NexCen Brands, Inc. Form 4 April 09, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

Section 16. Form 4 or

SECURITIES Form 5 obligations

may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

NexCen Brands, Inc. [NEXC]

3. Date of Earliest Transaction

(Month/Day/Year)

04/06/2007

(Print or Type Responses)

(Last)

1. Name and Address of Reporting Person * OROS DAVID S

(Middle)

C/O NEXCEN BRANDS.

(First)

INC., 1330 AVENUE OF THE AMERICAS, 34TH FLOOR

(Street)

4. If Amendment, Date Original

Symbol

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Issuer

(Check all applicable)

_X__ Director 10% Owner Officer (give title _ Other (specify

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

6. Individual or Joint/Group Filing(Check

Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

NEW YORK, NY 10019

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	04/05/2007		Code V S	Amount 5,970	(D)	Price \$ 11.65	1,028,729 (1)	I	NexGen Technologies, L.L.C.		
Common Stock	04/05/2007		S	2,900	D	\$ 11.62	1,025,829 (1)	I	NexGen Technologies, L.L.C.		
Common Stock	04/05/2007		S	1,300	D	\$ 11.61	1,024,529 (1)	I	NexGen Technologies, L.L.C.		
Common	04/05/2007		S	15,800	D	\$ 11.6	1,008,729	I	NexGen		

Edgar Filing: NexCen Brands, Inc. - Form 4

Stock						<u>(1)</u>		Technologies, L.L.C.
Common Stock	04/05/2007	S	3,700	D	\$ 11.59	1,005,029 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	100	D	\$ 11.58	1,004,929 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	6,200	D	\$ 11.56	998,729 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	100	D	\$ 11.52	998,629 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	2,300	D	\$ 11.51	996,329 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	11,630	D	\$ 11.5	984,699 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	1,000	D	\$ 11.32	983,699 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	200	D	\$ 11.31	983,499 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	8,800	D	\$ 11.3	974,699 <u>(1)</u>	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	245	D	\$ 11.29	974,454 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	7,700	D	\$ 11.28	966,754 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	12,350	D	\$ 11.27	954,404 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	700	D	\$ 11.26	953,704 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	9,005	D	\$ 11.25	944,699 (1)	I	NexGen Technologies, L.L.C.

Edgar Filing: NexCen Brands, Inc. - Form 4

Common Stock	04/05/2007	S	600	D	\$ 11.03	944,099 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	700	D	\$ 11.02	943,399 (1)	I	NexGen Technologies, L.L.C.
Common Stock	04/05/2007	S	28,700	D	\$ 11	914,699 (1)	I	NexGen Technologies, L.L.C.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3,	Expiration D (Month/Day/ e			le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secun Bene Own Follo Repo Trans (Instr
			Code V	4, and 5) (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Relationships Reporting Owner Name / Address Director 10% Owner Officer Other

OROS DAVID S C/O NEXCEN BRANDS, INC. 1330 AVENUE OF THE AMERICAS, 34TH FLOOR NEW YORK, NY 10019

X

Signatures

/s/ David S. 04/09/2007 Oros

Date

Reporting Owners 3 **Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were sold pursuant to the terms of the Rule 10b5-1 trading plan that NexGen Technologies, L.L.C. entered into on March 23, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4