

FLOWERS FOODS INC  
Form 4  
February 11, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BEATY MICHAEL A**

(Last) (First) (Middle)

1919 FLOWERS CIRCLE

(Street)

THOMASVILLE, GA 31757

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**FLOWERS FOODS INC [FLO]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**02/07/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
SVP/Supply Chain

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	02/07/2008		M	2,370 A \$ 0	107,819	D	
Common Stock	02/07/2008		F	769 D \$ 22.93	107,050	D	
Common Stock					1,081 <sup>(1)</sup>	I	By Spouse
Common Stock					1,068 <sup>(2)</sup>	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Restricted Stock Award <sup>(3)</sup>	\$ 0	02/07/2008		A	1,185 <sup>(4)</sup>	01/03/2008 01/03/2008	Common Stock 1,185
Restricted Stock Award <sup>(3)</sup>	\$ 0	02/07/2008		M	2,370	01/03/2008 01/03/2008	Common Stock 2,370
Restricted Stock Award <sup>(3)</sup>	\$ 0					02/05/2009 02/05/2009 <sup>(5)</sup>	Common Stock 7,000
Restricted Stock Award <sup>(3)</sup>	\$ 0					02/04/2010 02/04/2010 <sup>(5)</sup>	Common Stock 6,000
Option (Right to Buy) <sup>(3)</sup>	\$ 24.75					02/04/2011 02/04/2015	Common Stock 24,000
Option (Right to Buy) <sup>(3)</sup>	\$ 18.68					01/03/2009 01/03/2013	Common Stock 19,000
Option (Right to Buy) <sup>(3)</sup>	\$ 19.57					02/05/2010 02/05/2014	Common Stock 27,000
Option (Right to Buy) <sup>(3)</sup>	\$ 9.34					07/16/2007 07/16/2013	Common Stock 55,000

## Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

