/2006 02/09/2013 | Class A Common | 11,267 |
| Option | \$ 10.41 | | | | | 02/22/2008 02/21/2015 | Class A Common | 51,642 |
| Option | \$ 9.09 | | | | | 02/21/2009 02/20/2016 | Class A Common | 70,422 |
| Option | \$ 10.44 | | | | | 02/22/2007 02/21/2014 | Class A Common | 32,863 |
| Restricted Stock Units | \$ 0.86 | | | | | 03/05/2010 03/05/2012 | Restricted Stock Units | 174,418 |

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

2

