

Atkinson William George
 Form 4
 February 14, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Atkinson William George

2. Issuer Name and Ticker or Trading Symbol
 VERIFONE INC [PAY]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

VERIFONE HOLDINGS, INC., 2099 GATEWAY PLACE, SUITE 600

3. Date of Earliest Transaction (Month/Day/Year)
 02/12/2007

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)

EVP, Payment Systems

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)

SAN JOSE, CA 95110

Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Code V Amount (D) Price			
Common Stock, par value \$0.01 per share	02/12/2007		S ⁽¹⁾	400 D \$ 40.83	139,681	D	
Common Stock, par value \$0.01 per share	02/12/2007		S ⁽¹⁾	200 D \$ 41.02	139,481	D	
Common Stock, par value \$0.01	02/12/2007		S ⁽¹⁾	300 D \$ 41.03	139,181	D	

Edgar Filing: Atkinson William George - Form 4

per share							
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	100	D	\$ 41.06	139,081	D
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	200	D	\$ 41.07	138,881	D
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	200	D	\$ 41.08	138,681	D
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	200	D	\$ 41.1	138,481	D
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	200	D	\$ 41.11	138,281	D
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	200	D	\$ 41.12	138,081	D
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	300	D	\$ 41.14	137,781	D
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	2,200	D	\$ 41.15	135,581	D
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	2,600	D	\$ 41.16	132,981	D
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	100	D	\$ 41.17	132,881	D
Common Stock, par value \$0.01 per share	02/12/2007	<u>S⁽¹⁾</u>	900	D	\$ 41.17	131,981	D

Edgar Filing: Atkinson William George - Form 4

Common Stock, par value \$0.01 per share 02/12/2007 S⁽¹⁾ 1,900 D \$ 41.18 130,081 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
--	--	--------------------------------------	--	--------------------------------	---	--	---	--	---

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Atkinson William George VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110			EVP, Payment Systems	

Signatures

/s/ Janelle Del Rosso, by Power of Attorney 02/13/2007
 **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - (1) The sale was effected by Mr. Atkinson pursuant to a Rule 10b5-1 sales plan effective as of September 30, 2005.
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Edgar Filing: Atkinson William George - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.