

FLORIN GERHARD

Form 4

November 02, 2007

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
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(Print or Type Responses)

1. Name and Address of Reporting Person *
FLORIN GERHARD

(Last) (First) (Middle)

209 REDWOOD SHORES
PARKWAY

(Street)

REDWOOD CITY, CA 94065

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol

ELECTRONIC ARTS INC. [ERTS]

3. Date of Earliest Transaction
(Month/Day/Year)

11/01/2007

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title ____ Other (specify
below) below)

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6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/01/2007		M	4,459 A \$ 30.6	14,678	D	
Common Stock	11/01/2007		S	4,459 D \$ 60	10,219	D	
Common Stock	11/01/2007		M	600 A \$ 30.6	10,819	D	
Common Stock	11/01/2007		S	600 D \$ 61	10,219	D	
Common Stock	11/01/2007		M	541 A \$ 30.6	10,760	D	

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Common Stock	11/01/2007	S	541	D	\$ 60.01	10,219	D
Common Stock	11/01/2007	M	3,000	A	\$ 30.6	13,219	D
Common Stock	11/01/2007	S	3,000	D	\$ 61.01	10,219	D
Common Stock	11/01/2007	M	700	A	\$ 30.6	10,919	D
Common Stock	11/01/2007	S	700	D	\$ 61.02	10,219	D
Common Stock	11/01/2007	M	100	A	\$ 30.6	10,319	D
Common Stock	11/01/2007	S	100	D	\$ 61.025	10,219	D
Common Stock	11/01/2007	M	147	A	\$ 30.6	10,366	D
Common Stock	11/01/2007	S	147	D	\$ 61.03	10,219	D
Common Stock	11/02/2007	M	453	A	\$ 30.6	10,672	D
Common Stock	11/02/2007	S	453	D	\$ 61	10,219	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
	\$ 30.6	11/01/2007		M	4,459	(1)	06/20/2011		4,45

Non-Qualified Stock Option (right to buy)								Common Stock	
Non-Qualified Stock Option (right to buy)	\$ 30.6	11/01/2007	M	3,000	<u>(2)</u>	06/20/2011	Common Stock	3,000	
Non-Qualified Stock Option (right to buy)	\$ 30.6	11/01/2007	M	700	<u>(2)</u>	06/20/2011	Common Stock	700	
Non-Qualified Stock Option (right to buy)	\$ 30.6	11/01/2007	M	100	<u>(2)</u>	06/20/2011	Common Stock	100	
Non-Qualified Stock Option (right to buy)	\$ 30.6	11/01/2007	M	600	<u>(2)</u>	06/20/2011	Common Stock	600	
Non-Qualified Stock Option (right to buy)	\$ 30.6	11/02/2007	M	453	<u>(2)</u>	06/20/2011	Common Stock	453	
Non-Qualified Stock Option (right to buy)	\$ 48.785	11/01/2007	M	147	<u>(2)</u>	10/24/2013	Common Stock	147	
Non-Qualified Stock Option (right to buy)	\$ 49.71	11/01/2007	M	541	<u>(2)</u>	06/18/2017	Common Stock	541	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FLORIN GERHARD 209 REDWOOD SHORES PARKWAY REDWOOD CITY, CA 94065			EVP Publ. - Americas & Europe	

Signatures

By: Flora B. Lee, Attorney-in-Fact For: Gerhard Florin 11/02/2007

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Option is fully vested at time of exercise.

(2) Option is fully vested at time of exercise.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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